



BLUETEEES

2025 - 2026 PRODUCT CATALOGUE

PLAY DIFFERENT®



GOLF HAS CHANGED. **SO HAVE THE BRANDS WINNING IT.**



The soul of golf may be the same, but the way it's played has evolved. Rounds aren't just about keeping score anymore. They're about syncing playlists, tracking stats, capturing moments, and connecting with others in real time.

The game has gotten faster, louder, and more social. And the brands leading it? They're the ones shaping the new culture—not clinging to the old one.



MEET THE MODERN GOLFER.

They're younger. More expressive. More tech-forward. They track stats like athletes. Share swings like influencers. And they care just as much about the vibes in the cart as the number on the scorecard.

They expect top-tier tech, social proof, and gear that delivers more for less. They shop TikTok, buy on impulse, and don't wait for the pro shop to tell them what's hot.

We call them Modern Golfers, and everything we make is for them.



OUR VISION: **TO BE THE MOST CONNECTED BRAND IN GOLF**

Not just connected through products—but through people, play, and purpose.
We were born out of this cultural shift, and now we're building an accessible
ecosystem that links your gear, your data, and your crew like never before.



BUILT TO PERFORM. PRICED TO PLAY. POSITIONED TO WIN.

Blue Tees isn't just meeting the moment—we're leading it. We've built a brand that speaks to the new generation of golfers: connected, competitive, and value-conscious. And now, with a fully integrated ecosystem and a premium product lineup that outperforms price expectations, we're giving retailers exactly what the next wave of players is looking for.

From GPS speakers to our rangefinders, every product delivers top-tier performance with modern design, bold packaging, and serious shelf appeal. Our track record across DTC and wholesale proves it moves. For retailers ready to evolve with the game, Blue Tees is positioned to win— and built to help you win too. Let's dig into what's on deck for 2026.



01. CAPTAIN RANGEFINDERS

TAKE COMMAND OF THE COURSE.

Our latest line of rangefinders, the CAPTAIN series, is built for players who want more than yardages—they want control. From your first connected rangefinder to our most advanced model, every product in the CAPTAIN lineup delivers precision, simplicity, and seamless integration with the Blue Tees ecosystem. Whether you're dialing in your strategy or chasing your personal best, CAPTAIN gives you the clarity and confidence to own every shot.















THE CONNECTED ESSENTIAL

CAPTAIN AIR

CAPTAIN Air brings Bluetooth connectivity and next-gen simplicity to the most accessible tier in our lineup—giving everyday golfers pro-grade features without the price tag. Built on the trusted S4 foundation and fully integrated into the Blue Tees ecosystem, the Air delivers everything you need and more in a clean, waterproof design. Whether it's your first rangefinder or your next upgrade, CAPTAIN Air makes connected golf easier, smarter, and way more fun.

-  Bluetooth Connected with GAME App Compatibility
-  High-Contrast LED Display with 6X Magnification
-  Instant Flag-Locking Tech with Pulse Vibration
-  Tournament-Ready Slope Switch
-  IP65 Dust + Waterproof
-  "Find My Rangefinder" Bluetooth Functionality
-  Vibrant, Adjustable Red Backlighting
-  1000 Yard Range with Pointpoint Accuracy
-  Rechargeable USB-C Battery
-  Magnetic Strip for Quick Cart Access



















THE ULTIMATE SHOT-CALLER

CAPTAIN PRO

CAPTAIN Pro is more than a rangefinder—it's your secret to smarter golf. With powerful optics, True Distance™ yardages, and seamless integration into the GAME app, it doesn't just tell you how far—it tells you why it matters. Every scan feeds your post-round data, helping you uncover patterns, pick better clubs, and play with confidence. Crafted with premium materials and a customizable Action Button, Captain Pro gives you the feel of tour-level tech in a device built for everyday competitors. And at its price point, there's simply nothing like it.

- | | | | |
|---|---|---|---|
|  | Bluetooth Connected with GAME App Compatibility |  | "Find My Rangefinder" Bluetooth Capability |
|  | OLED Display with 7X Magnification |  | 1200 Yard Range w/ Instant Measurement & Pinpoint Accuracy (+/- 1 Yard) |
|  | Customizable LED Action Button |  | Shot Tracking for Post Game Round Analysis |
|  | Instant Flag-Locking Tech with Pulse Vibration |  | Rechargeable USB-C Battery |
|  | IP67 Dust + Water Proof |  | Magnetic Strip for Quick Cart Access |
|  | Tournament-Ready Slope Toggle (via Action Button) |  | Vibrant Brightness Control for all Conditions |



