

# NEW ACCOUNT REQUEST FORM

**BIRKENSTOCK®**

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RETAIL STORE NAME:

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ADDRESS:

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TYPE OF RETAILER / BRIEF DESCRIPTION:

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TOP FOOTWEAR BRANDS IN ASSORTMENT:

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OTHER BIRKENSTOCK RETAILERS IN AREA? IF SO, WHO? AND DISTANCE?

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E-COM SALES?

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ESTIMATED INITIAL ORDER?

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ESTIMATED ANNUAL VOLUME?

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LINK TO WEBSITE (IF AVAILABLE):

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IN-STORE FIXTURING & MAP POLICY - BOTH REVIEWED?  YES  NO

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PHOTOS / INSIDE & OUTSIDE: