

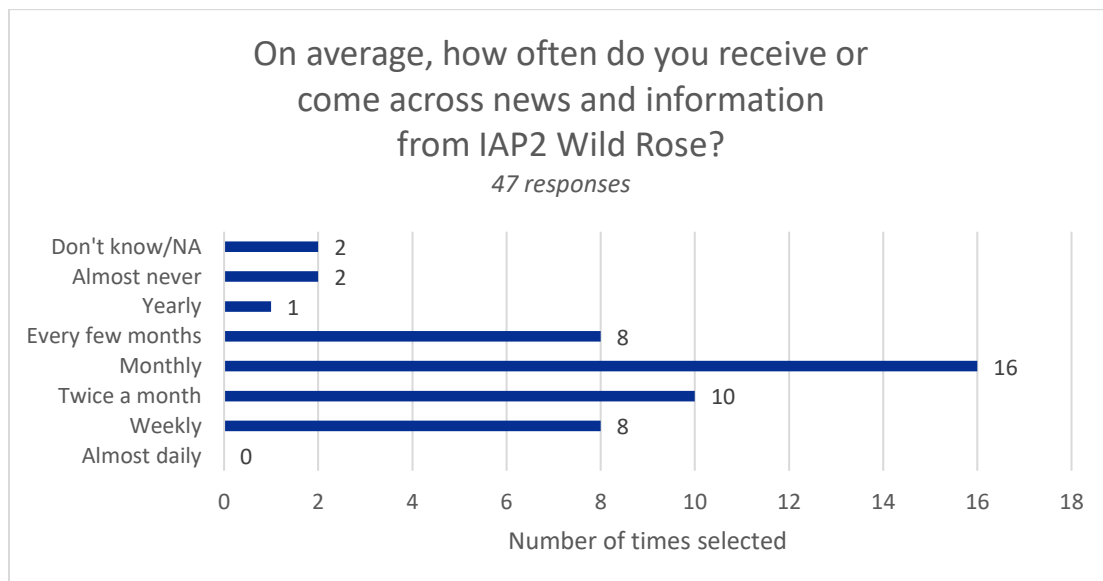
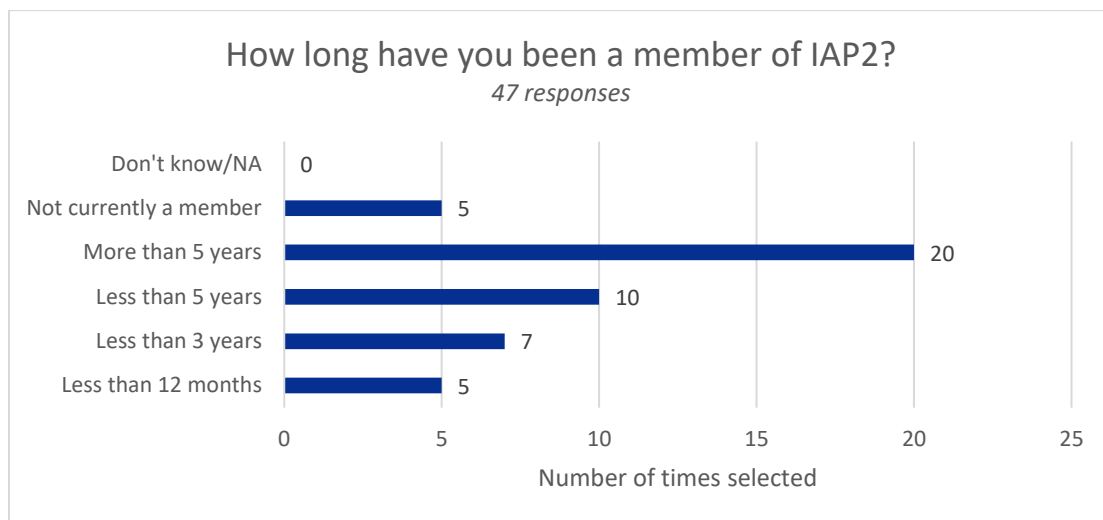


## IAP2 Wild Rose 2020 Chapter Survey Results

In January 2020, the IAP2 Wild Rose Board of Directors released a nineteen-question survey designed to evaluate its member communications and solicit input and ideas for improvement. The survey also included four questions that focused on the Chapter's general election process.

