

LIZ MACKE

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SUMMARY

Creative production pro with a knack for using small resources to tell great stories. 18 years of experience encompassing network, agency and studio roles for numerous Fortune 500 companies across narrative, promotional and digital animation projects. Out-of-the-box creative problem solver with an all-hands on deck mentality for team support.

EXPERIENCE

Line Producer

Nickelodeon Animation Studios - Network | Burbank, CA / Remote

Dec 2021 – Jun 2024

Supervise 20-episode 2D/CG hybrid animated series, overseeing series budget, major milestones, multiple time zone scheduling, team task management and executive reporting from pre to post production

Proven track record of identifying and mitigating risk, with proactive problem-solving for time and cost savings

Ensure all production elements meet network specifications and according to delivery strategy

Mentor group of 8 production managers on finance and budget building

Production Manager

Nonemore Productions – Studio | London, UK / Remote

Sept 2021 – Nov 2021

Develop and implement production tools for workflow improvement

Measure productivity and forecast future resource needs

Attend working sessions, draft notes and recap to all key stakeholders

Line Producer

Tangent Animation – Studio | Toronto, ON / Remote

Apr 2021 – Aug 2021

Redraft master schedule of CG feature animation for strategic resource allocation and reduce impact to dependencies

Collaborate with VFX Supervisor and team leads to scope and manage shot and sequence complexity

Design and implement QC process for Maya rigs

Senior Producer

Awesome Incorporated – Creative Agency & Studio | Atlanta, GA

May 2018 – Mar 2021

Align creative vision of 2D, 3D and motion graphics projects to resource allocation and budget constraints

Design custom animation pipeline for series, commercial and promo work

Manage simultaneous large-, medium- and small-scale projects for high-profile entertainment clients

Interpret creative briefs and RFPs, draft project bid, schedule and resources, collaborate on pitch decks

Producer

Primal Screen – Creative Agency | Atlanta, GA

Oct 2015 – May 2018

Lead daily client expectations of educational animation and interactive curriculum

Manage upstream and downstream communication for project requirements and ensure creative vision intact

Monitor and report cost implications, project status, and productivity

Spearheaded QA of thousands of deliverables to ensure 100% compliance with demanding technical requirements

Producer

Adult Swim Digital & Games – Network | Atlanta, GA

Dec 2007 – Jun 2015

Supervise department of 25, including designers, writers, production and developers, fostering a collaborative environment while empowering task ownership

Lead front- and back-end digital products including email marketing, asset management, streaming video products, sweepstakes, flash games, mobile games and website redesigns

Document and conduct training for production processes, production tracking software and asset management tools

Manage external vendors, including contracts, setup and invoicing, reconcile monthly and annual accounting

Coordinate cross-department communication for network marketing priorities

EDUCATION

Bachelor of Science, Communications

University of North Florida | Jacksonville, FL

May 2004

SKILLS

- Defining project specifications, micro and macro scheduling,
- Deep understanding of pipelines for animation, motion graphics, digital products and brand extensions
- Verbal and written stakeholder communication, department communication and cross-team collaboration
- Audio production, including casting, VO scheduling and recording, sound design, mix and delivery
- Budgeting, cost reduction, and milestone tracking
- Resource management, productivity, forecasting scenarios and triage for evolving requirements
- Exceptional organization skills, multi-tasking and priority assessment

SOFTWARE

Wrike, Shotgun, JIRA, Confluence, Filemaker Pro, Trello, Monday, Basecamp, ftrack, frame.io, Microsoft Office, Word, Excel, Powerpoint, OneNote, Sharepoint. Google Suite, Gmail, Google Docs, Google Sheets, Adobe Suite, Photoshop, Audition, Media Encoder, Movie Magic Budgeting, Ariba, Concur, Airtable, Figma, Slack, FTP, Aspera, Wordpress

ACHIEVEMENTS

Proven track record of bringing projects in on time and under budget at multiple studios

“The Boy, the Mole, the Fox and the Horse” – Best Animated Short, Oscar Academy Awards 2023

Atlanta Community Food Bank - Summer 2020 campaign "Hunger Monster"

ADDITIONAL EXPERIENCE

Co-Founder

Women in Animation: Atlanta Collective - Volunteer | 2023 – Current

Executive Producer and Story Editor

Dark Ages: an audio sitcom | 2017 – Current

General Manager and Music Director

WOSP Osprey Radio | 2001 – 2004