

Exclusive Investment Opportunity: Shape the Future of Al Education!

Introducing a \$3 Million Stock Offering by AI Online Developer +!

#### **EXECUTIVE SUMMARY & BUSINESS PLAN**

Al Online Developer + Inc.

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"Learn Tomorrow's Technology Today with Artificial Intelligence"

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Al Online Developer Plus Inc. (referred to from hereon in as the Company) was established as an S Corporation with the expectation of rapid expansion in the technical online training industry. The Company solicits financial backing to be able to introduce its new service (described below). Website **aiondevplus.com**.

# **Development of Courses**

Data Science has the core courses for the Data Scientist and Data Analyst. We have the core courses ready. The Data Scientist and Data Analyst are in the process of being updated. Data Science job openings are projected to be 11.5 million for 2025 and 2026.

We will be introducing ML Machine Learning Engineering course. Designing a Machine Learning (ML) course involves balancing theoretical concepts with practical applications. Below is an outline for a comprehensive ML course, including modules, subject matter, and key topics. This course is designed for individuals with a basic understanding of programming and math, and it progresses from foundational to advanced topics.

# AI Online Developer +

# Professional Artificial Intelligence Packages

| ASPECT                           | AI<br>ENGINEER  | ML<br>ENGINEER  | DATA<br>SCIENTIST   | DATA<br>ANALYST   |
|----------------------------------|---|---|---|---|
|                                  | 1   | -   |   | 1   |
| Primary<br>Focus                 | Designing and deploying Al models and systems                         | Implementing and optimizing ML algorithms                   | Analyzing data to extract insights and build models         | Analyzing and interpreting data                           |
| Key<br>Responsibi-<br>lities     | Developing Al-based<br>solutions, integrating<br>Al into applications | Building and<br>deploying ML models,<br>feature engineering | Data cleaning,<br>modeling, and<br>visualization            | Data cleaning,<br>reporting, and<br>visualization         |
| Skills<br>Required               | Deep learning, natural language processing (NLP), computer vision     | Supervised and<br>unsupervised learning,<br>optimization    | Statistical analysis,<br>programming, data<br>visualization | SQL, data<br>visualization, basic<br>statistical analysis |
| <pre>Programming Languages</pre> | Python, R, Java, C++  | Python, R, Java,<br>Scala                                   | Python, R, SQL  | SQL, Excel, Python, R                                     |
| Tools and<br>Libraries           | TensorFlow,<br>PyTorch, Keras   | TensorFlow, Scikit-<br>Learn, PyTorch                       | Pandas, NumPy,<br>Scikit-Learn,<br>TensorFlow               | Excel, Tableau,<br>Power Bl, Pandas                       |
| Educational Background           | Computer Science,<br>Electrical Engineering,<br>Al-specific programs  | Computer Science,<br>Engineering,<br>Mathematics            | Data Science,<br>Statistics, Computer<br>Science            | Statistics,<br>Business,<br>Economics                     |
| Common<br>Job Titles             | Al Engineer, Al<br>Developer  | ML Engineer, ML<br>Developer                                | Data Scientist,<br>Research Scientist                       | Data Analyst,<br>Business Analyst                         |
| Typical<br>Employers             | Tech companies, Al<br>startups, research labs                         | Tech companies, finance, healthcare                         | Tech companies,<br>research institutions,<br>finance        | Corporations<br>across various<br>industries              |
| Career Path                      | Al Researcher, Al<br>Architect  | Senior ML Engineer,<br>Data Science<br>Manager              | Senior Data Scientist,<br>Data Science Director             | Senior Data Analyst,<br>Business<br>Intelligence Analyst  |
| Salary<br>Range                  | \$90,000 - \$150,000+   | \$80,000 - \$140,000+                                       | \$80,000 - \$130,000+                                       | \$60,000 - \$100,000+                                     |
| AA Industry                      | High  | High  | Very High   | High  |

## **Funding Request Option**

The Company will sell 300,000 preferred shares for \$10.00 per share, a total of \$3,000,000.00, to be used for the following purposes listed in the marketing section. There is no limit to how many shares one person can buy. The company reserves the right to purchase stock first before outsiders buy the stock. The company also gets the right to transfer stock to its books if the stockholder wishes to sell. If the stockholder dies the transfer of stock will go to the beneficiaries. The stock must be held for at least two years. All stock to be purchased in U.S. dollars from foreign investors. Minimum investment \$2,500.00 or 250 preferred shares.

