



## 16<sup>th</sup> Annual TWIG Invitational Golf Tournament *Sponsorship Opportunities*

Triangle Women in Golf (TWIG) and the Triangle Women in Golf Foundation, Incorporated, are hosting the **16<sup>th</sup> Annual TWIG Invitational Golf Tournament** to benefit the TWIG KIDZ program on Saturday, September 14, 2019, at the Hillandale Golf Course, 1600 Hillandale Road, Durham, NC 27705.

Established in 1997, TWIG promotes golf awareness and play among professional, civic-minded African-American female golfers in North Carolina's Triangle area. TWIG created TWIG KIDZ in 2001 to introduce African-American girls, ages eight to 18, to golf and its valuable life lessons, including honesty, self-discipline, confidence, perseverance and critical thinking.

TWIG has successfully mentored and supported over 150 young ladies for the last 18 years, exposing them to golf role models, lessons, tournaments and etiquette. TWIG KIDZ participants develop skills that prepare them to compete on high school golf teams and earn collegiate golf scholarships.

### **Our 2019 fundraising goal is \$15,000. We need your help!**

The 2018 TWIG Invitational Golf Tournament raised more than \$13,000. Activities included spring and summer golf clinics at the Lonnie Poole Junior Golf Academy with weekly golf lessons over two eight week sessions; bi-weekly competitive matches; and opportunities for unlimited practice at Lonnie Poole Golf Course.

Your sponsorship will directly impact TWIG KIDZ and help cover the girls' membership fees and assist TWIG with program expansion (e.g., golf equipment, personal development and advanced golf camps). The TWIG Foundation, Inc., established in 2017, is a Section 501(c)(3) tax-exempt organization. Your generous sponsorship is tax deductible, to the extent allowable.

The 16<sup>th</sup> Annual TWIG Invitational Golf Tournament also offers you the opportunity to directly reach avid, multicultural and multigenerational golfers in the Triangle community. Included are several sponsorship packages designed to meet every marketing budget.

We appreciate your consideration. As a tournament sponsor, you are supporting the next generation of golfers. Please feel free to contact us for additional information.

**Renee Allain-Stockton**  
President, Triangle Women in Golf

**Valerie Willis**  
Chairperson, TWIG Invitational Golf Tournament

Email us: [twigfoundation@trianglewomeningolf.com](mailto:twigfoundation@trianglewomeningolf.com)

Find us on Facebook: Triangle Women in Golf Foundation, Inc.

Visit our website: [www.trianglewomeningolf.com](http://www.trianglewomeningolf.com)



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**Hillandale Golf Course**

**Saturday, September 14, 2019**

1600 Hillandale Road, Durham, NC 27705

*Proceeds Benefit TWIG Foundation*

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**Logo Ball Sponsor: \$1,000**

Underwrite the cost of sleeve of golf balls given to each participant with your company's logo. Logo signage located at registration table and sponsor recognized on tournament signage.

**Awards Luncheon Sponsor: \$500**

Underwrite the cost of awards luncheon for participants. Logo signage located near awards luncheon area and sponsor recognized on tournament signage.

**Breakfast Sponsor: \$500 (sold)**

Underwrite the cost of breakfast for participants. Logo signage located near breakfast area and sponsor recognized on tournament signage.

**Hole-in-One Sponsor: \$500 (sold)**

Underwrite the cost of hole-in-one insurance coverage. Sponsor can set up a business marketing table on the tee box of the selected contest hole.

**Trophies Sponsor: \$500 (sold)**

Underwrite the cost of trophies for tournament. Logo signage located on the trophies table and sponsor recognized on tournament signage.

**Closest to the Pin Contest Sponsor: \$250 (sold)**

Provide seed funds to pot for closest to the pin contest. Logo signage located on the tee box of the selected contest hole and sponsor recognized on tournament signage.

**Longest Drive Contest Sponsor: \$250 (sold)**

Provide seed funds to pot for longest drive contest. Logo signage located on the tee box of the selected contest hole and sponsor recognized on tournament signage.

**Longest Putt Contest Sponsor: \$250 (sold)**

Provide seed funds to pot for longest putt contest. Logo signage located on the putting green of the selected contest hole and sponsor recognized on tournament signage.



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### **Beverage Cart Sponsor: \$250**

Underwrite the cost of beverages for participants. Logo signage located on the beverage cart and sponsor recognized on tournament signage.

### **Driving Range Sponsor: \$250**

Underwrite the cost of practice balls on driving range. Logo signage located on the driving range and sponsor recognized on tournament signage.

### **Practice Putting Green Sponsor: \$250 (sold)**

Logo signage located on the practice putting green and sponsor recognized on tournament signage.

### **Snack Bag Sponsor: \$250**

Underwrite the cost of snack bags for participants. Logo signage located on the snack bag table and sponsor recognized on tournament signage.

### **TWIG KIDZ Sponsor: \$125**

Underwrite the cost of registration for an advanced TWIG KID to play in the tournament. Logo signage located at the registration table and sponsor recognized on tournament signage.

### **Hole Sponsor: \$100**

Logo signage located on golf course tee box and sponsor recognized on tournament signage.

### **Raffle Prize or Silent Auction Sponsor: In-Kind**

In-kind donations of golf related raffle prizes. Sponsor recognized on tournament signage.

**Please make your check payable (or send your in-kind raffle prize donations) to:**

**TWIG Foundation, PO Box 99630, Raleigh, NC 27624-9630**

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**Sponsorship deadline is August 31, 2019**



Email us: [twigfoundation@trianglewomeningolf.com](mailto:twigfoundation@trianglewomeningolf.com)



Visit our website: [www.trianglewomeningolf.com](http://www.trianglewomeningolf.com)



Find us on Facebook: Triangle Women in Golf Foundation, Inc.



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**Sponsor package requested** \_\_\_\_\_

**Name and Address of Sponsor**

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**Email address** \_\_\_\_\_

**Telephone number** \_\_\_\_\_

**Requested Wording on Hole Sign**

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**Please make your check payable (or send your in-kind raffle prize donations) to:**

**TWIG Foundation, PO Box 99630, Raleigh, NC 27624-9630**

**Amount enclosed** \_\_\_\_\_

Please email your company logo or any graphics to be included on hole sponsor sign in JPG format to [twigfoundation@trianglewomeningolf.com](mailto:twigfoundation@trianglewomeningolf.com).

