



Creekview Football

Youth Grizzlies Program Manual

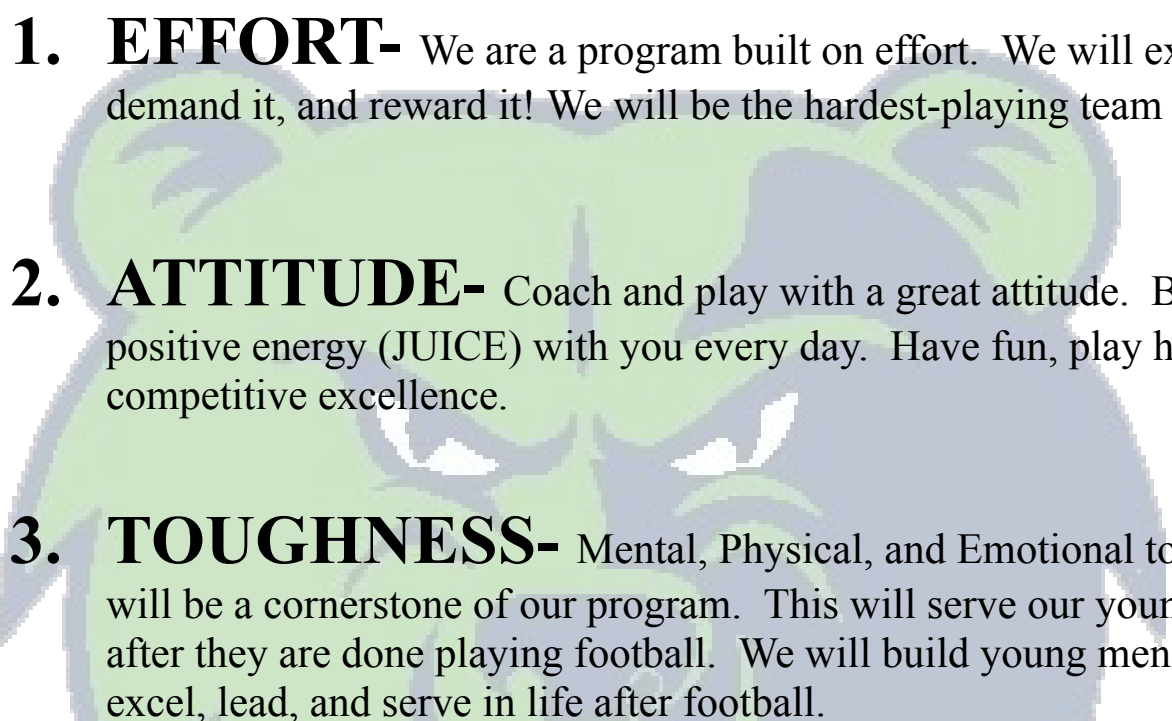


Effort

Attitude

Toughness

Creekview Football Core Values

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- 1. EFFORT-** We are a program built on effort. We will expect it, demand it, and reward it! We will be the hardest-playing team in the state!
 - 2. ATTITUDE-** Coach and play with a great attitude. Bring positive energy (JUICE) with you every day. Have fun, play hard, develop competitive excellence.
 - 3. TOUGHNESS-** Mental, Physical, and Emotional toughness will be a cornerstone of our program. This will serve our young men long after they are done playing football. We will build young men ready to excel, lead, and serve in life after football.

YOUTH PROGRAM CORE VALUES

- ✓ **Keep them playing the next year**
 - ✓ **Get the best players out**
 - ✓ **Make football a positive and fun experience**
 - ✓ **Care about the teams at all levels**
 - ✓ **Make everything football oriented**
 - ✓ **Be there for your kid, but not JUST for your kid**
 - ✓ **Play as many kids as possible. Only best ones going both ways.**
 - ✓ **Teach fundamentals. Safety & promotion of safety is paramount.**
 - ✓ **Try to play players at positions they will play in Jr. High**
 - ✓ **Build on the year before (Coaches & Players)** – No one year experiences; make it a continuous journey through the program
 - ✓ **Understand that football is different**
 - o We have to declare positions and have to make them be unselfish
 - o It can change drastically from year to year on who is better than whom at a position
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SUB-VARSITY PROGRAM

Philosophy

- ✓ We want our sub-varsity teams to be true depictions of the varsity – look like the varsity, act like the varsity, and play like the varsity. They should be hard working, organized, and efficient.
- ✓ We want players to develop on our Sub-Varsity teams so they can maximize their potential
- ✓ We want players to have fun as part of the Sub-Varsity program and come back the next year.
- ✓ We want each “building block” in our sub-varsity program to see themselves as a big part of the total program.
- ✓ If we win on the Varsity level, every member of our program can feel like a part of that win!

