



## PORTFOLIO 2023

VISUAL COMMUNICATIONS +  
BRAND CREATOR | DIGITAL + PRINT DESIGN EXPERT |  
PROJECT MANAGEMENT EXPERT

**ACE THERAPEUTIX CREATIVE SAMPLES**



MULTIDISCIPLINARY DESIGNER  
CUSTOMER-CENTRIC  
CRITICAL THINKER  
DETAILED-ORIENTED

As a Creative Director with international visual communications education, I'm a versatile designer and director collaborating with both corporate and non-profit sectors. With over a decade in design and creative leadership, I've guided teams in print and digital for various industries like beauty, entertainment, healthcare, law, and more. My core belief is in purposeful design achieved through thoughtful research, helping clients tell their stories visually.

#### MY ROLES PRODUCING THE WORKS IN THIS ONLINE PORTFOLIO

Creative Director/ Branding Development/ Senior Graphic Designer/Print Broker

##### Creative Director

Supervisor in graphic design firm. Responsible for managerial tasks such as mentoring junior designers, scheduling, budgeting, brokering and overall client management.

##### Branding Development

Development included aligning brand with business objectives, communicating brand to target market and updating or strengthening brand as necessary.

##### Senior Graphic Designer

Responsible for managing all design from concept to delivery including creating original artwork and reviewing the drafts of junior graphic designers to ensure quality work.

##### Print Broker

Experience negotiating a wide range of print and promotional items to provide consistently high-quality materials/items with quick turn times, while understanding a wide range of production equipment to produce jobs with greater efficiency. Expert handling on-site/digital press checks, last-chance proofing step for the main purpose of achieving color accuracy.



#### ROLES

Creative Director

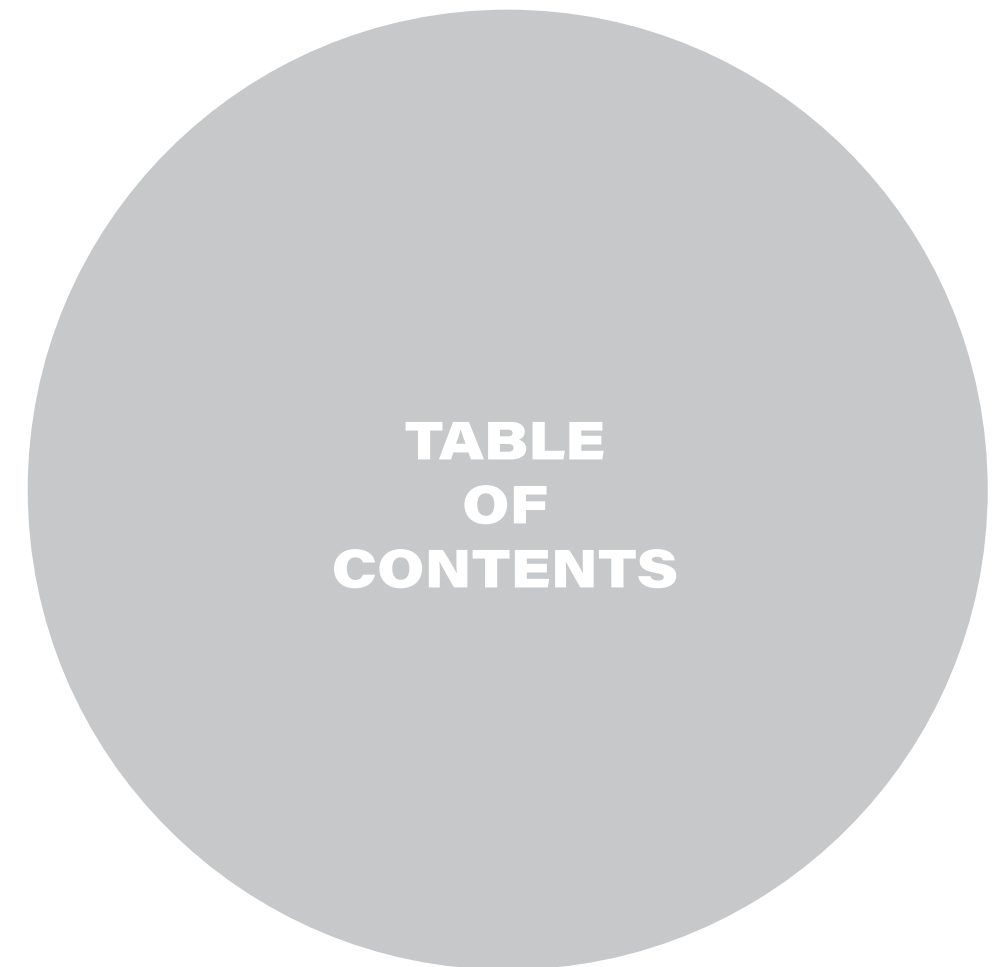
Art Director

Brand Development

Senior Graphic Designer

Print Broker

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## Physical Therapy

Work mainly on patients with Orthopedic and Neurological conditions to return them to their prior level of function.

[Learn more...](#)

# 01

**WEBSITE  
DEVELOPMENT**

## CLIENT



## PROJECT

Website Development

## DESCRIPTION

Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

## TASK

Responsive website. For this project, I hired a web developer and managed the entire process between client and developer which also included content creation.

## ROLE

Creative Director  
Art Direction  
Senior Graphic Designer





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## Physical Therapy

Work mainly on patients with Orthopedic and Neurological conditions to return them to their prior level of function.