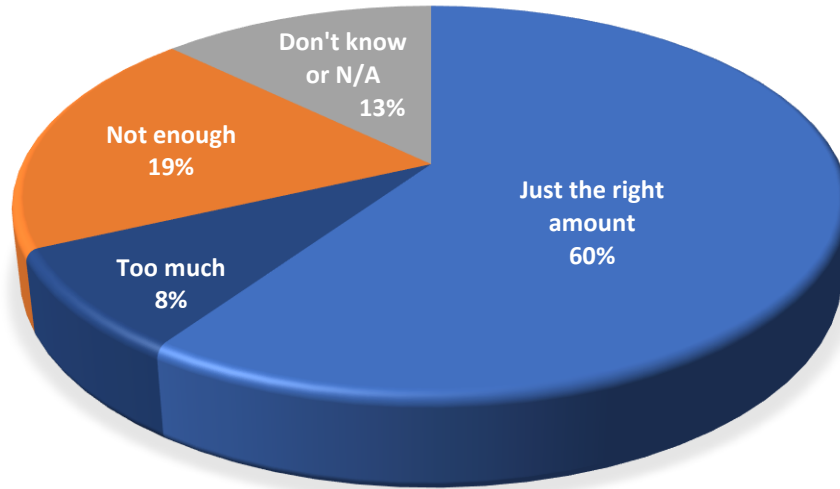
The survey was promoted via Wild Rose social media channels, targeted emails to the member distribution list and through the January edition of the Chapter's e-newsletter. 47 individuals completed the survey, including 42 active members (representing 16% of the active membership base) and 5 non-members.

The following report contains visual representations of the data collected through the survey. Some of the questions included the opportunity to share a comment or suggestion – those comments have been included verbatim.

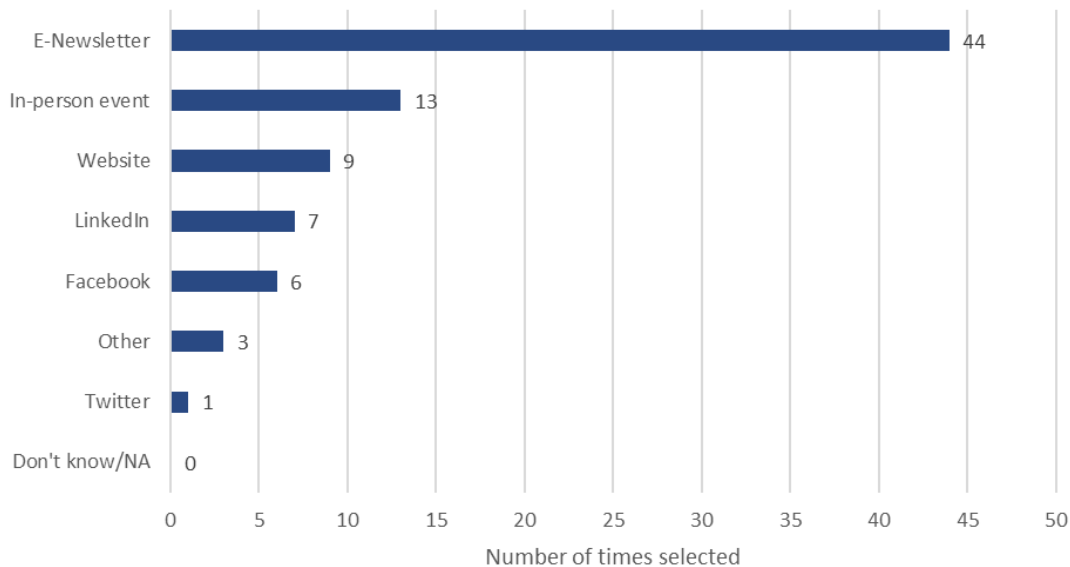


## IAP2 Wild Rose 2020 Chapter Survey Results

Please finish this sentence.  
The information I receive from IAP2 Wild Rose is...?  
47 responses



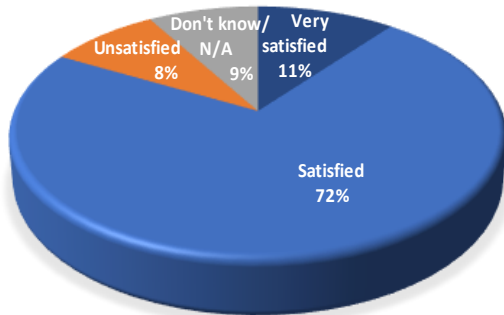
In the last 12 months, how have you received news and information from IAP2 Wild Rose? Please select all that apply.  
83 selections



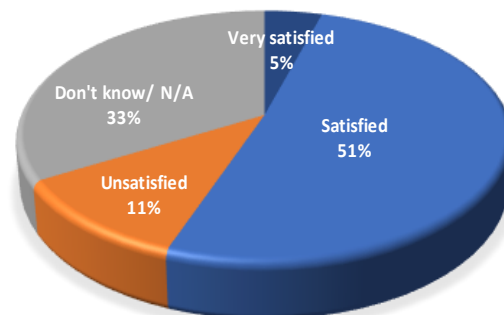
## IAP2 Wild Rose 2020 Chapter Survey Results

