



Make It Your Own

Custom Sporting Goods





THERMOS is the MOST recognized brand in the insulated product category!

TRUSTED HERITAGE

Thermos is well known as the top beverageware brand

92%

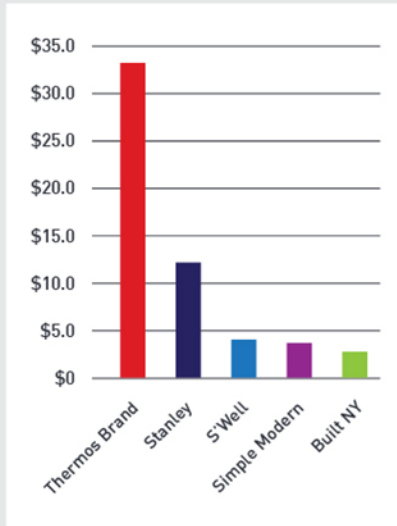
are familiar with the Thermos Brand

78%

recognize Thermos Brand for High Quality and Durability

#1 FOOD STORAGE BRAND

Thermos Brand has sales more than 3x's higher than closest competitor



FAMILIES ARE #1 CONSUMER

The demographic of the Thermos consumer is more closely aligned with families or parents more than any other brand

71%

have kids in household

65%

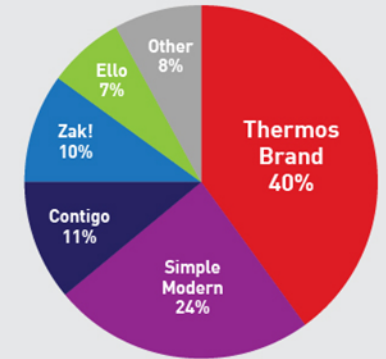
are ages 25-44

49%

are high income households of \$100k+

PARENTS TRUST THERMOS

Thermos is the #1 most trusted brand in kids water bottles



Thermos top benefits are highly rated on these qualities:

TRUSTED · DURABLE · RELIABLE · AUTHENTIC

THERMOS
ICON™ SERIES

NO DETAIL LEFT BEHIND

From the non-slip GRIPTEC™ base to superior vacuum insulation and durable TRUE-COAT™ finishes, the ICON™ SERIES is a celebration of what's made us thrive for over a century: Meticulous design, thoughtful engineering, and a relentless desire to make people's days a little easier, every time.



GRIPTEC™ NON-SLIP BASE

Quiet, soft touch base for added stability



TRUE-COAT™ FINISH

Provides added grip and a durable, lasting finish



REFINED DESIGN

New look, same quality





24 oz/710 ml Tumbler w/Slide Lock Lid

Model: IS112

SLIDE LOCK DRINK LID

Straw compatible when open



DUAL SIDED LOGO TREATMENT

THERMOS™ VACUUM INSULATION TECHNOLOGY

Maximum temperature retention



GRIPTEC™ NON-SLIP BASE

Quiet, soft touch base for added stability



LUMIVIEW™ LID

Provides a clear view of contents



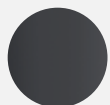
HIGH QUALITY 18/8 STAINLESS STEEL

CUP HOLDER COMPATIBLE

Fits most standard size cup holders

DISHWASHER SAFE

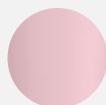
Top rack dishwasher safe for added convenience



Granite



Glacier



Sunset Pink



Sandstone



Saddle



Alpine Green



Crimson



River Rock



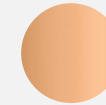
Mystic Navy



Sea Green



Plum



Melon



Snow



Tumbler Competitive Analysis

Thermos ICON™ Series

		YETI® Rambler Tumbler	Hydroflask® Tumbler	Corkcicle® Tumbler
Capacity	24oz	20oz	20oz	24oz
Manufacturer Suggested Retail Price (MSRP)	\$29.99	\$35.00	\$27.95	\$34.95
Vacuum insulated, durable stainless steel	✓	✓	✓	✓
Leak proof lid when closed	✓	✓	✓	✓
Cup holder compatible	✓	✓	✓	✓
Multiple color options available	✓	✓	✓	✓
Warranty available	✓	✓	✓	✓
Can be used for hot or cold beverages	✓	✓	✓	✓
Dishwasher Safe	✓	✓	✓	✓
Easy to use slide lock drink lid	✓	✓	✓	✓
Lid provides a clear view of contents	✓	✓		✓
Slide lock drink lid is straw compatible when open	✓	✓	✓	✓
Premium powder coated outer finish	✓	✓	✓	✓
GripTec™ Non-slip base	✓			
Dual located logo for on shelf visibility and grip comfort	✓			

Source: Thermos marketing

YETI® Rambler, Hydroflask® and Corkcicle® are third party trademarks owned by their respective companies.



