



Shape the room on health, work, and system design

On 8 October 2026 in Dubai, 150 senior leaders across employers, healthcare, insurance, and government meet for a closed, one-day forum on health as infrastructure - governance, economics, technology, and organisational design.

Partner led audience design

Partners actively shape who is invited by nominating priority organisations for invitation.

- Each partner nominates up to 50 priority organisations for invitation.
- Invitations are issued to nominated organisations based on seniority, relevance, and cross-system balance.
- Holistic Health World Series retains final curation to protect room integrity and ensure a decision-grade audience.

What partnership delivers

- **Peer access** | Private, senior-only conversations with employers, payers, providers, and policymakers in one room.
- **Deal flow** | Partner-nominated target accounts plus high-trust formats that convert introductions into scoped next steps.
- **Authority** | Stage and boardroom visibility that positions your institution alongside the GCC's agenda-setting peers.

Audience

- **Employers and organisational leaders** | Senior executives responsible for workforce capacity, productivity, transformation, and operational risk.
- **Healthcare, insurance, and system operators** | Leaders overseeing care delivery, system architecture, prevention strategy, and health economics.
- **Government, policy, and institutional actors** | Regulators, public-sector leaders, and institutional partners shaping labour markets, population health, and long-term system resilience.



Packages

Gold \$20,000 + VAT <i>For organisations seeking senior positioning and strategic alignment.</i> • Keynote, fireside chat, or panel seat • Prominent brand presence on the main stage and website • Mention in opening remarks and post-event communications • Booth • 4 full-access passes	Session \$13,500 + VAT <i>For focused insight leadership.</i> • Keynote, fireside chat, or panel seat • Session level branding • 2 full-access passes
Private Client Convening \$10,000 + VAT <i>For organisations exposed to workforce risk and client-facing system change.</i> • Exclusive use of a private meeting room during one convening window (AM or PM) • Sponsor-led client engagement session • 8 client passes • 3 partner passes • On-the-day logistics support This is a guaranteed private asset. Attendance composition is sponsor controlled.	Exhibitor \$7,500 + VAT <i>For organisations advancing evidence-led wellbeing.</i> • Booth and branding • 2 passes