

This Is Your Moment

BABSON COLLEGE

SUSTAINABILITY
OFFICE

WELLNESS &
PREVENTION
SERVICES

Mood
Matters
Your Mood.
Your Brain.
It Matters.

Nature Save

CAFE



The world needs new ideas and entrepreneurial leaders who can bring innovative solutions to life. Babson College shapes entrepreneurs of all kinds to make a difference in the world.

This is your moment to thrive.

Your Moment to Discover

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babson.edu/moments



Your Moment to Learn

A Curriculum Grounded in the Real World

At Babson College, you'll balance action and experimentation with creativity. You'll combine a deep understanding of business fundamentals and liberal arts courses. You'll build critical-thinking and communication skills for the modern business world. And you'll do it all by immersing yourself in real-world, experiential projects.

Business and Liberal Arts—the Perfect Match Our courses integrate business fundamentals with the arts and the sciences. Acquire core management skills, develop new perspectives and insights, and become a culturally aware thinker and communicator.

Get to Know Your Professors Count on your faculty to be accessible mentors, advisors, and confidants who will collaborate with you to form meaningful connections that go beyond the classroom and prepare you for professional success.



100% of classes are taught by professors (0 teaching assistants)

Choice Is a Wonderful Thing Concentrations are like majors, but better. With 27 concentrations to choose from, a wide range of options such as marketing, legal studies, environmental sustainability, and more, plus the ability to concentrate in more than one area, you'll focus your learning. The result? A college education that aligns with your career aspirations.

Become an Entrepreneurial Leader

You don't need to start a business to be an entrepreneur. At Babson, you'll discover how to think and act entrepreneurially. We call this entrepreneurial leadership, and it is a mindset—one that makes students innovative, flexible, creative, out-of-the-box thinkers. That entrepreneurial mindset will enable you to pursue your passions and create your path to success, whether it be innovating within a large corporation, solving global social issues, or starting a business of your own.

Every part of our curriculum helps you become a capable problem-solver equipped to address tomorrow's biggest challenges. Your classes will blend entrepreneurship with integrated sustainability and experiential learning, and you'll develop leadership, teamwork, and critical-thinking abilities. Examine your personal and professional identity while connecting with peers, faculty members, alumni, and even local entrepreneurs.

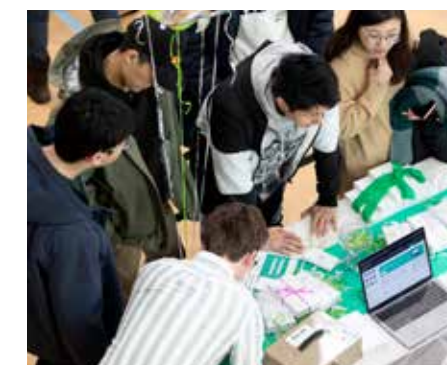
Roll Up Your Sleeves As a first-year student, you'll take Foundations of Management and Entrepreneurship (FME): our internationally recognized-yearlong course in which you'll create and run a business of your own. Get the real-world context you'll need for all your Babson courses as you and your team develop, launch, and manage a real venture. Teams donate 100% of the profits to community service organizations and have donated more than \$538,000 since 1999.

#1

**For Entrepreneurship
23 Years and Counting**

— *U.S. News & World Report*

Develop a Make-It-Happen Mindset
Entrepreneurial leaders see opportunities where others see problems. We know this mindset is a muscle you can strengthen with the right practice.



“I’ve learned so much about the behind-the-scenes work that goes into a venture, including how to maximize the efforts of a 14-person team.”

— Arelis Agosto '18

Blank Leadership Scholars

Investing in students by granting new, need-based scholarships



The Future Is Yours

With a \$50 million gift from the Blank Family Foundation, Babson has established the Arthur M. Blank School for Entrepreneurial Leadership. This new school creates opportunities for the entire Babson College community to lead change, solve global problems, and create value across business and society.

It Takes a Village Discover the epicenter of Babson's ecosystem with the Entrepreneurial Leadership Village, which will be home to living and learning spaces.

Expand Your Education Our entrepreneurial centers and institutes, also part of the school, are designed to provide you with real-life experience so you can put into practice what you learn in the classroom.

From pitch competitions to mentoring from entrepreneurs in residence to building prototypes—and more—our centers and institutes change the way you think about and solve problems.

Be a Part of Babson's Future

The Arthur M. Blank School for Entrepreneurial Leadership was established in 2019 and is already making an impact. Be part of the first wave of Babson students to take part in the future of entrepreneurial leadership.



Put into Practice What You Learn in the Classroom



Babson College Fund

Hone your investment research skills as you manage a \$3 million portion of the College's endowment.

