

2023
GRATITUDE REPORT



H.O.P.E.
Inc.

Thank you
FOR BEING YOU!

Thank you
FOR BEING YOU!

YOU CONTINUED TO GIVE HOPE!

Over the past year, inflation costs continued to rise, negatively impacting most of America, especially our participants. Here is what we did about it, with your help!

YOU



Offered more emergency assistance with the aid of **\$250** grocery cards and **\$100** gas cards to help with transportation and food insecurity when the rates were astronomical.

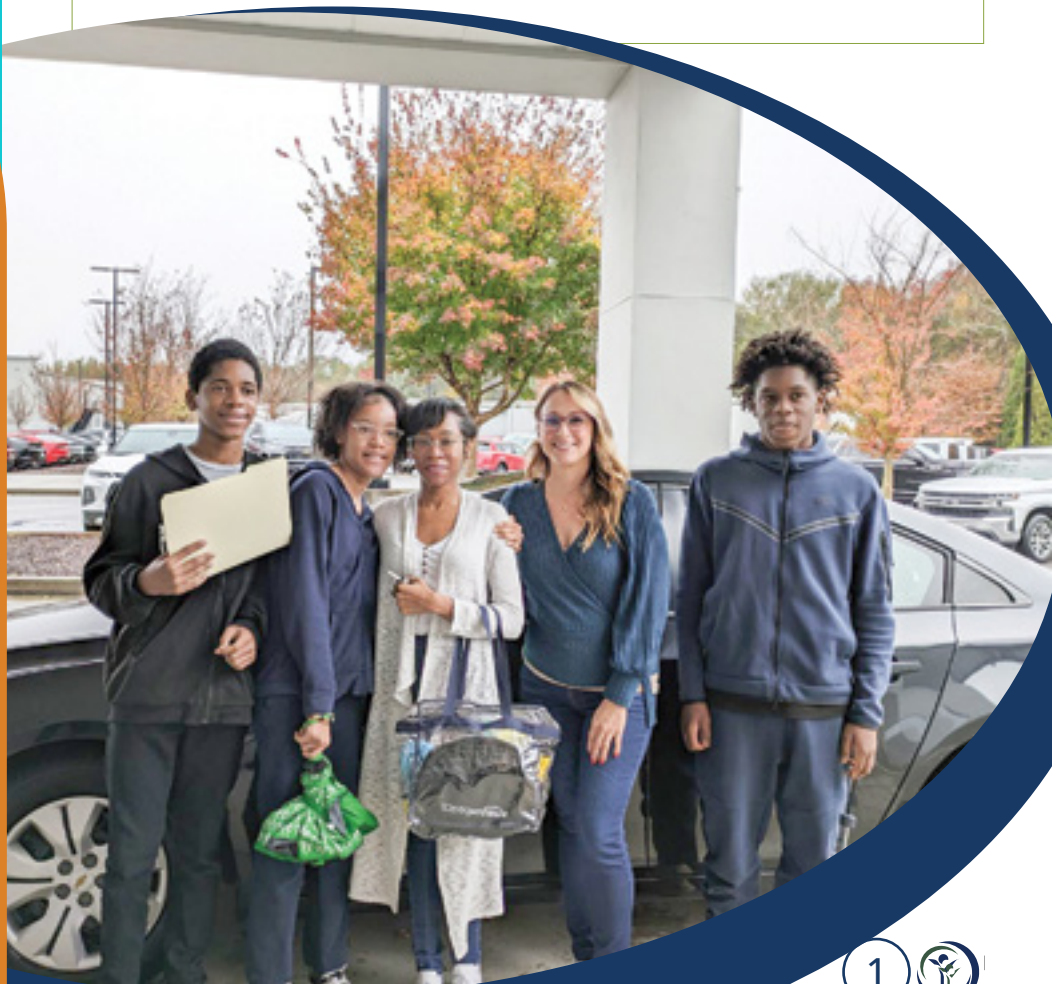
YOU CONTINUED TO GIVE HOPE!

“

Thank God for HOPE!!

In the fall of the year, my car was repossessed. I spent \$400 per week on transportation getting to and from school because I did not have access to a car. It was extremely difficult to get around with three children, especially when it came to my children's games and practices. HOPE stepped in to offer Lyft rides through their partnership with Heirborn, but I still struggled to financially keep up with the added expenses. I lost three job offers due to no transportation. HOPE saw my need and helped me get approved for a car gift from Heirborn. They assisted me with the down payment and my first two months of insurance payments. Two days before Thanksgiving, my children and I received a Chevrolet, solving my financial issues. I was able to get a higher paying job and cover my family's needs. I am SO grateful to HOPE and the HOPE family of donors for supporting this great mission.

—Chasity





Our 80% graduation rate remains intact—empowering our students to achieve their dreams!

YOU

YOU HAVE TRANSFORMED 348 LIVES IN THE PAST 14 YEARS!



Through your contributions, we have been able to help 115 single parents, including our current participants, and 233 children.