To get financial projections for sales just email us. But here's the more exhilarating part: I invite you to be part of our journey. We're opening an opportunity for \$3 Million in seed funding. These funds will be meticulously allocated to amplify our outreach (advertising), hire an elite sales force, and onboard a seasoned Marketing Manager who'd helm the ship with their expertise and vision. Other financing avenues are also on the table, and we're flexible in discussions. We have a loan for \$2 million dollars coming in January 2025.

### **Business Description**

The Company was formed 0n 04/15/2019 as S Corporation under state laws and headed by Mark Kembel. We became a **C Corporation** on 01/07/2021 with the IRS. Mark worked six years at Microsoft as a Software Test Engineer and Test Lead and Seven years as the CEO of interTest.com Inc., a technical training company. Over four years CEO of Online Developer + Inc. Performed marketing, sales, and management in both training companies. Al Online Developer + is an online training platform that provides courses for both technical and non-technical people.

## → Why Invest with Us?

- 1. Pioneering Al Courses: Dive into the future with our cutting-edge Artificial Intelligence courses. From Generative Programming with Chat GPT to Software Testing harnessing Al & Python, we're at the forefront of technological education.
- 2. Seamless Cloud Integration: As the world moves to the cloud, so do we! Our courses will be accessible anytime, anywhere, ensuring a flexible and uninterrupted learning experience.
- 3. Innovative Assessment Tools: Say goodbye to traditional testing. We're using iSpring quiz program for holistic and effective final assessments.
- 4. Expanding Our Team: To ensure our vision reaches every corner of the globe, we're bringing onboard a dedicated sales staff and a marketing manager.
- 5. Strategic Partnership: We're partnered with a top development house, ensuring topnotch course content stands out in the market.

6. Learn technology from the beginner level.

Ready to be a part of this revolutionary journey? Reach out directly to Mark Kembel at markkembel@gmail.com and take the first step towards shaping the future of Al education and technology! We just partnered with **Starapex** in the UK and **Shyena** from India. They both will help us with more business.

# A.I. will not replace you, someone using A.I. will.

Al Online Developer + is an online training platform that provides courses in various fields, including data science. Online training platforms like Al Online Developer + have become increasingly popular in recent years due to their flexibility, accessibility, and affordability. Students can learn at their own pace and on their own schedule, without having to attend a physical classroom or adhere to a rigid curriculum. The purpose of a stock offering for an online training platform like Al Online Developer + could be to raise funds for expansion or to invest in new technology and resources to enhance the quality of their courses. This could include hiring more experienced instructors, developing new and relevant course content, improving the platform's user interface, or expanding their reach to new markets.

### Risk for company

As a startup Al software company, there are several risks that could impact the success of your business. One major risk is the fast-paced nature of industry and the constant evolution of technology. This can make it difficult to keep up with the latest advancements and maintain a competitive edge. Failure to stay up to date with industry trends and innovation could lead to your product becoming outdated and losing market share.

#### Sales Plan

- 1. Hire two people to make sales calls.
- 2. Hire a professional marketing person to handle where to market.
- 3. Colleges will advertise our courses on their websites and their catalogs
- 4. Live seminars locally to recruit students
- 5. Testimonials from successful students. This was the best advertising I did in my first training business.
- 6. Employment Agencies & Recruiters partners
- 7. Computer stores with flyers with discounts for courses

#### **Business Mission**

The business mission of Al Online Developer + Inc. is to become a leading provider of technical training for both technical and non-technical on a global scale. Specifically, the company aims to offer courses in Artificial Intelligence and Software Testing, two fields that have seen tremendous growth in recent years and are projected to continue to do so. To achieve its mission, Al Online Developer + Inc. would need to establish a strong brand and reputation for quality training programs that are relevant to the current and future needs of the industry. OpenAl.com is an essential tool in training in several areas of Data Science, including Artificial Intelligence and Machine Learning. As a cuttingedge Al research organization, OpenAl provides valuable resources such as software libraries, pre-trained models, and research papers that can assist in the teaching of Al Data Science courses.