Women Innovating Now (WIN) Lab®

WIN Lab® is venture accelerator that invests in women, enabling them to test, disrupt, innovate, and grow.

Babson Rocket Pitch

Pitch your business in three minutes with just three slides. Get live feedback from students, faculty, and investors in the audience.

Live Case Studies

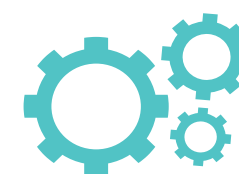
Family business leaders bring their real-life challenges to the classroom for live feedback, Q&As, and learning.

Make It!

Let scouts from Babson, Olin, and Wellesley colleges guide you as you design, prototype, and build projects at the Weissman Foundry.

The Uncommon Table

Social innovation begins with a conversation. Make in-person connections with social innovation experts who join our tables.



Three Colleges. One Collaboration.

Cross-register for classes at neighboring Franklin W. Olin College of Engineering and Wellesley College. Or, just join Olin and Wellesley students for weekly rock-climbing trips.

Your Moment to Grow



Your Place to Live, Grow, and Experience

Studying business doesn't mean you have to give up on fun. Babson has the classic aspects of a college campus—athletics, Greek life, clubs, and organizations. When something doesn't exist, our students take an entrepreneurial approach and create communities, opportunities, and moments that contribute to a vibrant and thriving living-and-learning environment.

“The most important thing I have learned at Babson is that I can achieve anything I put my mind to. Babson has helped me realize how capable I really am.”

— Alicia Gaudet '22

Craft Your Journey With 100+ student clubs and organizations, you can pursue your unique interests, find new ones, and deepen your college experience along the way. Babson offers you a supportive environment where you can express your cultural, religious, sexual, racial, or gender identity while engaging with and learning about students from different backgrounds.





Athletics Any Way You Want Them You'll find a wide variety of varsity, club, and intramural sports at Babson. So cheer on our 22 NCAA Division III teams and help the Beavers #DefendTheDam. Or, get involved in our intramural sports with your friends. Strengthen your body and mind at the newly opened Babson Recreation and Athletics Complex, which boasts 175,000 square feet of fitness space.

At Babson, You Belong

Sharing perspectives and respecting differences are essential to success in life and business. At Babson, you'll find a space to do both.



Mind. Body. Spirit. While your studies and activities will fill your mind (not to mention your schedule), your well-being is equally important. A team that includes health, wellness, academic support, and spiritual life professionals is here to guide, care for, and counsel you every step of the way.

Express Yourself Arts and extracurricular activities are a core part of your learning experience. There are tons of opportunities to choose from. So get involved, meet new people, and make a difference!



100+ Clubs and Organizations
Ready to compete? Create?
Volunteer? Discover? Babson offers
endless ways to get involved.



Fall in Love with a City

Sailing on the Charles, catching a game, or shopping on Newbury Street. Boston boasts world-class culture, food, sports, and entertainment—all in your backyard!

“Not being able to travel growing up, I never knew what the world had to offer or even what it looked like. Now I have traveled to Dresden, Budapest, and Prague, with more to come.”

— Dario Guerrero '21

A Big World Beyond Babson

We live in a world that is more interconnected than ever before. Fortunately, the importance of working together across cultures and expanding perspectives is what Babson is all about.

Our community reflects the world at large. Here, you’ll live with friends from other countries, join clubs with students who are the first in their families to attend college, celebrate others’ identities, and learn alongside peers with different perspectives.

Expand Your Horizons Each year, Babson students take advantage of our more than 100 education abroad opportunities. Spend a semester in a foreign country, enroll in an elective abroad taught by Babson faculty, or participate in an international consulting experience.

And when the unpredictable happens? Like the best entrepreneurial leaders, you’ll learn to pivot. International education may look different when it’s virtual, but the lessons you’ll take away from helping international clients and exploring foreign cultures online are just as valuable.



Global Community on Campus and Beyond

55+ Languages Spoken on Campus

77+ Countries Represented on Campus

55% of the Class of 2019
Participated in Study Abroad

Top 10 College in U.S. for International Students
— *Forbes*, 2019



A Smart Investment

Babson graduates are career-ready and in demand. Gain a make-it-happen mindset, hands-on experience, and a deep bench of advisors, faculty, and alumni ready to help you succeed.

That support starts on day one. Every first-year student receives one-on-one coaching to help develop interpersonal and leadership skills. Take advantage of industry spotlights and career panels, internships, strategy sessions, career expos, and more.

Where Will a Babson Degree Take You?

From the moment your journey begins, you'll discover that Babson is filled with career opportunities. The experienced advisors at our Center for Career Development offer you access to an extensive network of employers and alumni in a variety of industries, all while helping you develop as a professional who is ready to make an impact in a career you love. Our graduates frequently give back to the Babson community by recruiting and hiring new generations of Babson talent.



