



elite casa
spa & wellness

Profile 2022



Executive Summary

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About Us

Elite Casa is newly premium brand of the mother co is a French BLACK GOLD SPA . company founded in UAE in the latest of 2008 its own portfolio of eight branches in Dubai . Offers a wide range of massage and wellness services.

Serviced 500000 since 2008



elite casa
spa & wellness

Our Mission

A tranquil sanctuary in the heart of DUBAI,
Elite Casa wellness and Spa
Center reveals of a world utmost indulgence.
Offering guests elite environment ,unique,
memorable and luxuries treatments



BE ONE OF THE ELITE WITH US

Our
Vision

Be Your Own Kind Of Beautiful
To Treat Your Body Mind & Soul

Be One Of The Elite



Locations



- Al Habtoor city Hotel
- Canal central Hotel Business Bay
- Millennium Hotel Al Barsha
- Aloft Hotel DXD Airport
- Jumairah road 1 TOWN CENTRE
- Jumairah road 2 Beach park Plaza
- Jumairah The Mall
- Business bay
- Metropletan Hotel Sheikh Zayed Hotel
- Aloft airport Hotel JBR
- Golden Tulipe Al Ghazera Ghantot Dubai
- Premier inn ibn batutta
- Avani Ibn Batutta Coming soon
- Ibis Style Mena Road Coming Soon



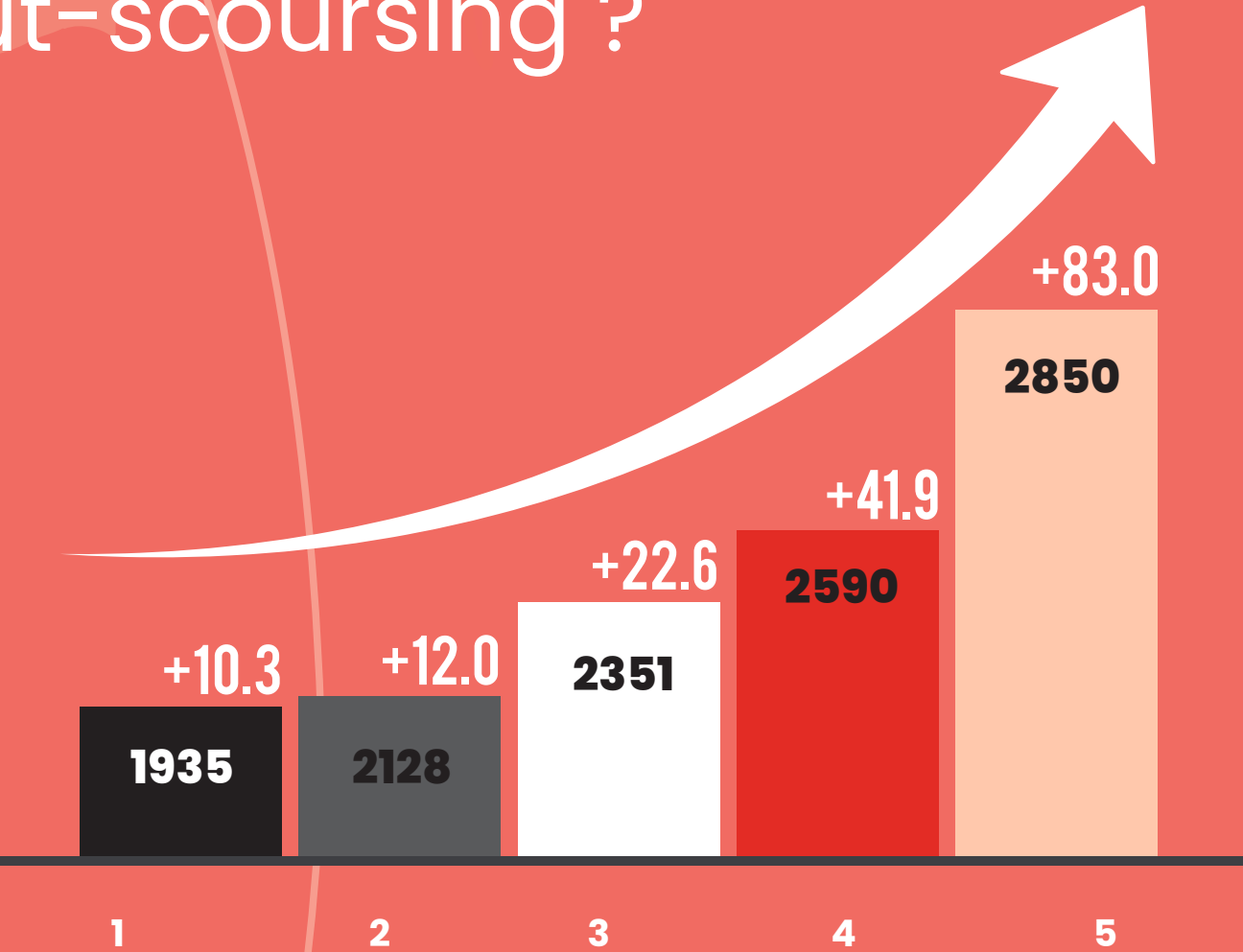
Why to out-scoursing ?



