

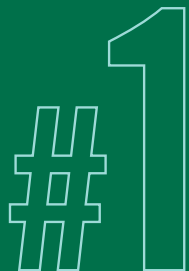
Blaze Your Own Trail

Everything Is Possible

BABSON COLLEGE

At Babson, you'll learn way more than business. You'll learn to navigate uncertainty, take risks, question assumptions, and lead with empathy. You'll develop the confidence and foresight to ask questions about the future, and the insight to answer them today. You will experience the best aspects of a traditional undergraduate program, while building connections with your professors and fellow students in ways completely unique to Babson.

Through an entrepreneurial spirit, iterative, real-world instruction, and diverse and global perspectives, you'll form an understanding of today's world—and develop the tools to transform tomorrow's.



College For Entrepreneurship 24 Consecutive Years

Learn From The Best



Professors who have been there so you can get there.

Our faculty are something special. They're award-winners, authors, entrepreneurs, and business leaders. They are passionate mentors, advisors, and confidants. They are accomplished entrepreneurial leaders who connect theory and practice in inspiring new ways and who know from experience that new knowledge is an essential input, but putting that knowledge to use is what creates innovation. They will push you to new heights in ways you have yet to imagine.

100% of classes are taught
by professors
(0 teaching assistants)



“About 10% of our students start their own business upon graduation, the other 90% are also wildly successful. The reason is because we’re not just teaching people how to start new businesses, what we’re really doing is using the vehicle of a startup to teach entrepreneurial leadership skills that make our students successful in whatever path they chart for themselves.”

– **ANDREW CORBETT**, Chair of the Entrepreneurship Division &
The Paul T. Babson Distinguished Professor of Entrepreneurial Studies

Practice, Iterate, and Collaborate



**The world needs entrepreneurial leaders
more than ever and Babson delivers.**

These are just some of the ways to enhance your journey

BABSON COLLEGE FUND (BCF)

Hone your investment skills as you manage a \$3 million portion of the Babson College endowment.

WOMEN INNOVATING NOW GROWTH LAB (WIN LAB®)

Take part in a venture accelerator that invests in women, enabling them to test, disrupt, innovate, and grow.

ROCKET PITCH

Pitch your business in three minutes, with just three slides. Get live feedback from students, faculty, entrepreneurs, service providers, and investors in the audience.

LIVE CASE STUDIES

Family business leaders bring their real-life challenges to the classroom for live feedback, Q&As, and learning.

MAKE IT!

Let scouts from Babson, Olin, and Wellesley colleges guide you as you design, prototype, and build projects at the Weissman Foundry.

THE UNCOMMON TABLE

Social innovation begins with a conversation. Make in-person connections with social innovation experts who join our tables.

As entrepreneurial leaders, the Babson community embraces our role as great unifiers. We use time-tested entrepreneurial skills to transcend boundaries of size, shape, industry, and geography to positively impact the world around us. From nonprofits to academia, health care to civil service, entrepreneurial leadership has always been bigger than business. As our world evolves, it remains an essential mindset across every field.

The Arthur M. Blank School for Entrepreneurial Leadership at Babson College develops leaders with empathy, morality, compassion, and drive to identify problems and create scalable solutions that can benefit individuals, communities, and the world. The Blank School is home to Babson's entrepreneurial centers and institutes where students gather, collaborate, research, and gain real-life experience to augment what they have learned in the classroom.

"The idea of creating value in the world through iterative, efficient, and creative thinking makes me really excited and being at a place that not only teaches how to do that, but has a whole entrepreneurial culture ingrained in it."

— CHARLOTTE COLE '24

A Winning Combination



Academics Designed for Success

New for Fall 2021!

Core Curriculum

Foundations of Management and Entrepreneurship

Launching a New Venture

You'll start your journey with an award-winning core first-year course that teaches you entrepreneurial leadership from the new startup perspective.

Socio-Ecological System

Analyzing Our Interconnected Planet

Next, you'll dive into the science behind how people and nature work together, and why that matters, essential to making an impact in organizations of all kinds.