32 oz/940 ml Dual Temperature Beverage Bottle

Model: IS231



COMFORT SIP DRINK LIP

Smooth wide mouth neck is easy to clean and accommodates ice



DUAL SIDED LOGO TREATMENT

THERMOS™ VACUUM INSULATION TECHNOLOGY

Maximum temperature retention

HIGH QUALITY 18/8 STAINLESS STEEL



GRIPTec™ NON-SLIP BASE

Quiet, soft touch base for added stability



GRIPTec™ MOLDED HANDLE

Non-slip, soft touch handle for added grip

DUAL TEMP™ DRINK LIDS

Multiflow lid design with separate openings configured for hot or cold beverages



DURA-SHIELD™ HYGIENIC COVERED SPOUT

Protected drink surfaces reduce exposure to dust and germs



DISHWASHER SAFE

Top rack dishwasher safe for added convenience





40 oz/ 1.2 L Cup Holder Mug

Model: TS180

LUMIVIEW™ LID PROVIDES A CLEAR VIEW OF CONTENTS.

HIGH QUALITY 18/8 STAINLESS STEEL

DISHWASHER SAFE

GRIPTec™ NON-SLIP BASE

LID AND STRAW MADE FROM DURABLE TRITAN™ FROM EASTMAN.

GRIPTec™ MOLDED HANDLE IS NON-SLIP, SOFT TOUCH FOR AN ADDED GRIP

THERMOS™ VACUUM INSULATION TECHNOLOGY BUILT FOR MAXIMUM TEMPERATURE RETENTION

FITS MOST AUTOMOBILE CUP HOLDERS



LEAK-RESISTANT SIP-AND-STRAW SLIDE LOCK ALSO FEATURES STRAW GASKET



GRIPTec™ NON-SLIP BASE WITH SOFT TOUCH FOR ADDED STABILITY

*Tritan is a trademark of Eastman Chemical Company

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NEW



40 oz / 1.2L Thermos® Brand Cupholder Mug versus Competition



✓	ULTRA CLEAR AND LEAK RESISTANT SIP-AND-STRAW SLIDE LOCK LID	✗
✓	LARGE, ERGONOMIC, GRIPTEC™ MOLDED HANDLE WITH NON-SLIP SOFT TOUCH	✗
✓	QUIET, SOFT TOUCH GRIPTEC™ NON-SLIP BASE	✗





40 oz/1.2 L Cup Holder Mug

Model: TS180



Snow

Granite

Glacier

Sunset Pink

Sandstone

Alpine Green

Crimson

NEW



Sea Green

Melon

Plum

Hot Pink

NEW

*Tritan is a trademark of Eastman Chemical Company

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24 oz/710 ml Water Bottle w/ Spout Lid

