



H.O.P.E.
Inc.

GRATITUDE REPORT

2024



Thank You
FOR BEING YOU!

Over the past year, inflation costs have continued to rise, negatively impacting most of America, especially our participants. Here is what we did about it, with your help!

YOU CONTINUED TO GIVE HOPE!

Before HOPE I had trouble with budgeting. My money was all over the place and I wasn't sure how to organize my income so that I could pay my bills on time each month. Once I was accepted into the program, they helped with rental assistance, childcare assistance, and monthly budget coaching. HOPE even provided school supplies and gifts for my children during Christmas. HOPE gave me the financial cushion to not worry about being late on rent or other bills. If I was not accepted into the HOPE program, I would not have finished school. I would still be struggling financially, trying to make ends meet. After completing my degree, I obtained my dream job as a labor and delivery nurse!

— Ashley J.

YOU



Offered more emergency assistance with the aid of **\$250** grocery cards and **\$100** gas cards to help with transportation and food insecurity when the rates were astronomical.

Thank You
FOR BEING YOU!



YOU HAVE TRANSFORMED 407 LIVES IN THE PAST 15 YEARS!



Through your contributions, we have been able to help **135** single parents, including our current participants, and **272** children.

In 2024, you made sure that 30 single parents and 48 children received the support they needed. In fact, 5 single parents graduated with their degrees! **OUTSTANDING!**

This remarkable success stands as a testament to your impactful support, which has been instrumental in fostering financial resilience and self-sufficiency among these dedicated families.

89 single parent's incomes have soared from below the **\$20,000** mark to exceed **\$50,000**.



YOU



Our graduation rate **GREW** to **82%** from **80%**, truly inspiring!

OVERALL IMPACT CTD.



Life while I was in school was rough because as a single parent, I was trying to balance a part-time job while going to school full-time. Sometimes I just wanted to quit, give up, and walk away! However, I stuck to it and pushed myself. I was not going to let anything stand in the way of getting my degree and setting an example for my two sons. I am grateful for the support system from Hope Incorporated who stood behind me, not only my family and friends. The staff at Hope helped me along the way, without them, I would not have made it to this point. I am so grateful! The life skills I will take with me from this program have changed my life. Kenita, donors, and staff were beyond supportive in times of need, with a kind heart and open arms. Being a member of Hope INC. was a blessing I did not know existed."

— Aurelia G.

MEET JAMESINA

Meet Jamesina, a 33-year-old mother of one with a dream of graduating college. When Jamesina was accepted into Georgia State University's, she struggled with the financial obligations and found herself facing homelessness numerous times, which caused her to have to drop out.

Then, Jamesina was referred to H.O.P.E. Inc.'s program through United Way 211. She applied for the program's financial assistance and was accepted as a participant. For her, she was accepted into the H.O.P.E. program during a time she needed it the most.

"HOPE Inc. has been an incredible blessing for me and my family, and I am truly grateful to be part of this wonderful community of God-fearing, educated, and compassionate women. Being accepted into HOPE Inc. was an answered prayer, and the support I received has been life changing."

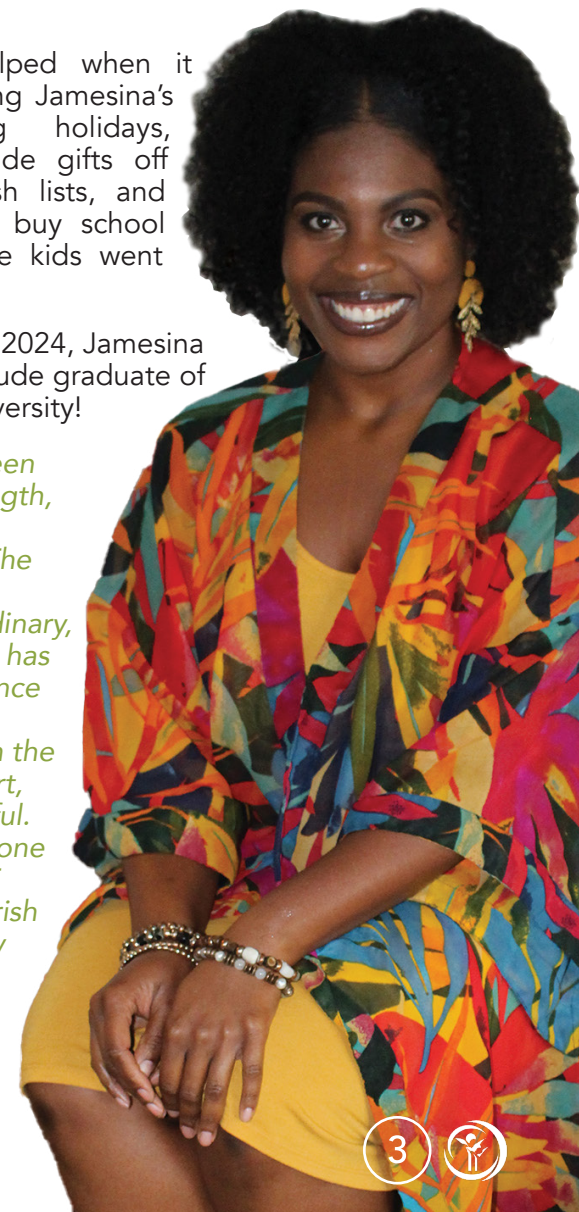
H.O.P.E. Inc. provided Jamesina with financial assistance for her monthly rent payments. However, the support did not stop there. H.O.P.E. also offered additional resources, such as a personal financial coach, budgeting classes, emergency assistance, and furniture that helped Jamesina prepare for life post-grad.

