

DEFENDERS RETREAT, HEROES ON A MISSION,  
HARRINGTON FOR HOPE, FORGING FORWARD  
PRESENT

# MUSICIANS FOR A MISSION MAY 25, 2024

## KIN FAUX



SPECIAL GUEST

## LUKE BRYAN



## J EDWARDS



## KEITH BURNS

Founding Member  
Grammy-Nominated, Platinum selling group  
Trick Pony



Additional  
Artists  
Connor  
Jameson  
and  
Ellie  
Johnson



## JAKE HOOT



BRING YOUR OWN CHAIR  
BEVERAGES AVAILABLE\*FOOD TRUCKS

12 PM GATES OPEN | \$50 GA | Primitive Camping  
2 PM SHOW TIME | \$200 VIP | RV Camping

DEFENDERS RETREAT  
14400 Old Baxter Rd  
Silver Point, TN

### 2024 SPONSORSHIP OPPORTUNITIES

A County Music  
Concert  
Supporting  
Three  
Charities  
Serving  
Military,  
First  
Responders  
and  
Children



Heroes on a Mission



SPONSOR QR

# ABOUT THE CHARITIES

**Heroes on a Mission** hosts active duty and veteran military and first responders on guided hunts for deer, turkey, wild boar and bear (through a lottery). Hunts are held at Defender's Retreat located in Silver Point Tennessee. With 259 acres, the farm also has a fishing pond, hiking trails, and is within 15 miles of Center Hill Lake. All activities are free to the participants. The organization is starting a new program, Clubs4Kids, to collect used golf clubs and work with local golf courses to teach military children and children with limited resources how to golf.



**Harrington for Hope** serves children aged 6-16 years who have suffered burn injuries and served in a burn unit. Funding is used to offer any child a free week of physical and emotional healing at Camp Hope in Columbia, TN. The camp takes place during the summer, so the children can enjoy outdoor and water activities. The Family Assistance Program provides funds for families whose children have been burnt to assist with the financial strain of hospital stays and daily/essential items needed during their stay.



**Forging Forward** serves active duty and veteran military and first responders, and Gold Star Families. Services include 3-day Retreats across the USA; Remembrance Tags (dog tags of military combat veterans who died by suicide) - NEVER FORGET; The Body Shop, a program that assists a military veteran get or update a prosthetic; and comedy from the founder, Bobby Henline, to uplift spirits and demonstrate that with a good attitude, support from family and friends, and hope—anything is possible. All activities are free to the participants.



Funds are used by Forging Forward to re-secure humanity by increasing social connectivity, helping participants gain new skills, providing information about treatment of physical and mental health conditions related to stress and trauma, and providing activities and supports that allow participants to live a collective, fulfilling, and dignified life.

# SPONSOR OPPORTUNITIES

## OUTLAW COUNTRY SPONSOR \$25,000

### LOGOS

- Representation as the “Musicians For A Mission, brought to you by <YOUR BRAND>“ in logos (2 maximum) and/or text in online marketing materials.

### BANNER

- Company banner displayed on-site during the event. Company will provide banner no larger than 10’x6’.
- The banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

### TICKETS AND PARKING

- 24 VIP Tickets, includes 1 venue-provided seat/ticket, first come first serve
- 12 General Parking Passes

### PROMOTION

- 2 Side by Side Booth spaces, 10’x10’ each, in a prominent vendor space area for company’s use to entertain or exclusively for your product or service (no outside alcohol).
- Exclusive Outlaw Country Sponsor for your industry.
- Recognition via PA announcement at the concert and radio/television spots, if media is used.

### ADDITIONAL BENEFITS

- Company’s exclusive presence at the concert within the company’s product or service category and sponsor category. No other companies will be allowed to sponsor the concert with the Outlaw Country Sponsor level if they provide a similar product or service.
- Opportunity to place two logo items and/or printed material into Artist Welcome Package.

# SPONSOR OPPORTUNITIES

## **HONKY-TONK SPONSOR \$15,000**

### **LOGO**

- Company name and/or logo placed prominently on online marketing materials.

### **BANNER**

- Company banner displayed on-site during the event. Company will provide banner no larger than 4'x8".
- Banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

### **TICKETS AND PARKING**

- 18 VIP Tickets, includes 1 venue-provided seat/ticket, first come first serve
- 9 General Parking Passes

### **PROMOTION**

- 1 10'x10' Booth space, in a prominent vendor space area for company's use to entertain or exclusively for your product or service (no outside alcohol).
- Recognition via PA announcement at the concert and radio/television spots, if media is used.

