

SPONSORSHIP PROPOSAL 2021





The Violet Town Football Netball Club offer our current sponsors a range of sponsorship packages in which they can choose from

Player Sponsor

\$250

Player Sponsor Benefits

- Your Logo/Name on the Clubs 150inch Screen attached to the sponsored Player
- Club Membership
- Invite to Sponsors Day Luncheon

(Example of player sponsor For 150inch screen and for Facebook Page and website)





Sign Sponsor \$660 Add on an additional sign around the netball court + \$400

Sign Sponsor Benefits

- 1 x Violet Town Football and Netball Club Membership
- One sign on the fence/courts at our Home Ground
- Exclusive invitation for 1 person to attend our all-inclusive sponsors and volunteer's day
- An invitation for two people to attend the President's luncheon at half time of football/conclusion of netball at every home Game
 - · A space on the business display board in our clubrooms
 - · Advertising on the clubs Social Media Page





Home Match Day Sponsor – 1 Home Game \$990 Add on a football ground signs or one netball court sign at our Home Ground + \$400

Home Match Day Package Benefits.

- 2 Memberships, membership package includes
 - Membership ticket
 - 4 Thursday night meal vouchers
 - Ladies Day Ticket
 - Invite to our sponsors and volunteer's day
 - Option to attend our Presentation Night
- Naming rights of a home game during the 2021 home and away season
- Corporate Package at your home game
 - Entry for 8 People
 - Drinks and Food throughout the Senior Football Match
- Thursday night pre-Match Day opportunity to come and present products and services to the playing group. You will be able to formally present to the group what you have to offer and recommend ways in which we (the club) can assist your business. In addition to this at your nominated home game you have the right to setup a stall in front of the clubrooms showcasing your products and/or services.
 - Exclusive Social Media Advertising on all team announcements and results on the clubs Social Media Page
 - An invitation for two people to the Sponsors & Volunteers Day Networking Luncheon
 - Mention in the week of your sponsored game
 - An invitation for two people to attend the President's luncheon at half time of football at every home game
 - · Advertising space on the Sponsors display board in our clubrooms
 - VIP reserved parking

Silver Sponsor \$1,100 Add on an additional sign around the netball court + \$400 Silver Sponsor Benefits.

- membership package includes
 - · 2 X Membership ticket
- 20 X Meals Vouchers To utilise on Thursday Night Meals Throughout the season (includes Main meal with Drink and Dessert)
 - \$100 Voucher to Spend on Club Merchandise
 - Ladies Day Ticket
 - Invite to our sponsors and volunteer's day
 - Option to attend our Presentation Night
- Exclusive Social Media Advertising on all team announcements and results on the clubs Social Media
 - An invitation for two people to the Sponsors & Volunteers Day Networking Luncheon
- An invitation for two people to attend the President's luncheon at half time of football at every home game
- Advertising space on the Sponsors display board in our clubrooms
- · One sign on the fence/courts at our Home Ground
- Exclusive invitation for two people to attend our all-inclusive sponsors and volunteer's day
- An invitation for two people to attend the President's luncheon at half time of football/conclusion of netball at every home Game
 - · A space on the business display board in our clubrooms
 - Advertising on the clubs Social Media Page
 - VIP reserved parking





Home Match Day Sponsor – 1 Home Game \$990 Add on a football ground signs or one netball court sign at our Home Ground + \$400

Home Match Day Package Benefits.

- 2 Memberships, membership package includes
 - Membership ticket
 - 4 Thursday night meal vouchers
 - Ladies Day Ticket
 - Invite to our sponsors and volunteer's day
 - Option to attend our Presentation Night
- Naming rights of a home game during the 2021 home and away season
- Corporate Package at your home game
 - Entry for 8 People
 - Drinks and Food throughout the Senior Football Match
- Thursday night pre-Match Day opportunity to come and present products and services to the playing group. You will be able to formally present to the group what you have to offer and recommend ways in which we (the club) can assist your business. In addition to this at your nominated home game you have the right to setup a stall in front of the clubrooms showcasing your products and/or services.
 - Exclusive Social Media Advertising on all team announcements and results on the clubs Social Media Page
 - An invitation for two people to the Sponsors & Volunteers Day Networking Luncheon
 - Mention in the week of your sponsored game
 - An invitation for two people to attend the President's luncheon at half time of football at every home game
 - · Advertising space on the Sponsors display board in our clubrooms
 - VIP reserved parking

Silver Sponsor \$1,100 Add on an additional sign around the netball court + \$400 Silver Sponsor Benefits.

