

Identify the best career path by exploring careers that most closely fits your interests, goals and desires and puts you on the path to success.

#### **Start Smart**

*A high school student program*



**Start Smart** is a comprehensive program which incorporates the essential assessments that high school students need to jump-start career exploration and college major decisions.

*Start Smart* Includes:

- One-on-one initial orientation plus two follow-up sessions with a career consultant
- 6 month access to a 24/7 online portal PowerMyCareer™ resource center
- Access to live and recorded webinars on hot job search topics
- Career aptitude assessments
- Self-rating of abilities
- Work Values Survey
- Personality Assessment
- Strong Interest Inventory
- Family Career Consultation
- Proactive follow-up

#### **Backpacks to Briefcases**

*A college student program*



**Backpacks to Briefcases** is a custom-designed comprehensive program focused on assisting graduating college students successfully launch their careers and join the workforce.

*Backpacks to Briefcases* Includes:

- One-on-one counseling with a career consultant
- Personal marketing strategy and action plan
- Professional resume and cover letter development
- Training on developing an A+ LinkedIn profile page and social media job search strategies
- 6 month access to a 24/7 online portal PowerMyCareer™ resource center
- Access to live and recorded webinars on hot job search topics
- Proactive follow -up