

# Williams Park Alliance, Inc.

14431 Burgess Detroit, Michigan 48223 (313) 446-2262

## Sponsorship Rates

### 2024 Friends with Classic Cars May 18-19 and October 12-13 [click here](#)

#### **Automatic \$3,000**

Two events over the season. Sponsorship includes four 2'x 6' banners in a 10' x 20' tent. Four chairs and two six-foot rectangle tables. Logo placement on all printed materials and electronic media. Mention in all press releases. Eight tickets to all V.I.P. events.

#### **Direct Shift \$1,500**

Two events over the series. Sponsorship includes two 2'x 6' banners in a 10' x 10' tent. Two chairs and one six-foot rectangle table. Logo placement on all printed materials and electronic media. Mention in all press releases. Four tickets to all V.I.P. events.

#### **Four on the Floor \$1,000**

Two events over the series. Sponsorship includes two 2'x 6' banners in a 10' x 10' tent. Two chairs and one six-foot rectangle table. Logo placement on all printed materials and electronic media. Mention in all press releases.

### 2024 Brightmoor Music Series July 15 through September 6 [click here](#)

*Nine shows in the series, Saturday & Sunday July 20-21 then every Tuesday, 5 p.m. until 8 p.m.*

#### **Soprano: \$15,000**

Eight shows in the series. Sponsorship includes a 15' wide corporate banner for bandshell or 30' wide four side banner for stage. Two 2' x 6' banners one 8' tall "Step and Repeat" Banner in a 10' x 20' corporate tent. Four chairs and two six-foot rectangle table. Logo placement on all printed materials and electronic media. Mention in all press releases. Eight tickets to all V.I.P. events.

#### **Tenor: \$7,500**

Eight shows in the series. Sponsorship includes. 8' tall by 8' wide "Step and Repeat" banner in a 10' x 20' corporate tent. Four chairs and two six-foot rectangle table. Placement on all printed materials and electronic media. Mention in all press releases. Four tickets to all V.I.P. events

#### **Alto: \$4,000**

Eight shows in the series. Sponsorship includes, 8' tall by 8' wide "Step and Repeat" banner in a 10' x 10' corporate tent. Two chairs and one six-foot rectangle table. Placement on all printed materials and electronic media. Mention in all press releases. Two tickets to all V.I.P. events

### 2024 Burgess Street Food Festival August 17 and 18 [click here](#)

#### **Caviar \$5,000**

Sponsorship includes 15' wide corporate banner on main stage. 8' tall by 8' wide "Step and Repeat" banner in a 10' x 20' corporate tent. Placement on all printed materials and electronic media. Mention in all press releases. Eight tickets to all V.I.P. events.

#### **Lobster \$2,500**

Sponsorship includes 8' tall by 8' wide "Step and Repeat" banner in a 10' x 10' corporate tent. Placement on all printed materials and electronic media. Mention in all press releases. Four tickets to all V.I.P. events.

#### **Shrimp \$1,250**

Sponsorship includes 8' tall by 8' wide "Step and Repeat" banner in a 10' x 10' corporate tent. Placement on all printed materials and electronic media. Mention in all press releases. Four tickets to all V.I.P. events.

### 2024 Autumn Club Senior Festival September 7 and 8

#### **Silver/Gray: \$5,000**

Sponsorship includes 15' wide corporate banner on main stage. 8' tall by 8' wide "Step and Repeat" banner in a 20' x 20' corporate tent. Placement on all printed materials and electronic media. Mention in all press releases. Two 60 minutes seminars per day, four total. Eight tickets to all V.I.P. events.

#### **Salt & Pepper: \$2,500**

Sponsorship includes 8' tall by 8' wide "Step and Repeat" banner in a 20' x 20' corporate tent. Placement on all printed materials and electronic media. Mention in all press releases. Two 60 minutes seminars per day, four total.

#### **Dark & Shiny: \$1,250**

Sponsorship includes 8' tall by 8' wide "Step and Repeat" banner in a 10' x 10' corporate tent. Placement on all printed materials and electronic media. Mention in all press releases. One 30-minute seminar per day, two total.