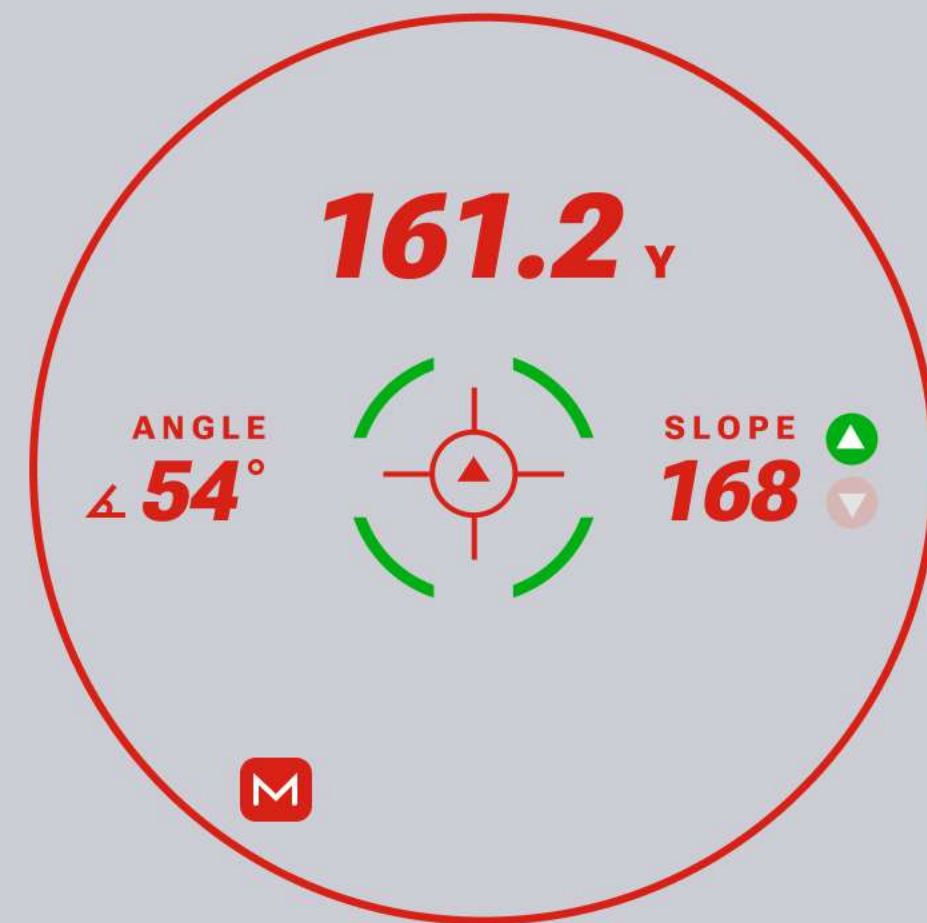


NON-CONNECTED UI

SIMPLE
VIEW

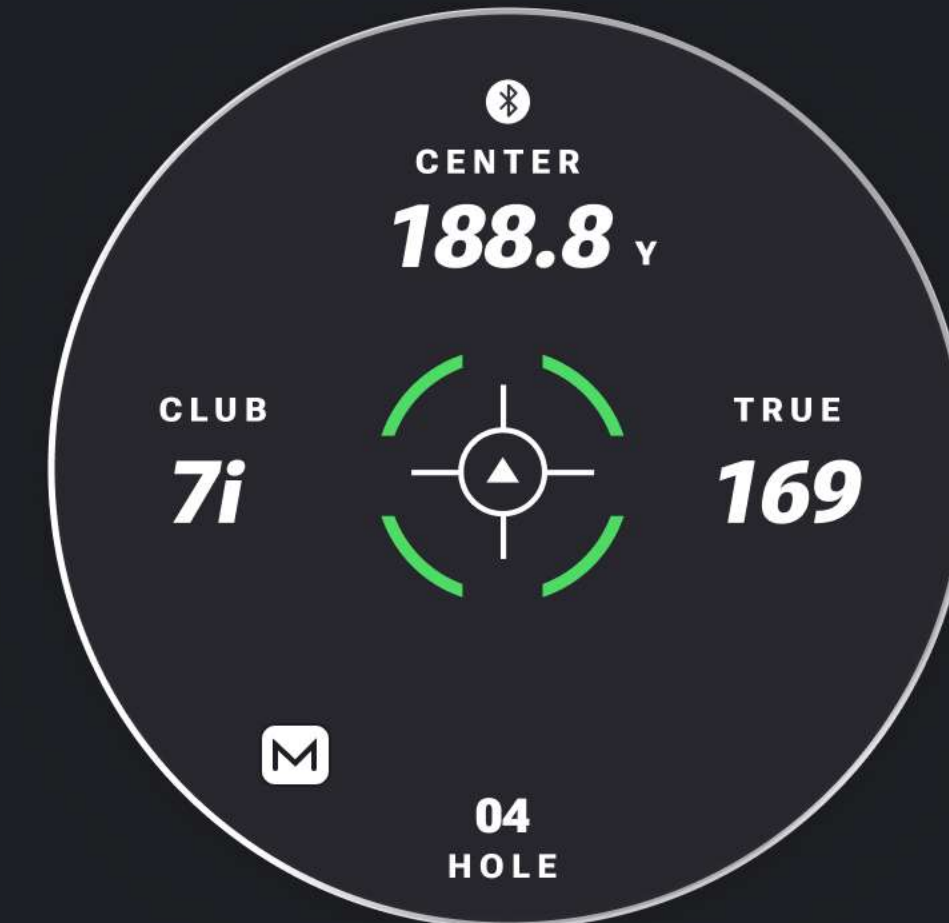


SLOPE
ON



CONNECTED UI

CLUB RECOS
& TRUE
DISTANCE™



FCB
DISTANCES



FIND MY
RANGEFINDER
ACTIVATED



CHARGING
MODE



BLUETOOTH
PAIRING MODE



SLOPE
ACTIVATED





Bluetooth

CENTER
188.8 Y

CLUB
7i

TRUE
169

04
HOLE



02. PLAYER GPS SPEAKERS

OWN THE VIBE. ROCK THE ROUND.

