



"We are sharpening our strategy to be one of the world's most valuable, most innovative and most admired companies.

Our goal is to be an unstoppable company that creates enormous value for our shareholders, stakeholders, and the economy."

- H.E MOHAMED ALABBAR

CHAIRMAN OF EMAAR PROPERTIES



#### ABOUT EMAAR

Founded in 1997, Emaar is the developer of elegantly designed and exceptionally built property, malls, and hospitality projects across the world. We create homes, offices, retail centres, hotels, and leisure destinations that add to the quality of life.

Our single-minded purpose is to ensure that we deliver our projects to the highest standards and provide superior customer service across the customer journey.

Today, our projects add tremendous value to the local economy and create thousands of jobs. We have taken our successful development model to high-growth international markets, where we develop world-class projects that underline our competencies and commitment to quality.

**REVENUE FY 2017** 

18.8Bn

REVENUE GROWTH

22%

FY 2017 COMPARED WITH FY 2016

NET PROFIT FY 2017

<sup>a</sup>√5.7Bn

**NET PROFIT GROWTH** 

5%

FY 2017 COMPARED WITH FY 2016

NET PROFIT MARGIN FY 2017

30%

MARKET CAP FY 2017

 $\frac{1}{4}$  46Bn

TOTAL UNITS DELIVERED FY 2017

+45,900

RESIDENTIAL UNITS DELIVERED SINCE 2001

UNITS UNDER CONSTRUCTION FY 2017

+43,000

LANDBANK

167Mn

SQUARE METRES





Population

3.01

Million



Tourists

15.7

Million in 2017



13.6

minutes Average
Response Time to
Emergencies



Ranks

25th

in judicial system efficiency in the world



93.6%

sense of security among local and residents



9 1 % of the total

population are expats



0% crime rate

Ranks

7<sup>TH</sup>

in Reliability of
Police Services in
the world



UAE is the region's top ranked economy with a global ranking of

26

in "ease of doing business"



Education:

77

32

universities, of which 80.6% non-local students



Expo 2020 expected to welcome Approx.

20

Million visitors over 6 months







RERA a government agency which forms, regulates and authorizes the real estate sector in Dubai



EJARI a goverment entity responsible for all landlord/tenant relation



Dubai Land Department is authorized to regulate the ownership of land and property in Dubai



Average price p/sqf

AED



0% Tax on income, capital

gains and inheritance



The Dirham is pegged to the US dollar, with a fixed rate of

> 1 USD =3,6725 AED



Average Rental Yield

6.5%



Capital appreciation Approx.

37.5% over 5 years (2012-2017)



Long-term Residency Visa with an investment of

1 MIL AED in free-hold

Dubai properties



Land registration fee. The fee remains lower than that of 110 real estate markets around the world