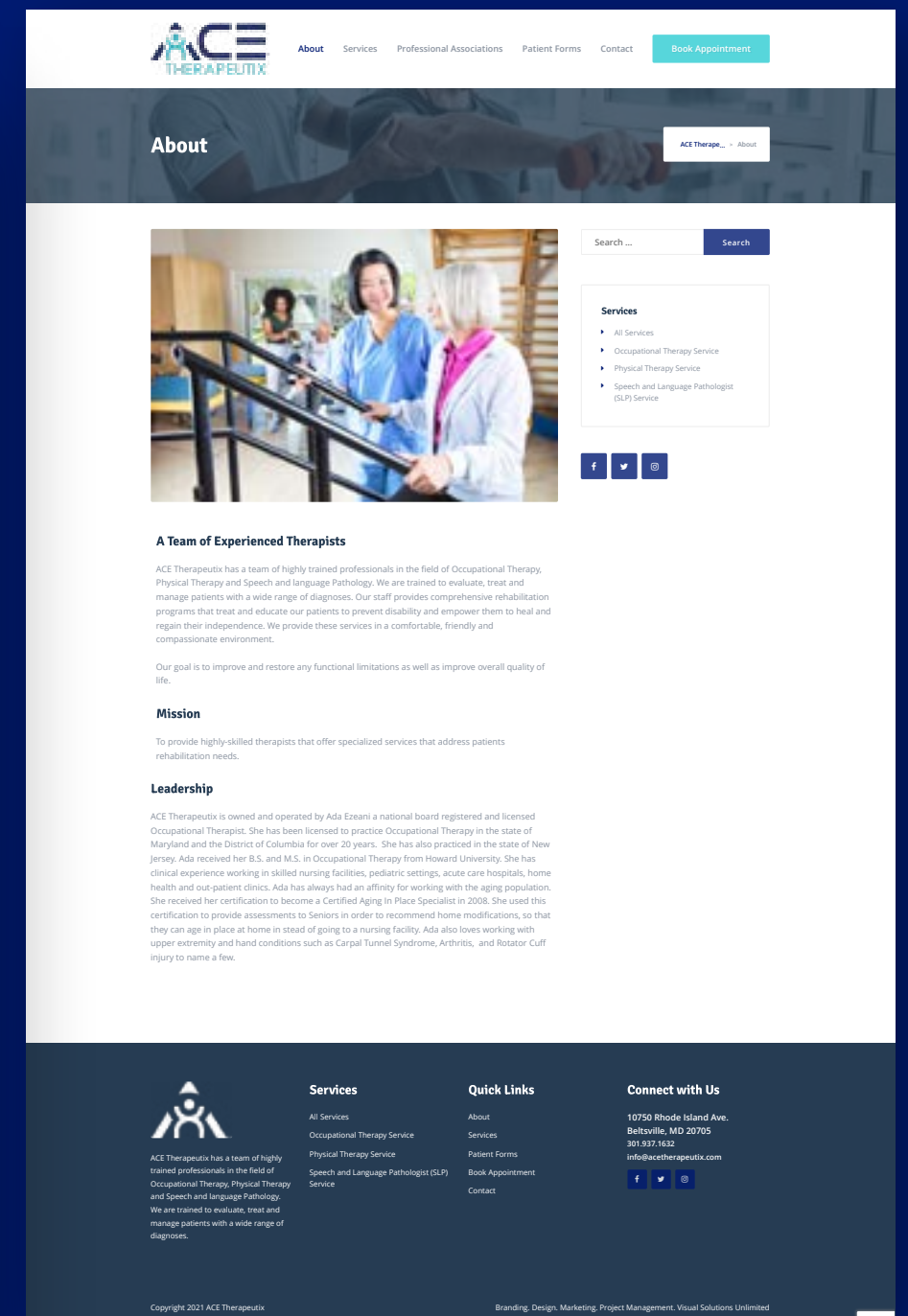
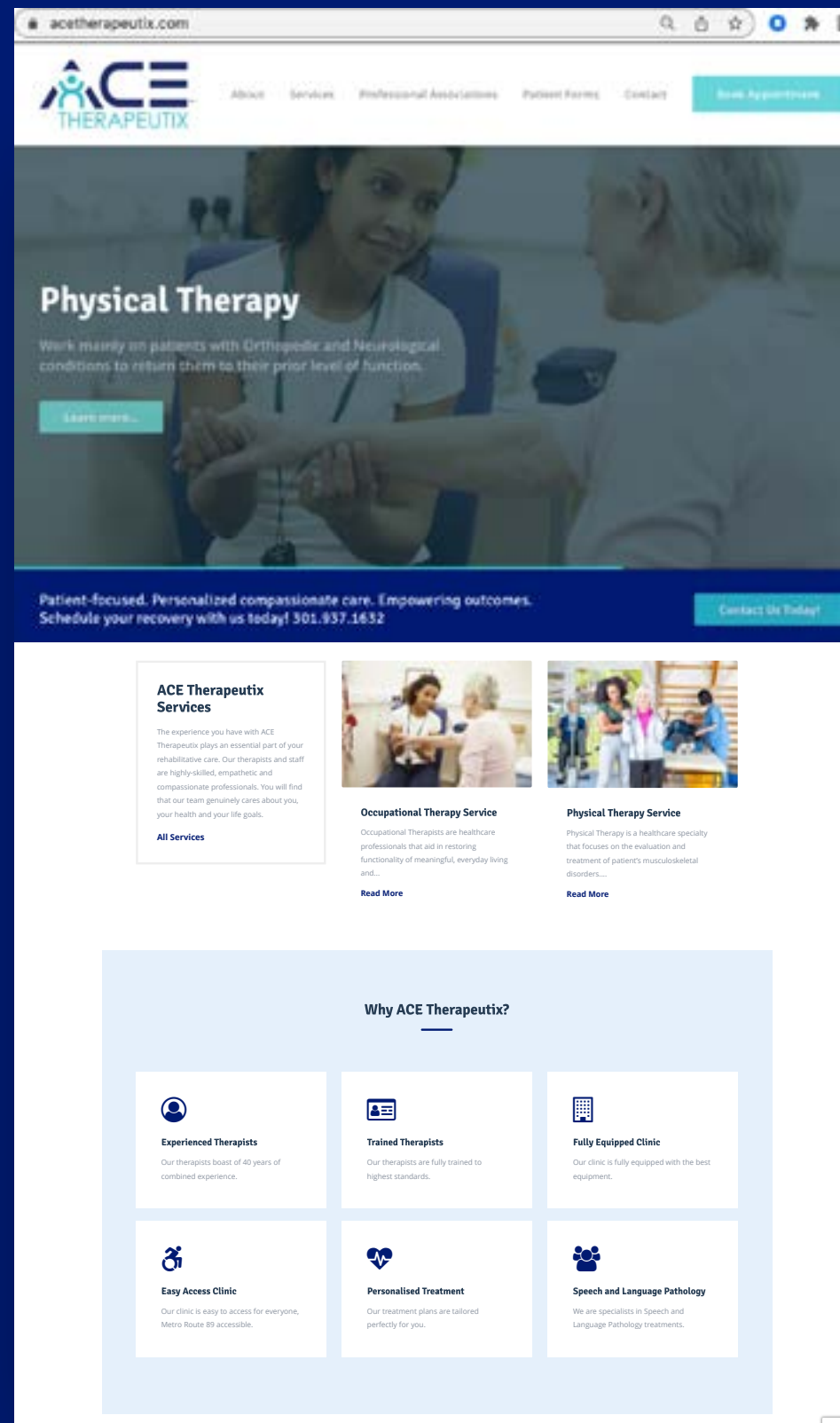
[Learn more...](#)

The website is organized by guiding the user through the facility's services.

Patient-focused. Personalized compassionate care. Empowering outcomes.  
Schedule your recovery with us today! 301.937.1632

[Contact Us Today!](#)

The website is organized by guiding the user through the facility's services.



ACE THERAPEUTIX

About Services Professional Associations Patient Forms Contact Book Appointment

## Services

ACE Therapeu... Services

**Occupational Therapy Service**  
Occupational Therapists are healthcare professionals that aid in restoring functionality of meaningful, everyday living and...

[Read More](#)

**Physical Therapy Service**  
Physical Therapy is a healthcare specialty that focuses on the evaluation and treatment of patient's musculoskeletal disorders...

[Read More](#)

**Speech and Language Pathologist (SLP) Service**  
A Speech Therapist is a healthcare professional that works to prevent, assess, diagnose and treat speech, language, social...

[Read More](#)

ACE Therapeutics has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and language Pathology. We are trained to evaluate, treat and manage patients with a wide range of diagnoses.

Copyright 2021 ACE Therapeutics

ACE THERAPEUTIX

About Services Professional Associations Patient Forms Contact Book Appointment

## Professional Associations

ACE Therapeu... Professional ...

Our therapists are members of professional Associations such as the American Occupational Therapy association (AOTA), The American Physical Therapy Association (APTA) and the American Speech and hearing Association (ASHA).

Services

- All Services
- Occupational Therapy Service
- Physical Therapy Service
- Speech and Language Pathologist (SLP) Service

10750 Rhode Island Ave. Beltsville, MD 20705 301.937.1632 info@acetherapeutics.com

ACE Therapeutics has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and language Pathology. We are trained to evaluate, treat and manage patients with a wide range of diagnoses.

Copyright 2021 ACE Therapeutics

ACE THERAPEUTIX

About Services Professional Associations Patient Forms Contact Book Appointment

## Patient Forms

ACE Therapeu... Patient Forms

Patient Forms

The links below will provide you with our patient forms, you can print these out and complete them before you come in for your first visit.

New Patient Form (English) (Spanish)  
Patient Medical History Form (English) (Spanish)

Services

- All Services
- Occupational Therapy Service
- Physical Therapy Service
- Speech and Language Pathologist (SLP) Service

10750 Rhode Island Ave. Beltsville, MD 20705 301.937.1632 info@acetherapeutics.com

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Copyright 2021 ACE Therapeutics

The website is organized by guiding the user through the facility's services.



