



TATTOOS AND DEADLIFTS COMPETITION II APRIL 13, 2024

THE ALL AMERICAN TATTOO CONVENTION, CROWN COMPLEX, 1960 COLISEUM DR, FAYETTEVILLE, NC

Charity fundraiser to serve active duty and veteran military and first responders and their families, and Gold Star families.

BENEFITING

\$45 / LIFTER

(BEFORE MARCH 31)

SCHEDULE

ENTRY INCLUDES:

Lifter entry to The All American Tattoo Convention, Lifters Welcome bag, Three (3) lifts per event (s) chosen: Bench Only, Deadlift Only, Push/Pull (Traditional Deadlift and Bench), Cerberus Kratos Strongman Deadlift-10 ft Bar

12PM CHECK IN

1230PM WARM UP

130PM WEIGHTS UP



ForgingForward.org

ABOUT THE CHARITY

Forging Forward is a non-profit that serves active duty and veteran military and first responders, and Gold Star Families. Services include 3-day Retreats; Remembrance Tags (dog tags of military combat veterans who died by suicide) - NEVER FORGET; The Body Shop, a program that assists a military veteran get or update a prosthetic; and comedy from the founder, Bobby Henline, to uplift spirits and demonstrate that with a good attitude, support from family and friends, and hope—anything is possible.

Funds are used by Forging Forward to re-secure humanity by increasing social connectivity, helping participants gain new skills, providing information about treatment of physical and mental health conditions related to stress and trauma, and providing activities and supports that allow participants to live a collective, fulfilling, and dignified life.



ABOUT THE HOSTS

The All American Tattoo Convention hosts professional tattoo artists each year at the Crown Complex in Fayetteville, NC, home of the largest military base in the world, Fort Liberty, where the famous 82nd Airborne and Special Operations Forces reside.

This year there will be more than 260 Artists in attendance, and more than 5,000 people will walk through the doors. Around 80% of the tattoo clientele are active duty or military veterans. Giving back with more than just art, they raise money to help soldiers with PTSD and other combat-related injuries.



The Holiday Highlander is a group of Strength Sports Athletes who believe in giving back. They are in a community saturated with Active Duty Service Members, Veterans and their Families and feel that revenue from strength sports can be used in purpose through supporting organizations that promote transition, healing and community. Through strength sports events, they see an increase in connectedness, belonging and improve health and well-being. Holding an urgent responsibility to empower their communities through strength sports and engage the community, OUR STRENGTH COMMUNITY, their hope is to create stronger communities in mind and body using their passion for strengths sports in purpose. #strongertogether



Contact Event Director Kendra Danzer at the holidayhighlander@gmail.com with questions



SPONSORSHIP INFO



APRIL 13, 2024

DEADLIFT SPONSOR \$750

- 1 lifter entered in the event
- Provide one competition award/raffle item list price no less than \$250
- Logo placement on event signage
- Company logo recognition on social media and Forging Forward website
- Opportunity to add one (2) logo items to Welcome Bag

BENCHPRESS SPONSOR \$500

- 1 lifter entered in the event
- Provide one competition award/raffle item list price no less than \$150
- Logo placement on event signage
- Company logo recognition on social media and Forging Forward website
- Opportunity to add one (1) logo item to Welcome Bag

BABY POWDER SPONSOR \$250

- Provide one competition award/raffle item list price no less than \$75
- Logo placement on event signage
- Company logo recognition on social media and Forging Forward website
- Opportunity to add one (1) logo item to Welcome Bag

CHALK SPONSOR \$100

- Provide one competition award/raffle item list price no less than \$30
- Logo placement on event signage
- Opportunity to add one (1) logo item to Welcome Bag

GEAR SPONSOR \$50

- Logo placement on event signage
- Opportunity to add one (1) logo item to Welcome Bag

ATG SPONSOR \$0

- Logo placement on event signage
- Opportunity to add non-logo item(s) to Welcome Bag

WHITE SPONSOR \$0

- Donate item(s) with or without logo as competition giveaway /raffle
- Logo placement on event signage



COMPETITION AWARD/RAFFLES AND LOGOS

- *Competition award/Raffle items: Contact Kendra Danzer (below) for item pick-up or mailing address. All items should be received by April 7, 2024 for inclusion into the event.*
- *Logos: Send jpg, png, or eps format to jamie@forgingforward.org.*

Contact Event Director Kendra Danzer at theholidayhighlander@gmail.com with questions



SPONSOR REGISTRATION



DATE _____

COMPANY NAME _____

CONTACT NAME _____

PHONE _____ EMAIL _____

LIFTER INFORMATION (MUST MATCH SPONSORSHIP LEVEL)

COMPETITION CLASS OPTIONS: MEN'S OPEN CLASS, MEN'S MASTER'S CLASS (+40), WOMEN'S OPEN CLASS, MASTER'S CLASS (+40)

LIFTER NAME/CLASS: _____

SPONSORSHIP OPPORTUNITIES

- Deadlift Sponsor \$750 (1 Lifter)
- Chalk Sponsor \$100
- White Sponsor \$0
- Benchpress Sponsor \$500 (1 Lifter)
- Gear Sponsor \$50
- Baby Powder Sponsor \$250
- ATG Sponsor \$0

I cannot sponsor, but want to make a monetary donation to the charity, Forging Forward. (Please write in amount of donation desired.) _____

PAYMENT INFORMATION

____ Credit Card ____ Invoice me (Payment will be made online)

____ Check enclosed (payable to Forging Forward, received no later than 3/25/2024 if lifter included)

Name on Card _____ Signature: _____

Card Number _____ Exp Date _____ CVV _____ Zip _____

MAIL CHECK TO:

Forging Forward
ATTN: Jamie Henline
875 Deacon Road
Greensburg, KY 42743

EVENT CO-HOSTED BY



In consideration of the acceptance of my signature, payment or registration above, I, myself, my executors, administrators and assignees, do hereby release and discharge all sponsors, volunteers, event staff and all individuals assisting in the production of this Tattoos and Deadlifts Competition from all claims of damages, demands, actions, whatsoever in any manner rising from my participation in said event. I attest and verify that I have full knowledge of the risk of involvement in this event and I am physically fit and sufficiently trained to participate in this event. Signature above is also consent for Forging Forward to charge the credit card listed above for the amount listed above.