

FALL WINTER 2025

HANGING INSOLE PROGRAM





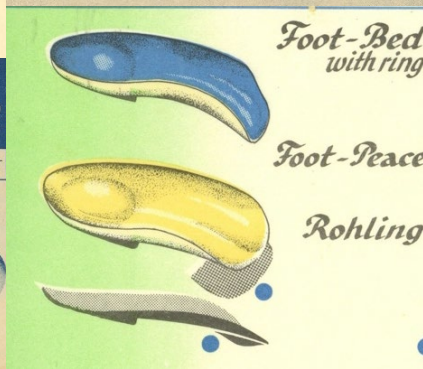
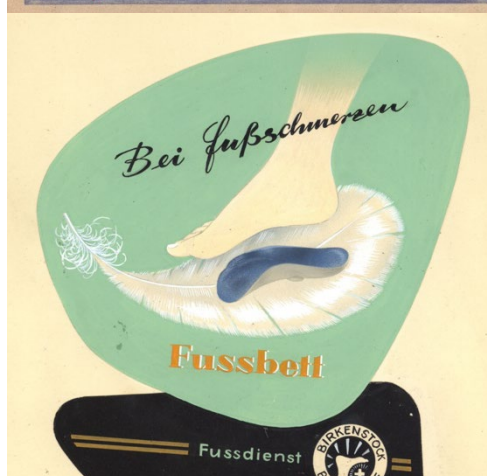
OUR LATEST INNOVATION BUILT ON
250 YEARS OF ORTHOPEDIC EXPERTISE

BIRKENSTOCK®



THE ORIGINAL BLUE FOOTBED

Our heritage is as an orthotic innovator focused on foot health and its impact on full body wellness. Long before we ever made sandals, we specialized in orthopedic footbed inserts.



INTRODUCING

THE NEW BLUE FOOTBED INSOLE



MAKE EVERY SHOE
FEEL LIKE A
BIRKENSTOCK®



THE NEW BLUE FOOTBED INSOLE / MADE IN GERMANY





Blue Footbed Full Length Insole
For Sneakers, Shoes & Boots
Microfiber | \$25.00 • \$54.95
R 1029578 • Size 36-46 • Unisex
AVAILABLE JUNE | **NEW**



HANGING PACKAGING

INDEPENDENTS BLUE FOOTBED INSOLE FIXTURE PROGRAM - 64 UNITS



THE BLUE FOOTBED INSOLE

MAKE EVERY SHOE FEEL LIKE A BIRKENSTOCK®

- Designed for everyday use in any sneakers, shoes or boots
- Features BIRKENSTOCK® Deep Heel Cup & Arch Support for all-day comfort
- Sizes 36-48 / Regular width
- Can be trimmed for precise fit
- Made in Germany
- **#1029578 – WHLS \$25.00 / MSRP \$54.95**

FIXTURE & MERCHANDISING SPECIFICATIONS

- 14"W x 55"H x 21"D
- Holds 48-64 units
- Included: pegs, 2 side graphic panels and 1 header (Note: graphics will be updated in production)
- Minimal assembly required

DISCOUNT/TERMS

ORDER LEVEL	DISCOUNT	TERMS	REQUIREMENTS	FREE FIXTURE
Level 1	10%	Net 60	Minimum 24 units	-
Level 2	20%	Net 60	Minimum 48 units	Yes
Level 3	25%	Net 60	Minimum 96 units	Yes