The website is organized by guiding the user through the facility's services.

ACE THERAPEUTIX

About Services Professional Associations Patient Forms Contact [Book Appointment](#)

## Book an Appointment

ACE Therape... - Book Appoint...

### Appointment Form

You can book an appointment by filling out and submitting the form below and we'll get back to you as soon as possible, usually within 24 hours.

Search

**Name \***

First

Last

**Email \***

**Phone \***

**Service \***

Occupational Therapy Service

**Preferred Date \***

mm/dd/yyyy

**Time \***

HH  : MM  AM

**Message \***

**Services**

- All Services
- Occupational Therapy Service
- Physical Therapy Service
- Speech and Language Pathologist (SLP) Service

**Services**

ACE Therapeutix has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and Language Pathology. We are trained to evaluate, treat and manage patients with a wide range of diagnoses.

**Services**

- All Services
- Occupational Therapy Service
- Physical Therapy Service
- Speech and Language Pathologist (SLP) Service

**Quick Links**

- About
- Services
- Patient Forms
- Book Appointment
- Contact

**Connect with Us**

10750 Rhode Island Ave.  
Beltsville, MD 20705  
301.937.1632  
info@acetherapeutix.com

Copyright 2021 ACE Therapeutix

Branding, Design, Marketing, Project Management, Visual Solutions Unlimited

ACE THERAPEUTIX

About Services Professional Associations Patient Forms [Contact](#) [Book Appointment](#)

## Contact

ACE Therape... - Contact


### Get in Touch Today

Do you have any concerns or questions regarding our services? Please do not hesitate to get in touch by calling 301.937.1632 or fill out our contact form below. We are happy to answer any queries.

Search

**Services**

- All Services
- Occupational Therapy Service
- Physical Therapy Service
- Speech and Language Pathologist (SLP) Service



**Our Location**

10750 Rhode Island Ave.  
Beltsville, MD 20705  
301.937.1632  
info@acetherapeutix.com

**Hours of Operation**

Monday	8:30 AM - 6:00 PM
Tuesday	8:30 AM - 6:00 PM
Wednesday	8:30 AM - 6:00 PM
Thursday	8:30 AM - 6:00 PM
Friday	8:30 AM - 6:00 PM
Saturday	CLOSED
Sunday	CLOSED

Contact us for flexible hours by appointment on evenings and weekends.

**Contact Us**

**Name (Required)**

First  Last

**Email (Required)**

**Subject**

**Message (Required)**



TM

**CLIENT**



**PROJECT**

Logo Branding

**DESCRIPTION**

Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

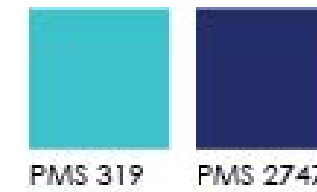
**TASK**

Develop a logo brand that embodies recovery.

**ROLE**

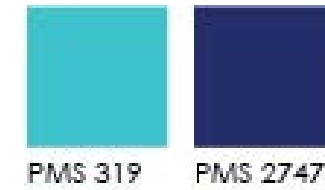
Creative Director  
Art Direction  
Senior Graphic Designer





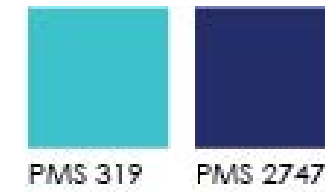
Final logo design

**ACE Therapeutix Logo Concept.** Contemporary design focusing on an abstract person with an imperfection that needs to be healed as the focal point. The abstract person is situated in the middle of the "A" to convey that the abstract person is safe in "A" comfortable, friendly and compassionate environment. The logo is 2 in one. The "A" the holds the abstract person works as it's own identity alone. The logo is simplistic and reduces well.



#2 logo comp

**ACE Therapeutix Logo Concept** Contemporary design focusing on the architect of the human body. Depicting a restorative functioning body. The logo is simplistic and reduces well.



#3 logo comp

**ACE Therapeutix Logo Concept.** Contemporary design focusing on abstract people and the healing power of the sun. The three circles that sit a top the sun bursts represents youth, adult and geriatric demographics. The logo is simplistic and reduces well.



#4 logo comp

**ACE Therapeutix Logo Concept** Contemporary design focusing on healing and the lotus flower that is symbolic of purity of the body, speech, and mind. The logo is simplistic, reduces well and can be used in a landscape and portrait representation.



move

Live Well.

Thrive Now!

We aid in restoring the





## CLIENT



## PROJECT

Marketing Brochure

## DESCRIPTION

Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

## TASK

Develop a small marketing brochure that informs patients about services and can be strategically placed in the clinic, other doctor's offices. The piece can also be used as a direct mailer. Diverse stock photos were used to convey patient inclusive demographics and types of services that the clinic offers.

## ROLE

Creative Director  
Art Direction  
Senior Graphic Designer



Move Better.  
Live Well.  
**Thrive Now!**

We aid in restoring the  
functionality of meaningful,  
everyday living and work.



Schedule your recovery  
with us today!

301.937.1632 | [acetherapeutix.com](http://acetherapeutix.com)

We accept most major insurance plans as well as self pay.



11750 Rhode Island Ave.  
Beltsville, MD 20705

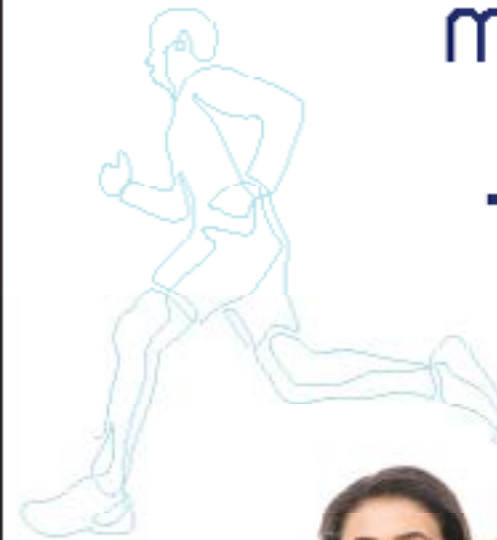
Patient-Focused.  
Personalized compassionate care.  
Empowering outcomes.

Place  
Stamp  
Here



Move Better.  
Live Well.  
Thrive Now!

We aid in restoring the  
functionality of meaningful,  
everyday living and work.



Schedule your recovery  
with us today!

301.937.1632 | [acetherapeutix.com](http://acetherapeutix.com)

We accept most major insurance plans as well as self-pay.

Size: 5.5" x 8.5" Vertical  
Paper: 100 lb. Gloss Book  
Cover: Self Cover  
Page: 8 pages (4 cover, 4 inside)

Stock photos and line illustration  
were used as a cost-effective  
resource to convey clinic's services.

Cover 1 +4 spread

## A Team of Experienced Therapists

**A**CE Therapeutic has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and Language Pathology. We are trained to evaluate, treat and manage patients with a wide range of diagnoses. Our staff provides comprehensive rehabilitation programs that treat and educate our patients to prevent disability and empower them to heal and regain their independence. We provide these services in a comfortable, friendly and compassionate environment. Our goal is to improve and restore any functional limitations as well as improve overall quality of life.



### Our Services

Occupational Therapy

Physical Therapy

Speech and Language Pathology (SLP)

Rehabilitation Maintenance Program

Stretch Clinic



We accept most major insurance plans as well as self pay.

## Occupational Therapy

Occupational Therapists are healthcare professionals that aid in restoring the functionality of meaningful, everyday living and work. Some of these activities include dressing, bathing, writing and resuming work/school. They work with individuals recovering from illness, injury and surgery, to help them become as independent as possible.



