



## 17<sup>th</sup> Annual TWIG Invitational Golf Tournament *Sponsorship Opportunities*

Triangle Women in Golf (TWIG) and the Triangle Women in Golf Foundation, Incorporated, are hosting the **17<sup>th</sup> Annual TWIG Invitational Golf Tournament** to benefit the TWIG KIDZ program on Saturday, September 19, 2020, at Lochmere Golf Club, 2511 Kildaire Farm Road, Cary, NC 27511.

Established in 1997, TWIG promotes golf awareness and play among professional, civic-minded African-American female golfers in North Carolina's Triangle area. TWIG created TWIG KIDZ in 2001 to introduce African-American girls, ages eight to 18, to golf and its valuable life lessons, including honesty, self-discipline, confidence, perseverance and critical thinking.

TWIG has successfully mentored and supported over 150 young ladies for the last 19 years, exposing them to golf role models, lessons, tournaments and etiquette. TWIG KIDZ participants develop skills that prepare them to compete on high school golf teams and earn collegiate golf scholarships.

### **Our 2020 fundraising goal is \$15,000. We need your help!**

The 2019 TWIG Invitational Golf Tournament raised more than \$12,000. Activities included golf clinics at the Lonnie Poole Junior Golf Academy during the spring, summer, and fall with weekly golf lessons during two eight-week sessions; bi-weekly competitive matches; and opportunities for unlimited practice at the Lonnie Poole Golf Course for our TWIG KIDZ.

Your sponsorship will directly impact TWIG KIDZ and help cover the girls' membership fees and assist TWIG with program expansion (e.g., golf equipment, personal development, and advanced golf camps). The TWIG Foundation, Inc., established in 2017, is a Section 501(c)(3) tax-exempt organization. Your generous sponsorship is tax deductible, to the extent allowable.

The 17<sup>th</sup> Annual TWIG Invitational Golf Tournament also offers you the opportunity to directly reach avid, multicultural and multigenerational golfers in the Triangle community. Included are several sponsorship packages designed to meet every marketing budget.

We appreciate your consideration. As a tournament sponsor, you are supporting the next generation of golfers. Please feel free to contact us for additional information.

**Renee Allain-Stockton**  
President, Triangle Women in Golf

**Valerie Willis**  
Chairperson, TWIG Invitational Golf Tournament

Email us: [twigfoundation@trianglewomeningolf.com](mailto:twigfoundation@trianglewomeningolf.com)  
Visit our website: [www.trianglewomeningolf.com](http://www.trianglewomeningolf.com)



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**Lochmere Golf Club**

**Saturday, September 19, 2020**

2511 Kildaire Farm Road, Cary, NC 27511

*Proceeds Benefit TWIG Foundation*

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**Logo Ball Sponsor: \$1,000**

Underwrite the cost of sleeve of golf balls given to each participant with your company's logo. Sponsor recognized on tournament signage on both online ticketing and silent auction platforms.

**Awards Dinner Sponsor: \$750**

Underwrite the cost of awards dinner for golfers. Logo signage located at pavilion where golfers will pick up to-go dinner boxes. Sponsor recognized on tournament signage on both online ticketing and silent auction platforms.

**Hole-in-One Sponsor: \$500**

Underwrite the cost of hole-in-one insurance coverage. Sponsor can set up a business marketing table on the tee box of the selected contest hole. Sponsor recognized on tournament signage on both online ticketing and silent auction platforms.

**Winning Teams Sponsor by Division & Flight: \$300**

Underwrite prize money for members of winning two-person teams based on lowest gross and net team scores by division and flights. Since there are three divisions (Men's, Mixed, Women's) and two flights (A&B), there are six opportunities to be a Winning Teams Sponsor. Sponsor recognized on tournament signage, on both online ticketing and silent auction platforms, and during virtual awards ceremony announcing winning teams after the tournament.

*Winning Teams Sponsor – Men's Division, Flight A*

*Winning Teams Sponsor – Men's Division, Flight B*

*Winning Teams Sponsor – Mixed Division, Flight A*

*Winning Teams Sponsor – Mixed Division, Flight B*

*Winning Teams Sponsor – Women's Division, Flight A (sold out)*

*Winning Teams Sponsor – Women's Division, Flight B (sold out)*



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### **Beverage Cart Sponsor: \$250**

Underwrite the cost of beverages for participants. Logo signage located on beverage cart and sponsor recognized on tournament signage on both online ticketing and silent auction platforms.

### **Driving Range Sponsor: \$250**

Underwrite the cost of practice balls on driving range. Logo signage located on driving range and sponsor recognized on tournament signage on both online ticketing and silent auction platforms.

### **Snack Bag Sponsor: \$250**

Underwrite the cost of snack bags for participants. Logo signage located on the snack bags and sponsor recognized on tournament signage on both online ticketing and silent auction platforms.

### **TWIG KIDZ Sponsor: \$125**

Underwrite the cost of registration for an advanced TWIG KID to play in the tournament.  
Sponsor recognized on tournament signage.

### **Hole Sponsor: \$100**

Logo signage located on golf course tee box and sponsor recognized on tournament signage.

### **Online Auction Sponsor: In-Kind**

In-kind donations of golf related prizes to be included on online auction platform. Sponsor recognized on tournament signage and online auction platform.

**Please make your check payable (or send your in-kind prize donations) to:**

**TWIG Foundation, P.O. Box 99630, Raleigh, NC 27624-9630**

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**Sponsorship Deadline is August 29, 2020**

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Email us: [twigfoundation@trianglewomeningolf.com](mailto:twigfoundation@trianglewomeningolf.com)



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Find us on Instagram: [https://www.instagram.com/twig\\_kidznc/](https://www.instagram.com/twig_kidznc/)



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**Sponsor Package Requested** \_\_\_\_\_

**Name and Address of Sponsor**

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**Email Address** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_

**Requested Wording on Hole Sign**

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**Please make your check payable (or send your in-kind prize donations) to:**

**TWIG Foundation, P.O. Box 99630, Raleigh, NC 27624-9630**

**Amount enclosed** \_\_\_\_\_

Please email your company logo or any graphics to be included on hole sponsor sign in JPG or PNG format to [twigfoundation@trianglewomeningolf.com](mailto:twigfoundation@trianglewomeningolf.com).