

PRIVACY POLICY

Effective Date: January 09, 2026

Protecting your private information is our priority. This Privacy Policy applies to Dogs Like Ash LLC ("We" or "Our") and governs data collection and usage for our website. For the purposes of this Privacy Policy, unless otherwise noted, all references to Dogs Like Ash LLC include www.Dogslikeash.com and Dogs Like Ash. The Dogs Like Ash website is an Event Pet Care Services site. By using the Dogs Like Ash website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered, Dogs Like Ash may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Event Date (for scheduling pet care services)

If you use our pet care services, we may also collect information about your pet(s), including pet name, breed, age, size, health information, behavioral notes, vaccination records, emergency veterinary contact information, and any special care instructions.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information when you use certain features of our website.

You may provide personal information when you:

- (a) Submit an inquiry through our contact form (you may optionally upload documents or photos); or
- (b) Send us a message through our live chat widget;

We use your information to respond to your inquiries, provide our pet care services, and communicate with you about your requests. Any documents or photos you upload through our contact form are stored securely on our servers and retained for as long as necessary to provide you with services and respond to your inquiries. We may also gather additional personal or non-personal information in the future.

If you are interested in joining our team, we may collect employment-related information including your resume, work history, and other information you provide through our "Work with Us" page.

Use of your Personal Information

We collect and use your personal information to operate our business and deliver the pet care services you have requested.

Data Retention: We retain your personal information for as long as necessary to provide you with our services, comply with legal obligations, resolve disputes, and enforce our agreements. If you request deletion of your personal information, we will delete or anonymize it unless we are required to retain it for legal or legitimate business purposes.

We may also use your information to send you updates about other services we offer, special promotions, or relevant pet care tips. You can opt out of these marketing communications at any time by clicking the unsubscribe link in our emails.

Sharing Information with Third Parties

We do not sell, rent, or lease your personal information to third parties.

We may share your information with trusted service providers who help us operate our business. This includes partners who help with email delivery, customer support, and website hosting.

These service providers are only allowed to use your information to provide services to us. They are required to keep your information confidential.

We may disclose your personal information without notice if required by law or if we believe in good faith that such action is necessary to:

- (a) Comply with legal requirements or legal process;
- (b) Protect and defend our rights or property; or
- (c) Protect the personal safety of our users or the public in urgent circumstances.

Cookies and Tracking Technologies

We may use cookies, web beacons, and similar tracking technologies to enhance your experience and gather information about how you use our website.

What We Collect Automatically:

When you visit our website, we may automatically collect certain information about your device and how you interact with our site, including:

- IP address
- Browser type and version
- Device type
- Pages you visit and time spent on each page
- Referring website addresses
- Access times and dates

How We Use This Information:

We use this information to:

- Operate and improve our website
- Understand which services are most popular
- Analyze usage patterns and trends
- Provide technical support
- Enhance user experience

Analytics Tools: We use third-party analytics services (such as Google Analytics) to help us understand how visitors use our website. These services collect information using cookies and similar technologies, including your IP address, browser type, pages visited, and time spent on pages.

Chat Widget: We use a third-party live chat service to provide customer support. When you use our chat

feature, the chat service provider may collect information about your visit and your conversations with us.

Advertising and Marketing: We may use tracking technologies for advertising purposes, including retargeting ads on other websites based on your visit to our site. We may use services such as Facebook Pixel, Google Ads, or similar platforms to show you relevant advertisements.

Your Choices: Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. However, some features of our website may not function properly if you disable cookies. You can also opt out of interest-based advertising by visiting the Digital Advertising Alliance's opt-out page at www.aboutads.info/choices or the Network Advertising Initiative's opt-out page at www.networkadvertising.org/choices.

Links

Our website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of those sites. We encourage you to read the privacy policies of any website you visit.

Security of your Personal Information.

We take reasonable steps to secure your personal information from unauthorized access, use, or disclosure.

Website Security

Our website uses SSL (Secure Sockets Layer) encryption to protect information you submit through our contact forms.

Payment Processing

When you use our pet care services, payment processing is handled through our third-party service provider. We do not directly collect or store your credit card or payment information on our servers.

While we take reasonable security measures, no data transmission over the Internet can be guaranteed to be 100% secure. By using our website, you acknowledge that there are security and privacy limitations inherent to the Internet that are beyond our control.

Right to Deletion

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;

- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

Additional Privacy Rights

Right to Opt-Out: We do not sell your personal information to third parties. We do not share your personal information for cross-context behavioral advertising.

Right to Data Portability: You have the right to request a copy of your personal information in a portable format where technically feasible.

Right to Non-Discrimination: You have the right not to receive discriminatory treatment for exercising your privacy rights. We will not deny you services, charge you different prices, or provide different levels of service based on your exercise of privacy rights.

How to Exercise Your Rights

To exercise any of these rights, please contact us at:

- Email: Ashley@dogslikeash.com

- Phone: 9738009234

- Mail: Dogs Like Ash LLC, 233 Grand Ave, Raleigh, North Carolina 27606

We will verify your identity before processing your request and will respond within 45 days. If we need additional time (up to 90 days total), we will notify you of the reason and extension period.

Children's Privacy

Children Under Thirteen

Dogs Like Ash does not knowingly collect personally identifiable information from children under the age of thirteen without verified parental consent. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website, and we require verified parental consent before collecting, using, or disclosing any personal information from children under thirteen. If we learn we have collected personal information from a child under 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe we might have any information from or about a child under 13, please contact us at Ashley@dogslikeash.com.

E-mail Communications

From time to time, Dogs Like Ash may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. If you would like to stop receiving marketing or promotional communications via email from Dogs Like Ash, you may opt out of such communications by clicking the unsubscribe button in the email.

Changes to this Statement

Dogs Like Ash reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information on this page. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Contact Information

Dogs Like Ash welcomes your questions or comments regarding this Statement of Privacy. If you believe that Dogs Like Ash has not adhered to this Statement, please contact Dogs Like Ash at:

Dogs Like Ash LLC

233 Grand Ave

Raleigh, North Carolina 27606

Email Address: Ashley@dogslikeash.com

Telephone number: 9738009234

Effective as of January 09, 2026