**Question: Please rate your level of satisfaction with IAP2 Wild Rose's current communication avenues.**

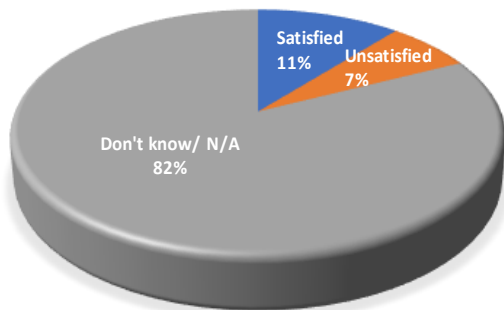
**E-Newsletter**  
47 responses



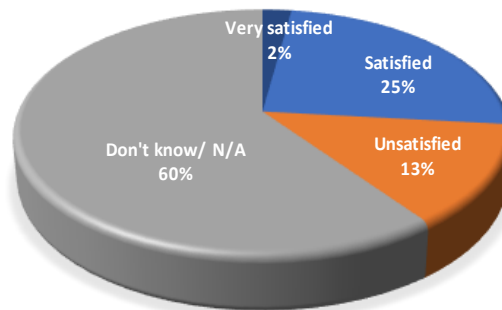
**IAP2 Wild Rose Website**  
45 responses



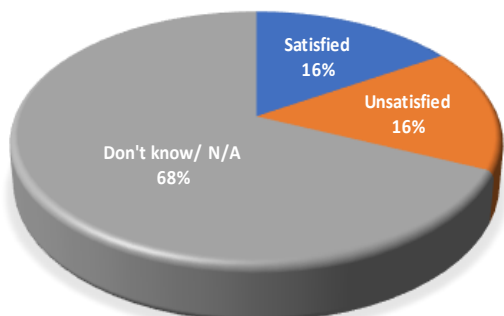
**Twitter**  
45 responses



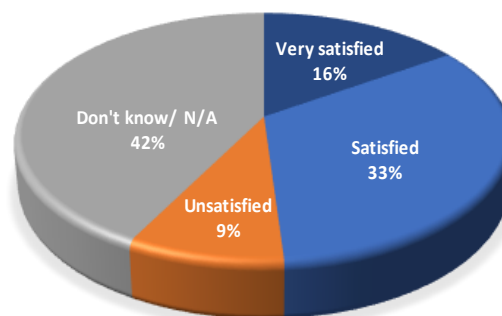
**Facebook**  
45 responses



**LinkedIn**  
44 responses



**In-person Events**  
44 responses



## IAP2 Wild Rose 2020 Chapter Survey Results

**Question: Are there other communication avenues that you feel IAP2 Wild Rose should consider? If yes, what should we consider and why? Responses shared verbatim.**

Summary of suggestions that were put forward at least once:

Tik Tok	Networking events / more in-person events
Instagram	Focus groups
Text messages	Improve the website
Spark more conversation using social media channels	Webinars specific to Alberta topics
More robust LinkedIn presence	Participatory events such as panels
Collaborations with other professional associations	

- Although we don't want to spam members with information, some social media influencers and companies provide notifications via text messages - we could provide links to newsletters or key updates that way (if there are several updates, provide a link to find all the updates... rather than one-off text messages for each item). Members would subscribe to receive text messages (rather than include everyone and provide an opt-out option). Just an idea. I personally use Instagram the most often.
- I've loved the collaborative events with other groups in the past. It's always a good way to connect with other professionals
- Being from outside Calgary or Edmonton, it's not easy to get to in-person events. I would love to see more online engagement i.e. webinars specific to Alberta topics/context or even some other more participatory events like a discussion or panel type.
- A more robust LinkedIn presence
- An improved website
- Use tactics available on social media according to best practices.
- Sparking more conversation and discussion on P2 topics through social media
- Consider Instagram. You can post to both FB and Insta together and if you create a social media calendar (including twitter, too!), you can push out your communications to more people.
- none other than what you are doing
- Focus groups are very good because they bring together people with the same interests. There should be more of these.
- More and better in person events
- Nothing comes to mind
- you seem to be using the most used channels
- Linking with other like-minded organizations
- Not overly - I guess for me, the information isn't timely for my projects, but that's just me.



## IAP2 Wild Rose 2020 Chapter Survey Results

- Currently I believe to get on the mailing list you need to either attend an in-person event. I think that everyone that's a member should automatically receive the emails. If you don't get any info, how the heck do you know there's events coming up to be at? They can always opt out if they don't want them :)
- Networking events would be greatly appreciated.
- Tik Tok
- No, it seems all the bases are covered for those who want to be more involved than I am.

**Question: Are there communication avenues IAP2 Wild Rose currently uses that you feel are no longer relevant or useful? If yes, which ones and why? Responses shared verbatim.**

- Facebook is good for events, but I don't find it useful for finding information. I also personally don't use Twitter often.
- Facebook
- I rarely go to the website and am not frequently on Twitter so personally those seem less relevant, but I don't think I represent a lot of people in that, so I don't think that makes those methods irrelevant. It's more likely a case of keep using multiple channels to get information to as many people as possible.
- The Twitter account feels unnecessary and isn't active enough to provide value. Facebook's worth is questionable. The e-newsletter readership should be looked at to see whether it is worth the time and effort.
- Not that I am aware of
- Facebook - suggest sticking with 2 social media platforms.
- All types of media are relevant to one demographic or another.
- mainly I receive the enewsletter which I find to be adequate. In this age of over-stimulation, one solid communication channel in my work inbox is plenty
- Just be mindful of being spread out over too many channels. I am not sure what the value is for all the different channels. I hope this newsletter will reveal if time and energy should continue to be spent in all the social media ones.
- Sometimes organizations use too many channels and it gets overwhelming for members
- I'm not on FB that much - the stupid meme's drive me crazy.
- I'm not a twitter user but other than that no comments
- I think all are good. Gives people a variety of ways to get the communication.
- As noted, I only use the email at this time.

**Question: Which of the following IAP2-related information interests you the most? Please drag and drop to rank in order of importance.**

Listed from **most to least important** in terms of respondents' stated interest:

- #1 – Resources
- #2 – Events and networking opportunities
- #3 – Articles and stories about public participation at the local level
- #4 – Research (i.e. white papers, reports)
- #5 – Job postings
- #6 – Association and Chapter news
- #7 – Member database and contact info
- #8 – IAP2 Wild Rose member profiles

## IAP2 Wild Rose 2020 Chapter Survey Results

**Question: Please indicate how you would prefer to receive the following IAP2-related information. Please select all that apply.**

The following represents the top three preferred methods for receiving each of the different types of IAP2-related information.

	E-newsletter	Website	Facebook	Twitter	LinkedIn	Instagram	Text Alerts	Targeted Emails	Do not want to receive
Job postings	✓				✓			✓	
Research	✓	✓			✓				
Resources	✓	✓			✓				
Association and Chapter news	✓	✓			✓				
Events and networking opportunities	✓	✓			✓				
Articles and stories	✓	✓	✓						
IAP2 Wild Rose member profiles	✓	✓							
Member database & contact info	✓	✓							

### IAP2 EVENTS

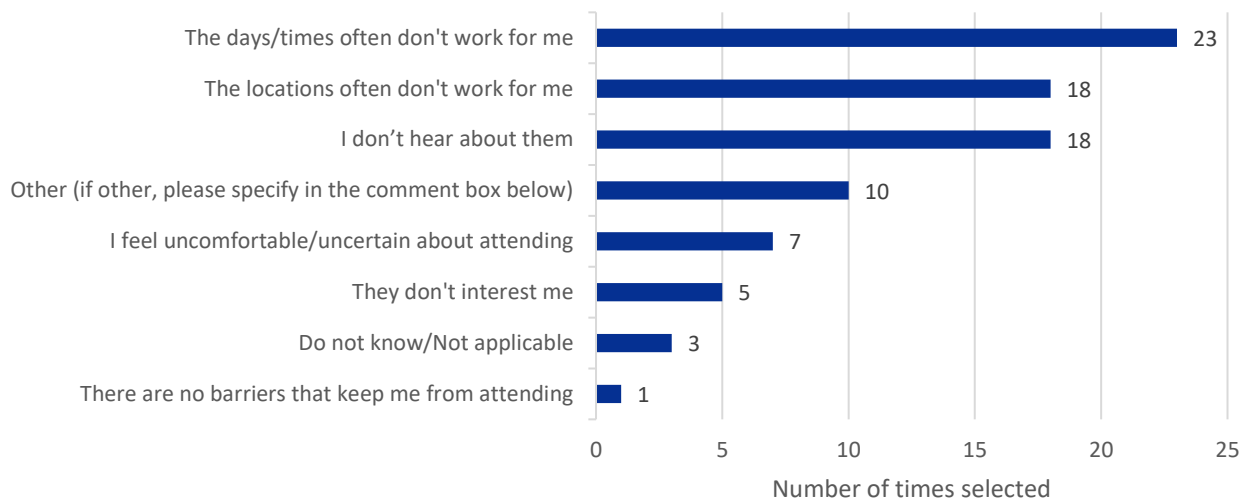


## IAP2 Wild Rose 2020 Chapter Survey Results

In general, which of the following prevent or discourage you from participating in IAP2 events?

Please select all that apply.

