



Privacy Policy*

Effective Date: 12/31/2024

At PassedPics, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and share your personal information when you visit our website www.passedpics.com, and use our storage services. Please read this policy carefully to understand our views and practices regarding your personal data.

1. Information We Collect

We may collect and process the following data about you:

a. Personal Information:

- **Account Information:** When you create an account, we may collect personal information such as your name, email address, and any other details you provide to set up your account.
- **Payment Information:** If you make a purchase or subscribe to our premium services, we may collect billing information, such as your credit card details (which are processed by a third-party payment processor).

b. Usage Information:

- **Log Data:** We automatically collect information about how you interact with our Services, including your IP address, browser type, device type, referring/exit pages, and timestamps.
- **Cookies and Tracking Technologies:** This Cookie Policy explains how PassedPics ("we", "us", "our") uses cookies and similar technologies on our website PassedPics.com (the "Site"). By using the Site, you consent to the use of cookies in accordance with this policy. If you do not agree with our use of cookies, you should



adjust your browser settings or avoid using the Site.

1. What are cookies?

Cookies are small files placed on your device when you visit a website. They are commonly used to enable websites to function efficiently, improve user experience, and provide website owners with information about how their site is used.

2. Types of cookies we use

We use the following types of cookies on our Site:

- **Essential Cookies:** These cookies are necessary for the website to function properly, such as for authentication and security purposes.
- **Performance Cookies:** These cookies help us understand how visitors interact with our Site, such as the pages they visit and the links they click.
- **Functional Cookies:** These cookies allow us to remember your preferences, such as language or location, to provide a more personalized experience.
- **Advertising Cookies:** These cookies are used to display personalized ads to you based on your browsing behavior and interests. These cookies may be placed by third-party advertising networks.

3. How to manage cookies

You can control and manage the cookies on our Site through your browser settings. Most browsers allow you to accept or block cookies, delete cookies, and set preferences for how cookies are used. Please note that blocking certain cookies may impact your experience on the Site.

For more information on how to adjust your cookie settings, please refer to the help section of your browser.

4. Third-party cookies



We may allow third-party service providers (such as analytics providers or advertisers) to place cookies on your device. These third parties may collect information about your online activities over time and across different websites. We do not control the cookies placed by these third parties.

5. Changes to this Cookie Policy

We reserve the right to update this Cookie Policy at any time. Any changes will be posted on this page with an updated "Effective Date." Please review this policy periodically to stay informed about how we use cookies.

c. Photo and Media Data:

- **Uploaded Content:** We store the photos, videos, and other media files you upload to the Site. We do not access the content of your files unless necessary for providing support or for specific service functions.

2. How We Use Your Information

We use the collected information for the following purposes:

- **To Provide Our Services:** To create and maintain your account, provide storage, and manage your photos and files.
- **To Improve Our Services:** To analyze usage trends and improve the functionality, security, and user experience of the Site and Services.
- **To Communicate with You:** To send account-related notifications, updates, and promotional information (if you have opted in).
- **To Process Payments:** To process billing and payment transactions related to your use of our Services.
- **To Comply with Legal Obligations:** To comply with applicable laws, legal processes, and enforce our terms of service.



3. Sharing Your Information

We do not sell, rent, or share your personal information with third parties for their own marketing purposes. However, we may share your information in the following cases:

- **Service Providers:** We may share your information with trusted third-party vendors who help us operate the Site and provide the Services, such as payment processors, cloud storage providers, and email service providers. These vendors are obligated to protect your information.
- **Legal Compliance:** We may disclose your information if required by law or in response to legal requests, such as a subpoena or court order.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or part of our business, your information may be transferred as part of the transaction.

4. Security of Your Information

We use industry-standard security measures to protect your personal information, including encryption and secure data storage practices. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

5. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information. These may include the right to:

- **Access:** Request access to the personal data we hold about you.
- **Rectification:** Request corrections to any inaccurate or incomplete data. ●
- **Deletion:** Request that we delete your personal data, subject to certain exceptions. ●
- **Opt-out:** Opt-out of receiving marketing communications from us at any time by following the unsubscribe link in our emails or contacting us directly.
- **Data Portability:** Request a copy of your data in a structured, commonly used, and



machine-readable format.

To exercise these rights, please contact us at info@passedpics.com

6. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes for which it was collected, comply with legal obligations, resolve disputes, and enforce agreements. Your photos and media files will be stored as long as you maintain an active account or until you choose to delete them.

7. Age Policy

While we welcome all ages to open an account, Passed Key redemptions are not intended for individuals under the age of 18. We do not knowingly collect or solicit personal information from anyone under 18. If we become aware that someone under 18 is attempting to redeem a Passed Key, the request will be denied. To ensure that all donees meet our age requirements, they must submit an age verification document during the redemption process.

8. International Transfers

If you are accessing our Services from outside the United States of America, please be aware that your personal information may be transferred to and stored in the United States of America or other jurisdictions where our servers and service providers are located. By using our Services, you consent to the transfer of your information to these locations.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. When we make changes, we will post the

updated policy on this page with a new "Effective Date." We encourage you to review this



Privacy Policy periodically to stay informed about how we are protecting your information.

10. *Contact Us*

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at info@passedpics.com

