



BombBomb™

BombBomb Facts



Most **one-to-one videos** sent in an afternoon by a BombBomb user.



Minutes of video sent through BombBomb each year (That's like watching The Empire Strikes Back a million times)



Number of **countries** in which people are using BombBomb.



The number of people working for BombBomb. With one goal:
Humanize The Planet.



Our average **customer satisfaction** score!



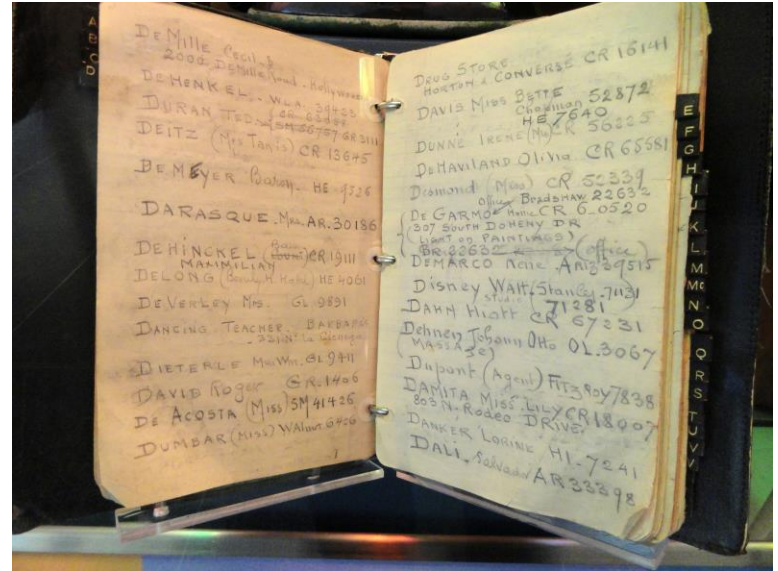
PURPOSE

And it's the thing that motivates us to build better, to sell better, to be better... We think we can make a major dent in the fight to keep widows and orphans from exploitation around the world. It's big, we know. But if all this can be built from a broken bike, just imagine what we can do together...

Contacts

BombBomb allows you to keep all your clients, family, business associates, vendors, etc all organized by list. This allows you to easily target one demographic to send your email to. It takes only minutes to import your contact list from Excel and most CRM platforms.

- National Housing Report (auto-send)
- Christmas Video List
- Family Reunion List
- Bowling League
- Kids Soccer Club
- Church Group



[How to Add and Manage Contacts](#)

RE/MAX National Housing Report

Hello,

I hope that you're well and having a safe summer. As we hit the dog days of summer, June certainly heated up in the housing market. I wanted to share a few quick updates from the latest RE/MAX National Housing Report. Here are the key things that you should know about the market.

- Home sales saw a 37% bump in June from May.
- Inventory dipped below two months for the first time in 12 years.
- June's median sales price went up 1.9% year over year to \$275,000.

Read the full report [here](#).

June saw a historic turnaround as stay at home orders around the country were lifted. Mortgage rates are at record lows, and buyer demand is up. The lack of homes on the market continues to be an issue. So, if you're thinking about selling, it's a great opportunity. Buyers are looking for your home. Reply to this email or give me a call to talk about your next move. As always, thank you for trusting me as your local real estate expert.

The RE/MAX National Housing Report is created for you by RE/MAX LLC and can be emailed automatically every month. Just put your contacts information into the RE/MAX National Housing Report Contact list and let BombBomb do the rest!

[Learn more about email management](#)

RE/MAX Advantage Local Housing Report

The RE/MAX Advantage local housing report is created in office Using PPAR data. The report concentrates on El Paso County. The report is uploaded into Bombbomb in an email template for you. Just add your comments on the current market, choose your mailing list and hit send.