### Common Diagnoses Our Occupational Therapists Treat:

- ▶ Carpal Tunnel
- ▶ Dupuytren's Disease
- ▶ Frozen Shoulder
- ▶ Hand Nerve Injury Repair
- ▶ In-Home Modification Assessments
- ▶ Post-Surgical Conditions
- ▶ Radial Nerve Palsy
- ▶ Rheumatoid Arthritis
- ▶ Rotator Cuff Injuries
- ▶ Stroke and Other Neurological Disorders
- ▶ Trigger Finger
- ▶ Upper Extremity and Hand Fractures/Sprains



## Physical Therapy

Physical Therapy is a healthcare specialty that focuses on the evaluation and treatment of patient's musculoskeletal disorders. The goal of Physical Therapy is to help a patient return to a maximal level of function in their daily activities.



### Common Diagnoses Our Physical Therapists Treat

- ▶ Arthritis
- ▶ Cardiac Rehabilitation (for clients with different forms of heart disease)
- ▶ Dry Needling
- ▶ Foot/Ankle Injuries
- ▶ Fractures and Sprains
- ▶ Injuries Due to Motor Vehicle Accidents
- ▶ Joint Pain/Injuries
- ▶ Low Back Pain
- ▶ Orthopedic Diagnoses
- ▶ Osteoarthritis
- ▶ Pelvic Floor Dysfunction (urinary incontinence)
- ▶ Pre and Post Surgical Conditions
- ▶ Sports Related Injuries
- ▶ Stroke/Neuro Rehabilitation
- ▶ Tendinitis
- ▶ Torticollis
- ▶ Work Injuries (Worker's Compensation)



2



## Speech and Language Pathologist (SLP)

Also referred to as a Speech Therapist

A Speech Therapist is a healthcare professional that works to prevent, assess, diagnose and treat speech, language, social communication, cognitive communication, and swallowing disorders in children and adults.



### Common Diagnoses Our Speech and Language Pathologist (SLP) Therapists Treat

- ▶ Apraxia
- ▶ Aphasia
- ▶ Articulation Disorders
- ▶ Communication Problems Related to ADD/ADHD
- ▶ Dysarthria
- ▶ Pragmatic (Social) Language disorders
- ▶ Problems Associated with Stroke/Neurological Disorders
- ▶ Receptive/Expressive Language Disorders
- ▶ Stuttering
- ▶ Voice Disorders Involving the Larynx

### Speech Therapy Services We Provide

- ▶ Aphasia Treatment
- ▶ Cognitive Linguistic Treatment
- ▶ Dysarthria (Slurred Speech) Treatment
- ▶ Fluency/Stuttering Treatment
- ▶ LSVT LOUD-Lee Silverman Voice Treatment
- ▶ Swallowing Management/Treatment

3



## Rehabilitation Maintenance Program

Candidates for this program are patients that have been discharged from therapy and want to continue a regular exercise routine in order to, maintain their strength, balance and overall endurance.

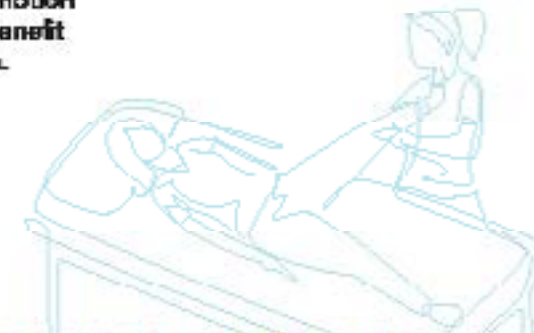
Patients can schedule a drop in for 30 min, 45 min or 60 min sessions.



pg. 2 + 3 spread

## Stretch Clinic

Candidates for this program are Clients that want to improve their range of motion and mobility. This can benefit clients of all age groups.



## Benefits of the Rehabilitation Maintenance Program:

- ▶ Preserves current level of independence
- ▶ Increases confidence
- ▶ Prevents regression
- ▶ Fewer re-hospitalizations
- ▶ Programs are individualized

Patients will receive a brief assessment from one of our skilled therapists and the therapist will provide an individualized program to maintain your current level of independence.



## Benefits of Stretch Clinic:

- ▶ Increases flexibility/range of motion
- ▶ Increases blood flow to your muscles
- ▶ Stress reliever
- ▶ Improves muscular performance
- ▶ Lowers your risk of injury

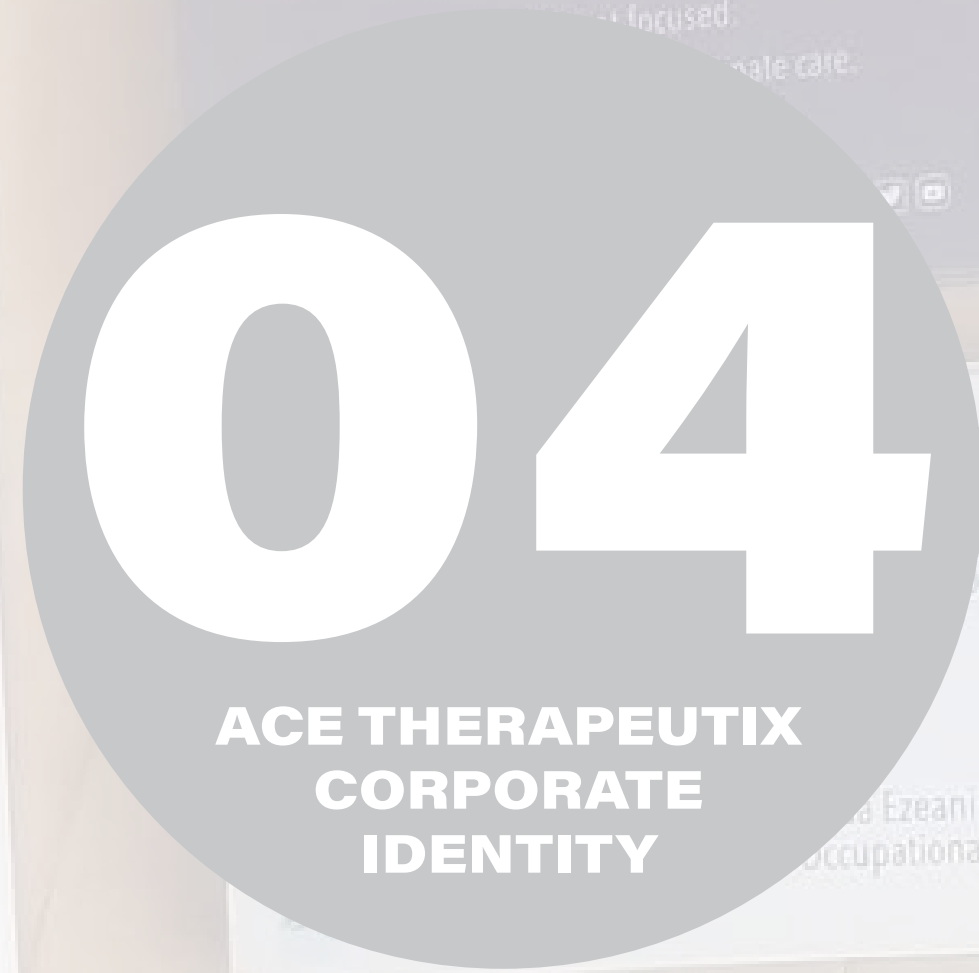


pg. 4 + 5 Cover 3 spread



Full-time focused. Personalized comprehensive care. Empowering businesses.

10750 Rhode Island Ave.  
Beltsville, MD 20705  
301.937.1632  
301.576.7257  
info@acetherapeutix.com  
acetherapeutix.com



**ACE THERAPEUTIX  
CORPORATE  
IDENTITY**



Full-time focused.  
Personalized comprehensive care.