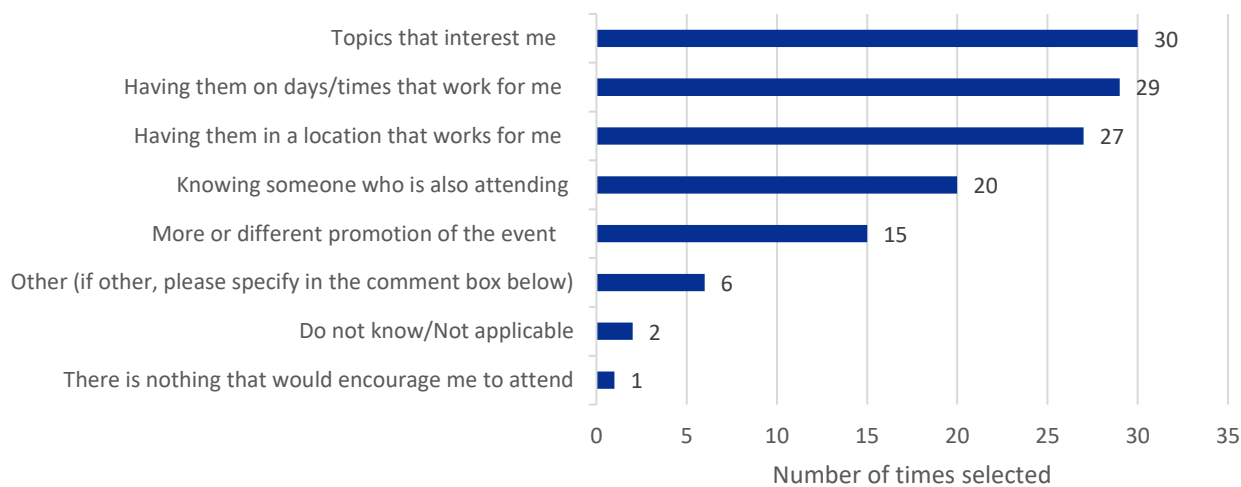
85 selections



What would encourage you to participate in more IAP2 events?

Please select all that apply.

130 selections





## IAP2 Wild Rose 2020 Chapter Survey Results

### Comments and/or suggestions on encouraging participation at IAP2 Wild Rose events (verbatim):

- Topics should vary between things to actively apply in ongoing engagement work, as well as discussions, advice etc. on how to establish and solidify this in organizations. That is currently more relevant to me than practical things to do.
- environmental topics related to public participation would be of interest
- Have events more frequently if possible. With evening engagement sessions for work, the events have often come at a busy time of sessions for me. More variety of times of day and days of week might help
- I appreciate that IAP2 holds events at different times and locations. I suggest maintaining that practice!
- I don't know what time/location would be better or how I would better prioritize it - maybe sending it as a calendar invite?
- More daring, provocative and visionary topics! I want to go beyond the basics (that most of us are already familiar with) into areas that are challenging, 'sticky', contentious, top of mind. Let's talk about indigenous relations and true, deep reconciliation. Let's talk about the climate crisis. Let's talk about pressing issues in health care like the opioid crisis. Let's talk about interdisciplinary collaboration and what we can learn from adjacent disciplines, whether they are social work, or urban planning or something else we haven't yet considered. Let's talk about the role P2 practice can have in shifting some of the big, complex social, economic and environmental issues and raise the bar. Let's take a stand as professionals to go beyond 'transactional' engagement to public participation efforts that lead to the kind of urgent, transformative change that is so sorely needed in our society. More visionary leadership is needed.
- I found the workshops at the last general meeting were very primary and not for seasoned practitioners. Not much value add to my work.
- Some messaging that I can use to give to an employer on why this important to attend
- After work hour options work best in my opinion
- Actually knowing they're happening ...
- During the day is best for me, and preferably not downtown.

### Question: Please share any additional thoughts or comments you have about IAP2 Wild Rose events. Responses shared verbatim.

- Evening events are great for those living not the host city but are a challenge for those coming from out of town to drive to and drive home again
- Perhaps we could have special guests come to the events as a draw, or have events be focused on current trends/issues or content topics.
- You have asked for people to get in touch if they are interested. I have on a couple occasions and had no response and follow up. Don't ask for volunteers if you're just going to ignore them when they do volunteer. It's disrespectful.
- The present work is great but it needs to be open to larger circles. The practice needs to grow among those who've never heard of P2.
- Maybe a booked location to watch IAP2 Canada webinars in a group?
- the certification training that I took was amazing. Best training and always used in my career. I took that training over 8 years ago, so refresher workshops and training along the lines of the certification would be great or next level training. what comes next?
- I will have better responses after I have been member for a few more responses. Looking forward to my return

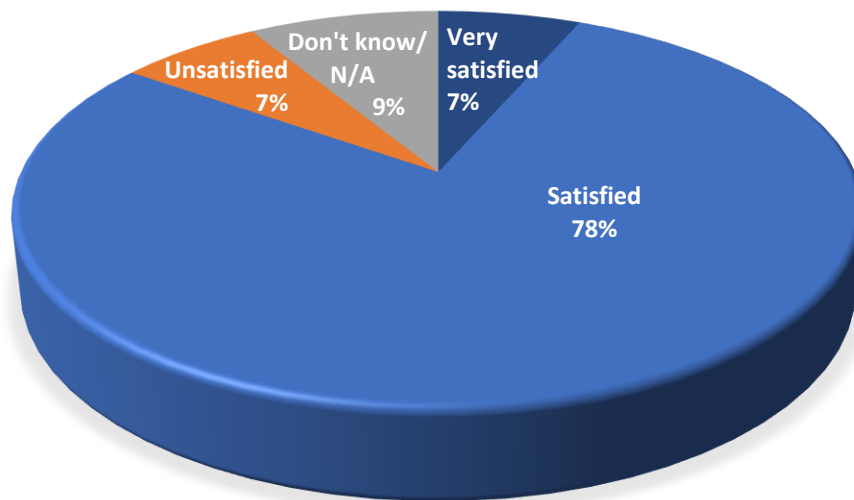


## IAP2 Wild Rose 2020 Chapter Survey Results

- Sometime IAP2 Wild Rose and Canada seem repetitive
- Up until I stopped getting the emails, I attended a fair number of events and have always really enjoyed them - from networking, learning and socializing perspectives! I hope to be at more in the future, now that I'm getting the emails again!
- would love to see more of them!

