

HAILEYGROO *media*

DOMESTIC & INTERNATIONAL TRAVEL WRITER

PROFESSIONAL HISTORIAN

PR & MARKETING EXPERT



WRITING
/
PHOTOGRAPHY
/
VIDEOGRAPHY
/
SOCIAL
MEDIA

Travel Lifestyle Culture Retail

I am a travel writer, historian (M.A. History, CSU), photographer, and marketing expert with 15 years of published experience in print & digital media, brand partnerships, and awareness campaigns.

See portfolio @
haileygroo.com

@hail_groo + @the.cannabis.nerd

@rvdestinationmagazine

@pullthroughsites

Platforms:

Web Articles (100k+views)

Instagram (300k+views)

Facebook (1.5m+views)

YouTube (75k+views)

TikTok (5k+views)

Pinterest (50k+views)



niches:

solo travel, destinations, culture, history, product reviews, resort reviews, RVing, CBD, vegan food, dogs, chronic illness, disabilities, camping, nature, architecture, festivals, national parks, theme parks

Examples of Partnerships:

FORT COLLINS
LIFESTYLE™



Pull Through Sites



ms. **mayhem**