Chika Ezeani MS, OTR/L  
Occupational Therapist  
Owner



## CLIENT



## PROJECT

Corporate Identity

## DESCRIPTION

Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

## TASK

Design business cards and stationery collateral for use in the company's day to day patient communications. The brand identity was incorporated into these pieces to portray cohesiveness and professionalism.

## ROLE

Creative Director  
Art Direction  
Senior Graphic Designer





#### Business Cards

Size: 2" x 3.5" Horizontal U.S.  
Standard Paper: 16 pt. Premium Matte  
Color: Full Color Both Sides

#### Envelopes

Size: #10 (4.125" x 9.5") Standard  
Paper: 70 lb. Opaque Smooth White  
Color: Full Color Front (Outside Only)

#### Letterheads

Size: 8.5" x 11" Vertical  
Paper: 70 lb. Opaque Smooth White  
Color: Full Color Front, No Back





Move Better.  
Live Well.  
Thrive Now

Stop struggling with  
Get the results you



10750 Rhode Island Ave. | Beltsville, MD 20705

301.937.1632 301.576.7257 acetherapeutix.com

05

ACE THERAPEUTIX  
MARKETING  
DIRECT MAILER

Our  
ive  
that  
patients  
ty and  
to heal and  
regain their independence.  
We provide these services in  
a comfortable, friendly and  
compassionate environment.  
Our goal is to improve  
and restore any functional  
limitations as well as improve  
overall quality of life.

**CLIENT**



**PROJECT**

Marketing Direct Mailer

**DESCRIPTION**

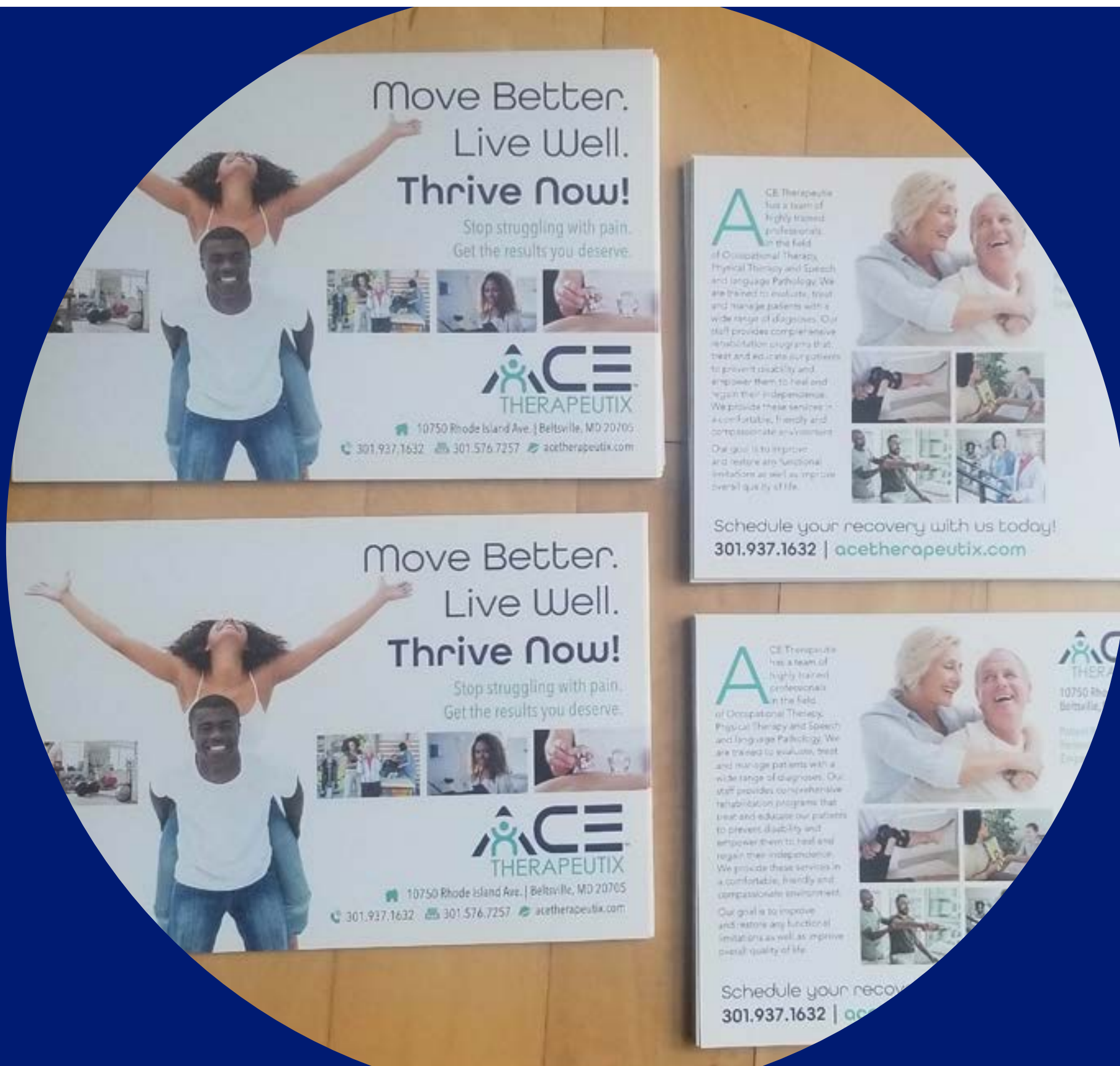
Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