- membership package includes
 - · 2 X Membership ticket
- 20 X Meals Vouchers To utilise on Thursday Night Meals Throughout the season (includes Main meal with Drink and Dessert)
 - \$100 Voucher to Spend on Club Merchandise
 - Ladies Day Ticket
 - Invite to our sponsors and volunteer's day
 - Option to attend our Presentation Night
- Exclusive Social Media Advertising on all team announcements and results on the clubs Social Media
 - An invitation for two people to the Sponsors & Volunteers Day Networking Luncheon
- An invitation for two people to attend the President's luncheon at half time of football at every home game
- Advertising space on the Sponsors display board in our clubrooms
- · One sign on the fence/courts at our Home Ground
- Exclusive invitation for two people to attend our all-inclusive sponsors and volunteer's day
- An invitation for two people to attend the President's luncheon at half time of football/conclusion of netball at every home Game
 - · A space on the business display board in our clubrooms
 - Advertising on the clubs Social Media Page
 - VIP reserved parking



Gold Sponsor \$2,200 Add on an additional sign around the netball court + \$400

Gold Sponsor Benefits.

- membership package includes
 - 4 X Membership ticket
- 20 X Meals Vouchers To utilise on Thursday Night Meals Throughout the season (includes Main meal with Drink and Dessert)
 - \$200 Voucher to Spend on Club Merchandise
 - Ladies Day Ticket
 - Invite to our sponsors and volunteer's day
 - Option to attend our Presentation Night
- Exclusive Social Media Advertising on all team announcements and results on the clubs Social Media Page
- An invitation for two people to the Sponsors & Volunteers Day Networking Luncheon
- An invitation for two people to attend the President's luncheon at half time of football at every home game
 - A space on the Sponsors display board in our clubrooms
 - One sign on the fence/courts at our Home Ground
- Exclusive invitation for two people to attend our all-inclusive sponsors and volunteer's day
- An invitation for two people to attend the President's luncheon at half time of football/conclusion of netball at every home Game
 - Advertising space on the business display board in our clubrooms
 - Advertising on the clubs Social Media Page
 - · Corporate Package at your home game
 - Entry for 8 People
 - Drinks and Food throughout the Senior Football Match
 - Logo on Match Day Warm Up Tops
 - VIP reserved parking



Scoreboard Sponsor \$8,800 over 3 years

\$3,300 Year 1

Add on an additional sign around the netball court + \$400

Scoreboard Sponsor Benefits.

- Premium Sign location above the Scoreboard
- This sign is regularly seen throughout the media including news coverage when our games are covered
 - membership package includes
 - · 4 X Membership ticket
- 20 X Meals Vouchers To utilise on Thursday Night Meals Throughout the season (includes Main meal with Drink and Dessert)
 - \$200 Voucher to Spend on Club Merchandise
 - · Ladies Day Ticket
 - Invite to our sponsors and volunteer's day
 - Option to attend our Presentation Night
- Exclusive Social Media Advertising on all team announcements and results on the clubs Social Media Page
 - An invitation for two people to the Sponsors & Volunteers Day Networking Luncheon
- An invitation for two people to attend the President's luncheon at half time of football at every home game
 - A space on the Sponsors display board in our clubrooms
 - Exclusive invitation for two people to attend our all-inclusive sponsors and volunteer's day
- An invitation for two people to attend the President's luncheon at half time of football/conclusion of netball at every home Game
 - · Advertising space on the business display board in our clubrooms
 - Advertising on the clubs Social Media Page
 - Corporate Package at your home game
 - Entry for 8 People
 - Drinks and Food throughout the Senior Football Match
 - Logo on Match Day Warm Up Tops
 - VIP reserved parking









Additional sponsorship opportunities include club clothing & team apparel, "Game Day" naming rights, club event naming rights, club social media promotions, women's football & netball sponsorship, player sponsorship & more

i.e – If you would like to be on our Football and Netball Scoreboards, and sponsor a player or two as well as an additional match day package we can discuss a total package for \$5,000+GST

The Violet Town Football Netball Club Would Like to Thank All Current Sponsors For Their ongoing support of our club, and welcome all new Sponsors