Model: IS220

Also available with a twist lock lid



WIDE MOUTH OPENING

Smooth wide mouth neck is easy to clean and accommodates ice



THERMOS™ VACUUM INSULATION TECHNOLOGY

Maximum temperature retention

HIGH QUALITY 18/8 STAINLESS STEEL



GRIPTEC™ NON-SLIP BASE

Quiet, soft touch base for added stability



RAPIDRATE™ SPOUT

High flow spout design for an enhanced drinking experience



DURA-SHIELD™ HYGIENIC COVERED SPOUTS

Clear view drink lid that helps protect from added germs

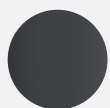


LOCKING RING

Helps secure lid in place

DISHWASHER SAFE

Top rack dishwasher safe for added convenience



Granite



Glacier



Sunset Pink



Sandstone



Saddle



Alpine Green



Crimson



River Rock



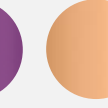
Mystic Navy



Sea Green



Plum



Melon



24 oz/710 ml Food Jar w/ Spoon

Model: IS301

KEEPS **HOT**  KEEPS **COLD** 



DURA-GUARD™ PRESSURE RELIEF STOPPER

Insulated performance that removes easily

THERMOS™ VACUUM INSULATION TECHNOLOGY

Maximum temperature retention

STAINLESS STEEL SPOON



GRIPTec™ NON-SLIP BASE

Quiet, soft touch base for added stability



STOW-AWAY™ SPOON STORAGE

Built-in spoon storage for added convenience

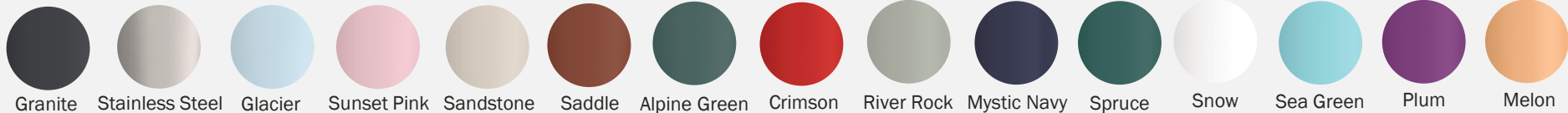
DUAL SIDED LOGO TREATMENT

HIGH QUALITY 18/8 STAINLESS STEEL

COMPACT DESIGN

DISHWASHER SAFE

Top rack dishwasher safe for added convenience





12 oz/355 ml Can Insulator

Model: IS150

KEEPS COLD ❄️

QUIK CHANGE™ RETENTION RING
Secures the can in seconds - Ring removal not required

DUAL SIDED LOGO TREATMENT

THERMOS™ VACUUM INSULATION TECHNOLOGY
Maximum temperature retention



GRIPTEC™ NON-SLIP BASE
Quiet, soft touch base for added stability



HOLDS A STANDARD 12 OZ/355 ML CAN
Drink stays cold and in place

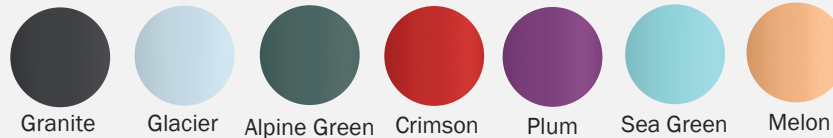


HIGH QUALITY 18/8 STAINLESS STEEL

CUP HOLDER COMPATIBLE
Fits most standard size cup holders

DISHWASHER SAFE
Top rack dishwasher safe for added convenience

AVAILABLE COLORS



Granite

Glacier

Alpine Green

Crimson

Plum

Sea Green

Melon



12 oz/355 ml Slim Can Insulator

Model: IS151

KEEPS COLD ❄️

QUIK CHANGE™ RETENTION RING
Secures the can in seconds - Ring removal not required

DUAL SIDED LOGO TREATMENT

THERMOS™ VACUUM INSULATION TECHNOLOGY
Maximum temperature retention



GRIPTEC™ NON-SLIP BASE
Quiet, soft touch base for added stability



HOLDS MOST 12 OZ/355 ML SLIM CANS
Drink stays cold and in place

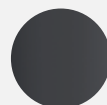


HIGH QUALITY 18/8 STAINLESS STEEL

CUP HOLDER COMPATIBLE
Fits most standard size cup holders

DISHWASHER SAFE
Top rack dishwasher safe for added convenience

AVAILABLE COLORS



Granite



Glacier



Sea Green



Plum



Melon



16 oz/470 ml Tumbler

Model: IS101

Also available as a mug



DURA-SEAL™ DRINK LID

Leak-proof when closed



DUAL SIDED LOGO TREATMENT

THERMOS™ VACUUM INSULATION TECHNOLOGY

Maximum temperature retention



GRIPTEC™ NON-SLIP BASE

Quiet, soft touch base for added stability



EASY CLEAN INSULATED STOPPER

Disassembles for thorough cleaning and increases thermal retention



HIGH QUALITY 18/8 STAINLESS STEEL

CUP HOLDER COMPATIBLE

Fits most standard size cup holders

DISHWASHER SAFE

Top rack dishwasher safe for added convenience



KEEPS HOT KEEPS COLD



ICON™ Series Trademark Overview

WARM BEVERAGEWARE



DURA-SEAL™ DRINK LID
Leak-proof when closed



SURE-STACK™ DESIGN
For compact storage and packing.



GRIPTEC™ MOLDED HANDLE
Non-slip, soft touch handle for added grip

FOOD STORAGE



STOW-AWAY™ SPOON STORAGE
Built-in spoon storage for convenience



DURA-GUARD™ PRESSURE RELIEF STOPPER
Insulated performance that removes easily

BEVERAGE BOTTLES



TRAVERSE™ CARRY HANDLE
Rattle-free design provides grip on the go



DURA-TEMP™ TWIST AND POUR INSULATED STOPPER
Improves performance and pours with a simple twist



DURAUSE™ BOTTLE OR FOOD JAR
Wide mouth design for expanded flexibility and easy cleaning



DUAL TEMP™ DRINK LIDS
Multifunction lid design regulates the flow of hot and cold beverages



GRIPTEC™ MOLDED HANDLE
Non-slip, soft touch handle for added grip



26 oz/710 ml Water Bottle with Rapidrate™ Spout Lid

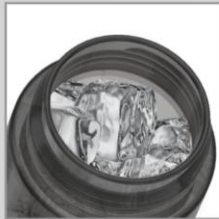
Model: IP400

Also available with straw or Rapidcap™ Lid



WIDE MOUTH OPENING

Wide mouth neck is easy to clean and accommodates ice



LOCKING RING

Helps secure lid in place



**MADE FROM DURABLE
TRITAN™ FROM EASTMAN**



RAPIDRATE™ SPOUT

High flow spout design for an enhanced drinking experience



DURA-SHIELD™ HYGIENIC COVERED SPOUT

Clear view drink lid that helps protect from added germs



CUP HOLDER COMPATIBLE

Fits most standard size cup holders

DISHWASHER SAFE

Top rack dishwasher safe for added convenience



Flex-A-Guard® Liners with Antimicrobial Protection



6X's stronger than standard lunch box liners and made from approved, low density polyethylene material

Built-in antimicrobial product protection works continuously to resist the growth of bacteria

Easy to clean and keeps products cleaner between cleanings

Antimicrobial technology is infused into products during the manufacturing process to help prevent the growth of bacteria that can cause stains or odors

73% of consumers feel antimicrobial treated products are important in keeping their purchases free of bacteria*

