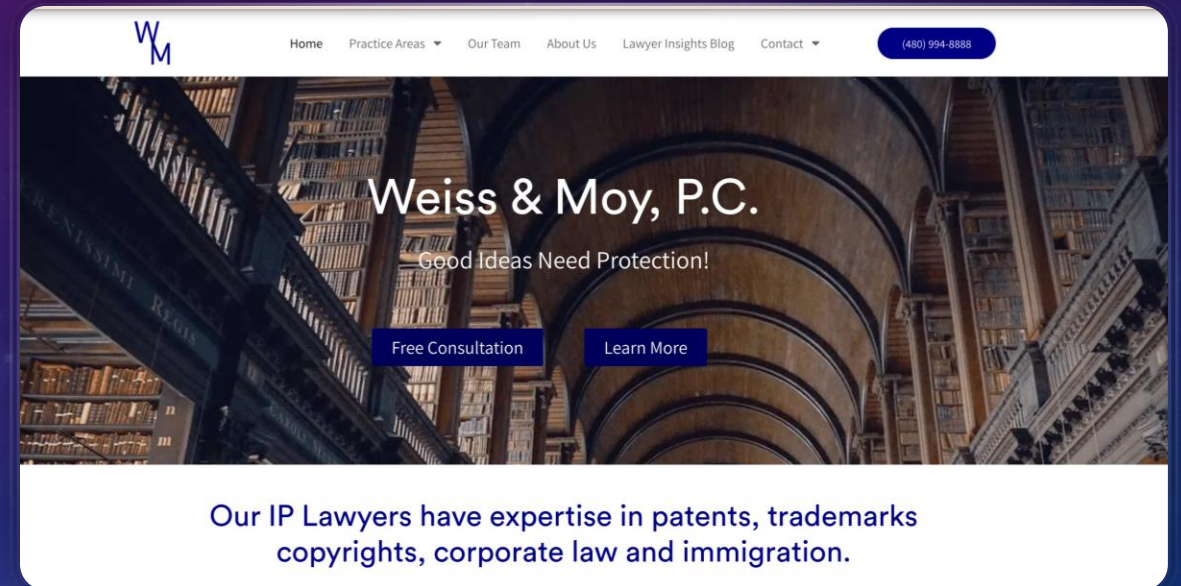


# LANDING YOUR COMPANY IN THE UNITED STATES

IMMIGRATION AND INTELLECTUAL PROPERTY  
CONSIDERATIONS FOR INTERNATIONAL  
BUSINESSES



# WHO ARE WE?

- U.S.-based law firm focused on immigration and intellectual property
- Represent founders, startups, athletes and growing global companies
- Strong experience working with international based businesses
- End-to-end support from market entry to long-term growth





# WHY THIS MATTERS NOW

## Why Planning Ahead Is Critical

- The U.S. market offers scale, capital access, and credibility
  - Immigration and IP strategy must be aligned from day one
    - Early mistakes can delay visas, limit growth, or risk ownership rights
      - Choosing the right state and structure makes a real difference
- Immigration and IP decisions are increasingly interconnected for global companies





# WHY SO MANY COMPANIES CHOOSE MIAMI, FLORIDA

- No state income tax
- Business-friendly regulatory environment
- Gateway to Latin America, Europe, and global markets
- Treaty traders and investors as there are many E-1 and E-2 business opportunities
- Growing tech, startup, and venture capital ecosystem
- International workforce and global mindset
- Rapid population and job growth driving consumer demand
- Immigrants fuel entrepreneurship across key industries
- Florida is a top destination for treaty investors



## IMMIGRATION STRATEGY FOR FOUNDERS AND COMPANIES

- Immigration is tied to company structure and ownership
- Visa strategy depends on nationality, role, investment, and growth plans
- Planning early avoids gaps in status and operational delays
- Different visa options support different stages of company growth (i.e. one can start out in a nonimmigrant category and later apply for permanent residency as the company grows)