Our award-winning line of golf speakers, the PLAYER series, is built for golfers who want more than just music—they want a smarter, more connected experience.

This year, we've got an all new PLAYER speaker, the PLAYER Pro, dropping with a fully upgraded feature set to deliver better sound, more intelligence, and tighter integration with the Blue Tees ecosystem. Whether you're chasing birdies or just a good time, PLAYER Pro is here to bring the energy, insight, and style to every swing.

















NEXT-LEVEL SOUND & SMARTS

PLAYER PRO

PLAYER Pro takes everything golfers loved about the Player+ and turns it up to eleven—better sound, smarter features, and a new, color touchscreen that brings GPS and gameplay into full view. With dual-driver 360° audio, real-time yardages, hazard alerts, on-device scoring, and AI-powered club suggestions, it's more than just a speaker—it's your on-course command center. Fully integrated with the Blue Tees ecosystem and built to ride all 18, PLAYER Pro delivers the energy and the edge every round deserves.

-  True 360° Studio-Quality Audio with Dynamic Volume
-  FCB & Dynamic Hazard Distances for 42K+ Courses
-  AI Powered Club Suggestions
-  Clock with Built in Round Timer
-  IP67 Weatherproof for any condition
-  Programmable Action Button for Screen Shortcuts or Audible Distance Callouts
-  Auracast™ Pairing with Unlimited Devices
-  Driving Distance to keep track of your tee-offs
-  On-Device Scoring & Scorecard Display
-  USB-C Power Bank for Quick Device Charging
-  Heavy-Duty Magnetic Strip for Worry-Free Mounting
-  Vibrant Full Color Touchscreen Display