▲ Total elite guest



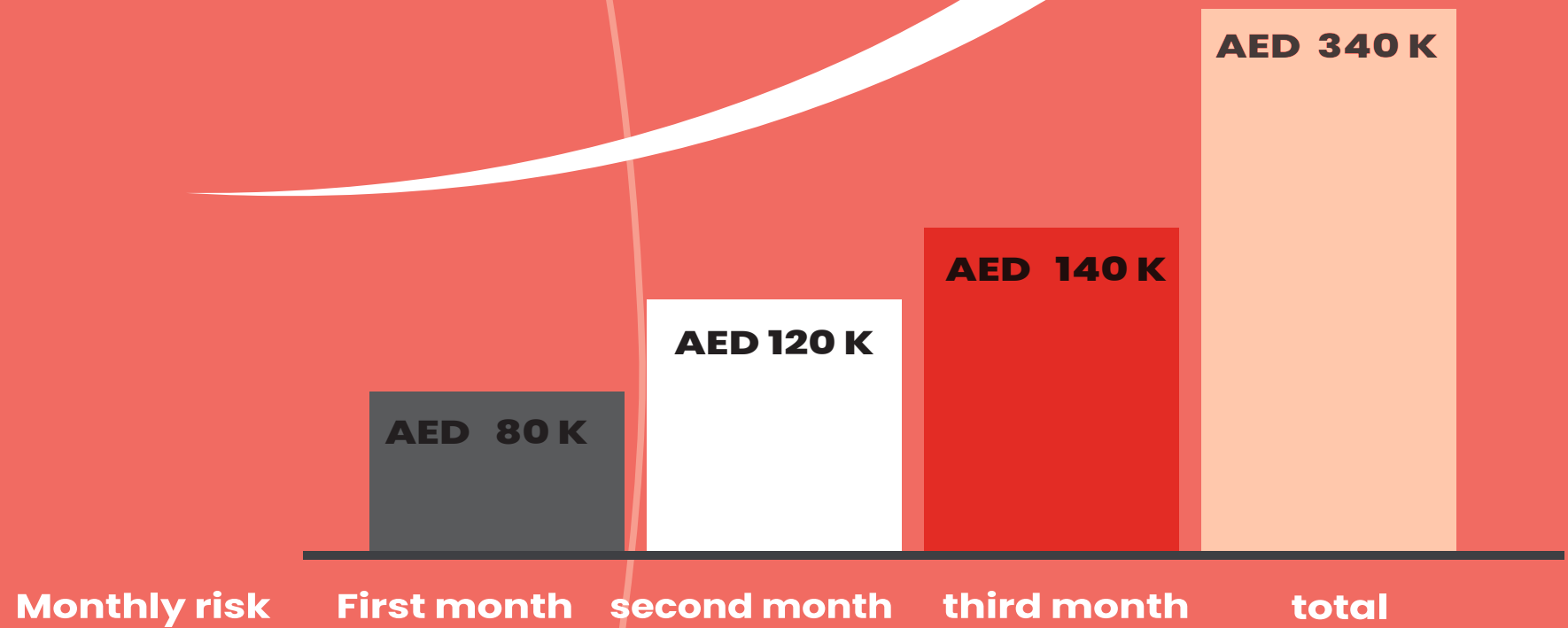
▲ Total hotel guest



Free Risk profit



▲ Risk free



Why Partner With Us ?