*Source: Independent 3rd party research



Element5® 6 Can Cooler
Element5® 12 Can Cooler

ADJUSTABLE
SHOULDER STRAP
FOR EASY CARRY

STRETCHY FRONT MESH
POCKET FOR EXTRA
STORAGE

PVC FREE



MATERIAL IS EASY TO
WIPE CLEAN

ISOTEC™ PREMIUM
CLOSED CELL 6MM
FOAM INSULATION

CONSTRUCTED OF
500D POLYESTER AND
1680D POLYESTER



EASY TO CLEAN LDPE LINER WITH
ANTIMICROBIAL PROTECTION



SECONDARY QUICK ACCESS LID
ALLOWS FOR EASY GRAB AND GO
WITHOUT UNZIPPING ENTIRE LID



ICON™ Series 12 Can Cooler



INTERIOR COATED HEAT-SEALED FABRIC LINING IS EASY TO WIPE CLEAN



CUSTOM, MOLDED ZIPPER PULLS WITH FINGER LOOP ARE COMFORTABLE TO GRIP





ICON™ Series 24 Can Cooler



INTERIOR COATED HEAT-SEALED FABRIC LINING IS EASY TO WIPE CLEAN



CUSTOM, MOLDED ZIPPER PULLS WITH FINGER LOOP ARE COMFORTABLE TO GRIP



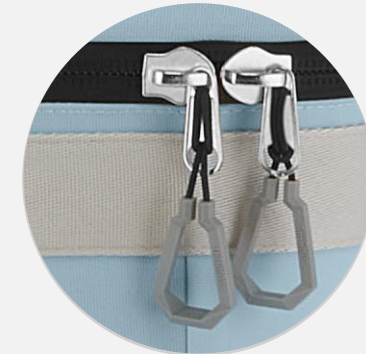


ICON™ Series 36 Can Cooler

- GRIPTEC™ MOLDED SHOULDER PAD ON STRAP
- SMOOTH ZIPPERED TOP OPENS AND CLOSES LENGTH OF COOLER WITHOUT RESISTANCE
- ADJUSTABLE SHOULDER STRAP CAN EASILY BE REMOVED
- TIE DOWN LOOPS ON BOTH SIDES FOR EXTERNAL ATTACHMENTS
- PVC FREE
- EXTERIOR 600D COATED POLYESTER
- EXTENDABLE INTEGRATED BOTTLE OPENER
- REFLECTIVE, EMBOSSED STAMPED LOGO
- SOFT, MOLDED EVA LID
- SOFT TOUCH CUSTOM GRIPTEC™ MOLDED HANDLES
- WELDED, WATERPROOF ZIPPER FRONT POCKET FOR EXTRA STORAGE
- STRETCH MESH BACK POCKET FOR EXTRA STORAGE
- ISOTEC™ PREMIUM CLOSED CELL 25MM FOAM INSULATION
- SOFT, MOLDED EVA BASE



INTERIOR COATED HEAT-SEALED FABRIC LINING IS EASY TO WIPE CLEAN



CUSTOM, MOLDED ZIPPER PULLS WITH FINGER LOOP ARE COMFORTABLE TO GRIP

Cooler Competitive Analysis

**Thermos ICON™
12 Can Cooler**




**Yeti Hopper Flip®
8 Soft Cooler**

**Thermos ICON™
24 Can Cooler**

**Yeti Hopper Flip®
12 Soft Cooler**

**Thermos ICON™
36 Can Cooler**

**Yeti Hopper Flip®
18 Soft Cooler**

Last Updated April 5, 2023		N/A		N/A		N/A
Capacity* based on standard 12oz (355mL) cans	12 cans + Ice	11 cans only	24 cans + Ice	24 cans only	36 cans + Ice	30 cans only
US Manufacturer Suggested Retail Price (MSRP)	\$100	\$200	\$120	\$250	\$150	\$300
Colors Available	Granite/Glacier	Charcoal/Navy/Nordic Blue/Purple	Granite/Glacier	Charcoal/Navy/Nordic Blue/Nordic Purple	Granite/Glacier	Charcoal/Navy/Nordic Blue/Purple/Alpine Yellow
Outer Dimensions (L x W x H)	11" x 8.25" x 12"	12.4" x 8.6" x 10.6"	14" x 10.5" x 12.5"	14.3" x 10.7" x 12.0"	19" x 11" x 13.5"	17.7" x 11.5" x 12.8"
Empty Weight (lbs)	2.2	2.6	3.2	3	4.2	4.5
Exterior Fabric Tested for Water-resistance	✓	Not listed on website	✓	Not listed on website	✓	Not listed on website
Coated Heat-Sealed Interior Lining	✓	✓	✓	✓	✓	✓
IsoTec™ Premium Layered 25mm Closed Cell Foam Insulation	✓		✓		✓	
Easy Spot Cleaning	✓	✓	✓	✓	✓	✓
Taped Welded Seams	✓	✓	✓	✓	✓	✓
YKK® Hooks & Duraflex™ D-rings	✓	✓	✓	✓	✓	✓
Tie-Down Hardware	✓	✓	✓	✓	✓	✓
Custom Molded Zipper Pulls w/ Finger Loop* Tensile strength tested up to max load of 17.9 kilogram-force per 43mm displacement	✓		✓		✓	
Molded EVA Lid & Base	✓	✓	✓	✓	✓	✓
Removeable, Adjustable Shoulder Strap	✓	✓	✓	✓	✓	✓
Non-Resistant Zippered Opening	✓		✓		✓	
Extendable Integrated Bottle Opener	✓	Sold Separately		Sold Separately	✓	Sold Separately
External Waterproof Pocket	✓		✓		✓	
Padded Back Panel + Stretch Mesh Back Pocket	✓		✓		✓	
GripTec™ Non-slip Shoulder Pad	✓		✓		✓	
GripTec™ Custom Molded Soft Touch Handle	✓		✓		✓	
Wine Bottle Compatible* based on standard 750mL bottle standing vertically					✓	
Extra Set of Side Handles			✓	✓	✓	✓