## COMMON VISA OPTIONS FOR COMPANIES

- O-1A for individuals with extraordinary ability in athletics, the arts, and business
- H-1B in limited startup scenarios
- L-1A/L-1B – Expand a foreign company by transferring executives, managers or specialized knowledge workers
- E-1 - treaty trader substantial trade between US and treaty country
- E-2 – Buy or create a U.S. business and actively run it



# WHY MIAMI WORKS WELL FOR IMMIGRATION PLANNING

- Strong support infrastructure for international companies
  - Easier access to bilingual professionals and global talent
  - Well-established consular and business networks
  - Popular location for E-2 and E-1 treaty visa holders
  - Year-round climate supports athletes and sports professionals





# FROM TEMPORARY VISA TO GREEN CARD

Many nonimmigrant visas can lead to permanent residency

Strategy should support growth, scaling, and exits

Proper planning protects founders and key employees

Investor green card options such as EB-5

New investor-focused “Gold Card” program



# WHY IP MATTERS IN THE U.S.

Protecting Your  
Most Valuable  
Assets

Your brand,  
technology, and  
ideas are often  
your biggest assets

The U.S. is a first-  
to-file system

Waiting too long  
can mean losing  
rights

Immigration filings  
often rely on IP  
ownership and  
control







## WHAT COMPANIES SHOULD THINK ABOUT EARLY

- Trademarks for company names, logos, and products
- Patents for innovative technology and processes
- Copyrights for creative and digital content
- Ownership structure between founders and entities
- Align IP ownership with the U.S. entity from day one





# IP ADVANTAGES OF OPERATING FROM MIAMI

- Strategic Benefits
- Access to U.S. courts and enforcement
- Strong investor expectations around IP protection
- Easier licensing, partnerships, and acquisitions
- Increased valuation with protected IP
- U.S.-based IP strengthens investor and acquirer confidence



# IMMIGRATION AND IP WORK TOGETHER



Immigration filings often rely on IP ownership



Patents and trademarks strengthen visa petitions



Clean corporate structure simplifies both processes



Integrated planning saves time and cost



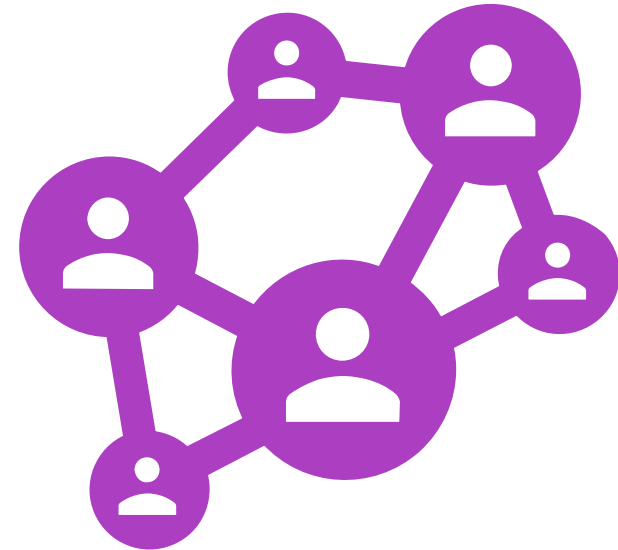
Strong IP portfolios can support O-1 and investor-based visas



# HOW WEISS & MOY P.C. HELPS

## OUR APPROACH:

- STRATEGIC PLANNING BEFORE U.S. ENTRY
- COORDINATED IMMIGRATION AND IP STRATEGY
- ONGOING SUPPORT AS COMPANIES GROW
- PRACTICAL, BUSINESS-FOCUSED LEGAL GUIDANCE





- The U.S. offers enormous opportunity with the right planning
- Miami is a powerful launchpad for international companies
- Immigration and IP should be addressed together
- Early planning avoids costly restructuring later
- We're happy to answer questions



CLOSING AND Q&A





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