EMAAR DEVELOPMENT

EMAAR MALLS

EMAAR ENTERTAINMENT

EMAAR HOSPITALITY

BURJ KHALIFA

DUBAI CREEK

THE DUBAI MALL

REEL

ARMANI Hotel Dubai

BURJ KHAL**i**fa

DUBAI HILLS

EMAAR

BEACHERONT

SOUK AL BAHAR Kidzania\*





DUBAI ICE RINK





EMAAR SOUTH

DUBAI MARINA MALL



DUBAL OPERA







**DUBAI MARINA** 

ARABIAN RANCHES

EMIRATES HILLS

THE LAKES

DIAMOND

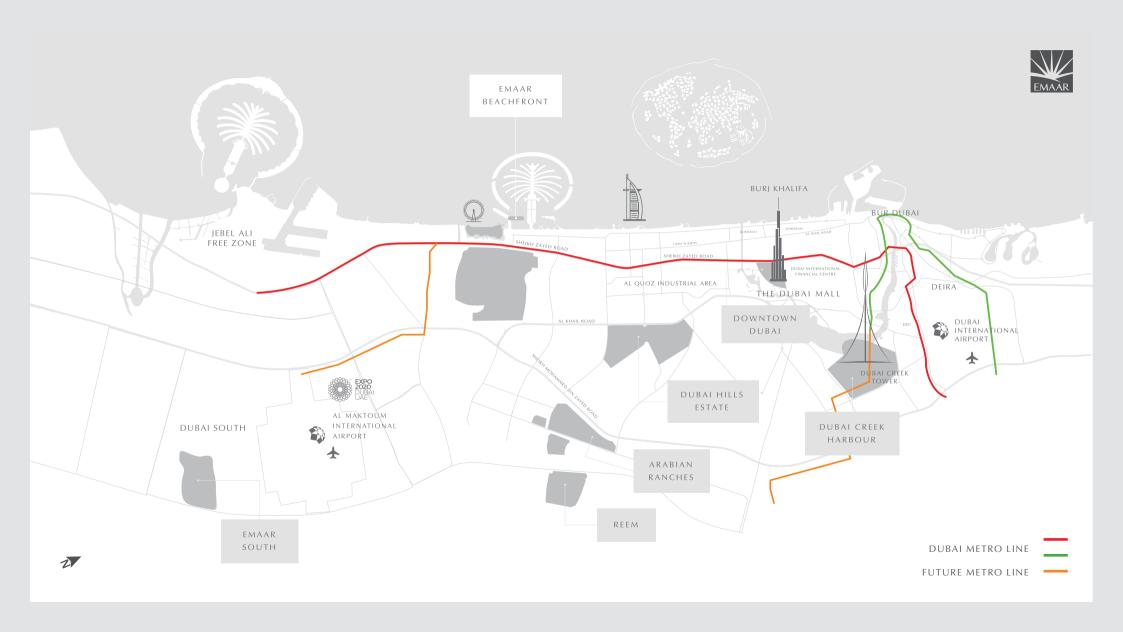
PARK

THE SPRINGS



THE GREENS





# **EMAAR** INTERNATIONAL PRESENCE





KEY FACTS
ON
DOWNTOWN
DUBAI

**88** 

90,000

Downtown Dubai Population

35,000

Work in Downtown

75,000

10

Minutes to
Dubai Int'l Airport

**₩** 

THE DUBAI MALL

1,800

4,000

2,000,000

Sq. M Mega Development

Burj Khalifa, the tallest building in the world The Dubai Mall, the largest mall in the world



# SPECTACULAR NEIGHBORHOOD OF ARTS AND CULTURE





10,000

836,000

Population

Sq. M Gross Floor Area







2,000
Seats Theatre

11

400

Towers

Hotels Rooms





#### **DUBAI CREEK TOWER**

A MONUMENT TO THE WORLD AND
AN ICON OF THE 21ST CENTURY

Inspired by the lily flower and traditional minarets, the column is also accentuated by more modern architectural lines, unlike anything the world has seen before. Every day following the sunset, Dubai Creek Tower will emit a "beacon of light" from its peak.



