

Mariam Abdelsayed

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EDUCATION

Kean University, Union, NJ

May 2025

BFA: Graphic Design

GPA: 3.468

Honors or Awards: Dean's List

WORK EXPERIENCE

ESS, Piscataway, NJ

November 2025 – Present

Substitute Teacher

- Deliver instruction across multiple grade levels by adapting lesson plans to meet student needs and ensure accessible, structured learning aligned with classroom objectives. Adjust teaching methods in real time based on student comprehension and engagement.
- Maintain a positive, structured classroom environment using effective behavior-management strategies that promote respect, focus, and active participation. Reinforce expectations to support a safe and productive learning space.
- Communicate with teachers and administrators to ensure instructional continuity and accurate reporting of daily activities, including student progress, behavior, and assignments. Provide clear updates to support smooth transitions between educators.

Graphic Designer, Al Maidah Grazerie LLC, Remote

August 2026 – August 2026

Graphic Designer

- Developed and edited various branding material in a solo team environment.

Urban Food Alliance (UFA), Remote

September 2025 – January 2026

UI/UX Designer Intern

- Lead redesign of the website UI to improve usability, accessibility, and visual hierarchy, applying user-centered design principles to enhance navigation and engagement.
- Collaborate with a cross-functional team to design and iterate on a chatbot feature, contributing to wireframes, design decisions, and usability improvements.
- Participate in stakeholder and team meetings to align design direction with project goals and constraints, incorporating feedback into iterative design updates.

Akashabe, Remote

January 2025 – June 2025

Social Media Designer

- Contributed to social media campaigns by providing creative feedback and design input to improve engagement and align content with brand strategy. Helped refine content direction to better connect with target audiences.

- Designed visually compelling, platform-specific social media posts while maintaining consistent branding, typography, and visual identity to support engagement and audience retention.
- Assisted in outreach and networking efforts to strengthen brand visibility and expand audience reach. Supported initiatives to foster community connections and improve engagement.

She Heals The World, Remote

November 2024 – January 2025

Design Apprentice

- Supported the development of digital content, branding assets, and creative materials used across programs and initiatives. Assisted in translating organizational goals into visually cohesive design outputs.
- Collaborated with team members to ensure consistency in visual style, messaging, and user experience across various creative projects. Contributed to brainstorming sessions and iterative design improvements.

Noon Comic, Remote

January 2024–February 2024

Promotional Video Editor

- Collaborated with clients to produce promotional videos from comic content, transforming static visuals into engaging video narratives while ensuring alignment with client vision.
- Edited and refined video content to create polished promotional materials for digital distribution, managing timelines and revisions to deliver high-quality work on schedule.

Achievements

Recipient, Sharon McDonald Memorial Scholarship, 2019

Skill Set

Design Skills

- Brand Identity & Visual Systems: cohesive brand development
- Illustration: digital & hand-drawn visuals
- UI/UX Design: user-centered interface design
- Packaging Design: product-focused visual solutions
- Promotional & Marketing Design: engaging campaign visuals
- Motion Graphics & Video Editing: animation & video content

Technology Skills

- Adobe Creative Suite
 - Adobe Photoshop: image editing & compositing
 - Adobe Illustrator: vector graphics & logo design
 - Adobe InDesign: layout & typography
 - Adobe Premiere Pro: video editing
 - Adobe After Effects: motion graphics & effects
- Procreate: digital illustration

License

Instructional Substitute Credential

Interests

- Animation Enthusiast
- Amateur Writer
- Knicknaks and Figurines Collector

- Book Collector