Sub-Varsity Core Values

1. Keep them playing the next year
2. Get the best players out
3. Make football a positive and fun experience
4. Care about the teams at all levels
5. Make everything at practice football oriented
6. Be there for your kid, but not JUST for your kid
7. Play as many kids as possible. Only best going both ways.
8. Teach fundamentals. Promotion of safety is paramount.
9. Try to play players at positions they will play in High School.
10. Build on the year before (Coaches & Players)

Junior Varsity Program

The JV team is designed to prepare players who may play in the Varsity game during the year and continue the development of players who still need to improve to be able to participate in a Varsity game.

- Run our base offense, defense, and special teams and teach the fundamentals and basics at all positions
- Try to get as many people involved in the game as possible – give players a chance to grow
- All players who do not start for the Varsity in Grade 10 & 11 will participate in the JV games. We want to be competitive and JV and give backups a chance to get repetitions as well as develop other players

Junior Grizzly Program

- Promote interest in football among 6th-8th graders
- Build the varsity system from the ground floor (Offense, Defense, and Special Teams)
- Be supportive of the Varsity staff & High School Admin
- Understand that when we win on Friday night, all of us win – including the Middle School team

Program Essentials

- ✓ Most important aspects of the program:
 - o Retention Rate
 - o In-House Recruiting
 - o Positive Experience
- ✓ Work to carefully choose the coaches
- ✓ No one year experiences; make it a continuous journey through the program

Freshman Program

The freshman team is designed to transition athletes from the Junior Programs to the High School Football program:

- Run our base offense, defense, and special teams and teach the fundamentals and basics at all positions
- Try to get as many people involved in the game as possible – give players a chance to grow
- Begin implementing all of the Varsity Programs: Academics, Character, etc.
- Freshman are to follow the same eligibility rules as all other players.
- Freshmen are to follow the same practice schedule as all other players.

Youth Grizzly Program

- Promote interest in football among elementary students
- Run a few base schemes that mirror what they will run in Middle School.
- Be supportive of the Varsity staff & High School Admin

- ☐ Promote sportsmanship and make football fun for the players – make them want to play next year
- ☐ Attend clinics set up by the Varsity coaching staff

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SUB-VARSITY PROGRAM EVENTS

Freshman Orientation

In March - All players and parents need to attend if at all possible. The following will take place:

- ✓ We will discuss all procedures for Freshman football and answer any questions you may have.
- ✓ Players will get an intro into high school football, tour of the facilities, and take picture for social media.
- ✓ Players will receive equipment if they have bought 5+ discount cards to sell.
- ✓ Hard copies of all necessary forms (Calendars, Sponsorship packets, etc.) will be available.
- ✓ We will have prizes, a raffle, and food.

Freshman Spring Practice

We are going to have a separate spring practice for just upcoming freshman. We feel like this will give our Varsity coaches a chance to just work with them and get to know them better for the summer & fall. We will have practice from after school until 6pm on Monday, Tuesday, Wednesday, Thursday on these two weeks.

Youth Football Camp

Each year in the summer, we will have a youth camp for all players in the sub-varsity program (K-9th grade). This camp should be well advertised as we want as many young people to attend the camp and use the camp as an opportunity to promote our program. This camp will provide the following:

- ✓ Teach fundamentals of Offense, Defense, and Specialty
- ✓ Meet and get help from Varsity Football Players

We will keep age groups together. Each station will be run by Varsity Coaches and players. Jr. Program Coaches will travel with their teams and help. We will run the following stations:

<i>Tackling Circuit</i> <ul style="list-style-type: none"> ✓ Fit Tackle ✓ Tackle Wheel ✓ Angle Tackle ✓ Last Chance Tackle 	<i>Turnover Circuit</i> <ul style="list-style-type: none"> ✓ Pop Up & Fumble Recover ✓ Strip Drill ✓ Clear v. Clutter 	<i>Defensive Pursuit/Alignment</i> Groups will line up to a formation and then pursue the rabbit down the sideline. Team proper pursuit angles
<i>Off Skill Circuit (OL/Skill separate)</i> <ul style="list-style-type: none"> ✓ Off. Line – work fundamentals ✓ Off. Skill – <ul style="list-style-type: none"> a. Ball security b. Triangle catching c. Stance & Start 	<i>Offensive Individual</i> <ul style="list-style-type: none"> ✓ QB/RB – Handoffs ✓ WR – Indy ✓ OL – Indy 	<i>Offensive Team</i> 11 on 11 run base plays. Incorporate bags/hand shields as much as possible. Can start going against air but progress to bags/shields.