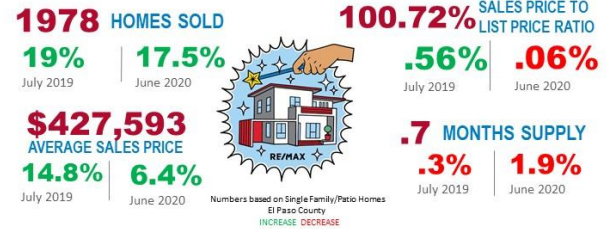
Once you have sent the report, you can track how many people Opened the email, how many clicked through, etc. This gives you An idea of clients who are looking at real estate news and may Appreciate a phone call to talk further.

[How to Find the Local Housing Report](#)

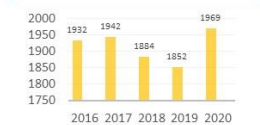


July 2020

Home Sales Data



New Listings – July



Sales YTD - July



Fun Facts

Highest Priced Home Sold \$2,750,000		Biggest Home Sold 11,906
Lowest Priced Home Sold \$141,000		Smallest Home Sold 585

Based on information from the FlatFax Peak REALTOR Services Corp. ("RSC"), for the period Jul 2016 through Jun 2020. RSC does not guarantee or is in any way responsible for its accuracy. Data maintained by RSC may not reflect all real estate activity in the market.

Videos



[Learn more about using BombBomb videos](#)

Bombbomb videos can be created from your smart phone or the webcam on your computer. Video communication can set you apart from everyone else and help you make connections like a relationship-building connoisseur.

Why use Bombbomb videos?

Send a quick thank you as you are leaving an appointment.

Send a video text to your favorite people just to say hi. Let them see your face. They probably miss it!

Video walkthrough of a house that doesn't take up too much space and is easy to send.

Send your out of town buyers a video of the amazing sunset over Pikes Peak!


Create a list of neighborhood videos


Emails

Bombbomb allows you to create your own email template that shows your personality.

Did you know you can:

 Design your own Bombbomb email template

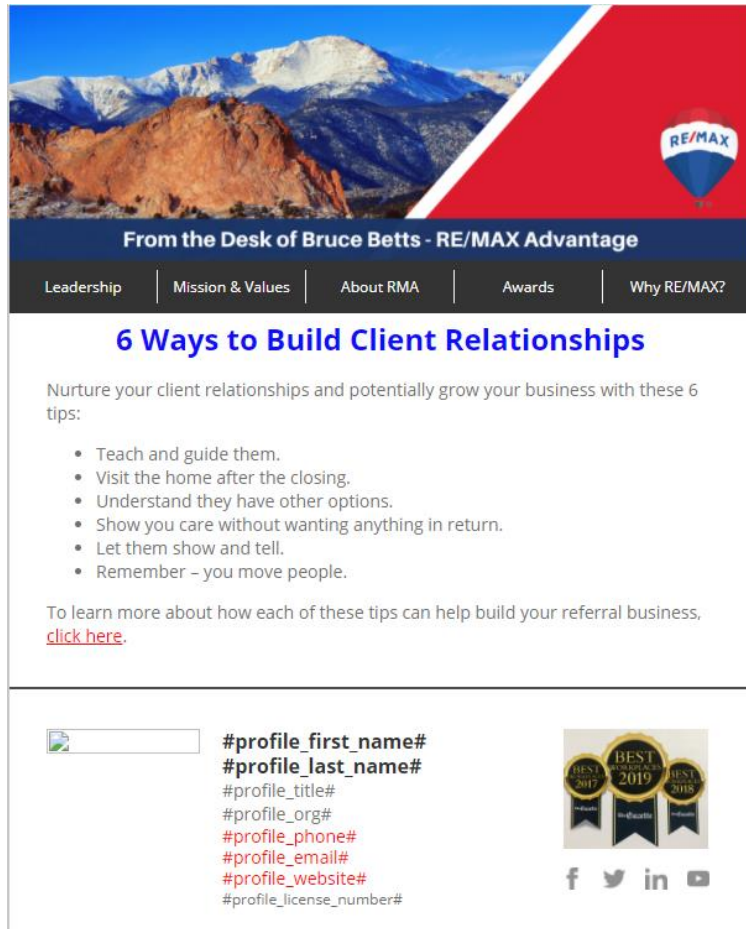
 Add video or photos, or leave it out completely

 Add clickable links for

- Property flyers
- Video Tours
- Buyer and Seller Books
- A page about you
- A page about Colorado Springs

The clickable links can be made from your own images, files, forms or website links. You can also add variables like auto adding a client's name to the greeting.