101


118


115


123

6

7

8

PAR 5

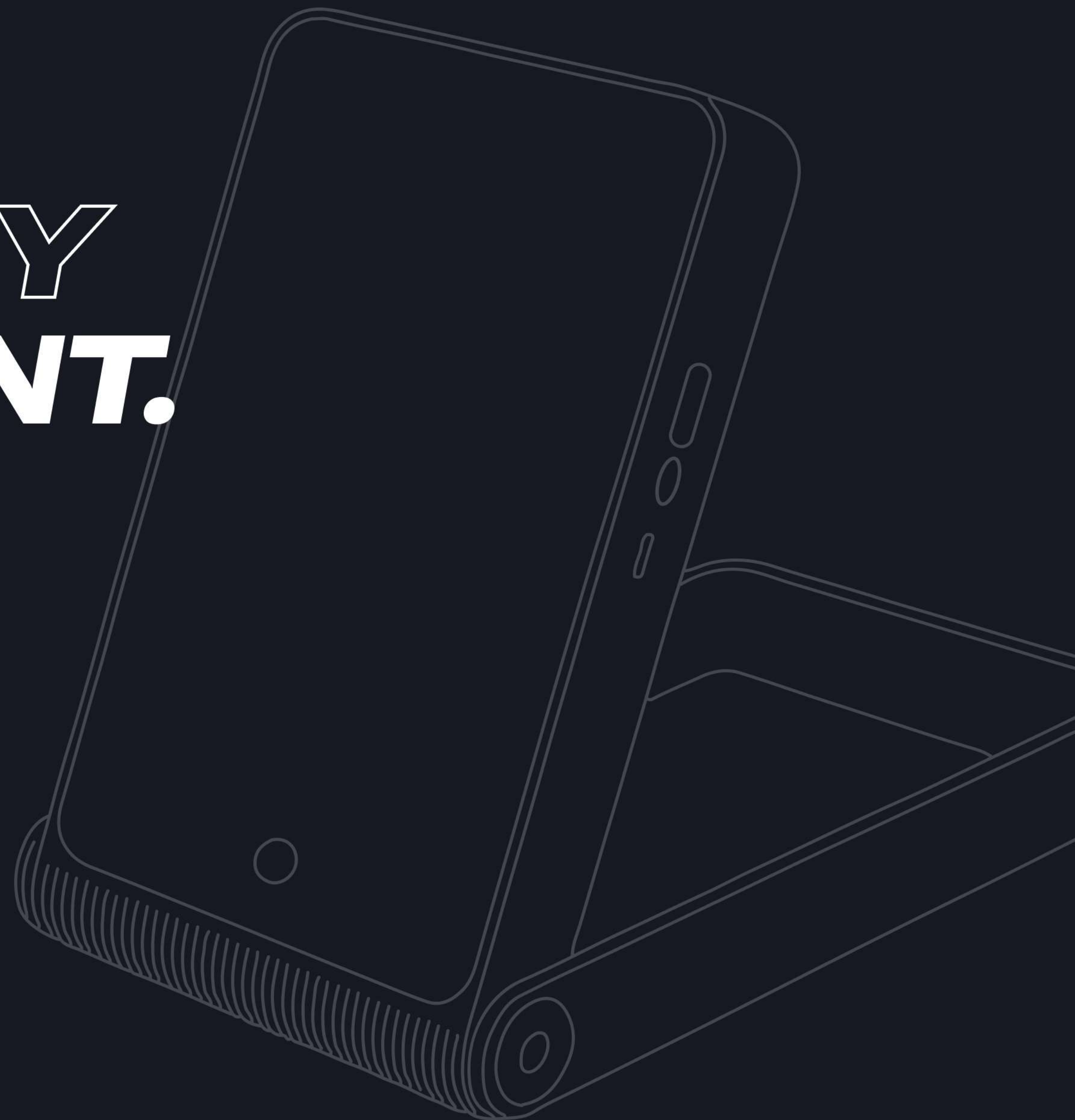
+4

HCP 6

03. RAINMAKER LAUNCH MONITOR

MAKE EVERY SWING COUNT.

For the first time ever, Blue Tees is entering the launch monitor game—bringing our signature blend of performance, simplicity, and disruptive value to the fastest-growing category in golf tech. We've seen what's out there: overpriced, overbuilt, or underwhelming. So we built something different. A smarter, standalone unit that works out of the box, connects when you want more, and helps everyday golfers own their improvement. RAINMAKER isn't just a product. It's the next evolution of the Blue Tees ecosystem. And it's priced to compete with nobody but ourselves.







PORTABILITY MEETS PERFORMANCE

RAINMAKER

RAINMAKER brings the power of a launch monitor and the polish of a simulator to every golfer chasing gains. With Doppler radar tech, a vibrant TFT display, and over a dozen key metrics—including ball speed, spin rate, and club speed—it delivers instant feedback with practically zero setup. Use it solo at the range or sync it to the Blue Tees LAUNCH App for full simulation and session tracking. Portable, waterproof, and deadly accurate, RAINMAKER is the only launch monitor under \$600 that combines real data, standalone simplicity, and full ecosystem integration—built for golfers chasing gains, not gimmicks.

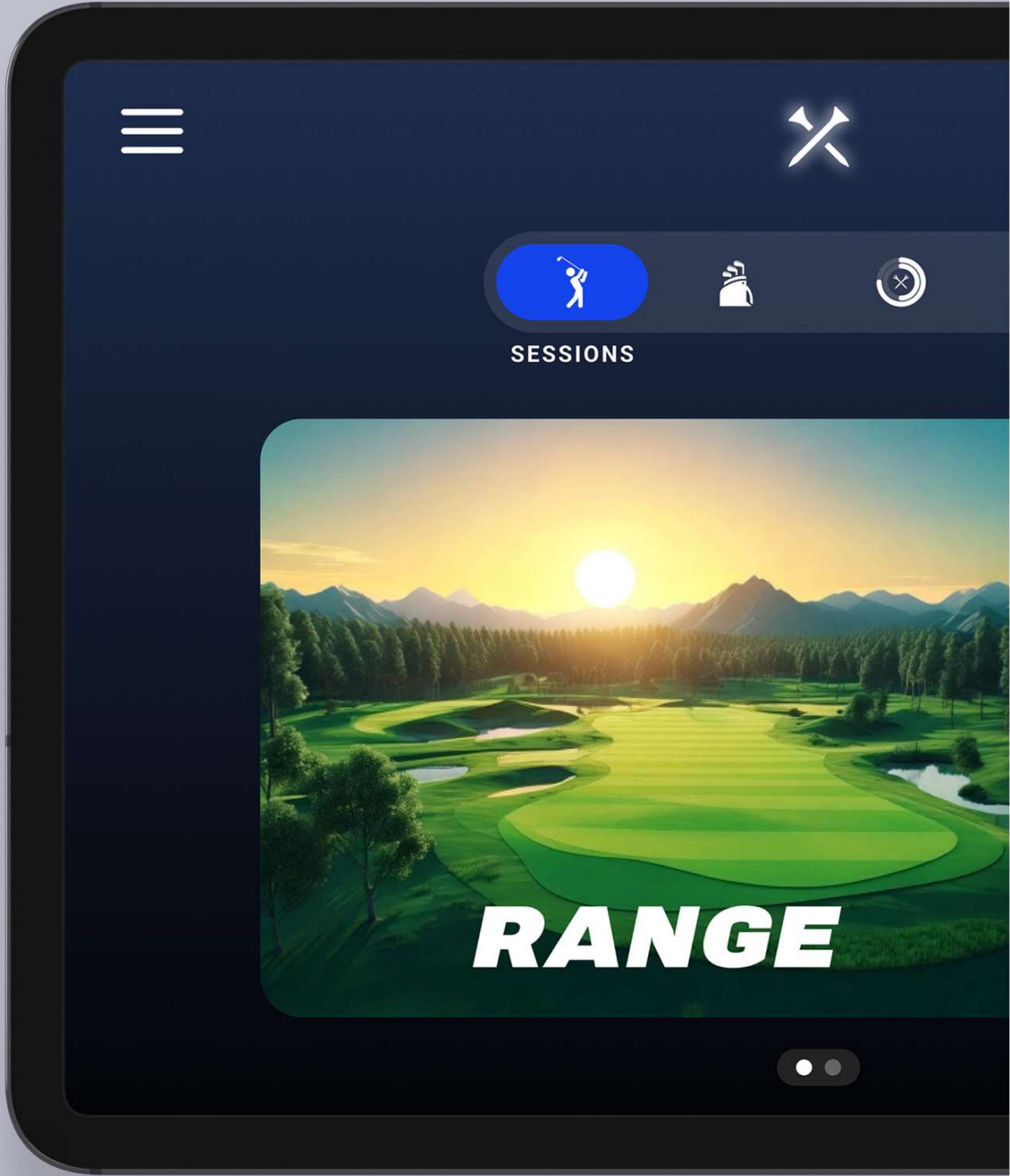
-  Vibrant Wide-Angle 4.3" TFT LCD Display with 800:1 Contrast Ratio
-  Native Blue Tees Sim Experience for high-resolution course play
-  IPx7 Rated Waterproof for Outdoor & Indoor use
-  13 Performance Metrics recorded & displayed in a flexible tile grid
-  Onboard storage of up to 1,000 shots with full session history review
-  Compatibility with Popular Simulation Integrations
-  Future Camera Attachment for Swing Video Recording (Not Included)
-  Detachable Magnetic Remote for Club, Player Selection, & more
-  Custom "My Bag" Sync with included LAUNCH app
-  Multiplayer support for up to 10 concurrent players
-  7 Hour Battery Life with USB-C Charger
-  Adjustable standing handle for easy transportation & setup
-  Radar Golf Ball Compatibility
-  3 Standalone (Offline) Range Modes: Practice, Target Distance, Swing Speed