Career-Ready and In Demand

99%
of the Class of 2019
was employed or
attending graduate
school within six
months of graduation*

\$60,830
average starting
salary for Babson's
Class of 2019*

*Based on a knowledge rate of
87% six months after graduation.



#1 Business School
for Salary Potential
– PayScale, 2019

#1 Private Business
College for ROI
– PayScale, 2019

Our Commitment to Affordability

When it comes to making a Babson education financially workable, you're not in this alone—we'll help you every step of the way. From making financial aid accessible and understandable to families, to meeting 100% of demonstrated need, Babson is a place where everyone is in your corner, working together to make your Babson dreams a reality. Because your time here should be spent learning, not losing sleep over potential changes in financial aid, here is our promise to you:

- 1) We will meet 100% of your demonstrated need in your first year.
- 2) We commit to the same Babson Grant amount for all four years.*

*Provided your family has no change in the number of children in college or no major change in financial circumstances.

Your Lifelong Learning Partner Choosing to attend Babson is more than just a four-year decision. It's friends who become like family. It's professors who remember your birthday and reach out year after year. It's a network that will return your call, accept your LinkedIn invitation, and tap their connections to make an introduction. It's a place to return to when you need to brush up on skills or learn a new discipline, no matter where you are in your career. At Babson, you'll get access to a connected, global network of students, faculty, staff, and alumni. Every member of that community is ready and willing to support you both personally and professionally.



**Babson awards
\$37 million
in grants and
scholarships.**

**Babson will meet
100% of your
demonstrated
need in the
first year.**

43,000+ Alumni in 125 Countries
Tap into Babson's global network.

“The connections I've made with my professors are amazing. I know that they're really in my network and they'll help me whether it be advancing my career or my academic life.”

– Kat Filpi '20

Seize Your Moment



Check out Babson College's virtual campus tour at babson.edu/ugradtour

Take Your Next Step Online

We offer a full suite of virtual programming designed for the times, as well as traditional, in-person opportunities. No matter where you are, or what your busy schedule might look like—you can have a seamless Babson College experience from start to finish.

A Variety of Ways to Learn More

- » Join on-demand virtual information sessions
- » Take virtual guided tours of campus
- » Connect with your admission counselor
- » Participate in online admission interviews for current high school juniors


See for yourself ...

Experience the Babson vibe firsthand at babson.edu/ugradvisit



Babson College At This Moment

2,342
Undergraduate
Students

548  Students /
Class of 2020

90% of students had
at least one internship
while at Babson.

Tuition, average
room and board:
\$69,348

Test optional
for 2020–2021
application cycle

1330–1490
SAT scores /
29–36
ACT scores
for middle 50% of recently
admitted students

Class of 2023

44% women

44% U.S. students of color

18% first-generation students

28% international students

41 countries represented

35 states represented

How Much Will Babson Cost You?

Answer six basic financial questions
and receive a personalized estimate
in just three minutes
at babson.edu/myintuition

Your
Moment
Is Now

Babson graduates are in high demand. With
real-world experience and a make-it-happen
mindset, they are the entrepreneurial leaders
our world needs most.

Ready to Apply?

Start your journey today.

babson.edu/ugradapply

Admission and
Financial Aid
Deadlines

	Admission Application Deadline	Financial Aid: File CSS Profile and FAFSA Online
Early Decision I	Nov. 1	Nov. 15
Early Decision II	Jan. 2	Feb. 1
Early Action	Nov. 1	Nov. 15
Regular Decision	Jan. 2	Feb. 1

Babson College prohibits discrimination on the basis of race, color, national or ethnic origin, ancestry, religion, sex, sexual orientation, age, physical or mental disability, and veteran or other protected status. This policy extends to all rights, privileges, programs, and activities, including admission, employment, education, and athletics. Babson is accredited by AACSB International (the Association to Advance Collegiate Schools of Business), the European Quality Improvement System (EQUIS), and the New England Association of Schools and Colleges (NEASC). Babson College reserves the right to make changes in the courses offered, requirements for graduation, tuition, fees, and room and board. Such changes, when made, become effective for all students.



This brochure is printed on recycled paper made with 30% post-consumer recycled fiber. The paper is manufactured Carbon Neutral, with 100% renewable electricity, and is FSC (Forest Stewardship Council) certified.

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COLLEGE**

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BABSON COLLEGE

Office of Undergraduate Admission / Lunder Undergraduate Admission Center
231 Forest Street, Babson Park, MA 02457-0310

Telephone: 781-239-5522 or 1-800-488-3696 (toll-free in the United States) / Fax: 781-239-4006 / Email: ugradadmission@babson.edu



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