# **TWIG Invitational 2024 - Sponsorship Package**



# TWIG Foundation 21<sup>st</sup> Annual Invitational Golf Tournament

Saturday, September 28, 2024 Lochmere Golf Club, Cary, NC

# Announcing:

# 21st Annual TWIG Invitational Golf Tournament to Benefit TWIG Kidz

Hosted by Triangle Women in Golf (TWIG) and the Triangle Women in Golf Foundation, Inc.
Saturday, September 28, 2024

Lochmere Golf Club, 2511 Kildaire Farm Road, Cary, NC

Established in 1997, TWIG promotes golf awareness and play among professional, civic-minded African American female golfers in North Carolina's Triangle area. TWIG created the TWIG Kidz program in 2003 to introduce African American girls, ages 6 to 18, to golf and its valuable life lessons, including honesty, self-discipline, confidence, perseverance, and critical thinking.

Our 2024 Fundraising Goal is \$30,000. We need your help!

Activities for our TWIG Kidz include weekly spring, summer and fall golf clinics at the Lonnie Poole Junior Golf Academy (two 8-week sessions each season), bi-weekly competitive matches, and opportunities for unlimited practice at Lonnie Poole Golf Course.

TWIG has successfully mentored and supported over 132 young ladies for the last 21 years, exposing them to role models; funding over 435 series of golf lessons; hosting tournaments and teaching etiquette. TWIG Kidz participants develop skills that prepare them to compete on high school golf teams and potentially earn collegiate golf scholarships.

The 2023 TWIG Invitational Golf Tournament raised over \$29,000! Your sponsorship will directly impact TWIG KIDZ and sponsor the girls' expenses and assist TWIG with program expansion (e.g., golf equipment, personal development, and advanced golf camps).

The 21st Annual TWIG Invitational Golf Tournament also offers you the opportunity to directly reach avid, multicultural, and multigenerational golfers in the Triangle community. Included are several sponsorship packages designed to meet every marketing budget.

We appreciate your consideration. As a tournament sponsor, you are supporting the next generation of female golfers. Please feel free to contact us for additional information.

**Rose Foster** 

President, Triangle Women in Golf

Renée Allain-Stockton

Chair, TWIG Invitational Tournament

Email us: invitational@trianglewomeningolf.com

# TWIG Invitational 2024 - Sponsorship Package



# TWIG Foundation 21<sup>st</sup> Annual Invitational Golf Tournament

Saturday, September 28, 2024 Lochmere Golf Club, Cary, NC

# **Sponsorship Opportunities**

The following sponsor packages include recognition on the TWIG website, tournament signage, and silent auction platforms.

#### **TWIG Kidz Clinic Sponsor**

Option to underwrite the cost of golf lessons for a TWIG Kid at Lonnie Poole Golf Club. (Spring, Summer, and Fall Seasons)

Three Seasons \$1,800
Two Seasons \$1,200
One Season \$600

#### Logo Ball Sponsor \$1,500

Underwrite the cost of a sleeve of 3 golf balls with your company's logo – one sleeve for each golfer.

# Trophy Sponsor \$1,250

Underwrite the cost of trophies for members of winning four-person teams for three divisions (men, women & mixed) and two flights.

### Awards Dinner Sponsor \$1,000

Underwrite the cost of the awards dinner for golfers. Logo signage at dinner pavilion.

#### Goodie Bag Sponsor \$ 500

Underwrite the cost of snacks and other items included in goodie bags provided to golfers.

## Closest to the Pin Contest Sponsor \$ 300

Underwrite prize money for Closest to the Pin Contests.

## Longest Drive Contest Sponsor \$ 300

Underwrite prize money for Longest Drive Contests.

#### Beverage Cart Sponsor \$ 250

Underwrite the cost of beverages for golfers.

### Driving Range Sponsor \$ 250

Underwrite the cost of practice balls on the driving range.

### Souvenir Flag Sponsor \$ 150

Your personalized flag and the TWIG logo on the flagpole on the greens. Limited edition of eighteen.

### TWIG Kidz Sponsor \$ 125

Underwrite the cost of registration for an advanced TWIG Kid to play in the tournament.

#### Hole Sponsor \$ 10

Signage located on various tee boxes on the course.

### **Online Auction Sponsor: In-Kind**

In-kind donations of golf related prizes.
Sponsor will be recognized on tournament signage and our online auction platform.

#### **An Additional Promotional Option!**

Sponsors have the option to donate 100 promotional items for the golfer goodie bags.

Proceeds benefit the TWIG Foundation, a 501(c)(3) organization.

# TWIG Invitational 2024 - Sponsorship Package



# TWIG Foundation 21<sup>st</sup> Annual Invitational Golf Tournament

Saturday, September 28, 2024 Lochmere Golf Club, Cary, NC

# Sponsorship Opportunities Deadline: August 31, 2024

**TWIG Kidz Clinic Sponsor** 

Three Seasons \$1,800 Two Seasons \$1,200 One Season \$ 600

Logo Ball Sponsor	\$1,500
Photo Booth Sponsor	\$1,250
<b>Trophy Sponsor</b>	\$1,250
Awards Dinner Sponsor	\$1,000
Goodie Bag Sponsor	\$ 500
Closet to the Pin Sponsor	\$ 300
<b>Longest Drive Sponsor</b>	\$ 300
<b>Beverage Cart Sponsor</b>	\$ 250
<b>Driving Range Sponsor</b>	\$ 250
Souvenir Flag Sponsor	\$ 150
TWIG Kidz Sponsor	\$ 125
Hole Sponsor	\$ 100

Email us:

invitational@trianglewomeningolf.com

Visit our website:

www.trianglewomeningolf.com

**Online Auction Sponsor** 

Find us on Facebook:

www.facebook.com/trianglewomeningolf

Find us on Instagram:

https://www.instagram.com/twig\_kidznc/

# Sponsor packages can be purchased online which is PREFERRED at

https://events.eventzilla.net/e/twigfoundation-21st-annual-invitational-golftournament-2138632036

You can also mail this completed form with your check or donation to:

TWIG Foundation PO Box 99630 Raleigh, NC 27624-9630

Sponsor Package Requested
Name and Address of Sponsor
Email Address
Telephone #
Please email your company logo and/or any graphic

Please email your company logo and/or any graphics (JPG or PNG format) along with requested wording to be included on your sponsor sign to:

Invitational@TriangleWomenInGolf.com

Thank you!

In-Kind