

BCCAT ENGLISH LEVEL ACHIEVEMENT SCALE

Language Domain	Advanced Business English Course
Listening	<ul style="list-style-type: none"> *can identify rhetorical questions, ethical problem-solving methods and action points. *can evaluate marketing strategies by listening and communicating marketing strategies, tactics, and materials to see how well they are performing.
Speaking	<ul style="list-style-type: none"> *can compare consumer ads to communicate value to a competitor brand, or other brands as a whole. *can perform in a job interview to promote themselves by responding to set of interview questions *can demonstrate their ability to prepare and deliver a short presentation on a business topic using information from the internet and other outside sources.
Reading	<ul style="list-style-type: none"> *can identify the main idea and supporting details in a business article. *can identify the author's purpose in a business article. *can understand the use of idioms and figurative language in different contexts.
Writing	<ul style="list-style-type: none"> *can demonstrate the ability to reply to a business email. *can create a personal biography for potential employers, clients, or contacts. *can create a problem and solution essay about a business topic. *can construct a business letter by following business letter format. *can build a resume and cover letter by applying description writing techniques like sensory details. *can create a memo, meeting agenda and minutes, summaries effectively and efficiently.
Grammar	<ul style="list-style-type: none"> *can understand the difference between past perfect and past perfect continuous tenses, and use them correctly. *can use reported speech and passive voice with modals with increased accuracy. *can recognize the causatives: make, have, get construction in written context and use them correctly. *can use past unreal conditional and past modals to criticize past actions and express regrets.