In 2023, you made sure that 28 single parents and 65 children received the support they needed. In fact, 15 single parents graduated with their degrees! OUTSTANDING!

This remarkable success stands as a testament to your impactful support, which has been instrumental in fostering financial resilience and self-sufficiency among these dedicated families.

76 single parents incomes have soared from below the **\$20,000** mark to exceed **\$50,000**.

OVERALL IMPACT CTD.



“

Without H.O.P.E., there is no possible way I would have been able to finish my program,” Erica says. “My father got sick with cancer, and we were dealing with that. I had a lot on my plate. But they gave me a cushion, and they made it doable.”

—Erica

MEET ERICA

Meet Erica, a 41-year-old mother of three with a dream of becoming a nurse. When Erica was accepted into Chamberlain University’s nursing program, she quickly discovered that it was very difficult to keep up with the financial obligations and day-to-day responsibilities of managing a home. She started to wonder if it was possible to pursue her dream of becoming a nurse without putting her children’s dreams and aspirations on hold.

Then, Erica received an email from her university about H.O.P.E. Inc.’s program. She applied for the program’s financial assistance and was accepted as a participant. For her, she was accepted into the H.O.P.E. program during a time she needed it the most.

“It was a time when I wanted to give up, and I didn’t know if I was going to make it through nursing school,” Erica says. “And yet, I could always call H.O.P.E., and they were always there for me. Whether it was just to talk or to offer advice or encouragement, they were the outside support when you can’t go to your family.”

H.O.P.E. Inc. provided Erica with financial assistance for her monthly mortgage payments. However, the

support did not stop there. H.O.P.E. also offered additional resources, such as a personal financial coach, budgeting classes, counseling, and life coaching that helped Erica prepare for life post-grad.

“I was previously living paycheck-to-paycheck and would get behind on things to pay something else off,” she says. “H.O.P.E. helped me get on track and get my emergency fund together. Now that I’ve finished school, I’ll be going into a different income bracket. They taught me how to budget and maintain it.”

H.O.P.E. also helped when it came to supporting Erica’s children. During holidays, they would provide gifts off the children’s wish lists, and they also helped buy school supplies when the kids went back to school. When Erica’s oldest son was injured and couldn’t play football in college, H.O.P.E. offered him a scholarship so that he could get the supplies he needed for school.

On August 25, 2023, Erica graduated from Chamberlain’s nursing school, and now she is lined up to start her new career working in an emergency room department in November. ■



OVERALL IMPACT CTD.

We are thrilled to share the incredible results of our recent survey of our graduates, taken in February 2024. An impressive **74%** of our graduates responded, providing invaluable data on the impact of our program over the past thirteen years.

The data speaks for itself.

97% of our graduates are currently working in their chosen career field and living above living wage!

Nearly half (**46%**) of our graduates are the first member of their family to attend and graduate from college, breaking the cycle of intergenerational poverty.

A staggering **82%** of our graduates have experienced a significant increase in their yearly incomes, roughly **\$38,923** more! 17% of them now earning between **\$40k-\$50k** and 66% earning between **\$40k-\$50k**.

Even more exciting is that **37%** of our graduates had no savings when starting our program, but now **89%** of our graduates have established savings accounts since completing our program, with an average balance total of **\$2,615**, a **219%** increase.

Finally, we are proud to report that our graduates have made incredible strides in improving their credit scores. From an average score of **596** when they started our program, their scores now average **638** or greater, a **42-point** average credit score change.

These results are a testament to the transformative impact of our program, and we are incredibly grateful for the support of our donors and partners who make this work possible. Thank you for joining us in creating a brighter future for all.

We are humbled and inspired by the incredible impact you have been able to make in the lives of single parents across multiple counties.

YOU



Gwinnett County-29%
Fulton County-20%
Cobb County-15%
DeKalb County-15%
Clayton County-10%
Other Metro Atlanta Counties-11%





H.O.P.E.
Inc.



OUR MISSION

Our mission is to empower, encourage, and equip low-income single parents to obtain a college degree, develop essential life skills, and ultimately become self-sufficient. We do this by providing our single parent students with:

1. Financial assistance for housing and childcare
2. Facilitator to connect them to community resources
3. Financial literacy and the development and implementation of a game plan for financial independence
4. Counseling resources and success coaching



KEY ELEMENTS OF H.O.P.E.'S HOPE FOR LOW-INCOME SINGLE PARENTS (H-LISP) PROGRAM

- Rent Assistance Program
- Childcare Assistance Program
- Social Services
- Life Skills Training
- Emotional Support



PROGRAM IMPACT

Academics

With an average of one year and one month in the program, our current participants have shown validated growth. 100% of our program participants are on track to graduate on time, less than a six-year timeframe, as stated and encouraged in our goals. They have maintained an average GPA higher than 3.44.

25% pursued an Academic Associates (AA) degree, the remaining

75% pursued a Bachelor of Arts or Bachelor of Science (BA/BS) degree

100% of our participants have stated, that their children's school grades also improved during the time that they were working on their degree.