Unique brand image

Huge data base of loyal costumers who follow us where ever we go
Our annual costumers base exceeds 35,714

Our business

One of the fastest growing Spa centers in UAE since 2008.
Business development coupled with over 19 years of industry knowledge is the care of our success story.

We launched 4 new branches in 2021, two branches in 2022 and two more openings coming up soon

WE DELIVER RESULTS

We significantly increased the total number of walk in guest from out side of the hotel via digital marketing
Campine that hotel cant afford do it alone
We measure quality and increase your guest engagement



Why Partner With Us ?

Continence innovation

Regularly we seek to add unique ,and innovative treatment based on guest request and market trends

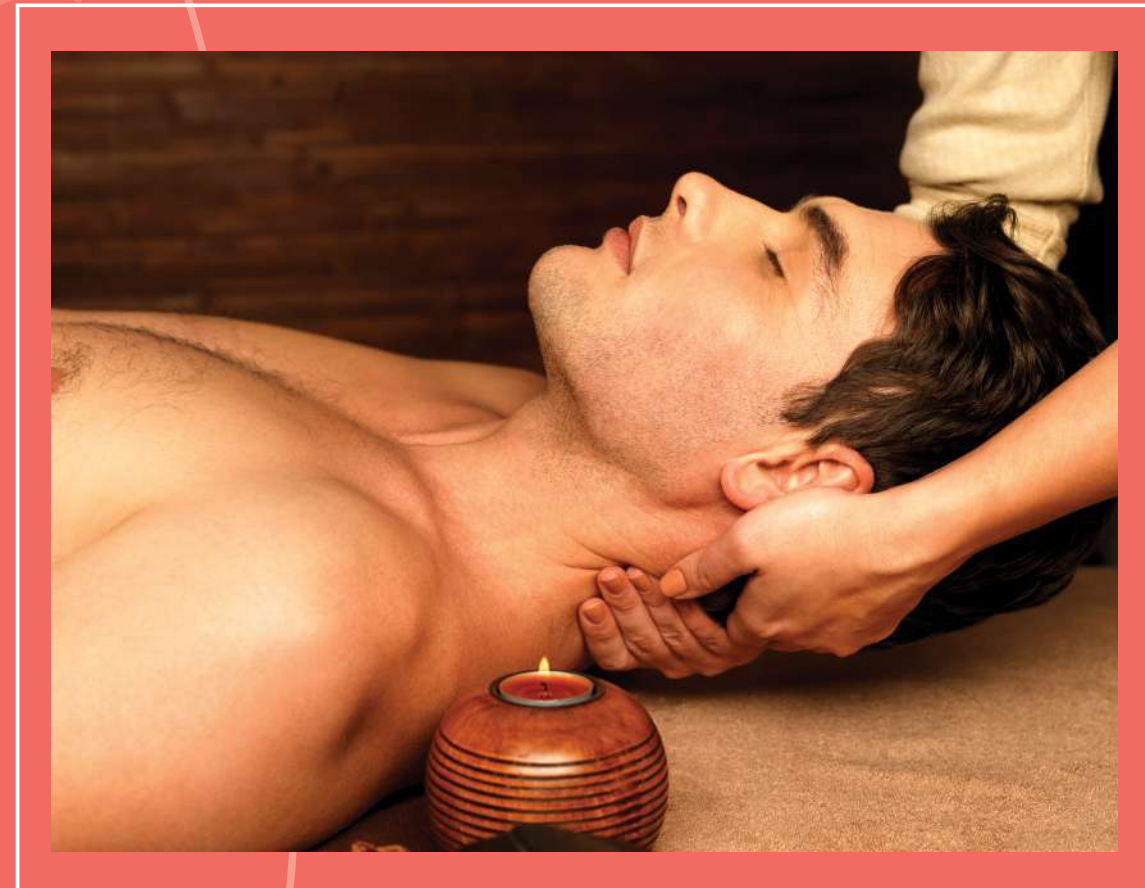
TRAINING SMART

Our therapist are highly qualified , skilled and will trained with an international training certificate (600h)

Unique Services

We can offer your guests a verity of spa treatment such as massages ,facial and body treatment .

Unique treatment protocol and SPOs
Bringing a traditional , genuine tropical experience to your guest



Why Partner With Us ?