Note: Camera Attachment is still in development and is subject to change.





TOTAL

237_y

BALL SPEED

141.6



03. GPS HANDHELDS & WEARABLES

FAN FAVORITES, FULLY UPGRADED.

The RINGER and PLAYMAKER+ are back—better than ever. We've upgraded key features, tightened integrations, adjusted prices, and optimized their performance across the board so players can get even more value out of the GPS tools they already love. From sharper displays and faster yardages to deeper compatibility with the GAME app, our latest handhelds and wearables are built to deliver elevated experiences without overcomplicating a good thing. It's everything that made them a hit—just more of it.





TOUCHSCREEN GOLF GPS WATCH

PLAYMAKER+

Designed specifically with your golf swing in mind, the PLAYMAKER+ GPS Golf Watch is ultra-lightweight, crown-free, and built for effortless motion. Preloaded with 42,000+ courses, it delivers GPS distances, course views, shot tracking, scorekeeping, weather, activity tracking and more all on a vibrant AMOLED color touchscreen — keeping you dialed in without ever disrupting your GAME.

UPDATE HIGHLIGHTS:



Dynamic Hole
& Course View Addition



Battery
Life Improvements



Upgraded Club
Recommendations



Enhanced UI & UX
Responsiveness



Faster GPS /
Satellite Connection



Full Green Compass
View Rollout



Music Control for
PLAYER speakers



Better GAME
Ecosystem Integration







MAGNETIC HANDHELD GPS DEVICE

RINGER

For the golfer that wants a ace in their pocket, the RINGER is a Handheld Touch Screen GPS device that's sleek, compact, and always on point. With access to yardages for over 42,000 courses and easy shot tracking, Its high-resolution touchscreen makes navigation intuitive and fast, while the lightweight design ensures portability and ease of use. Perfect for golfers who want precision without the hassle, the RINGER keeps you focused on your game with all the essential data right at your fingertips. It's GPS technology made simple and smart for every round.

UPDATE HIGHLIGHTS:



Vibrant,
Full Color Display



First-Time
Startup Tutorial



Faster GPS /
Satellite Connection



Music Control for
PLAYER speakers



Streamlined
User Experience



More Responsive
Interface



Upgraded Shot
Tracking (Up to 10)



Better GAME
Ecosystem Integration







04. GAME APP & PLATFORM

LOWER SCORES. BETTER ROUNDS.

We don't just build great gear. We built a suite of tools and applications that syncs seamlessly with our hardware to power the entire player journey: before the season, during the round, and long after the last hole. From GPS to launch data, shot tracking to stat dashboards, leaderboard sharing to AI-powered recommendations — it's all part of a bigger system designed to fuel better performance, more connection, and deeper brand engagement wherever the game takes you.





THE ULTIMATE GOLF COMPANION

GAME

GAME is more than a GPS app—it's your personal caddie on and off the course. With True Distance™ yardages, live leaderboards, USGA Score Posting, AI-powered club recs, and full shot tracking, GAME gives players every tool they need to take their golf outings to the next level. Designed to sync effortlessly with every Blue Tees device, it turns raw data into confident decisions—and makes the entire experience more fun.



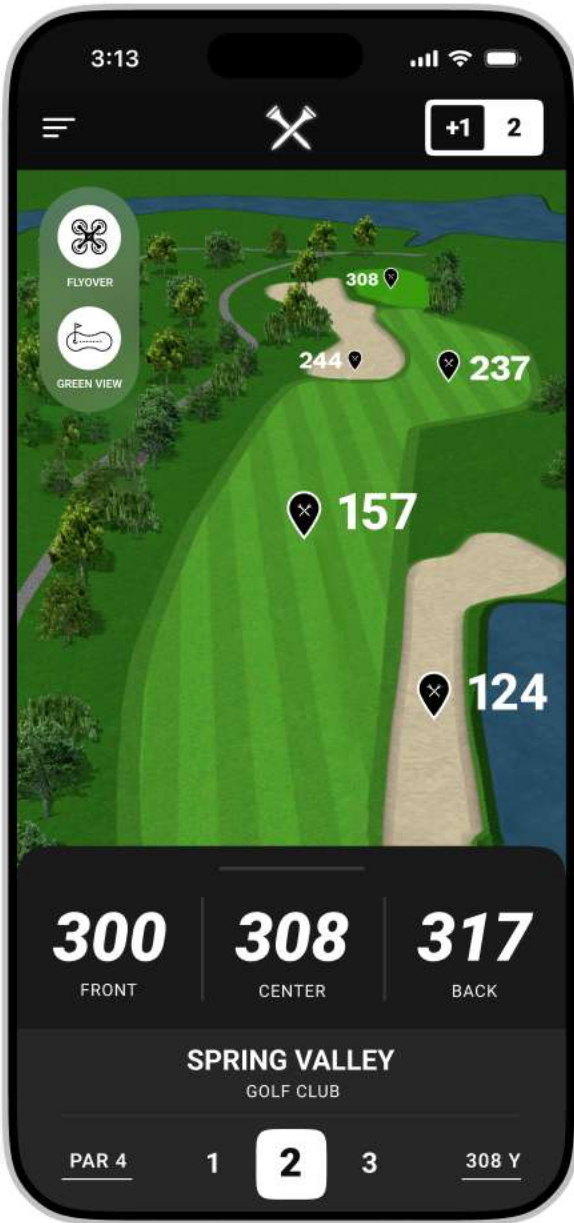
★★★★★ 4.9 RATING AVG. (10k+ REVIEWS)



FEATURE HIGHLIGHTS

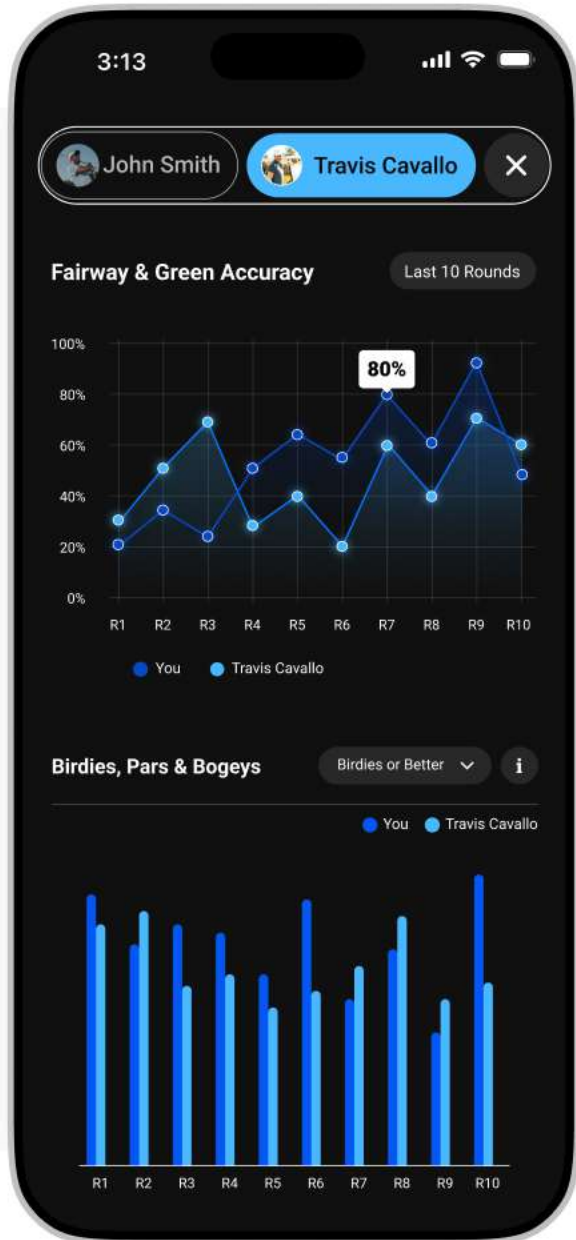
01
REAL-TIME
GPS DATA

GAME Provides detailed maps, course fly-over views, and accurate FCB/Hazard distances for over 42,000 courses around the world making sure players always have a clear view into where they're playing.