[Learn more about email capabilities](#)



The image shows a preview of an email template. At the top is a banner with a mountain landscape and the RE/MAX logo. Below the banner is a navigation bar with links: Leadership, Mission & Values, About RMA, Awards, and Why RE/MAX?. The main content area is titled "6 Ways to Build Client Relationships" and includes a list of tips and a link to learn more. At the bottom, there is a list of variables for personalization and a section for awards and social media links.

From the Desk of Bruce Betts - RE/MAX Advantage

Leadership | Mission & Values | About RMA | Awards | Why RE/MAX?


6 Ways to Build Client Relationships

Nurture your client relationships and potentially grow your business with these 6 tips:

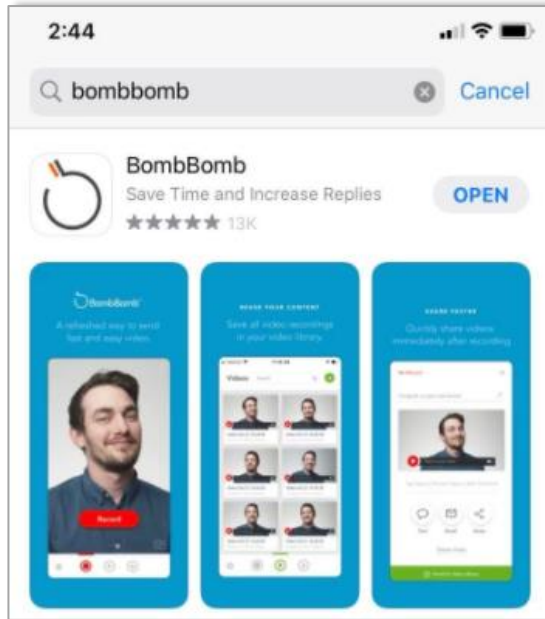
- Teach and guide them.
- Visit the home after the closing.
- Understand they have other options.
- Show you care without wanting anything in return.
- Let them show and tell.
- Remember – you move people.

To learn more about how each of these tips can help build your referral business, [click here](#).

#profile_first_name#
#profile_last_name#
#profile_title#
#profile_org#
#profile_phone#
#profile_email#
#profile_website#
#profile_license_number#


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Mobile App



With BombBomb's phone apps, you can record and send videos on the go! Sending videos straight from your text messaging app is a breeze.

- Thank you for listing appointment before you even leave the driveway.
- Thank you to open house guests
- Congratulate Buyers for going under contract
- Happy birthday videos
- Showing off the venue/restaurant/park, etc that you are at right now.

[iPhone Instructions](#)

[Android Instructions](#)

Prompt



BombBomb™



**Free Automated Posting
with Facebook**

from BombBomb & RE/MAX



Sign up for Prompt to allow BombBomb to automatically post RE/MAX created content to your business Facebook page once a week.

[Sign Up HERE](#)

