

CBTU Fact Sheet #4

CBTU Benefits

- 1. A voice in rooms where important decisions are made.
- 2. Timely information on issues affecting Black and Brown workers.
- 3. Being part of a community committed to building the power of Black Labor.
- 4. Making a difference building stronger communities.
- 5. Networking with Black workers from different unions with similar interests.

Why Join CBTU?

- 1. With workers turning down crumbs and crushing work schedules and rising up, **NOW** is the right time to join an organization like CBTU, built on a legacy of standing with oppressed workers and being a reliable community builder.
- 2. When Black workers come together, we care about each other more. When we care and come together, we can build our power as Black Labor. For the past 50 years, CBTU has been that forceful voice.
- 3. The more new members that join CBTU, the faster Black workers can exert their power on critical issues like voting rights, reproductive freedom and equity in Covid recovery funding. A CBTU membership really matters.
- 4. The labor movement of the future is being shaped and nourished right now. That's why CBTU has created an Under 40 group to be the catalyst for change and the foot soldiers for innovation.