Youth Coaching Clinics

Each year (July) the Varsity coaching staff will have a clinic for the all sub-varsity coaches. This will be done in a manner that will be very helpful to the coaches in implementing our system and making our total program very productive.

Youth Grizzlies Coaches

Procedures to Coach

Potential Head Coaches and Assistant Coaches will have an opportunity to apply through the form on the website. We will also actively recruit people we encounter that we feel like will be good men and good coaches for our players.

- ✓ Coach Williams and the Football Staff will select each Head Coach.
- ✓ Assistant Coaches must also complete the coach registration form
- ✓ Assistant Coaches can be selected by the team's Head Coach with input from Coach Williams and Staff.

Qualifications of a HEAD Coach

- ☐ Good communicator with parents & players
- ☐ Organized and able to run an efficient practice
- ☐ Understanding of what is important and our program core values
- ☐ Willingness to run team in conjunction with the total Creekview Football program

Requirements for ALL coaches

- ☐ Complete Coach Registration google form
- ☐ Sign "Coach Code of Conduct" Form
- ☐ Attend Coaching Clinics organized by High School Staff

Qualifications of Head & Assistant Coaches

- ☐ General understanding of fundamentals of football and our Sub-Varsity Scheme (Off, Def, Special Teams)
- ☐ Willingness to work hard, be understanding, make football fun, and keep kids wanting to be a part of the program.

Youth Program Coach Code of Conduct

PLACE THE EMOTIONAL AND PHYSICAL WELL BEING OF PLAYERS AHEAD OF A PERSONAL DESIRE TO WIN.

- ☐ Using appropriate language in appropriate tones when interacting with players, officials, parents and spectators.
- ☐ Treating all players, league officials, game officials, parents and spectators with dignity and respect.
- ☐ Playing all players according to the equal participation rules established by the league and abiding by the spirit of those rules.

TREAT EACH PLAYER AS AN INDIVIDUAL, REMEMBERING THE LARGE RANGE OF EMOTION & PHYSICAL DEVELOPMENT

- ☐ Recognizing the difference of each child and treating each player as an individual while demonstrating concern for them
- ☐ Encouraging all players, regardless of skill level, to be included as a member of the team and to remain involved in sport.
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- ☐ Recognizing that some physical tasks, drills and demands are not appropriate for all youth regardless if they are close in age.
- ☐ Recognizing that youth may vary greatly in physical, social and emotional maturation and considering these factors when setting up competitions and when interacting with them as a group.

PROVIDE A SAFE SITUATION FOR PLAYERS AT ALL TIMES.

- ☐ Maintaining a high level of awareness of potentially unsafe conditions and situations
- ☐ Protecting players from physical, sexual or emotional abuse and understanding appropriate means to report such instances when suspected.
- ☐ Seeing that all players are provided with adequate adult supervision while under the coach's care.
- ☐ Keeping basic first aid supplies available in all practice and game situations.
- ☐ Recognizing and administering proper basic first aid to an injured player and not returning players to activity if they are compromised by injury.
- ☐ Demonstrating concern for an injured player, notifying parents and cooperating with medical authorities for injured athletes.
- ☐ Being alcohol and drug free at all team activities or in the presence of the players.
- ☐ Refraining from the use of any type of tobacco products at all team activities or in the presence of your players.
- ☐ Refraining from providing any type of alcohol, drug or tobacco products to any of your players.
- ☐ Encouraging parents to refrain from the public use of tobacco products or alcohol at team activities.

UNDERSTAND THE GAME: LEARN THE RULES, ORGANIZE GREAT PRACTICE, LEARN THE SCHEME, and BE A GREAT COACH OF FUNDAMENTALS

- ☐ Conduct practices that are interesting, varied, and productive. Make practice fun and productive.
- ☐ Devoting appropriate time to the individual improvement of each player.
- ☐ Conducting practices of reasonable length and intensity appropriate for the age and conditioning of then players.
- ☐ Becoming knowledgeable, understanding and supportive of all applicable game rules, league rules, regulations and policies.
- ☐ Teaching and requiring compliance of these rules among players.
- ☐ Teaching techniques that put safety first. Do not enhance a risk of injury to players and opponents.
- ☐ Discouraging illegal contact or intentional dangerous play and administering swift and equitable discipline to player involved in such activity.