02
POST-GAME
ADVANCED ANALYTICS

Track everything from shot dispersion to scoring trends through a personalized analytics dashboard. Whether you're just keeping a detailed record of your own game, or comparing yourself to others at your skill level, GAME lets players see and refine even the smallest details of how they play.



03
GAME MODES W/
LIVE LEADERBOARDS

Compete in real time with friends, groups, or the entire GAME community across all of your favorite ways to play. Whether they're on the same course or playing miles apart, Live Leaderboards keep every round fun, social, and just a little more competitive. Players can track progress, trash talk, and chase the top spot—all as they play.

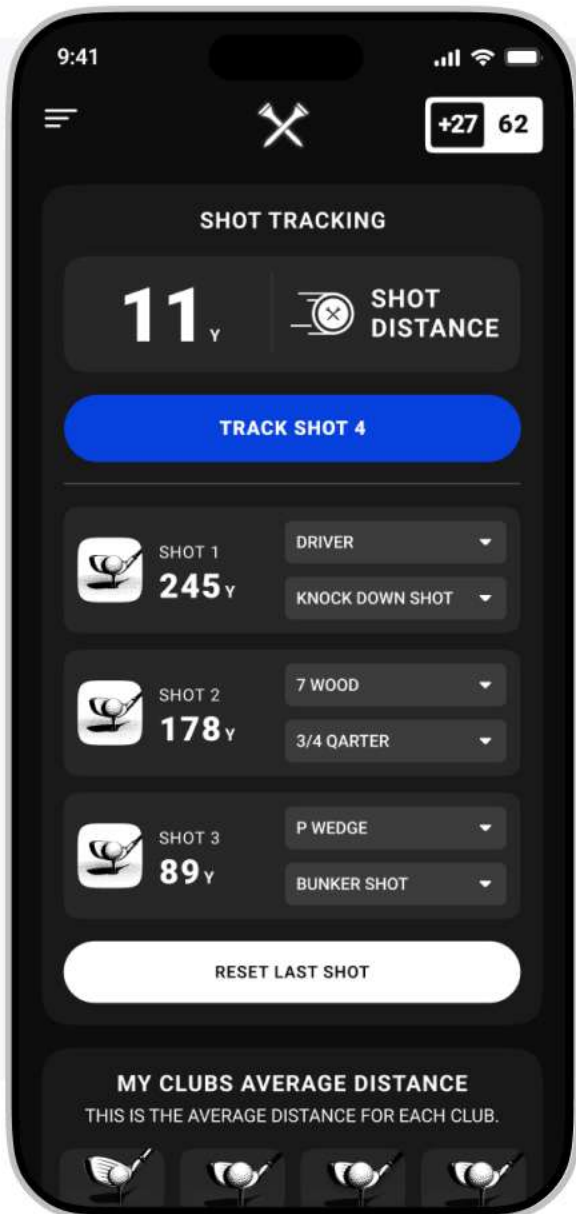
POS	PLAYER	TOT	THRU	R1
10	John S. 3.4	+5	4	7
1	Drew K. 18.1	+5	3	9
2	Chris M. 3.4	+5	1	8

HOLE	1	2	3	4	5	6	7	8	9	OUT
PAR	4	4	4	3	4	4	3	5	4	35
R1	3	3	4	3	4	3	5	4	3	31

POS	PLAYER	TOT	THRU	R1
3	Ben R. 14.6	+5	16	7
4	Mike B. 3.4	+5	18	4
5	Albert F. 15.6	+5	15	1
6	Cody F. 3.4	+5	2	2

04
ADVANCED
SHOT TRACKING

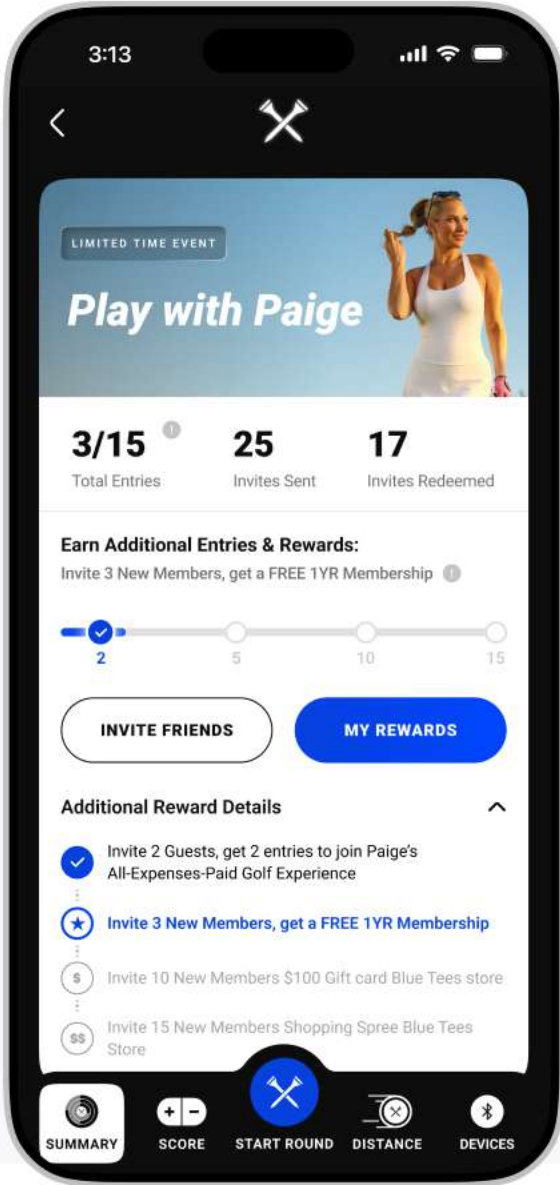
Gain a deeper understanding of your game. Track your shots on every hole with every club, and pinpoint your strengths and areas for improvement. Access from anywhere and guide your virtual caddie.