DIGITAL IMPACT REPORT



We Love our Fortis College Partnership!

Watch H.O.P.E, Inc. and Fortis College Partnership
www.youtube.com/watch?v=P13th4C1pEE

2023 PROGRAM IMPACT

There were **28** single parent families and **65** children.

Average size of each household, **2** children.

83% African-American
10% White
4% Hispanic
3% Other



100% of our participants have stated, that their children's school grades also improved during the time that they were working on their degree.

WE EXPANDED!

H.O.P.E is coming to Birmingham Alabama! Why?

We've always felt that our program could be replicated in other major cities with high single parent populations and colleges to support them. Birmingham as a 65% single parent population, 3rd in the country. We are excited to serve them, starting with the students at Lawson State Community College.

Thank you, Team H.O.P.E., you made it happen!



MEET AARYONA

Prior to being accepted into the HOPE Program, she had been evicted and was living in and out of her car with her two-year-old son. As a full-time student, she was only able to work part-time which provided her with limited income. Most of the time, she could not afford daycare, gas for her car, and even food. Every month she found herself choosing between paying her car note or paying her rent. With the increase in the cost of living, she was unable to afford both payments. This resulted in an eviction and led to her homelessness.

To get out of this cycle, she had to find stable affordable housing and secure a full-time job. We partnered with the House of Dawn and was able to secure housing for her. We assisted with her first month's rent down and purchased a \$100 gas card and a few \$250 grocery cards to help her as she transitioned into her new living situation. We also provided her with mental health services and life coaching to help her break the cycle and reach her goals. ■

SAVINGS & FINANCIAL STABILITY

Before starting our program, **44%** of our participants did not have a savings account. Now, **80%** of them do, with **25%** over **\$1,000**.



Currently, **94%** of our participants improved their credit scores by at least **100** points since beginning the program.

13% of our participants own their own home already.

GRADUATE'S STORY

In 2023, we had fifteen participants graduate! Listen to a few of video stories to see what impact you had on their lives.

DAWN COX

Triumph of Tenacity: How Dawn, Mom of 9, Achieved Her BSN Dream!



View Dawn's Story
www.youtube.com/watch?v=0Th0me84jxA

SUSAN JAESCKE

Double Joy: Twins Cheer as Their Mom, Sue, Earns Her BSN!



View Susan's Story
www.youtube.com/watch?v=FPIXOu5TfHc

ASHLEY JETER

From Loss to Legacy, follow the emotional journey of Ashley, a single mom who got HOPE!



View Ashley's Story
www.youtube.com/watch?v=zUb0lmdGsck

YOU'RE TRULY EXCEPTIONAL!

We would like to express our gratitude to all those who have contributed to our cause over the past decade, including our monthly and sporadic donors, corporate partners, foundation partners, community partners, strategic partners, volunteers, and program service providers. Your support has been instrumental in helping us achieve our goals, and we are truly grateful.

Through your contributions, you have helped us expand our program beyond our initial expectations, and we want to thank you for being a part of this journey. By investing in our mission, you are helping us realize a vision that extends far beyond Georgia, and we hope that you will continue to support us as we grow and evolve. Thank you for your continued support and dedication to our cause!

RESOURCES FROM OUR PARTNERS

Heirborn Servants

Heirborn Servants has helped our participants tremendously with transportation issues. Their program is designed to provide safe and reliable transportation services to selected single parents. Since starting our partnership, in late 2019, Heirborn has generously gifted a vehicle to two participants in need and additionally, assisted with mechanical repairs as needed for our participants.

Thank You!

Lawrenceville-Duluth Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.

Lawrenceville-Duluth Alumni Chapter [of] Kappa Alpha Psi Fraternity, Inc., thank you for allowing us to offer the Deon Lewis Legacy Scholarship to young black men of single parent households for the first time, offering 6 young men \$1,000 each to go to college

Thank You!



OUR CORPORATE PARTNERS

Admin America, Jim Ellis, Nordson, Crum Forester, Delta Credit Union, & Market Source

We also want to thank all our corporate partners, especially Admin America, Jim Ellis, Nordson, Crum Forester, Delta Credit Union, and Market Source, who were so instrumental in our providing generous grants that covered emergency expenses for our single parent families, school supplies, and gift cards for food in addition to our normal rent and childcare assistance. A special thanks to Admin America, Nordson, Crum, Delta Credit Union, and Market Source for sponsoring our 5K event. **WE APPRECIATE YOU SO MUCH!**

Thank You!

2023 FINANCIALS: *UNAUDITED FINANCIAL REPORT

Income

Total Revenue	\$545,221
Individual Donors	\$39,189 (7%)
Fundraising	\$53,294 (10%)
Grants	\$340,803 (63%)
Other (In-kind):	\$111,267 (20%)



Total Expenses	\$476,300
Administrative Expenses	\$100,237 (21%)
Program Expenses	\$269,213 (57%)
Fundraising Expenses	\$73,609
(15%)* includes Google AdWords	

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