



The Best a Street Festival Has to Offer!



“As a child I looked forward to the Oktoberfest all year. While other kids got to attend county fairs, theme parks and neighboring town’s activities; my family was not able to do those things. I remember riding my bike into town on the day the Oktoberfest posters were put up; it was a big deal to not just me, but the kid’s in my neighborhood. We were all so excited to know what bands would be there, and what activities we could take part in!”

-Lifetime community member

Galion OKTOBERFEST



The 45th annual Galion Oktoberfest will be held from September 30th - October 2nd. The Oktoberfest is a 3 day long event with games, rides, food, music and wholesome family activities. As you may already be aware, last year we were unable to have our event. While this was heartbreaking for our committee, as always, our community's well being is of the utmost importance to us. After a lot of planning, we feel that the community is ready and that we can safely put on a great event!

We have been in contact with many of our existing partners, as well as some new vendors; in hopes of making this the best Oktoberfest yet! We expect not just our community to come out, but also for surrounding towns to attend as well. I'd like to invite you to reach out to this audience by becoming an Oktoberfest Sponsor. Your sponsorship dollars not only support an amazing cause, but also align your company with our family friendly event and trusted brand. We provide your company with ample exposure to the community through our many avenues of marketing and publicity for this festival, our biggest event of the year.

"This will be our first year as a vendor at the Galion Oktoberfest. While we do a lot of other fairs and small town festivals - we've never met a festival director with the heart this one has. We can only hope the rest of the town is as generous and loving as the festival committee has proven to be.

**-Shane & Olivia
Pomaika'i Gifts**

I will follow up by phone soon to answer any questions you have and to ask for your commitment. On the following pages, you'll find information about each sponsorship level. It is more crucial now than ever before to acquire new sponsors for our festival. The Galion Oktoberfest is not possible without the support from people like you. Please consider becoming a sponsor for this great community event! I look forward to partnering with you.

Thank you for your support,

Travis Wolford
Festival Director

HOW YOU CAN HELP

Cash Sponsorship

Cash Sponsorships help cover costs of producing the event. Benefits vary depending on financial commitment level, but all sponsors reach a broad audience of individuals and families.

In-Kind Sponsorship

Our goal is to underwrite necessary festival expenses as much as possible through in-kind contributions of products and services.

Benefits of in-kind sponsorship are based on the fair market value and align with the corporate sponsor levels.

Combination Sponsorship

Some organizations combine in-kind and cash sponsorship to take their recognition to the next level.

Festival Needs:

- Music
- Advertising and Media
- Poster and Postcard printing
- Signs and banners
- Portable toilets
- Equipment rental
- Staff and volunteer apparel

45th Annual Galion Oktoberfest Sponsorship Levels

What you get!	Platinum \$2,500.00	Gold \$1,000.00	Silver \$500.00	Bronze \$250.00	Partner \$125.00	Individual \$50.00
Link to Sponsor's Website from Galion Oktoberfest Site	●					
Product or Coupon Made Available at Galion Oktoberfest Committee Booth	●					
Announcements During Festival	●					
Banner Displayed on Mainstage for Entire Festival	●	●				
Logo on T-Shirt (Logo size increases with sponsorship level)	●	●				
Logo on Festival Posters	●	●	●			
Logo on Galion Oktoberfest Website	●	●	●			
Display Space at the Street Festival (Sponsor must provide tent or shelter)	●	●	●			
Gift of Appreciation	●	●	●	●		
Business Name (in Lieu of Logo) on Website	●	●	●	●	●	
Recognition in the Galion Inquirer	●	●	●	●	●	●
Logo/Name Placement on Sponsorship Board Located on Main Midway	●	●	●	●	●	●
Mentioned on Galion Oktoberfest Website and Social Media	●	●	●	●	●	●

*Due to printing deadlines, sponsorship commitments received after July 31st are not guaranteed all benefits listed.

Your money matters! The Galion Oktoberfest is not possible without the support from people like you!

Please make checks payable to: "Galion Oktoberfest" PO Box 433 Galion, OH 44833

For more information, and to make your donation commitment, call (419) 777-7768 or email Travis Wolford at galionohiooktoberfest@gmail.com