

Large Global Automaker



Client Brief: Largest Automaker with Global presence. GRI – Global Retail Integration Program

Business



Business Problem Statement

Old legacy systems. Very tedious, batch oriented processes to connect to Auto dealers and perform transactions. Multiple systems and applications to Order and customize Auto needs.

Business Outcomes Delivered

A solution that Makes it easier to conduct business with Dealers, minimize retail outlet infrastructure requirements, improve quality of orders entered through target outlets, increase Order throughput, reduced Total Cost of Ownership to Dealers, delivering a workbench that will be embraced by target outlets



Technology



Technology Challenge

Multiple systems and applications to connect to dealers and do business with. Heavy footprint of IT infrastructure at dealers that need investments. Slow and batch oriented processes that delayed the outcomes

Solution(s) provided

State of the art systems and application developed using latest technologies that included, Sun One portal, BM Tivoli Access Manager (TAM) for IDM, Sybase, & Seebeyond, BEA Weblogic - included three Programs – a) Portals & Security, b) Exchange project for Integration and c) Order Workbench program

