



# Madison Heights

## Parent Teacher Organization

Tax ID number is 27-0799184

### Business Sponsorship Opportunities

The Madison Heights Elementary Parent Teacher Organization is thrilled you are considering partnering with us for the 2025-2026 school year. With your support we can take this school to new HEIGHTS! Our sponsorship program promotes your business while providing essential funding for our community. Together, we can create change in a meaningful way.

Our sponsors have the unique opportunity to reach over 600 students from approximately 500 families. Your sponsorship dollars help fund school programs, like the teacher microgrant program, community professional development classes, outdoor activity enhancements, campus safety equipment, and memorable family community events.

If you are interested in uplifting the Heights community and promoting your business simultaneously, please contact Ashley, our PTO Sponsorship Chair, at **[sponsorships@heightspto.com](mailto:sponsorships@heightspto.com)**

Best Regards,  
Ashley Hornbeak



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### Sponsorship Levels

All sponsorship agreements are custom-designed to meet the needs of your business. Below are the suggested levels and some inspiration for how our PTO can spotlight your fantastic business.

#### Level I - \$250 - Bronze

*Example: Parent social sponsor, teacher grant funder*

By contributing \$250, you could support two teacher micro-grant requests or help Heights build a strong parent community at a parent social.

As a Bronze sponsor, Heights will promote your business in the following ways:

- Mention your company publicly on our social media platforms (Instagram & Facebook)
- Add your logo to the event marketing collateral and Heights PTO website.

#### Level II - \$500 - Silver

*Example: Staff Appreciation Events, Luncheons*

By contributing \$500, you are helping celebrate the Madison Heights staff. We hold four large luncheons for the hardworking staff at Madison Heights and they LOVE a good meal.

As a Silver sponsor, Heights will promote your business in the following ways:

- Benefits from the Bronze level.
- Spotlight your company in our PTO newsletter. Our newsletter has over 300 families subscribed and counting.
- Your business has access to the school fence for your custom-designed banner for one academic school year. (You must provide the banner and the banner must be approved by the school district.)

#### Level III - \$1,000 - Gold

*Example: Sponsorship for community events like Bingo Night or the Neon Carnival.*

*By contributing \$1,000 or more, you will have shared marketing rights to a community event. Community events have between 1,000-1,800 attendees.*

As a Gold sponsor, Heights will promote your business in the following ways:

- Benefits from the Silver level.
- A table at the event for interacting with the Heights community.
- Recognition in event communications.



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### Available Events

- **Heights Parent Social (September 2025)**
- **Bingo Night (September 26, 2025)**
- **Career Day (September 26, 2025)**
- **Trunk-Or-Treat (October 2025)**
- **Fun Run (November 20, 2025)**
- **Teacher/Staff Appreciation Week (October 22-24, 2025)**
- **Movie Night & Raffle Fundraiser (January 2026)**
- **Parent Teacher Conferences (Jan 2026)**
- **Mi Corazon Dance (May 2026)**
- **Teacher Appreciation Week (May 2026)**

### **\*\*Sponsorship Instructions\*\***

To partner with us please complete the [PTO Sponsorship Submission Form](#) and return it with your payment to the Madison Heights school office or email it to: [sponsorships@heightspto.com](mailto:sponsorships@heightspto.com)

Payments can be made by check (payable to "Madison Heights PTO") 7150 N. 22nd St Phoenix, AZ 85020 and mailed or delivered to the school's front office, "Attn: PTO Sponsorships," or via credit card through Square payment.

All sponsorships are considered "pending" until payment has cleared, artwork submitted and the sponsor has been approved by the Madison Heights PTO Board.

#### Artwork Requirement

Please use the following guidelines to submit logos. Sponsors without a logo will be created by the PTO. Logos are names only. No coupons or incentives may be included in artwork.

High Resolution JPG or PNG

150x150 pixels (website) 650x200 (Madison Directory)

Upon receipt of the form and payment, we will contact you for additional information regarding the benefits described above. If you are looking for other ways to support the school, please email [sponsorships@heightspto.com](mailto:sponsorships@heightspto.com) We're happy to work with you!

The Madison Heights PTO is a non-profit corporation and is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law; our Tax ID number is 27-0799184.