"HOPE Inc. provided far more than just rental assistance. I was blessed with gas and food cards, tutoring support for my child, financial guidance through a wallet coach, furniture assistance when needed, and regular mentor check-ins. Every resource made a difference, and I truly appreciate the generosity and dedication of this organization."

H.O.P.E. also helped when it came to supporting Jamesina's children. During holidays, they would provide gifts off the children's wish lists, and they also helped buy school supplies when the kids went back to school.

On December 17, 2024, Jamesina became a Cum Laude graduate of Georgia State University!

"HOPE Inc. has been my source of strength, support, and encouragement. The team behind this mission is extraordinary, and their kindness has made this experience nothing short of lifechanging. From the bottom of my heart, I am deeply grateful. I could not have done this without HOPE Inc., and I will cherish their impact on my life forever."



OVERALL IMPACT CTD.

We are thrilled to share the incredible results of our recent survey of our graduates, taken in February 2025. An impressive **84%** of our graduates responded, providing invaluable data on the impact of our program over the past thirteen years.

The data speaks for itself.

100% of our graduates are currently working in their chosen career field and **19%** are living above living wage!

Nearly Half (**53%**) of our graduates are the first member of their family to attend and graduate from college, breaking the cycle of intergenerational poverty.

Our graduates have experienced a significant increase in their yearly incomes, roughly **\$44,885 (179%)** more! (**17%**) of them now earning between **\$40k-\$50k** and (**67%**) earning between **\$50k-\$60k**.

Even more exciting is that **36%** of our graduates had no savings when starting our program, but now 92% of our graduates have established savings accounts since completing our program, with an average balance total of \$5,601, a 932% increase.



Finally, we are proud to report that our graduates have made incredible strides in improving their credit scores. From an average score of **592** when they started our program, their scores now average **651** or greater, a **41-point** average credit score change.

These results are a testament to the transformative impact of our program, and we are incredibly grateful for the support of our donors and partners who make this work possible. Thank you for joining us in creating a brighter future for all.

We are humbled and inspired by the incredible impact you have been able to make in the lives of single parents across multiple counties.



YOU



Gwinnett County	17%
Fulton County	23%
Cobb County	13%
Dekalb County	13%
Clayton County	7%
Other Metro Atlanta Counties	27%



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Our Mission is to empower, encourage, and equip low-income single parents to obtain a college degree, develop essential life skills, and ultimately become self-sufficient. We do this by providing our single-parent students with:

1. Financial assistance for housing and childcare
2. Facilitator to connect them to community resources
3. Financial literacy and the development and implementation of a game plan for financial independence
4. Counseling resources and success coaching

Hope by Design was nothing short of amazing when it came to helping me furnish my house that I share with my two sons. I'm a little embarrassed to admit, but since I became a mom at 19, furniture shopping was always at the bottom of my list when it came to priorities and my household. I never had REAL furniture as an adult, and it didn't even occur to me until the HOPE program introduced me to Hope by Design and they asked me to select whatever I dreamed of for my and my children's bedrooms and the rest of the house. The furniture provided by Hope by Design was of great quality, plentiful and very much appreciated. Hope by Design helped turn my house into a home.❤️

— Krystal W.



