

P O R T R A I T A W A R D W I N N E R S



Dr. Bernard Watson



Leon H. Sullivan



Wali Jones



Sam Evans



Cecil B. Moore



Coach Phil Martelli

Philadelphia Legacies' 9th annual

PORTRAIT & COMMUNITY

AWARDS

Saturday September 7, 2024

Cocktails &
Networking:
4:30 p.m.

Dinner & Ceremony:
5:45 p.m.

The Taj Mahal Philadelphia

2613 W Hunting Park Avenue Philadelphia PA 19129

CultureTrust is the official fiscal sponsor for Philadelphia Legacies

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COMMEMORATIVE JOURNAL & NEWSPAPER <i>Print and Digital Editions</i>	SIZE	DIGITAL & SOCIAL MEDIA ASSETS	RATE
FULL PAGE JOURNAL ONLY NEWSPAPER & JOURNAL	7 ½ x 9 ¼ 10 ½ x 16 ½	Ad Linked to URL of choice and Embedded Video in Ad / Social Media Mention w/link [∞]	\$500.00 both \$750.00
HALF PAGE	7 ½ x 4 ¼ 10 ½ x 8 ¼	Ad Linked to URL of choice / Social Media Mention w/link [∞]	\$300.00 \$500.00
QTR PAGE	3 ½ x 4 ¼ 5 ¼ x 8 ¼	Ad Linked to URL of choice / Social Media Mention w/link [∞]	\$175.00 \$300.00
BUSINESS CARD* journal only	2 x 3 1/2	Social Media Mention	\$97.00

DETAILS:

- **Distribution:** Commemorative Journal distribution 300 (awards ceremony only). Commemorative Newspaper distribution 5,000 throughout Philadelphia County – article submission opportunities avail, too.
- **Ads must be received** camera-ready, 300 dpi or higher, no later than August 15th 2024. Vector format preferred - .pdf, .png, and .jpg files accepted. If you need an ad to be designed, we will refer you to a graphic designer. The fee is additional and based on the designer's rate.
- **Premium placements** are reserved for sponsors: Inside Back & Front, Back Cover, and Mid- Section.
- **Social media mention** reads as follows: "<Your Brand>has joined the 9th Annual Philadelphia Legacies Portrait & Community Awards with an ad in our 2024 Commemorative Journal. Discover more about <Your Brand>at <your brand's link where applicable>." [∞]
- **Submit checks or money orders** payable to Philadelphia Legacies c/o CultureTrust and mail to Philadelphia Legacies, Attn: Stephen Satell, The Philadelphia Building, 1315 Walnut Street, Rm 320, Philadelphia, PA 19107.

Any questions or comments or if you are interested in sponsorship, contact Stephen Satell, Executive Director, anytime at (215) 432-2898 or email bridgingworldsprogram@yahoo.com.