*Source: Thermos Product Team Development Research



Cooler Competitive Analysis

**Thermos ICON™
24 Can Cooler**

**Igloo Trailmate®
18 Can Cooler Bag**

**Thermos ICON™
36 Can Cooler**

**Igloo Trailmate®
30 Can Cooler Bag**

Last Updated April 5, 2023		N/A		N/A
Capacity* based on standard 12oz (355mL) cans	24 cans + Ice	18 cans	36 cans + Ice	30 cans
US Manufacturer Suggested Retail Price (MSRP)	\$120	\$100	\$150	\$130
Colors Available	Granite/Glacier	Bone/Spruce/Modern Blue	Granite/Glacier	Bone/Spruce/Modern Blue
Outer Dimensions (L x W x H)	14" x 10.5" x 12.5"	14.6" x 11.8" x 13"	19" x 11" x 13.5"	17.5" x 12.2" x 16.5"
Empty Weight (lbs)	3.2	2.5	4.2	3.2
Exterior Fabric Tested for Water-resistance	✓	Not listed on website	✓	Not listed on website
Coated Heat-Sealed Interior Lining	✓	✓	✓	✓
IsoTec™ Premium Layered 25mm Closed Cell Foam Insulation	✓		✓	
Easy Spot Cleaning	✓	✓	✓	✓
Taped Welded Seams	✓	✓	✓	✓
YKK® Hooks & Duraflex™ D-rings	✓		✓	
Tie-Down Hardware	✓		✓	
Custom Molded Zipper Pulls w/ Finger Loop* <small>Tensile strength tested up to 17.9 kilogram-force max load</small>	✓		✓	
Molded EVA Lid & Base	✓	✓	✓	✓
Removeable, Adjustable Shoulder Strap	✓	✓	✓	✓
Non-Resistant Zippered Opening	✓		✓	
Extendable Integrated Bottle Opener	✓	Fixed	✓	Fixed
External Waterproof Pocket	✓	✓	✓	✓
Padded Back Panel + Stretch Mesh Back Pocket	✓		✓	
GripTec™ Non-slip Shoulder Pad	✓		✓	
GripTec™ Custom Molded Soft Touch Handles	✓		✓	
Wine Bottle Compatible* <small>based on standard 750mL bottle standing vertically</small>			✓	✓
Extra Set of Side Handles	✓		✓	

