

The **Synagogue Village Network** is creating a new paradigm for engaging active older adults by promoting the Village model and providing support for synagogues to explore and establish Villages to meet the unique needs of their community.

Synagogue Village Network

Stages of Village Development

Visioning Stage

Focus on: Ideas

- Commitment to explore
- Assessing readiness
- Learn demographics – how many people are of the target age; where do they live; financial status, etc.
- Initial leadership
- Listening sessions
- Creation of vision and mission
- Identifying leadership to create the Village
- Determine relationship of Village to host synagogue/synagogues

Creation Stage

Focus on: Leadership and Structure

- Developing of Village leadership
- Creation of the Village structure
- What will you do? How will you do it? Who will do what?
- What resources do you need to accomplish what you want to do/be?
- Create membership model
- Initial programming to engage the community
- Implement governance/leadership Structure
- Engage staff, if needed.
- Establish business plan, including budget, relationship with host synagogue/other partners
- Develop communications/marketing plan/website and materials
- Implement data management plan

Launch Stage

Focus on: Membership

- Recruit membership
- Recruit, vet and support volunteers
- Implement cornerstone and milestone programming
- Develop calendar of programs and services
- On-going communications and public relations
- Provide for evaluation and feedback loop
- Develop and implement member orientation program

Institutional Stage

Focus on: Governance

- Leadership succession
- Evaluate progress to date, including obtaining feedback from members.
- Develop and Implement sustainable funding and programming models
- Consider embarking on a strategic plan