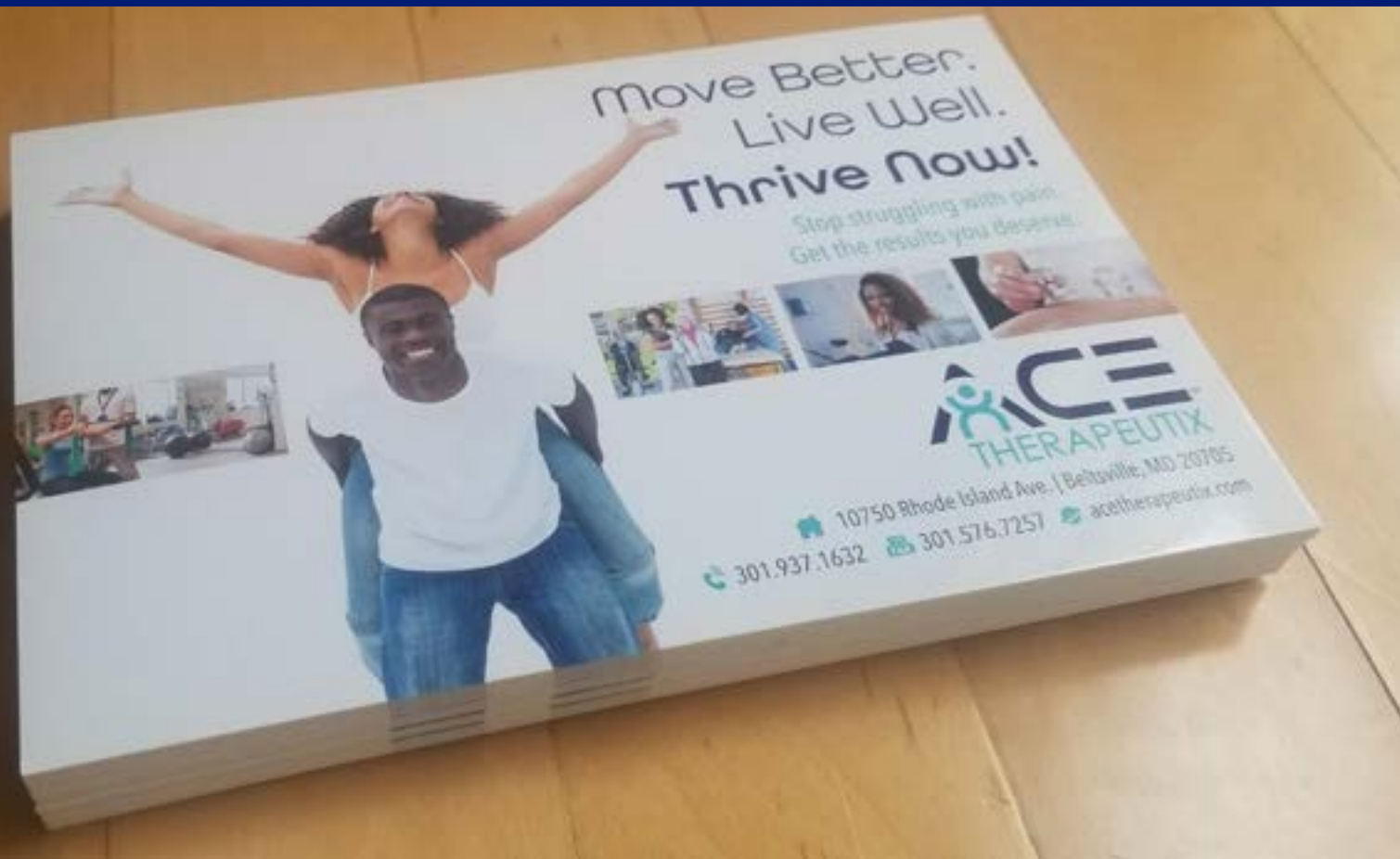
**TASK**

Design a direct mailer to reach potential patients to add legitimacy to the new brand and help build brand recognition and trust within the Beltsville, MD community. Diverse stock photos were used to convey patient inclusive demographics and types of services that the clinic offers.

**ROLE**

Creative Director  
Art Direction  
Senior Graphic Designer





Size: 6" x 9" Horizontal  
Paper: 14 pt. Gloss  
Color: Full Color Both Sides  
Production Time: Regular

High Gloss UV Coating Front  
High Gloss UV Coating Back





**06**

**ACE THERAPEUTIX  
ACRYLIC SIGNAGE**

**CLIENT**



**PROJECT**

Acrylic Signage

**DESCRIPTION**

Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

**TASK**

Acrylic signs were designed and procured for installation in the clinic's reception and patient care areas.

**ROLE**

Creative Director  
Art Direction  
Senior Graphic Designer





30" x 20"  
Holes are 1" away from edges



**Acrylic Frosted Sign**

Specs:

30x20

Laser Cut & Polished Edges

Vinyl and Printed Graphics

1/4" Thickness

Holes (All 4 corners)

**Reviewed items**

- Height of lettering
- Width of phrase
- Spacing between letters
- Color/Finish choice
- Spelling & Text
- Mounting option
- Quantity check
- Material type and thickness





Move Better.  
Live Well.  
**Thrive Now!**



**ACE Therapeutix**

CLIENT



## PROJECT

Social Media Banners

## DESCRIPTION

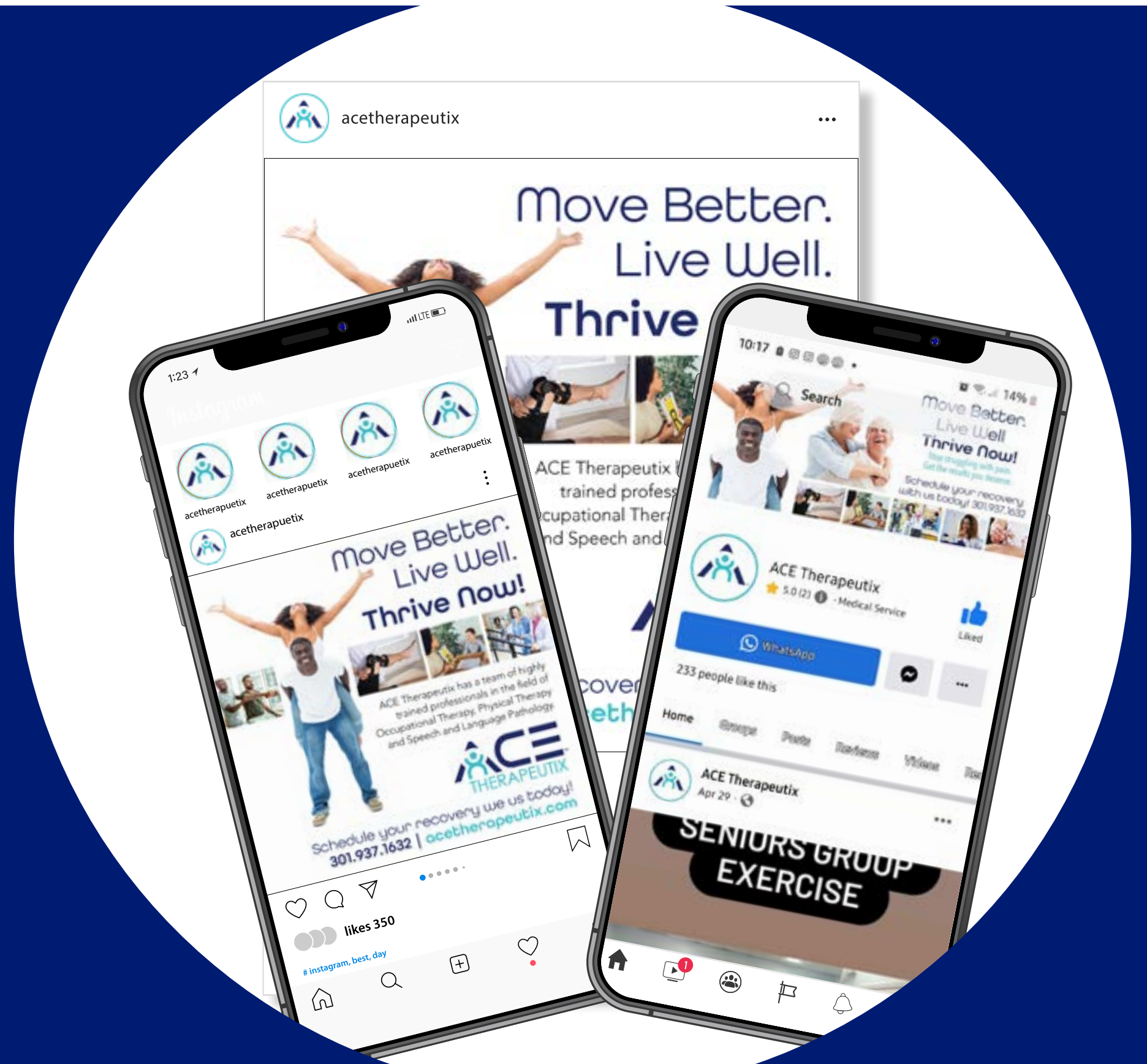
Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

