

Sterling National Bank/Astoria Bank Merger



Printing, Fulfillment and Distribution Services

By G-Force

Sterling welcomes Astoria Bank clients!

Astoria Bank is now part of Sterling National Bank, and we invite you to take full advantage of our combined skills and resources.

- Bank at any Sterling or former Astoria location.
- Use your Astoria Bank debit card at any Sterling ATM for withdrawals and inquiries with

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Member FDIC
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Expect Teamwork

Top-performing specialists in every area of personal and business finance are ready to collaborate on your behalf, under the thoughtful guidance of your Sterling banker.

Expect Leadership

Sterling aims above and beyond.

We'll raise your expectations of what a bank can do for you, your family and your business.

Expect Extra



Expect Extraordinary.



Expect Initiative

Sterling bankers don't wait for your call.

If we can simplify your banking, save you money, or make your financial life better, we'll reach out to you.

Expect Extraordinary.



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Expect Accountability

Rely on your Sterling banker to proactively manage your banking relationship.

You'll gain access to all our expertise through a single, trusted point of contact.

Expect Extraordinary.



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Printing of Sterling Bank 22" x 28" Brand Posters. 5 versions totaling 163 printed on 130# C2S dull cover. Fulfilment and ship with tent cards and larger brand posters to 126 locations.



Expect Teamwork

Top-performing specialists in every area of personal and business finance are ready to collaborate on your behalf, under the thoughtful guidance of your Sterling banker.

Expect Extraordinary.



Expect Solutions

Sometimes, off-the-shelf simply won't do. Special challenges require solutions tailored to your needs - and Sterling is up to the task.

Expect Extraordinary.



Expect Leadership

Sterling aims above and beyond. We'll raise your expectations of what a bank can do for you, your family and your business.

Expect Extraordinary.



Expect Initiative

Sterling bankers don't wait for your call. If we can simplify your banking, save you money, or make your financial life better, we'll reach out to you.

Expect Extraordinary.



Expect Accountability

Rely on your Sterling banker to proactively manage your banking relationship. You'll gain access to all our expertise through a single, trusted point of contact.

Expect Extraordinary.



Printing of Sterling Bank 44" x 28" Welcome Posters.
5 versions totaling 444 printed 4/0 on 130# C2S dull cover.
Fulfilment: Collate and ship with tent cards and brand posters to 126 locations.



Printing of 250 Sterling Bank 18.5" x 4" Tent Cards. Fold to 9.25" s 4". Printed 4/0 on 120# Silk Cover. Fulfilment: Collate and ship with Welcome brand posters to 92 locations.



Sterling welcomes Astoria Bank clients!

Astoria Bank is now part of
Sterling National Bank, and
we invite you to take full
advantage of our combined
skills and resources.

- Bank at any Sterling or former Astoria location.
- Use your Astoria Bank debit card at any Sterling ATM for withdrawals and account inquiries with no ATM fees.

Expect Extraordinary.



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AST-W 06/2017



Welcome to Sterling!

Astoria Bank is now
Sterling National Bank.

- More financial centers, more ATMs.
- Continue to bank as usual.

Expect Extraordinary.



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Printing of Sterling Bank 22" x 28" Welcome Posters. 2 versions totaling 140 printed on 3/16" white Ultra-board and affix white double wing easels to backs. Fulfilment and ship with tent cards and brand posters to 126 locations.



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