

Make Him Famous

Pilot Episode for TV mini-series

Writer-Director : Li Wallis

Producers: Li Wallis & Robin Czerny

A celebrated survivor becomes the face of a global movement, while a disgraced journalist risks everything to uncover the truth behind the story that made him famous.

- Genres: Conspiracy thriller / psychological drama / political satire
- Main settings: Homecoming party and backstage of a high-profile fundraising concert
- Tone: Tense, immersive, character-driven
- Status: Pre-Production
- Shoot: August 2026
- Language: English

Designed as a self-contained 45-50 minute film, the pilot episode also functions as a proof of concept for a larger TV miniseries exploring these dynamics.

A THIN LINE EXISTS BETWEEN FAME AND INFAMY.

In a world driven by outrage, influence, faith, and viral activism, Make Him Famous asks a dangerous question: *If a lie inspires millions, changes culture, raises money, and gives people purpose... does the truth still matter?*

The pilot follows Alex Saidi, a journalist with a complicated past, as she investigates Cody Fischer, one of the world's most celebrated humanitarian figures. As questions emerge surrounding authorship, image-making, and the people who lend their voices to a global cause, Alex's investigation becomes increasingly entangled with unresolved elements of her own past.

Director's Approach

"Inspired by my experience working in humanitarian media, this will be shot in a hyper-real, immersive style with close, kinetic camera movement, with layered sound - placing the audience inside a fast-moving backstage environment where tension and flashes of humour emerge through shifting perspectives."

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