## TASK

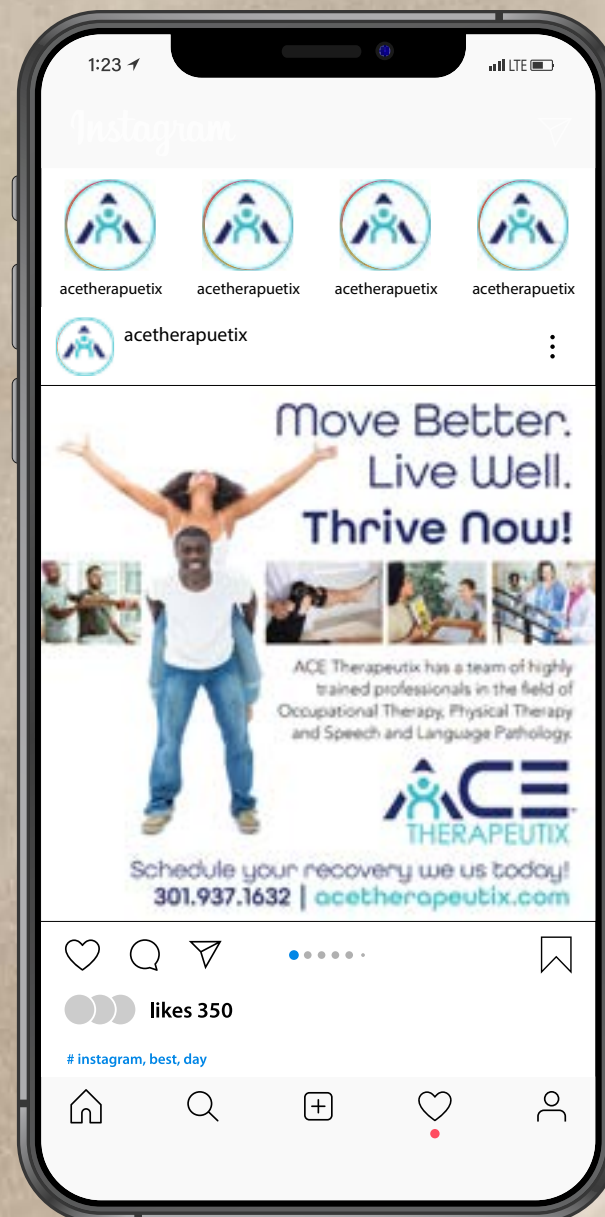
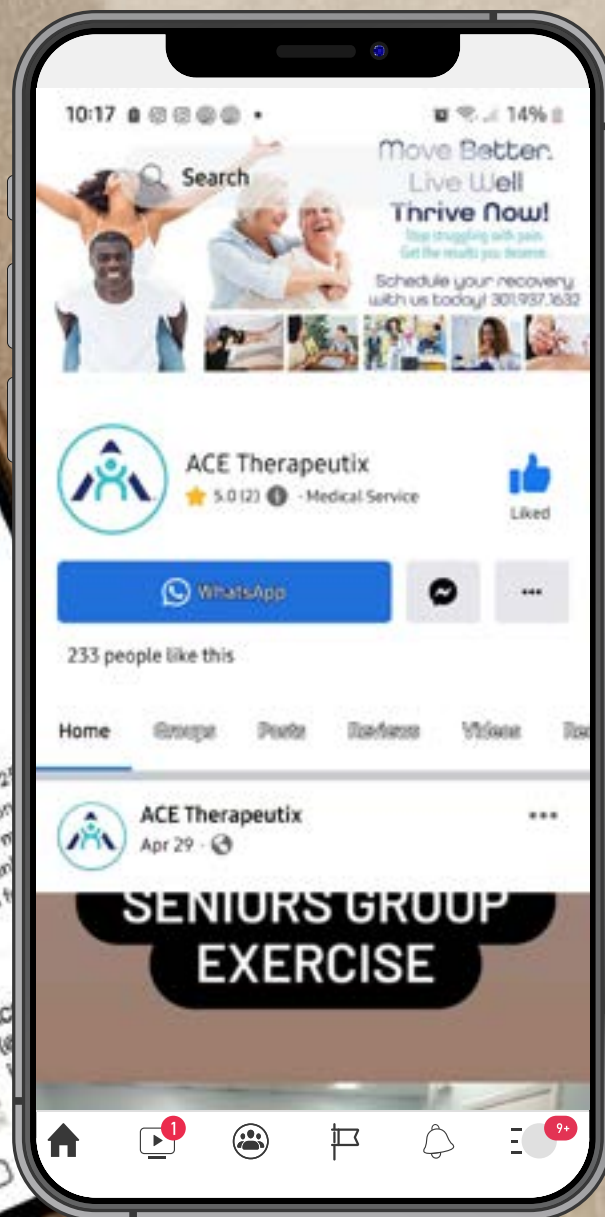
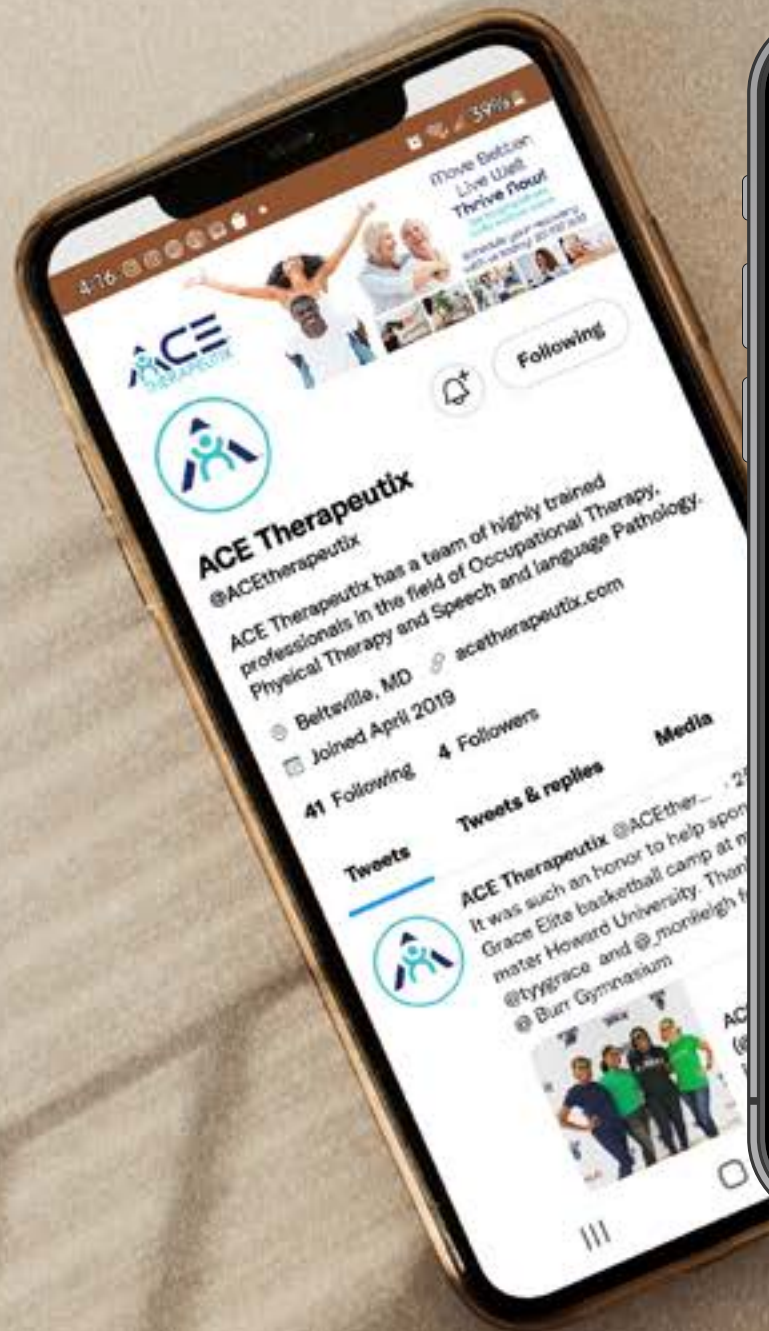
Design social media banners to be uploaded to platforms Facebook, Instagram and Twitter to establish a strong brand identity while assuring all designs are visually cohesive across platforms.

