



*Gingerfes*<sup>TM</sup>

BRAND PITCH DECK



# GingerYes™

## STYLE TILE

# GingerYes™

GingerYes crafts premium organic ginger candy, made with 100% real ginger, to soothe and relieve tummy troubles.

Say hello to natural, delicious relief.



### LOGO/FAVICON



### FONT SUITE

**AVENIR BOLD**  
HEADING

**AVENIR LIGHT**  
SUB HEADING

### COLOR PALETTE

Pantone 1585

Pantone 729

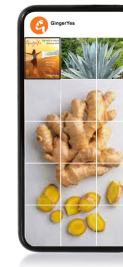
Pantone 143

Pantone 376



### WORD BANK

Health Vitality  
Warmth Sunshine  
Organic



# GingerYes™

## DELIVERABLES

- ELEVATOR PITCH
- WORD BANK
- FONT SUITE
- COLOR PALETTE
- LOGO/FAVICON
- PACKAGING
- WEBSITE DESIGN
- INSTAGRAM ACCOUNT
- INSPIRATION IMAGES

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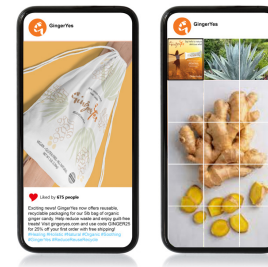
Pantone 143

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## ELEVATOR PITCH

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WORD BANK

Health

Vitality

Warmth

Sunshine

Organic



# Gingerfes™

FONT SUITE

## AVENIR BOLD

HEADING

## AVENIR LIGHT

SUB HEADING



**Gingerfes™** Say hello to natural, delicious relief.

Premium organic ginger candy, made with **100% Real Ginger**, to soothe and relieve tummy troubles.

Order today!  
[gingeryes.com](http://gingeryes.com)



COLOR PALETTE



Health  
Vitality  
Warmth  
Sunshine  
Organic



Gingerfes™

LOGO/FAVICON

Gingerfes™

Gingerfes™

Gingerfes™

Gingerfes™

Gingerfes™

Gingerfes™





# GingerYes™

## PACKAGING



CANDY WRAPPER



4OZ CANDY PACKAGING



5LB. ECO-FRIENDLY  
PACKAGING

# GingerYes™

## WEBSITE DESIGN

Browse Ginger Candy

Return to Ginger Candy Selection

### Proceed to Checkout

**Provide Contact Information**

Enter First Name:

Enter Last Name:

Customer Name:

Name:

Phone Number:

E-mail Address:

**Where should we deliver your ginger candy?**

Delivery address:

Add a special instruction for delivery:

**When do you want your order delivered?**

ASAP delivery

Schedule delivery time

**Select payment method**

Credit/Debit card

Cash on delivery

Apple Pay / Google Pay

**My GingerYes Cart**

5 Items

Total amount: **\$12.99**

**Order Details**

10 packs of ginger candy	\$12.99
Shipping fee	\$1.50
<b>Total amount due:</b>	<b>\$14.49</b>

[Confirm order](#)

**Discover more about GingerYes!**

Explore our natural ginger candy range for wellness benefits!

[Get it on the App Store](#) [Download from Google Play](#) [Get it on the App Store](#)

**GingerYes Support**

Fresh organic ginger candy delivered to you!

Need assistance? Reach out to us anytime for help

[\(+1232\) 456 789 000](#)

[support@gingerYES.com](#)



# Gingeryes™

INSTAGRAM ACCOUNT



**Gingeryes™** Say hello to natural, delicious relief.

Premium organic ginger candy, made with **100% Real Ginger**, to soothe and relieve tummy troubles.

Order today!  
[gingeryes.com](http://gingeryes.com)

SOCIAL MEDIA AD



**Gingeryes**

ALLERGEN + LACTOSE FREE  
**Gingeryes**  
RELIEVES NAUSEA  
VEGAN • GLUTEN FREE • ALL NATURAL  
NET WT. 5LB (2269g)

♥ Liked by 675 people

Exciting news! GingerYes now offers reusable, recyclable packaging for our 5lb bag of organic ginger candy. Help reduce waste and enjoy guilt-free treats! Visit [gingeryes.com](http://gingeryes.com) and use code GINGER25 for 25% off your first order with free shipping!  
[#Healing](#) [#Holistic](#) [#Natural](#) [#Organic](#) [#Soothing](#)  
[#GingerYes](#) [#ReduceReuseRecycle](#)



**Gingeryes**

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[#Healing](#) [#Holistic](#) [#Natural](#) [#Organic](#) [#Soothing](#)  
[#GingerYes](#) [#ReduceReuseRecycle](#)

# Gingerfest™

INSPIRATION IMAGES

