

VOLUNTEER POSITION DESCRIPTION – SOCIAL MEDIA COORDINATOR

DESCRIPTION:

The Social Media Coordinator will be responsible for promoting IAP2 initiatives and relevant content to all IAP2 Wild Rose Chapter social media platforms (Facebook, LinkedIn, Twitter) with the goal to build awareness, increase reach, and build value for IAP2 Wild Rose members.

Please send applications to iap2wildrose@gmail.com by October 15.

RESPONSIBILITIES

- Adapt IAP2 Wild Rose messaging for different outlet-specific audiences
- Post regular updates to IAP2 Wild Rose social media outlets (Twitter, LinkedIn, Facebook, Google+) including sourcing relevant content from news articles, blog posts, other IAP2 chapters, and related organizations
- Monitor activity and user interactions for all social media outlets
- Liaise with the IAP2 Wild Rose Board / Communications Sub-Committee

QUALIFICATIONS

- Experience using a variety of social media outlets. Experience using Basecamp an asset.
- Strong written communication skills and attention to detail
- Creative, independent, self-starter
- Current student or regular member of the IAP2 Wild Rose chapter
- Adherence to the [IAP2 Core Values for the Practice of Public Participation](#) and the IAP2 Code of Ethics for Public Participation Practitioners

TIME COMMITMENT

This position requires a 3 month commitment for 1 -2 hours /week in addition to one monthly check in by phone (half hour) with the IAP2 Wild Rose Board and / or Communications Sub-Committee. This position can be performed from anywhere!

BENEFITS

This position provides valuable experience for Communications, Planning, Social Science, and Engineering students; individuals with an interest in gaining experience in the field of public participation, and anyone with an interest in community engagement or consultation.

IAP2 Wild Rose is a volunteer-run organization, and is grateful for the volunteer efforts of its members. IAP2 Wild Rose will provide reference letters for any volunteers who successfully complete a 3 month term in this position.

ABOUT IAP2 WILD ROSE

IAP2 Wild Rose formed in Alberta, Canada, and lead the way for what is today the IAP2 Federation. As a Chapter of IAP2 Canada, IAP2 Wild Rose seeks to promote and improve the practice of public participation in relation to individuals, governments, institutions, and other entities that affect the public interest in nations throughout the world. To learn more visit <https://iap2wildrose.ca/>