

# COACH VS ADVISOR?

# Why do you need them?

A financial coach focuses on helping you reach your short-term goals of getting out of debt and saving money. A financial advisor focuses on helping you invest in the stock market to reach your long-term financial goals.

# **Income Management**

FINANCIAL COACH

Mortgage/Rent/Utilities

Auto Loan

Credit Cards

Student Loans

Medical Bills

Insurance payments

(Life, Health & Medical)

# Asset Management

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FINANCIAL ADVISOR

Cash, Money Markets &

Certificates of Deposit

Stocks and Bonds

Index Funds, Mutual Funds,

Exchange-Traded Funds

Real Estate/Real Estate

Investment Trust

Retirement Funds

(401k, 403b, IRA & Thrift

Savings Plan)

#### Wealth Transference

Probate (Trusts & Wills)

Joint Account Owners &

Beneficiaries

Power of Attorney

Medical & Health Directives

Minor Child Guardianship

Charitable Gifts &

Donations

# INCOME

A personal financial coach focuses on helping you reach your short-term goals of getting out of debt and saving money. We help you organize your finances into a monthly budget so you can see how much money comes in and how much money you spend. The real-world strategies you and your coach devise now will lay a healthy financial foundation for you to use for the rest of your life.

# ASSETS

A financial advisor focuses on helping you invest in the stock market to reach your long-term financial goals (like buying a house, paying for college, and saving for your retirement). You use your income to buy assets. The more assets you buy and own, the more wealth (the value of the assets) you can accumulate over your lifetime.

# WEALTH TRANSFERENCE

An estate planning attorney focuses on the process of dispersing your assets upon your death based on a will or trust. Your assets, which are held in an estate, transfer to your heirs or other designees after creditors and taxes are paid. This transference of assets in known as generational wealth.

