

From: WAKE UP CALIFORNIA amylkalish@249826007.mailchimpapp.com
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To: amylkalish@gmail.com



Newsletter Number 10

SILOED POLICY

It all connects to housing

Now we connect to make a difference

www.wakeca.org

WAKE UP IS DIFFERENT

We don't just represent a single grievance. **WAKE UP** identifies the breadth of housing policy impacts and unites organizations and fragmented communities with a common cause. We aren't anti-housing, we're pro-rational planning. We defy the NIMBY label used to shut us down.

Together we are creating a credible organization to advocate for an accountable, public-interest alternative to RHNA mandates. We can set aside our smaller differences in this larger fight.

State housing policy does not happen in a vacuum. Its mandates reach into nearly everything that makes a community safe and livable — and they arrive one project at a time. Our initial concerns might be dense

development in a fire hazard zone, the razing of local businesses for housing towers, unnecessary destruction of green space and habitat, or gentrification caused by luxury development.

We **WAKE UP** when an out-of-scale project intersects with something we care strongly about.

EVERYTHING IT TOUCHES

fire	evacuation	insurance
water supply	sea-level rise	environment
agriculture	historic places	local business
affordability	gentrification	parking
watershed	demolition waste	infrastructure
heat islands	the electric grid	unfunded mandates
jobs	transit	local democracy

Groups form and rally around their cause, attend city meetings, protest, sometimes file lawsuits.

The fights look separate.
They are the same fight.

Regardless of the cause that brought us here, the problem is the same: **state housing policy and laws.** We have this in common — and we

need to get out of our silos to make change.

Standing Still Is Not an Option

We're not just a bunch of lost souls complaining about change. We know what's going on. We understand how the laws will change our lives and the nature of our state, and that public interest has been given over to private profiteering in the name of a crisis that does not exist.

WAKE UP is moving from understanding to an action phase.

The details of our hyper-local issues are heartfelt, but our discussions must move to the common denominators that unite us.

The Action Card Project Is the Beginning

It lets us find and make contact with disconnected communities and organizations, and invite them to join us. This is how we grow. Each completed Action Card helps identify local organizations, community leaders, and emerging issues so we can build stronger connections across California. Most cards take about 15 minutes.

Preview the forms and project [here](#).

On Monday we'll revisit the project, with more detail.

What We've Filed

New bills we're following and official portal letters submitted by WAKE UP will be posted on the LEGISLATION page at wakeca.org — Recent filings:

Opposition — SB 677. A gut-and-amend rewrite that revives SB 79's transit-oriented density triggers. Our letter targets the safety and accountability gaps it leaves open.

Opposition — SB 1116. More density mandated without the evacuation and infrastructure analysis that should come first.

Ongoing analysis of other current bills will be reported on as appropriate, with letters of support or opposition heading to the portal as they post.

READ THE LETTERS (SCROLL TO THE BOTTOM) →

The real crisis is no longer just affordable housing.
The real crisis is the wholesale destruction of what has made California great — at the expense of affordability.

JOIN US — MONDAY ON ZOOM

Monday, June 22 at 5:00

REGISTER TO JOIN ZOOM → OR CHECK YOUR EMAIL
FOR THE WAKE UP ZOOM LINK

ONE MEETING BEFORE BREAK

June 22

WAKE UP IS ON BREAK

June 29 · July 6

WE RETURN

Monday, July 13

As we grow, so do our expenses. Please consider a donation.

DONATE →

— *Amy Kalish, President and founder*

Affordability, Safety, and Local Accountability

WAKE UP CALIFORNIA — Mill Valley, CA

A volunteer-run 501(c)(4) nonprofit

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