### **ADDITIONAL BENEFIT**

- Opportunity to place one logo item and/or printed material into Artist Welcome Package.

# SPONSOR OPPORTUNITIES

## **COUNTRY POP SPONSOR \$10,000**

### **LOGO**

- Company name and/or logo placed on online marketing materials.

### **BANNER**

- Company banner displayed on-site during the event. Company will provide banner no larger than 2'x4".
- Banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

### **TICKETS AND PARKING**

- 12 VIP Tickets, includes 1 venue-provided seat/ticket, first come first serve
- 6 General Parking Passes

### **PROMOTION**

- 1 10'x10' Booth space, in a prominent vendor space area for company's use for your product or service.
- Recognition via PA announcement at the concert.

### **ADDITIONAL BENEFIT**

- Opportunity to place one logo item and/or printed material into Artist's Welcome Package



# SPONSOR OPPORTUNITIES

## **COUNTRY BLUES SPONSOR \$7,500**

### **LOGO**

- Company name and/or logo placed on online marketing materials.

### **TICKETS AND PARKING**

- 6 General Admission Tickets
- 3 General Parking Passes

### **PROMOTION**

- 1 10'x10' Booth space, in a prominent vendor space area for company's use for your product or service.
- Recognition via PA announcement at the concert.

### **ADDITIONAL BENEFIT**

- Opportunity to place one logo item and/or printed material into Artist Welcome Package

## **TENNESSEE SPONSOR \$5,000**

### **LOGO**

- Company name and/or logo placed on online marketing materials.

### **TICKETS**

- 4 General Admission Tickets

### **PROMOTION**

- Recognition via PA announcement at the concert.

# SPONSOR OPPORTUNITIES

## AMERICANA SPONSOR \$2,500

### LOGO

- Company name and/or logo placed on online marketing materials.

### TICKETS AND PARKING

- 2 General Admission Tickets

### PROMOTION

- Recognition via PA announcement at the concert.

## COUNTRYPOLITAN SPONSOR \$1,500

### LOGO

- Company name and/or logo placed on online marketing materials.

### BANNER

- Placing of one sponsor banner, provided by company, no larger than 2'x4'
- Banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

### PROMOTION

- Recognition via PA announcement at the concert.

## A LA CARTE SPONSOR OPPORTUNITIES

### Sponsor Banner \$1,000

- Placing of one sponsor banner, provided by company, no larger than 2'x4'
- The banner shall not include any message, advertisement or other content that is misleading, deceptive, indecent, or contain profane material. Banners are subject to venue approval and may be rejected.

### Individual Performance Underwriting

- \$10,000: Special Guest Artist (1 opportunity)
- \$5,000: Headliner Artist (1 opportunity)
- \$2,500: Feature Artists (3 opportunities)
- \$1,000: Opener Artists (2 opportunities)

***All performance underwriting sponsorships include a mention from the stage at Artist entrance and recognition on online marketing.***

# SPONSOR REGISTRATION

DATE \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Outlaw Country Sponsor \$25,000

Country Pop Sponsor \$10,000

Tennessee Sponsor \$5,000

Countryopolitan Sponsor \$1,500

Special Guest Announcement: \$10,000

Feature Announcement: \$2,500

Honky-Tonk Sponsor \$15,000

Country Blues Sponsor \$7,500

Americana Sponsor \$2,500

Sponsor Banner \$1,000

Headliner Announcement: \$5,000

Opener Announcement: \$1,000

*I cannot sponsor, but want to make a monetary donation to the charities to be divided equally. (Please write in amount of donation desired.)* \_\_\_\_\_

## PAYMENT INFORMATION

\_\_\_\_ Credit Card      \_\_\_\_ Invoice me (Payment will be made online)

\_\_\_\_ Check enclosed (payable to Defender's Retreat) received no later than 5/15/2024.

Name on Card \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_ Zip \_\_\_\_\_

## MAIL CHECK TO:

Defender's Retreat

ATTN: Mike Pierce

1030 Gadwell Circle

Hendersonville, TN 37075



*In consideration of the acceptance of my signature, payment or registration above, I, myself, my executors, administrators and assignees, do hereby release and discharge all sponsors, volunteers, event staff and all individuals assisting in the production of the Musicians For A Mission from all claims of damages, demands, actions, whatsoever in any manner rising from my participation in said event. I attest and verify that I have full knowledge of the risk of involvement in this event.*

*Signature above is also consent for Defender's Retreat, Harrington for Hope, or Forging Forward to charge the credit card listed above for the amount listed above.*