

You've Got Uncommon Ambitions.

Why should
your college be
any different?



BABSON COLLEGE



Business as usual has NO BUSINESS HERE.

At Babson, we're the world's foremost thinkers on entrepreneurial leadership. And to be an entrepreneur, you don't have to start a business. We define our craft as a mindset that enables you to be an innovative, flexible, creative, outside-the-box-thinker. To see opportunities, value differences, and solve problems—on the trading room floor, at an ad agency, or around the startup brainstorm table. To dream big. And take deliberate action. These skills will give you the confidence to ask questions about tomorrow, and the insights needed to answer them today.

**TODAY'S
LEARNERS.
TOMORROW'S
LEADERS.
RIGHT HERE.**

At Babson College, your undergraduate years will lay the groundwork for your life's work.

You'll forge connections and exchange ideas with a diverse, global community. You'll expand your perspective while gaining insight into your own unique values and leadership qualities.

You'll experience the best aspects of a traditional undergraduate education, while immersing yourself in formative, hands-on business pursuits that are anything but traditional.

You'll learn the critical-thinking and communication skills that will serve you in the modern business world. And, you'll put your skills to the test, through immersive, real-world practice.

Along the way, you'll become both a learner and a leader ready to thrive in the workforce of tomorrow.

AT BABSON.

#1 College For Entrepreneurship
24 Consecutive Times
— U.S. News & World Report

Business education with an entrepreneurial lens.

Our courses integrate business fundamentals with the liberal arts and sciences. Here, you'll acquire core management skills and develop new perspectives and insights, all while becoming a culturally aware thinker and communicator. You will take courses that are relevant to your career goals. And gain the insights and perspective needed to catch the eye of employers.

A CURRICULUM THAT GOES BEYOND BUSINESS.

By blending business with the liberal arts and sciences, Babson delivers a well-rounded education that exposes our students to a wide range of interests and experiences. Our best-in-class curriculum features a series of interconnected courses weaving through different academic disciplines. And, we incorporate diversity, equity, and inclusion into the curriculum to ensure our students foster an inclusive environment and gain a competitive edge in their fields and businesses.

You'll develop the entrepreneurial skills and spirit—combined with business acumen and the ability to communicate effectively—that will guide your life's pursuits and passions.

Core Curriculum:

» FOUNDATIONS OF MANAGEMENT AND ENTREPRENEURSHIP (FME)

You'll start your journey with our award-winning first-year course where you'll develop, launch, and manage a new venture with a team of peers and dedicated faculty.

» SOCIO-ECOLOGICAL SYSTEMS

Next, you'll dive into the science behind how people and nature work together. And why that matters. And how unique and diverse perspectives strengthen our own. You'll gain the context you need to ignite your ambitions, and grow into an entrepreneurial leader, ready to tackle the global problems of tomorrow.

» ADVANCED EXPERIENTIAL

You'll culminate your Babson journey with a semester-long project with a company or nonprofit.

"We're not just teaching people how to start new businesses, what we're really doing is using the vehicle of a startup to teach entrepreneurial leadership skills that make our students successful in whatever path they chart for themselves."

— ANDREW CORBETT, Chair of the Entrepreneurship Division & The Paul T. Babson Distinguished Professor of Entrepreneurial Studies

At Babson, it's more than just a curriculum. It's your life's journey.
babson.edu/ugcurriculum/

Professors who have your back. And a front seat to your success.


Our faculty are accomplished leaders who connect theory and practice in inspiring new ways. They know from experience that new knowledge is essential, and they know how to teach it. But, they also know that putting that knowledge to use is what brings about innovation.

They will be your accessible mentors, advisors, and confidants, each collaborating with you to create meaningful connections, and will work tirelessly to prepare you for professional success.

100%

of classes are taught by **PROFESSORS**
(0 teaching assistants)

Meet the Leaders 
Who Will Help You Grow
babson.edu/faculty/

Discover career services. 
babson.edu/ownyourcareer/

“There is no better way to teach students to do retail than to have them do retail.”

— LAUREN BEITELSPACHER, Associate Professor and Division Chair, Marketing

The support you need to succeed.

Our Student Advising & Success team is here to assist you with a range of domestic, international, and scholar services geared to your specific needs. Every first-year student receives one-on-one coaching and takes part in industry spotlights and career panels, internships, strategy sessions, career expos, and more.

The experienced, industry-specific advisors at our Center for Career Development offer you access to an extensive network of employers and alumni in a variety of industries, and help you develop as a professional.