Overall, how satisfied are you with the member communications provided by IAP2 Wild Rose?  
Please explain your answer in the comment box below.

46 responses



### Comments and/or suggestions (verbatim):

- Follow up information on how the events went would be interesting for those who are unable to attend
- I believe survey is missing an option. I don't want to say unsatisfied as I believe some tactics need to be used more such as social media.
- I am somewhat satisfied
- A lot of what I receive is about events I cannot be part of.
- Thanks for continuous improvement :)
- Sort of?
- I see more IAP2 Canada communications than Wildrose

## IAP2 Wild Rose 2020 Chapter Survey Results

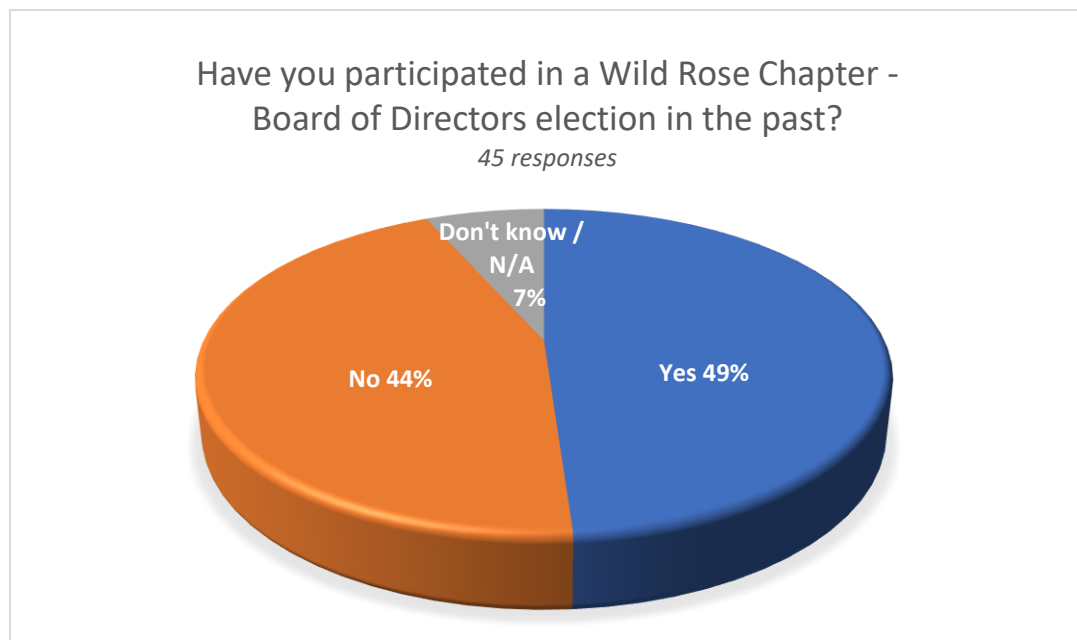
### Introduction to questions about IAP2 Wild Rose Chapter General Election Process:

*In response to feedback we received after the last Wild Rose Chapter - Board of Directors elections in April 2019, we have been researching ways to enhance the election process. Our goal is to make sure that our process is inclusive, accessible and successful in building a diverse and enthusiastic Board of Directors. Part of our research has been exploring what other IAP2 chapters are doing, and we've also looked at the election processes of other non-profit agencies.*

*One of the changes being considered is holding future elections online as opposed to in-person, which is currently the only way to cast a ballot. Moving online would better accommodate our member base as we have members throughout Alberta and not everyone is able to attend the elections in-person.*

*Another change being considered applies to how the executive roles on our Board are filled. Currently, Wild Rose members vote interested individuals into each of the available positions – President, Vice-President, Treasurer and Secretary – for a two-year term. This win/lose process means that the unsuccessful candidates - that is, enthusiastic members who are ready and willing to sit on the Board - are being turned away. This unintended consequence could be avoided through a refined process where Wild Rose members elect 13 interested individuals to the Board, and the new Board then determines, amongst themselves, the best fit for the executive positions.*