"I get to help analyze data from some of my favorite games and get to solve new problems every day with an amazing team. ... I love what I do and who I get to do it with."

— EMELY CEDANO '20, Data Analyst for WB Games in San Francisco

Our core curriculum is designed to help you develop leadership, teamwork, and critical-thinking abilities. You'll learn business fundamentals and leadership while staying grounded in the liberal arts and sciences. And, you'll combine that with internships, global opportunities, and real-world know-how.

You will take courses that are relevant to your career goals and gain the insights and perspective needed to catch the eye of employers. You'll leave here career ready and in demand, and have fun along the way.

Advanced Experiential

Solving Real-World Problems

You'll culminate your Babson experience with a semester-long project with a company or nonprofit, and gain leadership experience from inside an organization.

99%

**of the class of 2020 were employed
or attending graduate school within
six months after graduation.**


based on a knowledge rate of 78%



Change the World by Knowing the World



**Take advantage of education abroad
programs at Babson**



“You have to be responsible in completing the work, but you also have to be responsible to yourself to learn the cultures of other people. Learning through the lines of a different culture can completely change the way you look at things.”

– RYAN WILSON '23

We partner with top international business schools and organizations to offer you an engaging international experience while earning Babson credit toward your degree.

- » Spend an academic year, semester, or summer abroad
- » Travel with a Babson faculty member on an international elective
- » Hone your skills on an international consulting project

With international opportunities, you'll discover a new culture, learn a new language, explore a new business environment, gain practical work experience through an internship for academic credit, and develop your identity in a new global context to name a few.

61%

of the class of
2020 participated
in study abroad

100+

Education Abroad programs
that enable students to spend
an academic year, semester,
or summer abroad

Challenge Yourself and GROW



Experiential Learning at Babson

91%

of the class of 2020 had at
least one internship at Babson

Benefits of Experiential Learning

REAL-WORLD EXPERIENCE

- » Access real company situations
- » Assess trends and provide solutions

DEVELOP CAREER INSIGHT

- » Gain visibility as a practicing professional
- » Enhance career marketability and direction

TEAM-DYNAMIC SKILL BUILDING

- » Work effectively in global groups
- » Develop a plan of action in team settings

ENHANCES CLASSROOM LEARNING

- » Apply critical thinking
- » Adapt to complex environments

At Babson, you're going to learn a lot more than how to think. You're going to learn how to do. From consulting projects to classroom simulations, internships to externships—real-life practice is how you become a leader who makes a major impact wherever you go.

Enhance your classroom learning through a variety of programs, analyze real-time organizational opportunities, and create value-added solutions. Access key organization leaders, present your ideas to managers, and receive valuable feedback in the process.

Types of Experiential Learning Opportunities:

- » **Consult a Real Company:** Work as a student consultant to make an impact.
- » **Internships:** Engage in internships to explore your skills on the job.
- » **Externships:** Opportunity to job shadow for up to three days.

With experiential learning at Babson, you will problem solve, develop as a leader, work toward shared goals, and increase your professional communication skills. You'll hone your interests, foster relationships, and leave Babson ready to make an impact.

Support for Every Aspect of Life



Our **Student Advising & Success** team is here to assist you with a range of domestic, international, and scholar services geared to your specific needs. We also offer a broad range of guidance with health and wellness, academic support, and faith and spirituality, because we understand that your overall well-being is critical to your college experience.

With **100+ Clubs and Organizations**, there are ample opportunities to compete, create, volunteer, get involved, learn, share, and express yourself with others who are on the journey with you.

Babson's **Network of 43,000+ Alumni** across organizations, industries, and functions of all kinds are here and ready to help you succeed both personally and professionally—you are part of this powerful global network.

43,000+

Alumni in more
than 125 countries



ARE YOU READY TO FOLLOW YOUR DREAMS?

Our unique curriculum, dynamic academic journey,
and experiential learning opportunities will help you
surpass your career goals and succeed in life.

ENROLL NOW!
admit.babson.edu

#BabsonBound