FEATURE HIGHLIGHTS

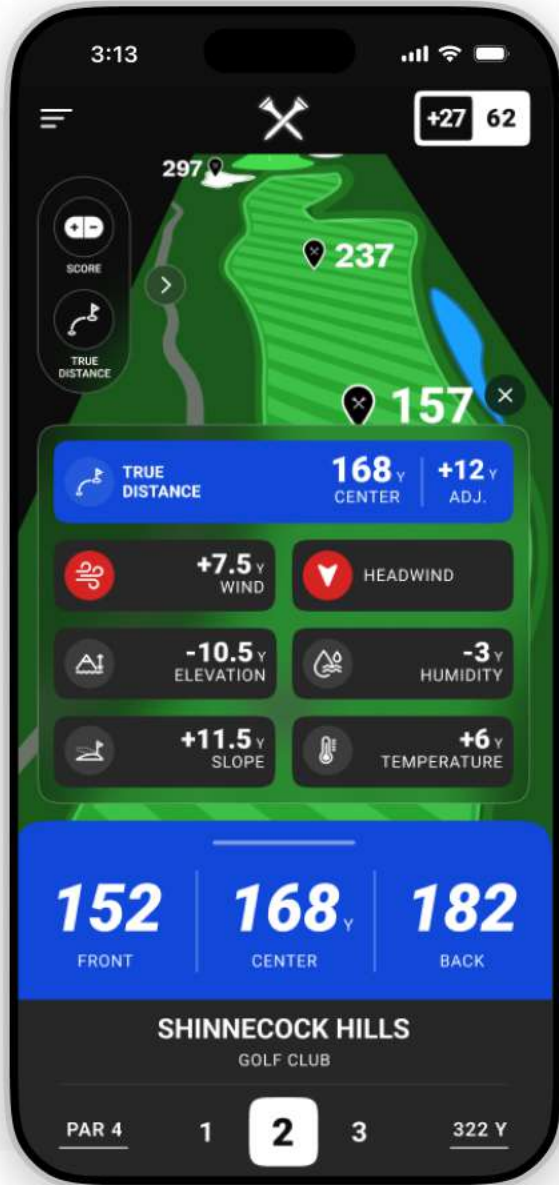
05
LIMITED TIME
CAMPAIGNS

Join limited-time in-app challenges where you can invite friends, rack up points, and unlock exclusive benefits — from store credit to premium memberships and even once-in-a-lifetime golf experiences. These campaigns change regularly, giving players a reason to keep coming back for more, regardless of season.



06
TRUE DISTANCE™
YARDAGES

Our latest True Distance™ feature factors in slope, wind, temperature, humidity, and elevation to deliver more intelligent “plays like” yardages. The best part? True Distance syncs can be displayed effortlessly across any connected device in our ecosystem.



07
AI CADDIE

Our AI Caddie feature acts like a personal golf assistant in your pocket. It combines True Distance™ yardages with real-time data to give you intelligent club recommendations, shot strategies, and aim targets—just like a real caddie would. Smarter decisions. Better results.



08
REELS

Turn your round into a highlight reel. Reels lets players capture swing videos and automatically blend them with in-game stats, yardages, and course graphics—making it easy to create shareable social content that shows off how you really played, whether it's for bragging rights or a good laugh.





YOUR GOLF GAME, FULLY CONNECTED.

PLAYER
Golf GPS Speaker



GAME
Golf GPS App



PLAYMAKER
Golf GPS Watch



CAPTAIN
Bluetooth Rangefinders



RINGER
Handheld GPS Device



RAINMAKER + LAUNCH APP
Portable Launch Monitor



Blue Tees isn't just building products—we're creating the first accessible, fully connected ecosystem designed to bring all your golf data into one seamless experience, powered by our GAME platform. With one Blue Tees membership players get real-time yardages, AI-powered club suggestions, hazard insights, scoring, swing data, and post-round analytics—all in sync, across every device.

Whether it's teeing off with the Captain, jamming with the Player Speaker, training with the Rainmaker, or tracking progress in the app—Blue Tees makes tech feel simple, performance feel personal, and golf feel more fun.



LET'S REWRITE THE RULES OF GOLF RETAIL TOGETHER.

