Contact: Julia Shore Phone: 416 843 4025

Email: SeanPinchin.PR@gmail.com

JUNO NOMINATED ARTIST SEAN PINCHIN RELEASES FEEL GOOD FOLK-ROCK LOCKDOWN ANTHEM "GONNA BE OKAY"

Toronto's own double denim troubadour is back with a softer side

Toronto, ON, May 11th, 2021: Juno nominated slide-guitar-hero Sean Pinchin is back with a new single, a self-proclaimed lockdown anthem titled "Gonna Be Okay". As a follow up to his 2019 release "Bad Things", this folk-rock single shines brightly as a beacon of hope, not only to the music industry but for the days ahead of us all.

Working alongside long-time producer Rob Szabo, the song was developed and recorded over the early spring of 2021. Adamant about taking a stripped-down approach, Sean leaned heavily into the guitar that helped him write the tune, his Martin D-28 named Tommy 2, and his new 'living-room' adjusted vocals. In addition to producing and engineering, Szabo came in with bass, electric guitar, backing vocals, and keys, and Sean invited fellow musician and friend Ben Rollo on drums to complete the single.

"Gonna Be Okay" draws inspiration from our current shared situation and other real-life events, transcribing a combination of both past and present journal entries and experiences into this self-composed release.

"I've gotten into the habit of playing alongside the daily news," Sean says of his pandemic routines, "This song may have started before this new stay-at-home reality came to be, but it seems more fitting now than ever to release it into the world- in the hopes that it might just hit the people that need to hear these words the most. As reminder to everyone, everything is Gonna Be Okay."

Repositioning himself as a true singer songwriter, Pinchin has constructively used his time away from the stage to approach his creative process with a reinvigorated, slow-motion perspective. While it might be unexpected for some listeners, this softer, acoustic folk sound is a nod to his roots as an early musician. As heard on albums Folklore (2007) and In Transit (2008), Sean's thought-provoking lyricism and masterful acoustic guitar playing has returned to the forefront of his writing and playing.

A little more eager to share positivity these days, Sean shares "It might be something that's come with age, but there's a new confidence and honesty that I have in my writing. I'm more at peace with my own voice and the messages that I have to share."



Pre-pandemic, Sean had played countless gigs and tours, topping 250 gigs in 2019. He is anxiously awaiting the opportunity to captivate audiences beyond the virtual world in 2022, and, in his words, "Getting back on the stage couldn't happen sooner".

About Sean Pinchin:

Sean Pinchin is a Canadian slide guitar hero that has been playing professionally for over twenty years. Based out of Toronto, Sean averages 4-5 live shows per week in the Ontario circuit, and self manages cross-Canada tours annually. His breakthrough album Monkey Brain nabbed him a 2017 Juno Nomination for Blues Album of the Year and cemented his reputation as a guitar player's guitar player. Sean puts the history of blues guitar music into a blender and it comes out all dirty and grimy, sounding at once like something you've never quite heard before, while remaining true to the lineage that Sean so clearly reveres.

Gonna Be Okay is the beginning of Sean's fourth recorded project with Juno-winning producer Rob Szabo, and is a revitalized endeavour into the Folk-Rock, Singer/Songwriter category. The overwhelmingly positive reaction to Monkey Brain(2016) and Sean's increasingly compelling live show saw him graduate to many larger theatre and festival stages in the years since he released Rustbucket(2013). Sean has spent the last several summers performing at Nationally and Internationally renowned Festivals including: Memphis International Blues Competition, Montreal Jazz Festival, Mont Tremblant International Blues Festival, Trois Rivières En Blues, Orangeville Blues Festival, Donnaconna Blues Festival and Kitchener Blues Festival as well as supporting Juno-Winner Steve Strongman at multiple theatre shows in Ontario.

View Press Kit

Follow @SeanPinchin on <u>Spotify Facebook Instagram Twitter</u>