According to the US Bureau of Labor Statistics, the employment of computer and information research scientists, which includes data scientists, is projected to grow 15% from 2019 to 2029, much faster than the average for all occupations. In addition, LinkedIn's 2021 Emerging Jobs Report identified data scientists as the third most in demand job in the United States, with a 46% year-over-year growth rate in hiring. The demand for data science workers is not limited to the United States; it is a global phenomenon. In fact, a report from the World Economic Forum predicted that by 2025, there will be a global shortage of 85 million skilled workers, including data scientists, in the fields of data analysis, artificial intelligence, and machine learning.

## **New Non-Technical Program for 2025**

A special program for **non-technical** individuals to get started in Artificial Intelligence. We have rewritten the Machine Learning course and the Python course to learn by example. The new Beginner's package will include a Basic Python course. Python is used in Artificial Intelligence considerably. Once we get the new user educated enough, they should be able to excel to the next level of being a professional Al user. We have an Introduction to Robotics course as well in this program.

**OpenAl.com** potential to make courses easier in the learning process. We will include some instructions for students to use it in their studies. It can make specific information easier to understand.

# New Advanced Programs and A.I. Library for 2024

**A.I. Program Manager** for the person who wants to get a lift to their job position and make more money. In the technology market software testers are perfectly fit for the position with their experience. Other fields also need A.I. Program Managers for their businesses.

### AI Online Developer+ Stock Offering Announcement

**Investor Overview:** AI Online Developer+ is excited to announce a \$2 million seed funding round as we expand and modernize our suite of Artificial Intelligence (AI) and Machine Learning (ML) programs. As part of our growth strategy, we're offering stock at \$10.00 per share, with an ambitious projection to double or even triple in value within the first year. We anticipate a strong growth trajectory with a strategic goal of doubling our value annually and planning for a potential exit in four years.

### **Key Features and Initiatives:**

### 1. **IDCN-AI Network Listing**

We are actively securing visibility by listing on the International Digital Content Network (IDCN) AI platform in Singapore, positioning us on the global AI stage.

## 2. Exclusive Program Bundles and Development Partnerships

We are partnering with industry experts to co-develop three flagship programs: AI Engineering, Data Analyst, and Data Scientist. Our AI Engineering program will be bundled with the Data Science program to provide a comprehensive, real-world learning experience.

#### 3. Comprehensive Data Science Program

Developed personally by our founder using the latest advancements, including OpenAI's ChatGPT, our Data Science program provides a robust foundation in both Data Analysis and Data Science, covering essential mathematical and analytical skills using OpenAI.com.

### 4. Innovative Learning Approach: Train by Example

We employ a unique "train by example" methodology, providing hands-on, project-based learning that equips students with practical skills. The AI Engineering and ML Machine Learning programs include immersive, project-based experiences for learners to build portfolios.

#### 5. Cutting-Edge Online Platform and Course Offerings

- o **Launch of New Courses:** All programs will be available by December 1, 2024, with early access to the Data Science program.
- Foundational Courses: Free Python-based courses in Advanced Algebra, Calculus, and Basic Python will be offered as introductory resources.
- Corporate and College Partnerships: Targeted discounts are available for corporations, while colleges can access partnership pricing to integrate our programs into their curriculum.

#### 6. Upcoming Resources and Program Materials

Beginning next year, we'll offer printed versions of our courses with accompanying sample code files, creating a user-friendly experience for students who prefer physical resources alongside digital content.

#### 7. New Consulting Firm

We will do consulting work for programming in Python and other assorted languages. We partnered with a development firm to supply the developers.

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