



Your Trusted Personal Finance Coaching Partner

CAPABILITIES STATEMENT

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THE PROBLEM

Despite high incomes, nearly 50% of Americans earning over \$100,000 live paycheck to paycheck, and 38% carry persistent credit card debt. The problem isn't income—it's income management. High earners often lack the systems to transform monthly income into lasting financial security.

THE SOLUTION

This is precisely why **Growing Your Personal Wealth** (GYPW) exists. Unlike traditional financial advisors, we coach high-earning professionals who feel stuck in the paycheck-to-paycheck cycle break free from self-sabotaging money behaviors, building lasting financial confidence without restrictive budgets or shame.

ABOUT THE COMPANY

GYPW help clients master the foundations first. We specialize in the uncomfortable gap between what high income earners make and what they keep—fixing spending leaks, eliminating debt, and building systems that transform paychecks into lasting wealth.

- Income Optimization:** Maximize earnings to create and keep monthly cash flow surpluses.
- Strategic Spending Control:** Align spending to income and financial goals through proven money management strategies.
- Accelerated Debt Elimination:** Pay off debts rapidly using proven methods like the debt snowball or avalanche methods.
- Multi-year Emergency Fund Development:** Build a substantial emergency fund for peace of mind.

CORE COMPETENCIES

- Income Assessment & Goal Setting
- Money Management & Future Budget Planning
- Problem-Solving & Strategic Decisionmaking
- Behavioral Change, Resilience & Accountability
- Increased Financial Literacy & Confidence

DIFFERENTIATORS

Income-Focused Approach:

High income earners often lack a strategic system for their spending and cash flow.

GYPW creates a custom plan that puts every dollar to work—no generic templates, just tailored strategies and ongoing support.

Becoming Debt-Free:

High income earners don't need debt management—they need debt elimination.

GYPW teaches clients how to redirect spending and clear debts quickly, empowering them to do it on their own.

No Product Sales:

We focus purely on coaching—we don't sell products, earn commissions, or offer investment, fiduciary, tax, or legal advice.

Clients' life goals drive our advice, and their success is our only agenda, which is why our personalized strategies work.

Business Owners Financial Readiness: Your business needs capital, but lenders check personal credit first. GYPW helps sole proprietors and LLC owners transform personal financial health from liability to a powerful business asset.

IMPACT

- 30 Days:** Eliminate at least one major source of financial stress
- 12 Months:** Achieve debt freedom and build substantial emergency funds
- Beyond the Numbers:** Show up stronger in careers, relationships, and communities
- The Ripple Effect:** Financial confidence that transforms lives and strengthens entire communities

Contact Us:

Email: Contact@Growingyourpersonalwealth.com | Phone: 571-719-7039





SERVICES

Our core services are designed to change the way our clients think, feel, and behave with their money.

KNOWLEDGE

EDUCATIONAL SEMINARS

GYPW offers interactive seminars designed to transform how you think about wealth. These engaging sessions increase financial literacy and confidence through peer discussions, real-world scenarios, and shared insights.

We customize topics, activities, and formats to meet the audience's specific needs, creating a supportive environment for discussing challenges and celebrating wins.

SKILLS

PRIVATE 1:1 CONSULTATIONS

We offer individual, small group, and workforce consultations to help clients organize their money and gain deeper insights into cash flow patterns and spending habits. *Our Income Optimization Framework* methodology accelerates their journey from passive engagement to active control:

- **Assess:** Analyze current financial position, income streams, and expenditure trends.
- **Strategize:** Develop personalized budgets and spend plans that work with your lifestyle.
- **Execute:** Provide step-by-step guidance to create actionable roadmaps and lasting change.

ATTITUDES

GUEST SPEAKING ENGAGEMENTS

Evangeline empowers audiences to take control of their finances. Recognized as a guest host on Every Heart, Every Woman radio and a sought-after speaker across the Washington Metropolitan Area and New Jersey, she's inspired audiences at churches, schools, government offices, senior communities, and businesses.

Her authentic, relatable approach transforms how people think about money—delivering actionable strategies that help every dollar work harder and every financial decision count.

"Perspective on Money" Workshop

Format: 60-minute interactive presentation

Key Topics: Money Mindsets | Goal Setting | Financial Audits | Understanding how excessive spending reduces wealth | Planning for Irregular Income | Income Statements & Budgets | Savings Techniques | Debt Elimination Strategies | Life Event Planning

Target Audience: Career professionals ready to master their personal finances

Outcome: Clear understanding of why multi-month financial planning is essential for wealth building

GYPW Coaching Packages

Basic (1 session)

Complete your cash flow analysis and debt inventory.

Optimum (4 sessions)

Custom income management systems tailored to your lifestyle.

Premium (+ Accountability Checkups)

Ongoing support to help clients stay on track and achieve goals.

On-Call

Add GYPW as a wellness resource for teams when they need it.

Partner with Us

- Employee financial wellness programs for corporations
- Community financial literacy initiatives for federal, state, and local governments
- Educational workshops for non-profit organizations
- Speaking engagements for professional associations
- Collaborative programs for academic institutions and senior communities