We offer a broad range of guidance with health and wellness services, academic

support, and faith and spirituality, because we understand that your overall well-being is critical to your college experience.

The Glavin Office of International Education is a resource for international student services, and study abroad programs. The friendly and helpful staff will guide and support you, whether you are crossing national borders or crossing out of your comfort zone. Here, you'll intersect with the world in which we live, learn, and work. And, we'll do it together.

At Babson, you'll get the springboard and support you need to stay healthy, succeed academically—and find the job, employer, and career you love.



Play a part in the change of tomorrow.

The world needs entrepreneurial leaders more than ever and Babson delivers. Babson's Arthur M. Blank School for Entrepreneurial Leadership develops leaders with empathy, social consciousness, compassion, and drive to identify problems and create scalable solutions that can benefit individuals, communities, and the world. Babson's Blank School is also home to Babson's entrepreneurial centers and institutes where students gather, collaborate, research and gain real-life experience to augment what they have learned in the classroom.

AT BABSON'S BLANK SCHOOL, WE PRACTICE WHAT WE TEACH.

At Babson's Blank School, individuals have a hand in building the global economic ecosystem they wish to see today, so that everyone can play a part in the change of tomorrow.

Through our programs, innovation labs, centers, institutes, and leadership opportunities, learners develop and iterate their ideas, receiving continuous feedback to guide the next approach.

Tap into resources, mentors, development centers, incubators, accelerators, and more:

- » **THE CENTER FOR WOMEN'S ENTREPRENEURIAL LEADERSHIP (CWEL)** Support, educate, and empower women, and create social and economic impact.
- » **THE LEWIS INSTITUTE FOR SOCIAL INNOVATION** activates people to become changemakers, and addresses all areas of the social impact space, from social entrepreneurship to corporate social responsibility, the environment, health, international development, and nonprofits.
- » **WOMEN INNOVATING NOW GROWTH LAB (WIN LAB®)** Join an inspiring community and scale your business in a six-month accelerator for female founders.
- » **ROCKET PITCH** Pitch your business in just three minutes, with just three slides. Get live feedback from students, faculty, entrepreneurs, investors, and service providers in the audience.
- » **LIVE CASE STUDIES** Family business leaders bring their real-life challenges to the classroom for live feedback, Q&As, and learning.
- » **MAKE IT!** Let scouts from Babson, Olin, and Wellesley colleges guide you as you design, prototype, and build projects at the Weissman Foundry.
- » **THE UNCOMMON TABLE** Make in-person connections with experts who join the discussion through a social innovation roundtable that meets regularly throughout each semester.

— **MAYA MUTALIK '21** founded Hope Sews, an ethical fashion brand that creates contemporary clothing made from artisanal fabrics from around the world. She got the idea for her social fashion venture during a service trip to Ghana.



Connect theory and practice on arrival. Depart ready to head up tomorrow's workforce.

babson.edu/blankschool/

Where ideas converge. And innovations emerge.

Sharing perspectives is what we're all about. The Glavin Office of International Education at Babson partners with top international business schools and organizations to offer you engaging global experiences while earning Babson credit toward your degree.

SUCCESS DEMANDS PERSPECTIVES THAT REFLECT THOSE OF OUR GLOBAL MARKETPLACE.

Spend an academic year, semester, or summer abroad. Travel with a Babson faculty member on an international elective. Or hone your skills on an international consulting project.

The connections you make and the people you meet will power your career. And wherever you go next, the Babson network will be there to help you succeed.

"Not being able to travel growing up, I never knew what the world had to offer or even what it looked like. Now I have traveled to Dresden, Budapest, and Prague, with more to come."

— Dario Guerrero '21

61%

of the Class of
2020 Participated
in Study Abroad

**TOP 10
COLLEGE**

in U.S. for
International Students
— *Forbes, 2019*

42,000+

Alumni in more than
129 COUNTRIES

See the World. At Babson. 

babson.edu/glavinoffice/




Challenge yourself and **GROW.**

Enhance your classroom learning through a variety of programs. Analyze real-time organizational opportunities. And create value-added solutions. With experiential learning at Babson, you'll access key leaders of organizations, present your ideas to managers, and receive valuable feedback in the process.

With experiential learning at Babson, you will problem-solve, develop as a leader, work toward shared goals, and increase your professional communication skills. You'll hone your interests, foster relationships, and leave Babson ready to make an impact—with skills and experience.

