

Free Profit Boost Audit For Uk Letting Agencies

Regional Growth Strategies | £50K-£100K

Discover 3 Quick Fixes to Scale to £100K

No extra staff. No expensive software. Just your agency's untapped revenue—unlocked in <5 hours.

Important: **Diagnostic tool for agencies below £100K. For scaling past this, we offer paid strategy sessions.**

What's Included?

UK Lettings Market Insights (2025) – *Rent rises, tenant demands & competitor gaps in your region*

Time Drain Score – *Are you losing £20K/year on manual processes?*

Fee Leak Check – *Are your landlord fees leaving money on the table?*

Regional Opportunity Map – *What local rivals aren't offering (but landlords pay premiums for)*

Void Period Calculator – *See how much empty properties cost you*

Portfolio Landlord Profit Kit – *The 5 services they pay 30% more for*

Tenant Retention Playbook – *How to cut churn by 50% (case study inside)*

Region Specific Quick Fixes (Under £100K)

1. London & South East

Common Profit Leak

Agencies charge 8-10% management fees but miss £15K+/year by not bundling 'premium' services.

Free Fix

Add £29/month "Landlord Legal Cover" (White-label from *Housing Hand* or *Let Alliance*)

Script "83% of London landlords worry about tenant disputes—get peace of mind for less than £1/day.

2. North West (Manchester, Liverpool)

Common Profit Leak

Student HMOs generate 25% higher yields—but most agencies don't specialise.

Free Fix

Offer "Free HMO Compliance Checklist" (Downloadable lead magnet)

Upsell "We handle licensing & inspections for 50+ student landlords—zero hassle for you.

3. Midlands (Birmingham, Nottingham)

Common Profit Leak

Rent-to-rent (R2R) landlords need guaranteed rent—but only 12% of agencies offer it.

Free Fix

Pitch "Guaranteed Rent Assessments" (Free 30-min consultation)

We'll find you a rent guarantee partner in 48 hours—or pay you £100.

4. Scotland (Edinburgh, Glasgow)

Common Profit Leaks

New Scottish eviction laws scare landlords—easy £1,500+/year in 'legal protection' fees

Free Fix

Launch "Eviction-Proof Your Portfolio" webinar (Use *Scottish Govt's free guidelines*)

Upsell "Our partner solicitors handle notices for £99 (usually £300+)."

Region Specific Fixes (With New addons)

1. London & South East

New Insight 1-month voids cost £2,800 avg. per property

Your Toolkit

Void Calculator: "Enter postcode → see local void averages & lost revenue."

Portfolio Hook "We manage 100+ London properties at 98% occupancy".

Retention Trick Renewal 'thank you' hampers cut churn by 40%".

2. North West

New Insight *"Student landlords lose £4K/year on summer voids"

Your Toolkit

Void Fix "Summer 'short-term lease' template for Airbnb-style rentals"

Portfolio Hook "HMO licensing done-for-you (67% of portfolio landlords outsource this)"*

Retention Trick "Pre-tenancy 'welcome packs' boost satisfaction scores by 35%"

3. Midlands

New Insight: Rent-to-rent voids hurt cashflow by £1,100/month.

Your Toolkit

Void Calculator "See how guaranteed rent eliminates your void risk"

Portfolio Hook "We source tenants for your R2R properties in 72 hours"

Retention Trick "24h repair response guarantee = 22% longer tenancies"

3Point Profit Play Book

Void Annihilator Method

tool *Interactive void calculator (customised to your postcode)*

Script *"Our 'Zero Void Promise' saved landlords £14K last year"*

Portfolio Landlord Goldmine.

Premium Service *Portfolio healthchecks (charge £150/property)*

Data Point *"Portfolio landlords stay 4.2X longer than amateurs"*

Tenant Retention Hacks

Freebie *"Download our 'Renewal Email Sequence' template"*

Stat *"Happy tenants refer 2.3 new landlords each"*

Why Does This Work?

Void Calculator = Hard ROI (landlords see lost £££)

Portfolio Focus = Higher LTV clients

Retention Stats = Stickier revenue