## ROLE

Creative Director  
Art Direction  
Senior Graphic Designer





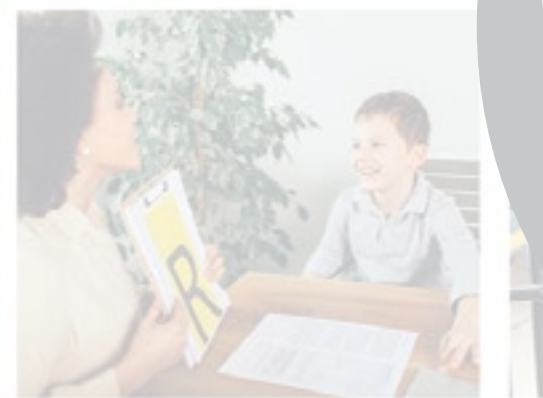


Instagram post size: 1080 x 1080 pixels  
Facebook cover photo: 830 x 312 pixels  
Twitter header photo size: 1500 x 500 pixels

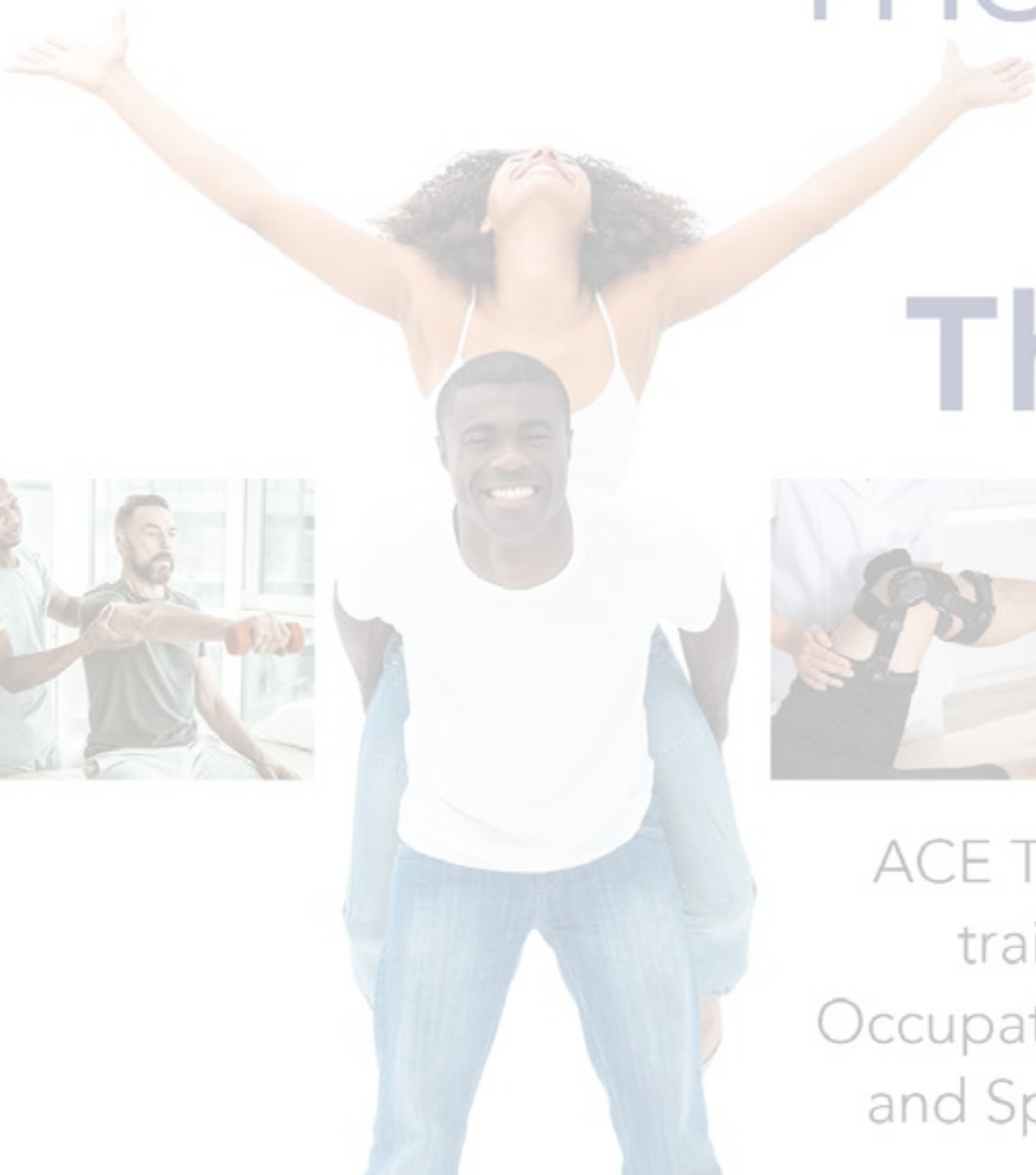
Move Better.  
Live Well.  
Thrive Now.

08

ACE THERAPEUTIX  
DIGITAL AD



ACE Therapeutix has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and Language Pathology.



CLIENT



PROJECT

Digital Ad

DESCRIPTION

Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

TASK

Design a digital ad based on brand cohesiveness to increase brand awareness and generate patient interest. Design based on brand consistency and focus.

ROLE

Creative Director  
Art Direction  
Senior Graphic Designer

An Instagram post from the account 'acetherapeutix'. The post features a digital advertisement for ACE Therapeutix. The ad has a white background and includes the following elements:

- Header:** The text 'Move Better. Live Well. Thrive Now!' is displayed in a dark blue, sans-serif font.
- Image:** A central image shows a man in a white t-shirt and blue jeans carrying a woman on his shoulders. The woman has her arms raised in a celebratory gesture. To the left and right of this central image are smaller, square inset photos showing various physical therapy sessions.
- Text:** Below the main image, it says 'ACE Therapeutix has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and Language Pathology.'
- Logo:** The ACE Therapeutix logo is positioned in the bottom right corner of the ad.
- Call to Action:** At the bottom of the ad, it reads 'Schedule your recovery we us today!' followed by the phone number '301.937.1632' and the website 'acetherapeutix.com'.

The Instagram interface shows the post has 124 likes, 30 comments, and was posted 10 hours ago. The user 'acetherapeutix' is the author of the post.



acetherapeutix



Move Better.  
Live Well.  
**Thrive Now!**

ACE Therapeutix has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and Language Pathology.

Schedule your recovery we us today!  
**301.937.1632 | [acetherapeutix.com](http://acetherapeutix.com)**



124 likes

View all 30 comments

acetherapeutix Move Better. Live Well. Thrive Now!

10 HOURS AGO

Add a comment ...



Post

Move Better.  
Live Well.  
**Thrive Now!**

ACE Therapeutix has a team of highly trained professionals in the field of Occupational Therapy, Physical Therapy and Speech and Language Pathology.

Schedule your recovery we us today!  
**301.937.1632 | [acetherapeutix.com](http://acetherapeutix.com)**

Size: 6" x 9" Horizontal  
Paper: 14 pt. Gloss  
Color: Full Color Both Sides  
Production Time: Regular

High Gloss UV Coating Front  
High Gloss UV Coating Back

ACE THERAPEUTIX

THERAPEUTIX



Occupational Therapy

## CLIENT



## PROJECT

Vinyl Lettering

## DESCRIPTION

Ace Therapeutix is a physical therapy clinic located in Beltsville, Maryland. Opened in 2019.

## TASK

Order, design, layout and install. Pre-spaced vinyl lettering applied to front door of clinic as one large piece with just the individual letters remaining on the surface.

## ROLE

Creative Director  
Art Direction  
Senior Graphic Designer





Vinyl  
RTA Letters  
RTA Numbering

Width: 25.00"  
Height: 9.00"  
Color: White

