



Madison Heights

Parent Teacher Organization

Tax ID number is 27-0799184

Business Sponsorship Opportunities

The Madison Heights Elementary Parent Teacher Organization is thrilled you are considering partnering with us for the 2024-2025 school year. With your support we can take this school to new HEIGHTS! Our sponsorship program promotes your business while providing essential funding for our community. Together, we can create change in a meaningful way.

Our sponsors have the unique opportunity to reach over 600 students from approximately 500 families. Your sponsorship dollars help fund school programs, like the teacher microgrant program, community professional development classes, outdoor activity enhancements, campus safety equipment, and memorable family community events.

If you are interested in uplifting the Heights community and promoting your business simultaneously, please contact Ashley, our PTO Sponsorship Chair, at sponsorships@heightspto.com



hello@reallygreatsite.com



123 Anywhere St. Any City



+123-456-7890

Best Regards,
Ashley Hornbeak

www.heightspto.com



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Sponsorship Levels

All sponsorship agreements are custom-designed to meet the needs of your business. Below are the suggested levels and some inspiration for how our PTO can spotlight your fantastic business.

Level I - \$200 - Bronze

Example: Parent social sponsor, teacher grant funder

By contributing \$200, you could support two teacher micro-grant requests or help Heights build a strong parent community at a parent social.

As a Bronze sponsor, Heights will promote your business in the following ways:

- Mention your company publicly on our social media platforms. For example, we will showcase and tag you on Instagram and Facebook.
- Add your logo to the event marketing collateral and Heights PTO website.

Level II - \$500 - Silver

Example: Staff Appreciation Events and Luncheons

By contributing \$500, you are helping celebrate the Madison Heights staff. We hold four large luncheons for the hardworking staff at Madison Heights and they LOVE a good meal.

As a Silver sponsor, Heights will promote your business in the following ways:

- Benefits from the Bronze level.
- We would love to spotlight your company in our monthly newsletter the PTO Press. Our newsletter has over 300 families subscribed and counting.
- Your business has access to the school fence for your custom-designed banner for one academic school year. (You must provide the banner and the banner must be approved by the school district.)

Level III - \$1,000 and up - Gold

Example: Sponsorship for community events like Bingo Night or the Neon Carnival.

By contributing \$1,000 or more, you will have shared marketing rights to a community event. Community events have between 1,000-1,800 attendees.

As a Gold sponsor, Heights will promote your business in the following ways:

- Benefits from the Silver level.
- A table at the event for interacting with the Heights community.
- Recognition in event communications.

Level IV - \$5,000 and up - Platinum

Example: Title sponsor for a single event like Special Persons Dance or Fun Run T-shirt sponsor

As a Platinum sponsor, Heights will promote your business in the following ways:

- Exclusive sponsorship for a single Heights community event.
- Benefits from the Gold level.



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Available Events

Opportunity/Event	Date
Yard Signs- Super Citizen Awards 1 per kid (750 Total Needed)	Fulfillment by 10/15/2024
Bingo Night	September 20, 2024
Trunk or Treat Over 1500 Attendees Annually -lights for the event	October 25, 2024
Parent Teacher Conference Week -Meals for Staff and Teachers	October 23-25, 2024
Booster Fun Run Over 1500 Attendees Annually -T-Shirt Sponsorship needed for 750 Shirts	November 22, 2024
Movie Night	January 24, 2025
Parent/Teacher Conference Week -Meals for Staff and Teachers	January 29-31, 2025
Heights Neon Carnival Event	February 28, 2025
Special Person's Dance	May 2, 2025
Teacher/Staff Appreciation Week -Staff/Teacher Meals -In-Kind Donations (Gift Cards, etc) -Sponsorship for appreciation gifts -Raffle Prizes	May 5-9, 2025

****Sponsorship Instructions****

To partner with us please complete the [PTO Sponsorship Submission Form](#) and return it with your payment to the Madison Heights school office or email it to: sponsorships@heightspto.com

Payments can be made by check (payable to "Madison Heights PTO") 7150 N. 22nd St Phoenix, AZ 85020 and mailed or delivered to the school's front office, "Attn: PTO Sponsorships," or via credit card through Square payment.

All sponsorships are considered "pending" until payment has cleared, artwork submitted and the sponsor has been approved by the Madison Heights PTO Board.

Artwork Requirement

Please use the following guidelines to submit logos. Sponsors without a logo will be created by the PTO. Logos are names only. No coupons or incentives may be included in artwork.

High Resolution JPG or PNG

150x150 pixels (website) 650x200 (Madison Directory)

Upon receipt of the form and payment, we will contact you for additional information regarding the benefits described above. If you are looking for other ways to support the school, please email sponsorships@heightspto.com We're happy to work with you!

The Madison Heights PTO is a non-profit corporation and is tax-exempt under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law; our Tax ID number is 27-0799184.