*Source: Thermos Product Team Development Research



ICON™ Series Insulated Cooler Backpack

ADJUSTABLE PADDED SHOULDER STRAPS AND STERNUM STRAP FOR LIFTING HEAVIER LOADS

TOP CARRY LOOP

EXTENDABLE INTEGRATED BOTTLE OPENER

TOP ZIPPERED ACCESSORY POCKET

SMOOTH ZIPPERED TOP OPENS AND CLOSES LENGTH OF COOLER WITHOUT RESISTANCE

BACKPACK COOLER CAN HOLD (18) STANDARD 12oz/350ml CANS

PVC FREE

SOFT TOUCH CUSTOM GRIPTEC™ MOLDED HANDLE ON FRONT AND SIDES

SIDE POCKETS FIT MOST STANDARD 18oz TRAVEL TUMBLERS *OR (3) STANDARD 12oz/350ml CANS

EMBOSSED STAMPED LOGO

EXTERIOR 600D POLYESTER

ISOTEC™ PREMIUM CLOSED CELL 25MM FOAM INSULATION

TIE DOWN LOOPS ON BOTH SIDES FOR EXTERNAL ATTACHMENTS

MOLDED PADDED BACK PANEL WITH RIDGES FOR AIR FLOW

STRETCH MESH FRONT POCKET FOR EXTRA STORAGE

SOFT, MOLDED EVA BASE



INTERIOR COATED HEAT-SEALED FABRIC LINING IS EASY TO WIPE CLEAN



CUSTOM, MOLDED ZIPPER PULLS ARE COMFORTABLE TO GRIP




Cooler Competitive Analysis

Thermos ICON™ Insulated Backpack Cooler


Igloo Trailmate® 24 Can Backpack

Yeti Hopper® M20 Soft Backpack Cooler

Last Updated April 5, 2023		N/A	N/A
Capacity* based on standard 12oz (355mL) cans	18 cans + Ice	24 cans	36 cans only
US Manufacturer Suggested Retail Price (MSRP)	\$105	\$150	\$325
Colors Available	Granite/Glacier	Bone/Spruce/Modern Blue	Charcoal/Navy/Nordic Blue/Purple/Alpine Yellow
Outer Dimensions (L x W x H)	10.5" x 8.25" x 17"	14.2" x 11.8" x 19.3"	18.1" x 9.9" x 18.1"
Empty Weight (lbs)	2.6	3.9	5.6
Coated Heat-Sealed Interior Lining	✓	✓	✓
IsoTec™ Premium Layered 25mm Closed Cell Foam Insulation	✓		
Molded EVA Base	✓	✓	✓
Soft Molded + Padded Back Panel	✓	✓	✓
Padded Shoulder Straps	✓	✓	✓
Two-way Adjustable Sternum Strap	✓	✓	✓
Non-Resistant Zippered Opening	✓		
Custom Molded Zipper Pulls w/ Finger Loop* Tensile strength tested up to 17.9 kilogram-force max load	✓		
GripTec™ Custom Molded Soft Touch Handles	✓		
Tie-Down Hardware	✓		✓
Extendable Integrated Bottle Opener	✓	Fixed	Sold Separately
Stretch Mesh Front Pocket	✓		
Extra Side Pockets (2)* Thermos ICON™ Backpack fits up to an 18oz travel tumbler or 3 standard 12oz (355mL) cans on each side	✓		
Easy Spot Cleaning	✓	✓	✓
Wine Bottle Compatible* based on standard 750mL bottle standing vertically	✓	✓	✓
Top Carry Loop Handle	✓		✓

*Source: Thermos Product Team Development Research

Cooler Competitive Analysis

	Thermos ICON™ Insulated Backpack Cooler	Igloo Trailmate® 24 Can Backpack	Yeti Hopper® M20 Soft Backpack Cooler
Last Updated April 5, 2023		N/A	N/A
Capacity* based on standard 12oz (355mL) cans	18 cans + Ice	24 cans	36 cans only
US Manufacturer Suggested Retail Price (MSRP)	\$105	\$150	\$325
Colors Available	Granite/Glacier	Bone/Spruce/Modern Blue	Charcoal/Navy/Nordic Blue/Purple/Alpine Yellow
Outer Dimensions (L x W x H)	10.5" x 8.25" x 17"	14.2" x 11.8" x 19.3"	18.1" x 9.9" x 18.1"
Empty Weight (lbs)	2.6	3.9	5.6
Coated Heat-Sealed Interior Lining	✓	✓	✓
IsoTec™ Premium Layered 25mm Closed Cell Foam Insulation	✓		
Molded EVA Base	✓	✓	✓
Soft Molded + Padded Back Panel	✓	✓	✓
Padded Shoulder Straps	✓	✓	✓
Two-way Adjustable Sternum Strap	✓	✓	✓
Non-Resistant Zippered Opening	✓		
Custom Molded Zipper Pulls w/ Finger Loop* Tensile strength tested up to 17.9 kilogram-force max load	✓		
GripTec™ Custom Molded Soft Touch Handles	✓		
Tie-Down Hardware	✓		✓
Extendable Integrated Bottle Opener	✓	Fixed	Sold Separately
Stretch Mesh Front Pocket	✓		
Extra Side Pockets (2)* Thermos ICON™ Backpack fits up to an 18oz travel tumbler or 3 standard 12oz (355mL) cans on each side	✓		
Easy Spot Cleaning	✓	✓	✓
Wine Bottle Compatible* based on standard 750mL bottle standing vertically	✓	✓	✓
Top Carry Loop Handle	✓		✓

*Source: Thermos Product Team Development Research



Displays & Open Stock– ICON Series™
 Model IS9000USAD24 (Floor) IS9000USAT12 (Counter)

America's 250th Anniversary ★ July 4, 2026

A rare "semiquincentennial" marking 250 years since the Declaration of Independence—a once-in-a-generation milestone.

IS9000USAT12

12 Piece Floor Display

24 oz Tumbler w/ Slide Lock Lid: White Stars (3 pcs)

Navy USA (3 pcs)

24 oz Bottle w/ Spout: Red Stars (3 pcs)

American Flag (3 pcs)



IS9000USAD24

24 Piece Floor Display

24 oz Tumbler w/ Slide Lock Lid: White Stars (6 pcs)

Navy USA (6 pcs)

24 oz Bottle w/ Spout: Red Stars (6 pcs)

American Flag (6 pcs)

Open Stock



Navy USA



White Stars



Red Stars



American Flag