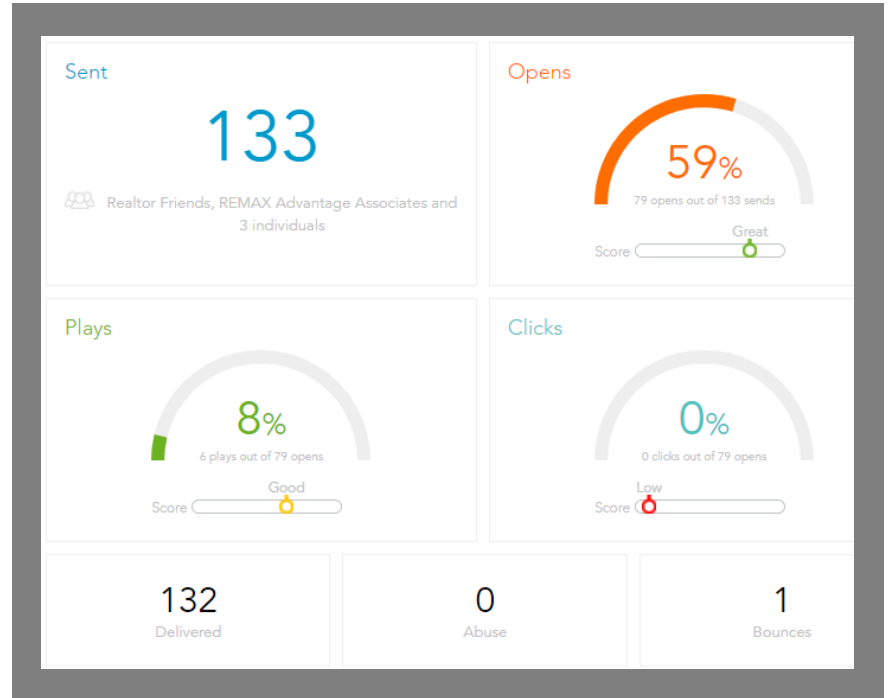
[Learn about Prompt and get connected](#)

RE/MAX Advantage

Tracking Videos

With Bombbomb, you can track email opens, video plays, and link clicks of an individual email to see exactly who is interacting with you the most and what it is that they are doing. This is the best kind of information to have when it comes to following up with clients.

[Learn more about BombBomb Statistics](#)



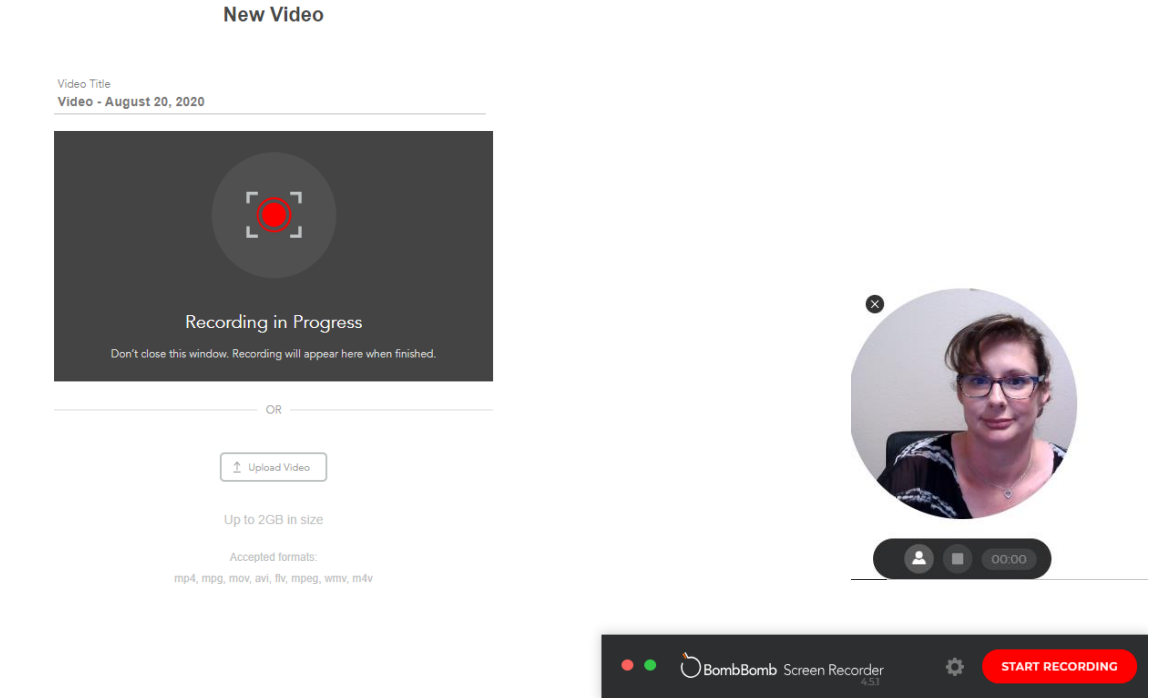
Screen Recorder

The Screen Recorder allows you to record the screen you are looking at as well as yourself.

