



**RAYMOND CRUZ**  
**Executive Financial Leader**

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Dear (Name),

As a Senior Finance Leader who has held top leadership positions in multi-million-dollar organizations, I am writing to introduce myself for the position of (TITLE).

With more than two decades of senior-level experience and accomplishments within the Financial Planning sector, I offer unparalleled experience. My goals as a Finance leader have always been to deliver solutions that enable and empower growth, but to do so in a cost-efficient and streamlined manner that contributes to the bottom line. Of course, that is a meaningless cliché without results, so I want to stress that I have repeatedly proven my ability to deliver on this goal:

- In a turnaround role, secured \$100M initial credit line at X by successfully refinancing at a lower rate despite COVID-19 impacts to our revenue, leading to annual savings of \$10M and a drop in costs by 250 BPS.
- Slashed financial reviews from eight weeks to no longer than five days at X.
- Contributed to 45 BP incremental annual return on \$200M portfolio as financial advisor to X.
- Accelerated forecasting and budgeting process from seven days to hours by implementing a dashboard with real-time results.

As you can see by my resume, I excel in leading companies through transformational growth and change and I am excited for my next opportunity to produce similar results for Company.

I have been involved with start-ups to multi-million-dollar organizations and at this point in my career, I am seeking to expand on my expertise in turning around challenged organizations. I am looking to step into an Executive-level position. If this sounds like the (TITLE OF POSITION) you seek, I would welcome the opportunity to set up a time to speak in greater detail. I will make myself available to you to fit your schedule.

Respectfully,

*Raymond Cruz*

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