KEY FACTS ON DUBAI CREEK Ha<u>rbour</u>



7,300,000

900,000

Sq.M Residential

Sq.M Mall Retail







300,000

Sq.M Office

Sq.M Parks & Open Space

700,000

66,113 м<sup>2</sup>

Culture Space







200,000

711,399 M<sup>2</sup>

550

Hectares

Residential Population

Service Apartments

## KEY FACTS ON DUBAI CREEK HARBOUR



Preservation of

450

5,800



Animal Species



A new global icon set to reshape the Dubai Skyline



10 Minutes to

Burj Khalifa/Downtown

Minutes to Dubai Int'l Airport 40

Minutes to

Al Maktoum Airport



KEY FACTS ON

DUBAI HILLS

ESTATE



6,800,000



282,000

Sq.M GFA Regional Mall 6 Community Retail Centers



220,000

Sq.M Office GFA
3 Office Parks



1,450,000

Sq.M Parks & Open Space



132,000

Residential Population 49,000 Employees



32,000

28,000 Apartments / 1,840 Townhouses / 1,266 Villas / 896 Golf Course Villas

Residential Units



1,120,000

Sq.M

18 Holes Golf Course Clubhouse 60 Maisonnettes







1,100

20-25

Minutes to
Dubai Int'l Airport







Hotels



3 Schools

Public/Private
Hospitals

Metro Stations

2 Metro Lines

Integrated Bus Network

20-25

Minutes to
Al Maktoum Airport

### **EMAAR SOUTH**

WHERE THE FUTURE OF DUBAI TAKES FLIGHT









EMAAR SOUTH

6,700,000 Sq.M Land Area

53,300

Sq.M Retail Mall









48

Hectares Parks & Open Space

40,000

Sq.M Office Space

78,000

Residential Population

22,700

Residential Units

KEY FACTS ON









EMAAR SOUTH

16 Clinics

Schools & Nurseries

10 Mosques

18 Hole Golf Course



1,250

Sq.M Golf Clubhouse



1,600

Hotels & Serviced Apartments



Minutes to

Al Maktoum Airport



40

Minutes to

Dubai Int'l Airport



KEY FACTS ON EMAAR



劘



BEACHFRONT

88,250

10,000 Residential Units

13,000













27

 $1.5 \, \mathrm{km}$ of Direct Access

to Private Beach

25,000

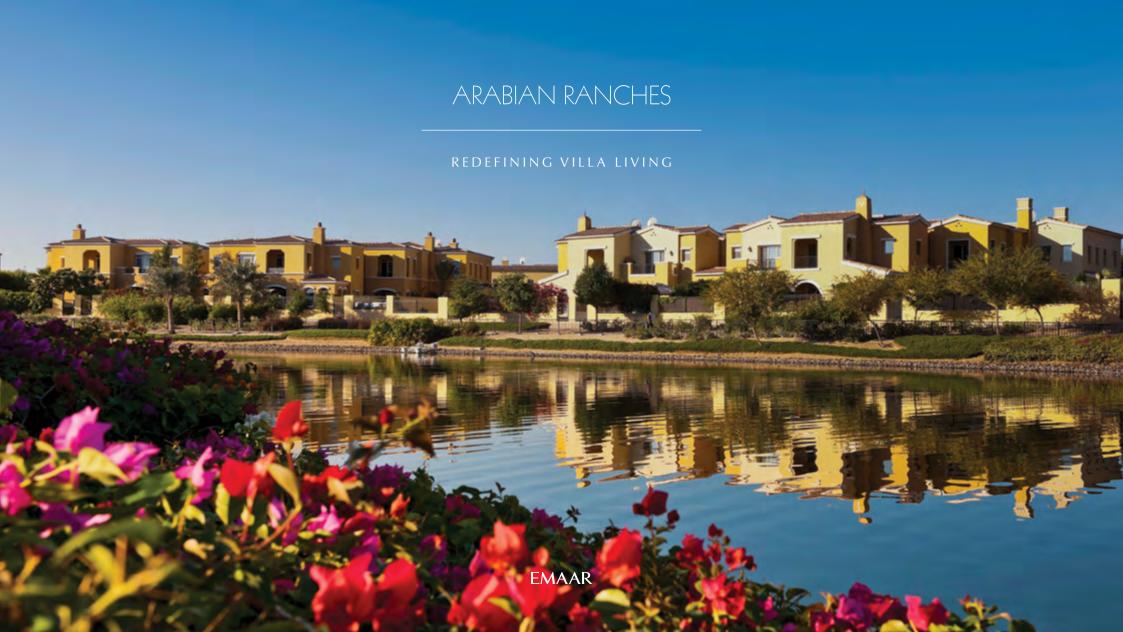
85,000

20

Minutes to

45

Minutes to



KEY FACTS ON ARABIAN RANCHES



2,577,152
Square Meters of Land



5,800+



247Acre Golf Course



40+

Retail and Food & Beverage Outlets



13

Tennis Courts



50

Swimming Pools



35

Play Areas



20-25

Minutes to
Al Maktoum Airport



20-25

Minutes to
Dubai Int'l Airport

#### **DUBAI MARINA**

# FIRST AND LARGEST OF ITS KIND WATERFRONT DEVELOPMENTS

A path-breaking waterfront project by Emaar. The 50 million sq ft Dubai Marina is an elegant waterfront community, which serves as a template for similar projects across the region. Offering Riviera-style living in a modern aesthetic setting, Dubai Marina by Emaar is one of the first and largest of its kind waterfront developments in the region. With a total development area of 50 million sq ft, Dubai Marina has a large canal spanning 3.5 km offering access to the sea from both ends.



## **EMAAR**

EMAAR.COM

For more information, please call +971 58 598 0015.

Visit our online sales centre at emaar.com or any of our sales centres across the UAE.