Category of Personal Information Collected by CallCounts	Category of Third Parties Personal Information is Disclosed to for a Business Purpose	Category of Third Parties Personal Information is Shared for Advertising Purposes
Identifiers. A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, or other similar identifiers.	• Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Advertising networks • Internet service providers • Data analytics providers • Government entities • Operating systems and platforms • Social networks	Only online identifiers shared with: • Advertising networks • Data analytics providers • Social networks
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)) A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Personal Information does not include publicly available information that is lawfully made available to the general public from federal, state, or local government records. Note: some personal information included in this category may overlap with other categories.	• Service providers • Business partners • Affiliates	N/A

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Protected classification characteristics under California or federal law Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	• Service providers • Business partners • Affiliates	N/A
Commercial information Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	• Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Advertising networks • Internet service providers • Data analytics providers • Operating systems and platforms	Online browsing and purchase history shared with: • Advertising networks • Data analytics providers • Social networks
Biometric information (for platform users) Physiological, biological, or behavioral, characteristics (including DNA) that can be used to establish individual identity, or imagery of the iris, retina, fingerprint, face, hand, palm, vein patterns, and voice recordings, from which an identifier template such as a faceprint, a minutiae template, or a voiceprint, can be extracted and keystroke patterns or rhythms, gait patterns, or rhythms, and sleep, health or exercise data that contain identifying information. For more information on our biometric data collection, retention, and use, please see our Biometrics Policy.	• Service providers	N/A
Sensory data Audio, electronic, visual, thermal, olfactory, or similar information.	• Service providers • Business partners • Affiliates • Data analytics providers • Operating systems and platforms	N/A
Professional or employment-related information Current or past job history or performance evaluations.	• Service providers • Business partners • Affiliates • Data analytics providers	N/A
Inferences drawn from other personal information to create a profile about a consumer Profile reflecting a consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	• Service providers • Business partners • Affiliates • Other users or third parties you share or interact with • Advertising networks • Internet service providers • Data analytics providers • Operating systems and platforms	Online browsing and purchase history shared with: • Advertising networks • Data analytics providers • Social networks
Sensitive Personal Information. Social Security Number, driver's license, state identification card, or passport number; Account log-in financial account, debit card, or credit card number in combination with any required security access code, password, or credentials allowing access to the account; Precise geolocation; Racial or ethnic origin, religious or philosophical beliefs, or union membership; Contents of mail, email or text messages unless Company is intended recipient of the communication; or Genetic Information.	• Service providers • Business partners • Affiliates	N/A