How can you use this?

- Showing MLS listings to your clients. You can point out features while you Talk about them.
- Discuss a CMA
- Go over contracts with your clients

What ideas do you have?



[How to set up Screen Recording](#)

Forms

BombBomb forms allows you to create customized forms for your clients to fill out. There are several great ways to use this feature:

- Have new clients fill out the form with their information (preferred contact info, birthdays, anniversaries, kids, home preferences, etc)
- RSVP's for client appreciation events
- Ask current clients to refer future clients.

[How to Create a Form](#)

Thank you for your interest!

Fill out the form below to stay up-to-date on all of our upcoming classes!

First Name

Last Name

Email Address (required)

Phone Number

Submit

Bruce Betts, Broker/Owner | 5590 N Academy Blvd, Colorado Springs, CO 80918

brucebetts15@gmail.com | <http://www.brucebetts.com>

By completing this form, you're agreeing to receive commercial electronic messages. You'll have the option to unsubscribe at any point in the future.

Automations



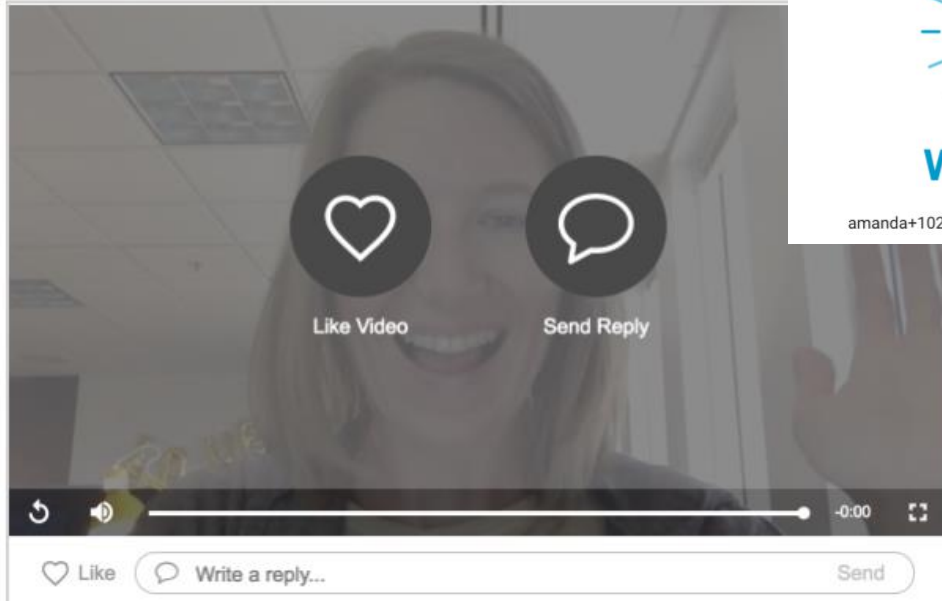
BombBomb lets you create automations so you can still make these connections while maximizing your time. Create personalized templates for buyer, seller and client homeowner campaigns using your own content, or browse the RE/MAX collection of content.

Contact Information

Steffanie Roberts – steffanieroberts@remax.net

Kristeen Danburg – kristeenremax@gmail.com

Fin



Woohoo!

amanda+102938 liked your BombBomb video.



Woohoo!

amanda+102982 **replied** to your BombBomb video:

That's great! Thanks for reaching out and I look forward to talking to you soon.