- » Work as a student consultant at a real company, and make a real impact
- » Engage in meaningful internships to explore your skills on the job
- » Shadow professionals at their companies for up to three days with externships

Discover how you'll make an impact  solving real problems at real companies.
babson.edu/ugexperiential

91%

of the Class of 2020 had at least one internship while at Babson.

WE'VE LEARNED THAT EXPERIENCE IS THE BEST TEACHER.

That's why here, every principle gets pressure-tested. Because we take experiential learning seriously. You'll use the skills and knowledge picked up in your classes to develop theories of your own—and then you'll test those theories out through iterative real-world experience.

You'll tackle real problems. And find real solutions.

You're going to learn a lot more than how to think. You're going to learn how to do. From consulting projects to classroom simulations, internships and more—real-life practice is how you become a leader who makes a major impact—wherever you go.

With Babson's **Management Consulting Field Experience (MCFE)**, you'll get connected to a Boston-area business and work on a team to address a current business challenge.

Or, you can hone your investment skills at the Babson College Fund (BCF), as you manage a \$3 million portion of the Babson College endowment.

As a result, you'll develop as a leader today. Ready to head up tomorrow's workforce.



Committed to create a more diverse tomorrow

“We are committed to being an inclusive institution that provides each of its students with an equitable education they can use to change the world. Our college was built on the spirit of entrepreneurship, with the mindset that change cannot occur unless we demand and work for it together.”

— STEPHEN SPINELLI JR. MBA'92, PhD
President, Babson College

SNAPSHOT OF THE CLASS OF 2024

49%

U.S. Students of Color

35

States Represented

40

Countries Represented

21%

International Students

22%

First-Generation Students

43%

Female Students

We understand that diversity, equity, and inclusion sit at the heart of entrepreneurial education. We aim to provide our students with the education, training, and support they need, creating diverse entrepreneurs who can draw on their personal experiences to tackle global issues. We are learning and working every day to build a campus that is equitable, inclusive, and accountable to all the various communities and individuals we serve.

Our campus is a warm, welcoming atmosphere, where people from all over the world, and varied backgrounds and interests, come together to share their journey, inspire each other, and create the lasting change of tomorrow. It is a safe and inclusive environment, where our diverse cultures and perspectives are valued and celebrated.

This is what drives our success, making our environment richer, helping us acquire new ways of working, and inspiring us to create an entrepreneurial ecosystem enriched by many talents, identities, and aspirations.

How we live, whom we love, where we've come from, what we strive for. These factors are essential to our success.

See Babson's efforts around [Diversity, Equity, and Inclusion.](https://www.babson.edu/diversity/)
[babson.edu/diversity/](https://www.babson.edu/diversity/)



Community is at our core.

What makes Babson great is how every individual contributes to our community—including however you choose to stay active and creative.

And, with 100+ student clubs and organizations, athletics, and Greek life, studying business is way more than just studying business. Here, your business journey is also grounded in friendships, ideas, collaborations, experiences, and fun.

When you come to Babson, you don't just move to a spot on the map—you become immersed in the world.

BOSTON

You'll enjoy being only 10 miles away from Boston – a world-class college city with lots to do year-round, an international airport, and easy access to great companies, internships, job opportunities, events, concerts, and fun. Here, you'll fall in love with a campus and a city.



Check out organizations, activities, events, and programs – on and off campus! babson.edu/ugstudentlife



22

NCAA Division III teams



Housing at Babson is more than just a dorm room.

Our diverse housing options provide you with the opportunity to live and hang out with fellow students from around the world, who, like you, came to Babson to develop the entrepreneurial skills and mindset necessary to make an impact in the world. You'll live in one of 18 residence halls on our campus, ranging from traditional residence halls to suite-style accommodations.



BabsonARTS – the intersection of creativity and innovation

Creativity and innovation have long been hallmarks of Babson College's focus on entrepreneurship, and the arts provide a space to explore the intersection of creative vision and entrepreneurial thought.

Take a look at everything happening at BabsonARTS. From theater and dance performances, music concerts, film screenings, poetry readings, gallery exhibitions, and hands-on classes, BabsonARTS expands and enhances the presence of arts and culture on our campus.

Athletics Any Way You Want Them

With varsity, club, and intramural sports, Babson athletics has something for everyone. Incredible fields, state-of-the-art facilities, and lots of opportunities to cheer on the home team.