KEY ELEMENTS OF H.O.P.E.'S HOPE FOR LOW-INCOME SINGLE-PARENTS (H-LISP) PROGRAM

- Rent Assistance Program
- Childcare Assistance Program
- Social Services
- Life Skills Training
- Emotional Support



PROGRAM IMPACT

Academics

With an average of one year and one month in the program, our current participants have shown validated growth. **100%** of our program participants are on track to graduate on time, less than a six-year timeframe, as stated and encouraged in our goals. They have maintained an average GPA higher than 3.31, a **6%** increase from entering the program.

- 20%** pursued an Academic Associates (AA) degree, the remaining
- 80%** pursued a Bachelor of Arts or Bachelor of Science (BA/BS) degree

100% of our participants have stated, that their children's school grades also improved during the time that they were working on their degree.



2024 PROGRAM IMPACT

There were **30** single-parent families and **48** children.

Average size of each household, **2** children.

60% were the first to attend college in their families.

African American	77%
White	17%
Hispanic/Latino	3%
Multiracial	3%



I am a mother of 9 children, married twice and divorced twice. A lack of child support and being a single mom, only working part time while also attending school, was financially hard. I learned how to save money and pay down my debts. I graduated with Honors and purchased a home after graduating. I managed to do all of this with the help of the HOPE program and the tools that they provide for you to be successful.
— Dawn C.



Christine Sims
MA, LPC, NCC, CAMSII
Embrace Counseling
and Consulting LLC

"I've been working with Christine at Embrace Counseling for a month, and I can't say enough good things about her! Even though I'm new to her caseload, I feel lucky to have found her. She's understanding, has a heart of gold, and has already helped me navigate tough situations. I'm excited to continue working with her, especially after hearing so many great things from others!"
— Natalie



Currently, our participants improved their credit scores from an average of **607** to **614** points since beginning the program.

20% of our participants own their own home already.



SAVINGS & FINANCIAL STABILITY

Before starting our program, **48%** of our participants did not have a savings account. Now, **32%** of them do, with **12%** over **\$1,000**.

GRADUATE STORIES

In 2024, we had seven participants graduate! Listen to a few of video stories to see what impact you had on their lives.



JAMESINA C.
Beating the Odds: How Jamesina, a single mom turned struggle into success at Georgia State



VICTORIA F.
Nursing school and battling family cancer with HOPE's help.



ERICA M.
Nursing dreams realized with HOPE's help.



YOU'RE TRULY EXCEPTIONAL!

We would like to express our gratitude to all those who have contributed to our cause over the past decade, including our monthly and sporadic donors, corporate partners, foundation partners, community partners, strategic partners, volunteers, and program service providers. Your support has been instrumental in helping us achieve our goals, and we are truly grateful.

Through your contributions, you have helped us expand our program beyond our initial expectations, and we want to thank you for being a part of this journey. By investing in our mission, you are helping us realize a vision that extends far beyond Georgia, and we hope that you will continue to support us as we grow and evolve. Thank you for your continued support and dedication to our cause!

THANK YOU, PARTNERS!

Helping Mamas

Helping Mamas is an amazing new partner that has helped our participants tremendously with various baby and feminine supplies.

Hope by Design

Hope by Design has provided quality donated furniture to selected single parents in need.

Revved up Kids

Revved up Kids provided our participants with truly valuable training on personal safety & self-defense training for children and teens.

Thank You!



OUR CORPORATE PARTNERS

Admin America, Jim Ellis, Nordson, Crum Forester, Delta Credit Union, & Market Source

We also want to thank all our corporate partners, especially **Admin America, Jim Ellis, Nordson, Crum Forester, Delta Credit Union, and Market Source**, who were so instrumental in our providing generous grants that covered emergency expenses for our single parent families, school supplies, and gift cards for food in addition to our normal rent and childcare assistance. A special thanks to Admin America, Nordson, Crum, Delta Credit Union, and MarketSource for sponsoring our 5K event. **WE APPRECIATE YOU SO MUCH!**

Thank You!

2024 FINANCIALS *UNAUDITED FINANCIAL REPORT INCOME

INCOME

Total Revenue \$780,425

Individual Donors \$99,022 (13%)

Fundraising \$47,444 (6%)

Grants \$515,081 (66%)

Other (In-kind): \$118,879 (15%)



EXPENSES

Total Expenses \$612,471

Administrative Expenses \$150,099 (25%)

Program Expenses \$325,156 (53%)

Fundraising Expenses \$135,963 (22%)*
includes Google AdWords



Thank You
FOR BEING YOU!