*We would like your feedback and comments on these proposed changes.*



### Comments/suggestions (verbatim):

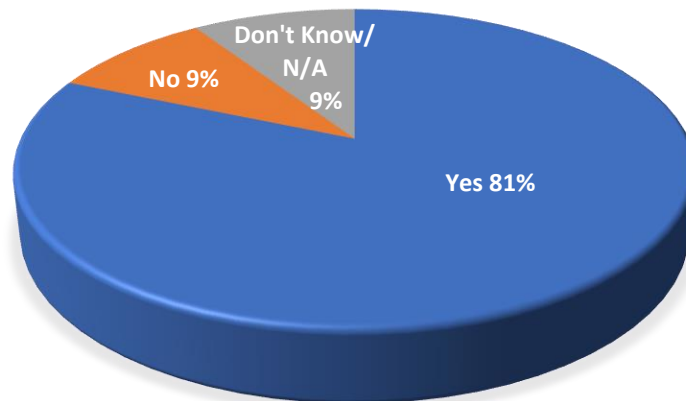
- Never been aware
- Hasn't been possible based on my job role and availability.
- I may have many years ago when I was in Edmonton

## IAP2 Wild Rose 2020 Chapter Survey Results

- I was hoping to however I had messaged a director and they didn't respond until after the election so perhaps in the future.
- In person
- I thought last year's AGM and sessions was really good
- did not know the people running and had also not been actively involved
- I was never asked.
- I like the idea of being able to do it online so that it will be more reflective of the broader membership
- I think the idea of electing 13 enthusiastic people is the right direction. Let them fill the roles they are best suited for to eliminate it being a popularity contest.
- returning member after a few years
- I would still like to see the key positions elected, but the remaining positions be something like a 'director-at-large' so that the interested individuals can still find a way to be involved that meets their needs/interests.
- I have voted.
- Was not able to attend in person.
- Don't care
- just joined recently
- Have not known the candidates well enough to have a reasonable perspective on which to base my vote.

If the Wild Rose Chapter - Board of Directors elections  
were held online, would you be more likely to participate?

43 responses

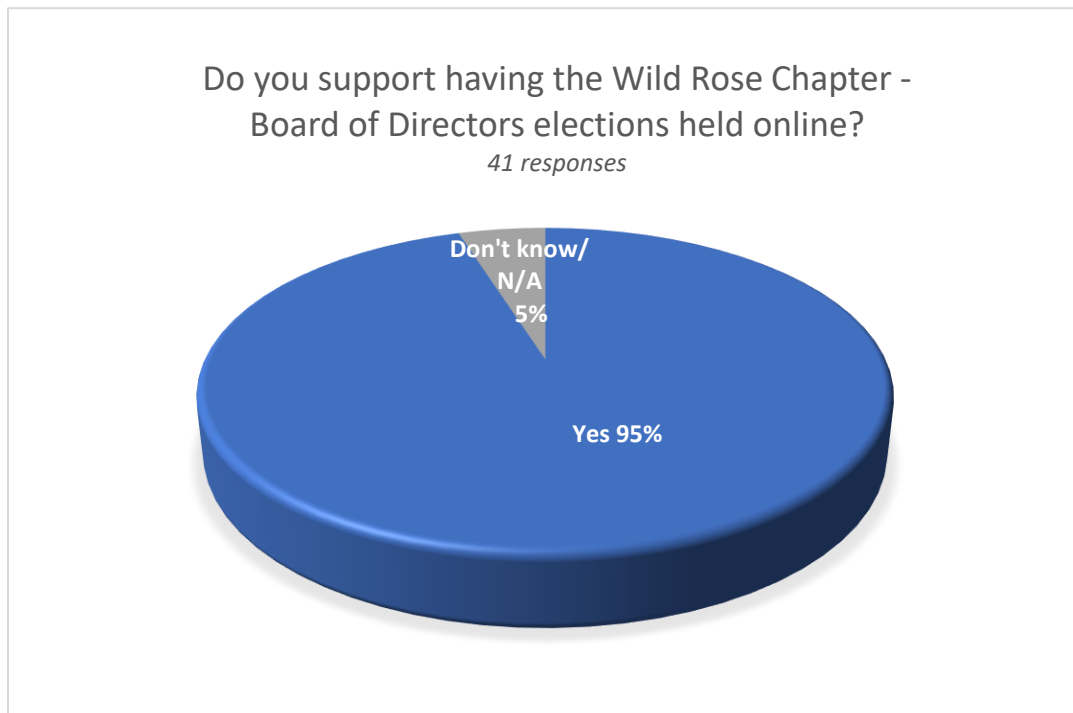


### Comments/suggestions (verbatim):

- Generally come in person but this year I was out of town but did ask about voting remotely
- Not currently a member of IAP2.
- This question is non-sensical. I already participate in elections so there is nothing that would make me more likely to participate.

## IAP2 Wild Rose 2020 Chapter Survey Results

- Absolutely.
- I try to attend in person but like the idea of an on-line approach
- however a relevant bio and strong vision statement would be required
- Great idea
- online is always easier
- easy and simple process
- I can't always get to Edmonton, or heck, even to the locations in Calgary.
- I'd likely participate either way.
- I would participate in person if it's in Calgary, but online would be great for when I can't make the AGM!
- That would be great.
- This would make it the process more accessible for all members.
- I have trust in the system to pick a good candidate
- Not currently a member
- Definitely, the opportunity to read up on the individuals who are putting their names forward (or watch an intro video) and then vote online would be very helpful.