18

Club Sports



BRAC

Newly opened Babson Recreation and Athletics Complex

Find your balance. BE YOUR BEST SELF. #LOVEBABSON



BABSON IS YOUR HOME AWAY FROM HOME. REST ASSURED.

100+

Clubs and Organizations



Get ready for your dream job.

Babson graduates are career-ready and in demand. Here, you'll gain a make-it-happen mindset, hands-on experience, and a deep bench of advisors, faculty, and alumni ready to help you succeed.



\$62,399

Average annual starting salary for graduates of the class of 2020

Based on a knowledge rate of 78%.

#1

Private Business College for Salary
— PayScale 2015–2020

99%

employed or continuing their education within six months of graduation

Based on a knowledge rate of 78%.

#1

Private Business College for ROI
— PayScale 2015–2020

\$37M

awarded in grants and scholarships.

100%

of your demonstrated need will be met in your first year.

AND WE'LL COMMIT TO THE LEVEL OF GRANTS FOR YOUR FOUR YEARS.

We'll help you get there.



HOW MUCH WILL BABSON COST YOU?

Answer six basic financial questions and receive a personalized estimate in just three minutes at babson.edu/myintuition

When it comes to making a Babson education financially workable, you're not in it alone. From making financial aid understandable, to meeting 100% of demonstrated need, we're in your corner. And, we'll commit to your level of Babson Grant for four years.

If you have questions, please reach out to us anytime—our super-friendly staff is here to help. Let's figure this out. Together.

Make Financial Aid Possible. 
babson.edu/ugfinancialaid



Explore, experience, and engage.

TAKE ADVANTAGE OF THE MANY WAYS TO FALL IN LOVE WITH OUR CAMPUS.

- » Join live virtual information sessions
- » Take virtual guided tours of campus
- » Connect with your admission counselor
- » Participate in online admission interviews for current high school juniors
- » Take a drive-thru or self-guided walking tour of campus
- » In-person tours coming back this summer!

PREVIEW BABSON AT PREVIEW DAYS

Babson's Preview Days are designed for prospective students and families to experience Babson firsthand. You will learn about our unique, immersive curriculum, hear current students and staff speak about their campus experiences, participate in an entrepreneurial incubator, engage in Q&As, and more. The absolute best way to experience Babson!

SEE FOR YOURSELF 
Experience the Babson vibe firsthand
babson.edu/engage/



Start your journey today.

We're here to help, and we'd love to get to know you better! Meet the team, talk with your admission counselor, learn more about the admission process, and get all your questions answered. Contact us today.

Find your admission counselor at babson.edu/ugadmissioncounselors

BABSON IS TEST OPTIONAL!

Babson has adopted a Test-Optional Policy for first-year applicants through the 2024-2025 academic year. If you choose, you may still submit test scores voluntarily. All applicants will be considered in a holistic way. Additionally, all applicants will be reviewed for merit scholarships regardless of test score submission. **Relax. it's your choice.**

ADMISSION AND FINANCIAL AID DEADLINES

	Admission Application Deadline	Financial Aid: File CSS Profile and FAFSA Online
Early Decision I	Nov. 1	Nov. 15
Early Decision II	Jan. 3	Feb. 1
Early Action	Nov. 1	Nov. 15
Regular Decision	Jan. 3	Feb. 1

DREAM BIG. WE CAN HELP.

babson.edu/undergraduate/

BABSON COLLEGE

Babson Park, MA 02457

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U.S. Postage
PAID
Boston, MA
Permit No. 9894

Babson College prohibits discrimination on the basis of race, color, national or ethnic origin, ancestry, religion, sex, sexual orientation, age, physical or mental disability, and veteran or other protected status. This policy extends to all rights, privileges, programs, and activities, including admission, employment, education, and athletics. Babson is accredited by AACSB International (the Association to Advance Collegiate Schools of Business), the European Quality Improvement System (EQUIS), and the New England Association of Schools and Colleges (NEASC). Babson College reserves the right to make changes in the courses offered, requirements for graduation, tuition, fees, and room and board. Such changes, when made, become effective for all students.

BABSON COLLEGE

Office of Undergraduate Admission / Lunder Undergraduate Admission Center
231 Forest Street, Babson Park, MA 02457-0310

Telephone 781-239-5522 or 1-800-488-3696 (toll-free in the United States) / Fax 781-239-4006 / Email ugradadmission@babson.edu

 /babsonadmission  @babsonadmission

babson.edu/whybabson