LEAD BY EXAMPLE IN DEMONSTRATING FAIR PLAY AND SPORTSMANSHIP TO ALL PLAYERS.

- ☐ Teach and demonstrate that it is our basic moral code to treat others as we would like to be treated.
- ☐ Exhibiting gracious acceptance of defeat or victory.
- ☐ Abiding by and supporting the rules of the game and the league as well as the spirit of the rules.
- ☐ Using the position of youth coach as an opportunity to demonstrate, promote, teach and expect sportsmanship and fair play.

REMEMBER THAT THE GAME IS FOR CHILDREN AND NOT ADULTS.

- ☐ Maintaining a positive, helpful and supportive attitude.
- ☐ Exercising your authority/influence as a coach to control the behavior of the fans and spectators.
- ☐ Accepting and adhering to all league rules and policies related to the participation of adults and youth.
- ☐ Placing the emphasis on fun and participation while encouraging children to do their best.

I have read and agree to honor this code of conduct. Acts that violate this will lead to reprimand and/or dismissal from the program.

Coach Signature: _____

Date _____



Youth Grizzly Coaches

Coaches Values

1. Take care of your family.
2. Take care of yourself (health)
3. Take care of our players.
4. Be passionate about the game of football and let the players see your passion.
5. Support the Mission of the Varsity Football Program.

Expectations of Assistant Coaches

1. Be on time for every function or duty. (15 minutes before players)
2. Hold players in your segment accountable to our team expectations. (don't let anything slide)
3. If you "verbally scold" a player at practice, put your arm around him before you leave. Let him know why you are passionate about him doing the right thing.
4. Attend clinic meetings. Visit with staffs. Always have a growth mindset.
5. Have a "profanity-free" vocabulary. Do not accept profanity from any player.
6. Be prepared for practice and meetings.
7. Be positive about our program. Never publicly criticize any coach or player in this program.

Player Treatment

1. Treat our players with respect at all times. Without them there is no YOU. We must make an investment into our players not only as athletes but as people as well. It is our jobs to MAKE THEM GOOD MEN.
2. Take pride in getting involved with grades, behavior, and social lives of the players.
3. Get to know them as people first, and players second.
4. When you scold them, make sure you finish on a positive note.
5. DON'T BE AFRAID TO COME DOWN ON THEM FOR NOT DOING THEIR BEST. But before they will respond to this treatment, they must TRUST you first.

Building Men

1. Expect excellence from each player. Build the relationship to be able to demand it!

2. It is bigger than football!
3. We are here to make them GREAT MEN.
4. Make them adhere to our core values.
5. Be a role model for these young men.

Ball Security

1. OWN THE FOOTBALL. Win the Turnover Margin, Own the Takeaway margin.
2. Offensive coaches will discuss protecting the football. Every day we will work ball security and focus on the details of protecting the football. When to stretch, how to cover it up etc.
3. Defensive coaches will discuss creating turnovers. Reward takeaways.
4. EVERY COACH will teach ball security the SAME WAY.

• Non-Negotiables (Grounds for Dismissal)

1. Illegal Conduct. Drugs, Alcohol, etc will not be tolerated. Be smart when in the community.
2. Immoral Conduct
 - Live the example we want for our players. Be worthy of leading our kids.
 - Avoid relationships at work- Student or faculty. Don't put yourself in a position to be questioned.
 - Dishonesty- Lead with truth.
3. Disloyalty
 - The house always crumbles from the inside out. Everyone has the chance to be disloyal.
 - I will be loyal to you- I expect the same in return.
 - Be careful WHO and HOW you speak to:
 - Parents- No playing time. Send them to me. There is ALWAYS an angle.
 - Community- Build UP.
 - Each Other- If you have an issue on the staff, address it. Don't be a gossip.
 - Can be as simple as a look or what your DON'T say.

Legal Duties:

1. Plan all activities- Don't fly by the seat of your pants. Have a PLAN.
2. Provide Supervision- Don't assume. Be where you are supposed to be.
3. Safe Equipment- If something looks off- get it changed asap.
4. Safe Environment- Make sure you are in a safe area.

- 5.** Proper Teaching- Be clear and consistent with techniques and coaching. Especially blocking and tackling. Use our Language.
- 6.** Know the emergency action plan.