### Comments/suggestions (verbatim):

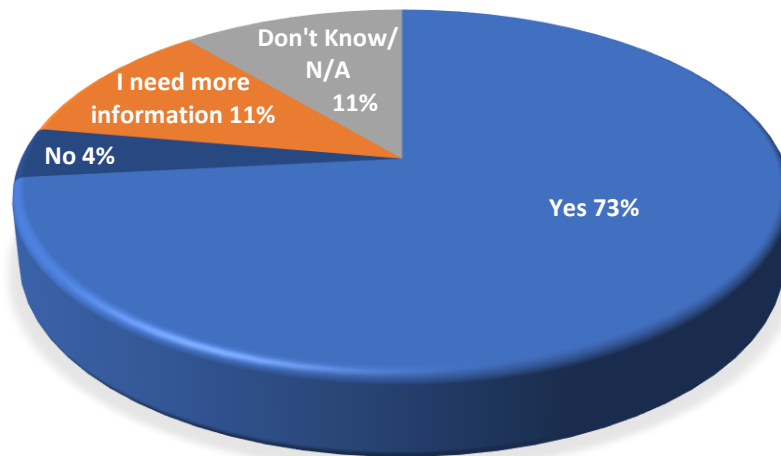
- Should have a not sure option. I need more information to make an informed decision. I know the bylaws will
- need to change.
- yes
- It'll be nice to see us use that sort of technology, we can then see about using it in some of our projects where appropriate.

## IAP2 Wild Rose 2020 Chapter Survey Results

- Why not

Do you support having Wild Rose members elect 13 individuals to the board of directors, and having those elected members determine, from amongst themselves, the best fit for the executive positions?

45 responses



### Comments/suggestions (verbatim):

- Due in part to the additional time and duties of the executive each month versus a member at large, there needs to be a fair amount of thought and deliberation about who sits on the executive
- I like that approach of the successful individuals choosing among themselves to ensure the best fit for each role.
- "What will the board do if there is no one who is willing (or have the ability) to do the treasurer's job or if no one wants to be president? I have actually been on boards when this has happened and it's really difficult to operate the board effectively.
- The president is a role that may require a broader level of experience or wider skill set given its unique profile compared to other positions. Often the President chairs meetings, serves as spokesperson, even in a municipal council a Mayor will have the same one vote as other elected officials but the role and duties are seen to have a more overarching impact or influence. Therefore, I feel that while this approach could work for directors, secretary, other board positions, in my mind as a member I would want some say in who is elected as President.
- As long as terms are limited. This is an acceptable approach in my opinion.
- I think this is a great approach.
- This is a brilliant engagement idea
- I really like this idea and would also want to know more about how that decision process would be for the successful electees determining roles equitably and transparently.



## IAP2 Wild Rose 2020 Chapter Survey Results

- I would like to understand better how the process would work for those 13 individuals to make those decisions.
- I like this approach -
- Maybe have the President elected to provide leadership at the start"
- It's a better way to do it. I've run board selection like that in the past and I've found it's better to get people involved in roles they want.
- Elect the primary positions, but make the others directors-at-large.
- Yes, but my only concern is - what if of the 13 people there's no one interested in a specific position? E.G., what if you have 13 volunteers, but none of them are willing to be president?? Or treasurer?? I think as part of the process it would be helpful for nominees to state which positions they would be willing to fill. That way if it looks like there isn't anyone interested in a key position, some friendly pushing can be done outside the potential board members to ensure someone with the correct skill set can fill that role.
- In my experience that is best practice. It would be unfortunate for someone keen enough to be an executive to end up without any position on the board!
- I feel the election process should determine who the Board members will be
- Definitely, this seems like a very good suggestion.

**Question: Have you participated in an election process that worked well? If so, please let us know what about the process worked well for you. Responses shared verbatim.**

- In person works fine if you're there, but I don't know if we've ever had more than fifty present, which is a small percentage of WR membership
- Are you talking about a board election? A municipal election? If you are asking about an online election, the answer is no. A very poor question.
- Ease of participation is key. As is having the knowledge of who is running for each position ahead of time in order to contemplate, research, etc.
- I like the idea presented. The best alternative I've seen in 3 year term for president (pres elect, pres and then past pres.) good continuity and built in succession planning
- I thought the event I attended last year that included AGM, elections and instructional sessions was well done.
- Not sure I have enough room. But basically, closed ballot (I'd like to do online), and select the 13 board members. It's efficient, it's effective and it gets the right things done first.
- No suggestions here!
- Both the options you've suggested have been successful in my experience.
- Have a set of criteria established before the election process and have the individuals who are running explain how they would be able fulfill the criteria.
- online, mail in ballots, and from the floor ALL employed
- Similar to the process outlined above, worked well to chose the best candidates and have them work to determine who would lead. Often the person who is the best Chair is not the most experienced in the topic being represented - they are the most reliable in attendance, have the time to put into being an effective Chair, and have previous experience running meetings. This is often best determined by the members in the room after the first meeting.