Consultancy and operation overview

- Development and pre opening services
- full consultancy headed by the general manger Sayed Salem
- concept design and technical services
- financials , budgets and ROIs
- Treatment development
- Recruitment and training
- Spa managing and Auditing
- Spa treatment menu development
- Private retail label development
- Market analysis and strategic positioning
- Public relation sales and marketing
- Photography and videography design
- On-going support & Spa management



Services Offerings

- Four Hands Massage
- Full Body Massage
- Foot Reflexology
- Blaninese Massage
- Hotstone Massage
- Head, Neck and Shoulder Massage
- Thai Head Massage
- Royal Thai Massage
- Thai Massage
- Experess Facial Treatment
- Body Scrubs
- Techincal Facilas
- Hamam Retiuals
- Pedincaure and Manicure
- Slimimng Treatment



Top Services Offerings Determine which Spa would be most successful

Project feasibility

- Extensive market Research
- 3 Years Financials Projection
- Key Performance Indicators

Project Cost

Business Analyzes

We use predictive tools to determine the success and viability of spa project



Our Team

Our Team is highly qualified skilled & well trained asian therapist from thailand



Our Management

Our Management Head by the ward wining
Spa Expert Sayed Salem,

Sayed has **20** years of experience leading a
multimale national teams in very reputable
five stars luxury properties in middle east and
UAE



MELIÀ
HOTELS & RESORTS

Marriott
HOTELS • RESORTS • SUITES

HYATT
HOTELS & RESORTS

ADDRESS
HOTELS + RESORTS

FOUR SEASONS
Hotels and Resorts

PALACE
DOWNTOWN

INTERCONTINENTAL
HOTELS & RESORTS

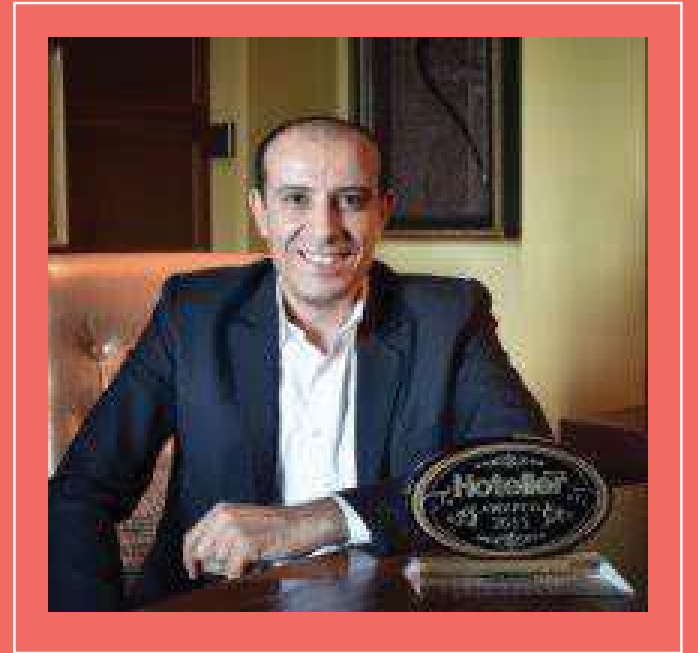
Honors & Awards

Spa & Fitness Manager of the Year - Hotelier Middle East Awards 2015

- Shortlisted for the World Luxury Spa Award - 2017
- Best Male Spa Award in Middle East, Pool and Spa Middle East Award 2015 - 2016 - The Palace Downtown
- Best Signature Body Treatment in Middle East Pool and Spa Award 2016 - The Palace Downtown
- Shortlisted in Pool and Spa Middle East Award 2015 UAE in 3 categories
- Best Hotel Spa – final list, World Luxury Spa Award 2015 UAE The Palace Downtown.
- Best Facial Treatment in the Middle East - 1st Runner UP, Spa Middle East Award 2014
- Best Fitness Centre & Leisure Facilities In The Middle East , Hotel Show 2012 UAE

Address Dubai Mall Hotel

- Best Spa in the Middle East 2nd Runner UP - Hotel Show 2012 UAE Address Dubai Mall Hotel
- World Luxury Spa Award - Country Winner - 2012 UAE
- Best Spa Traveller 2011, Address Dubai Mall Hotel
- Best African and Middle East Spa 2005, Daniela Steiner Spa at the Four Seasons
- Supervisor of the month, Four Seasons Resort, Sharm al Sheikh
- Nominated Employee of the year, Four



Our Partners



Premier Inn



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Thank
you



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